

## CONTACT

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# SAJIDUR RAHMAN

## MARKETING ASSISTANT



## ABOUT ME

A marketing major, my approach is guided by a creative and dynamic mindset. I excel at optimizing strategies, logical idea generation fostering integrated teamwork, and negotiating to generate customer-oriented, transformative results. With a strong focus on reliability and punctuality, I'm dedicated to delivering improved, resourceful solutions that illustrate my passion for the field. As a diligent, goal-oriented team player, my work consistently enhances and satisfies marketing objectives.

## EDUCATION

- Bachelor of Business Administration

Independent University, Bangladesh  
2022-2025

- Higher Secondary

Feni Government College  
2018-2019

- Secondary School

Chhagalnaiya Academy  
2016-2017

## SKILLS

Market Research  
Public Relation  
Content Making  
Brand Management  
Writing and Editing  
Promotion Strategies  
Goal Oriented  
Customer Acquisition  
Office Applications  
GitHub  
Mentimeter

## EXPERIENCE

**Marketing Assistant** Alphabet Co.

Jan 2023 - Present

Here we identify consumer needs, satisfy consumer needs, maintaining customer loyalty, and building customer relationship

## LICENCES & CERTIFICATION

**Boost Up Your Career with LinkedIn** IEEE W. E.

Jan 2023

**Introduction to Digital Journalism** Reuters

May 2022

**Certificate of International Symposium** International Global Network

Jun 2021

**Certificate of SPECPOL** Asial Youth International Model United Nation

Jun 2021

**MUN 101 & MUN Simulation** International Global Network

Apr 2021

**Certificate in National Skill Standard Basic Course Examination** Bangladesh Technical Education Board

Nov 2018

## LANGUAGE

Bangla [Native or bilingual proficiency]

English [Professional working proficiency]

Hindi [Professional working proficiency]