

Sajith P Pradeep

Product Manager & Experienced Business Analyst, specialized in building Front end web and mobile applications for iOS and Android devices, looking out for opportunities to build amazing products and solve challenging problems.

-  Bangalore
-  +917736305685
-  sajith.pradeep1993@gmail.com
-  [Linkedin](#)
-  <https://sajithpradeep.netlify.app/>

Skills

Product Management

Created the Product Strategy, defined the KPIs and metrics for client projects and internal tools and assets. Worked with the design team to create wireframes and high fidelity designs for the development process.

Product strategy, Competitive analysis, Market research and analysis, Product roadmapping, Design thinking, Product metrics, User data analysis, Product life cycle management, User experience research

Business Analyst

Worked with multiple client Product owners to build various web and mobile applications for both iOS and Android devices by working with cross-functional teams.

Requirement gathering, Business Requirements Documentation, Release planning, User story creation, Design thinking, Stakeholder management, Life Sciences and Healthcare, Retail, Customer service

Scrum Master

Worked as the scrum master on multiple projects to ensure that the AGILE processes and ceremonies are carried out and the project timelines for development are met.

Agile methodology, Agile Project management, Sprint planning, Sprint retrospective, Demo, Capacity planning, Story pointing and estimation, T-shirt sizing

Tools

Product management

Figma, Google Analytics, Salesforce, iOS, Android, Notion, Glide, Bubble, Flutterflow

Business Analyst and Scrum master

JIRA, Confluence, MS Powerpoint, MS Excel, Figma, Invision, Draw.io, Lucid charts

Front end web development

Javascript, React.JS, HTML, CSS, Node.JS, Git, Postman

Projects

Startup to buy and sell used textbooks

- Co-founded an online platform for students to buy and sell pre-owned textbooks as part of a college entrepreneurship initiative.
- Managed both the acquisition of textbooks from sellers and the delivery to buyers within the college.
- Initially handled orders within a 10 km radius by personally managing deliveries and charging a small fee.
- Faced challenges scaling up when orders extended beyond the college and city limits, leading to the eventual shutdown of the platform due to supply constraints and lack of delivery infrastructure.

Personal Habit tracking framework

- Created a personal habit tracking framework to incorporate positive habits in life by taking inspiration from popular self help books.
- Designed a dashboard view using Notion to keep on track with the daily tasks.
- Used Notion databases to create different views to easily manage the tasks and routines and ensure that small tasks are completed on a daily basis to achieve the end goal.

I am a Product Manager & seasoned business analyst with experience working with cross-functional teams at Deloitte Studios, where I focus on developing client products, with a strong emphasis on user experience and customer satisfaction. My role bridges business, technology, and design to create products that are both appealing to the end users and aligned with the client's business objectives. I have collaborated with numerous clients across diverse industries, developing front-end applications for web and mobile (iOS and Android) platforms. Additionally, I work closely with design teams to craft solutions that address user pain points while maintaining a high-quality user experience.

Experience

Deloitte Consulting India Pvt Ltd Product Manager	March 2022 - Present Bangalore
American Pharmaceutical client	

- Defined and prioritized the features for an insulin and blood glucose tracking application and worked with the design team to create UX wireframes and detailed High fidelity designs.
- The objective was to extend the existing design systems to accommodate a new dosing regimen.
- Conducted a discovery session to understand user pain points using an empathy map to finalize the feature list for the first release.
- Guided the design team to create wireframes and high-fidelity designs, incorporating insights from the discovery workshop.
- Developed user stories, detailed functional flows, and logic diagrams to support the designs, successfully completing the project within a tight 2-month timeframe.

American domestic airlines client

- The airline sought Deloitte's help to streamline travel time, enhance customer experience, and reduce boarding delays.
- Conducted research on airline operations and user boarding processes, defining the KPI as reducing the time from home departure to flight boarding. Metrics included total time from home to airport and from airport entry to boarding gate.
- Developed a "Day of Travel" app to provide timely reminders based on traffic conditions via Google Maps integration, and offer transport options, including car rentals, with parking guidance and geo-fencing for airport entry.
- The app also included internal navigation to assist users through check-in, security, and to the boarding gate.
- Created an MVP and began initial UAT testing, but the project was halted due to budget constraints imposed by the COVID-19 pandemic.

Internal tool for asset maintenance

- Developed an internal Salesforce tool for asset maintenance across locations.
- KPI: Identify at-risk assets before failure and enable remediation.
- Used asset performance history to measure failure rates and created Salesforce dashboards for easy access to asset information.

Deloitte Consulting India Pvt. Ltd. Business Analyst	October 2015 - December 2020 Bangalore
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- As a Business Analyst, I've worked with clients across diverse industries, including Life Sciences, Healthcare, Retail, Manufacturing, and Customer Support.
- I've also served as a Scrum Master, ensuring AGILE processes like sprint planning, demos, standups, and retrospectives are followed to deliver projects on time.
- My role involved detailed interactions with client stakeholders to document requirements, which were then used to create user stories for design and development.
- I also created user flow and logic diagrams to clarify requirements during sprint planning and support development and QA.
- Below are some notable client projects from my experience as a Business Analyst -
- Creating a customer support web portal for an American Computer manufacturer client.** Worked with the client Product Owner to understand the new functionalities and created detailed user stories to aid in the development process.
- Creating a patient companion application for an American Pharmaceutical client.** The patient companion application will help the patient to track their medication, give them timely reminders to take their medications and also help the patients to refill the medications on time and track their symptoms.
- Also, worked on creating a **Class 2 SAMD (Software As a Medical Device) application** for the same pharmaceutical client, that will enable the user to monitor their blood glucose levels and insulin intake units on a daily basis and suggest changes to their dose based on the changes in user's blood glucose readings, which are synced via bluetooth using connected devices to the app.
- Worked on creating a customer **loyalty app for an American retail chain client**, that provided various loyalty benefits to users in terms of reward points and personalized discounts, which in turn helps to drive more store visits.

Wipro Digital Senior Software Engineer	January 2021 - June 2021 Bangalore
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- Worked as a UX Designer and Front-End Engineer for a multinational oil and gas corporation, developing a section of their employee portal with a 5-month deadline.
- Collaborated with cross-functional stakeholders and the Product Owner to create wireframes using existing app components, streamlining the design process and avoiding the need for an additional designer.
- Developed front-end pages using React.js, HTML, CSS, and jQuery.
- Gained insights into high-level design processes and provided mentorship in front-end coding to team members.
- Faced challenges with scope creep as new requirements emerged which eventually lead to the proect getting extended, which highlighted the importance of rigorous planning and scope management for timely delivery.

Coffeebeans Consulting India Pvt. Ltd. Frontend Engineer	June 2021 - March 2022 Bangalore
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- Worked as a Frontend engineer for a retail chain giant in the UK for enhancing their order fulfillment web portal.
- The major goal of this assignment was to improve the delivery efficiency and optimize the order management system.
- The portal was also lacking the desired unit test coverage.
- Worked on implementing the requirements for the features and also helped in improving the coding standards by implementing the latest React features and successfully improved the overall code coverage by 20%.

Education

Government Model Engineering College Electronics and Communications	October 2011 - April 2015 B. Tech
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- Secretary of the Entrepreneurship cell.
- Part of the marketing team for organizing various events within college.