

SAJINA C V

Microsoft Power BI Developer /Data analyst

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OBJECTIVE

Dedicated Business Intelligence professional with 5 years of experience in data analysis, reporting, and visualization. Proven track record of translating complex data into actionable insights for informed decision-making. Seeking to leverage expertise in BI tools and methodologies to contribute to a dynamic team



EXPERIENCE

Data Analyst (2024 Jan -Present)

Paris Market LLC ,Dubai

- Designed and developed interactive dashboards for trading performance, customer analysis, and market trends using Power BI
- Analyzed large volumes of trading data to identify patterns, trends, and anomalies, improving decision-making efficiency.
- Automated daily, weekly, and monthly reports for key stakeholders
- Performed data validation and quality checks on real-time trading data to ensure accuracy.
- Monitored brokerage transactions, trade executions, and client portfolios to identify discrepancies and opportunities.
- Conducted risk analysis and performance evaluation of trading strategies.
- Supported compliance and audit teams with accurate trading data insights.
- Built ETL processes to consolidate trading, customer, and financial data.
- Developed KPI and performance metrics dashboards for trading desk and management.



About Me

- ✓ MCA Qualified IT professional
- ✓ Power BI Developer

Skills

- ✓ **Data Analysis:** SQL,PowerBi, Excel, Python (basic)
- ✓ **ETL Processes**
- ✓ **Data Visualization:** Dashboard Design
- ✓ **Data Warehousing:** Data Modeling
- ✓ **Team Leadership:** Project Management
- ✓ Powe Apps,
Power Automate
Git,RESTAPIs,
SQL SERVER
MY SQL,
postgreSQL
MS OFFICE
HTML .CSS

Education

MCA (MES College of Engineering 2010-2013)
BSc Computer Science
NAM College (Kannur

09.07.1989

Married Dubai,uae

Visa Status : Family Visa

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AI Madina group, Dubai (Feb 2021-dec 2023)

- Designed and created interactive dashboards and reports in Power BI to visualize key-performance indicators (KPIs)
- Built robust data models in Power BI using ETL processes
- Connected Power BI to various data sources such as SQL Server, Excel files, Google sheets
- Utilized Direct Query and Import modes to optimize performance based on data volume and real-time needs..
- Published Power BI reports to the Power BI Service, enabling colleagues to access and interact with reports through web browse and mobile devices
- Configured row-level security and user access roles to ensure data confidentiality.
- Created complex DAX (Data Analysis Expressions) formulas to calculate advanced metrics, perform time intelligence calculations, and implement dynamic aggregation
- Configured scheduled data refresh in Power BI Service to ensure that reports display the most up-to-date information Collaborated with business teams to identify requirements and design reports that met specific analytical needs.
- Translated complex data sets into actionable insights, empowering stakeholders to make informed business decisions

Projects & Key Modules Implemented

- Sales & Target Data Analysis (WTD,MTD,QTD,YTD)
- Inventory Management:- Ageing Stock , Dead Stock , Negative Stock ,Product Availability, Ideal Stock ,GP Analysis, Annual Stock variance Analysis,
- Sale Loss
- Fresh Item Monitoring
- Cash & Credit Invoice LP Comparison across the outlet
- WH Stock Monitoring
- Financial Reporting: P&L Comparison
- Benchmarking Dashboard
- Executive Dashboards for Decision-Makers (Summary Page)
- Fresh item Visit report analysis (Power BI with Power App)

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AI Fayoum Foodstuff Sharjah

- Supply Chain Visualization
- Sales Target
- Customer Churn Analysis
- Profitability Analysis
- Raw material Cost analysis
- Employee Performance Monitoring
- Customer Visit & Product Return Analysis
- Price Optimization and Margin Analysis

Lecturer in Computer Science

Darul Huda Arts&Science College ,Calicut University kerala india (2014-2016)