**Introduction**

Twitter is one of the most popular application nowadays due to the high quality of their functionalities. Under the reliability of Twitter, we mainly focus on five criteria such as History of Twitter Reliability, Definition of Twitter Reliability, Actions taken to improve Twitter Reliability, Trade-offs and comparison of reliability in Twitter and Facebook. Rather than using conventional media such as newspaper, TV, radio, magazines people move to online social media because there they can communicate also at the same time which is a vast innovation of the modern world. Facebook, Twitter, LinkedIn, Instagram, Yammer, Flickr are some of the greatest instances for it. Among them Facebook, Twitter are the most widely used systems in the world. So people expect more reliability features through those innovations. It is the major fact for such consistent existence. Since those are famous among the people, relevant company stakeholders can get the feedback from them and it can optimize or introduce their products up to date with new technologies even. Since Twitter is more and more related with day today life of people, many use this for their business purposes. They publish advertisements via such social media to market their products massively. Due to this strong communication line via Twitter it seems like you are being or socialize with the world more and more. We can share our updates even from very live ways through photos and videos basically. Then there is no second reason to being recognized them as the up most important software in the world for a long time.