

SAJITHA NATARAJAN

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PROFESSIONAL SUMMARY

Detail-oriented and resourceful individual with a robust blend of analytical rigor and technical expertise. My diverse background in strategic planning, project management, and human resource management equips me with a proven track record of agility and driving impactful change. Eager to leverage my skills and knowledge to contribute to company success.

EDUCATION AND QUALIFICATIONS

MSc International Business Management, University of Surrey, UK

Feb 2023 – Feb 2024

Grade Received: Distinction

BE Computer Science and Engineering, Anna University, India

Sep 2018 – Apr 2022

Grade Received: First Class

TECHNICAL SKILLS

- **Programming Languages:** Python, C, C++, Java, SQL, HTML5, CSS3, PHP
- **Microsoft Office Suite** (Word, PowerPoint, Excel)
- **Data Analysis and Visualization:** Power BI, Tableau

SIMULATION AND ACADEMIC PROJECTS

Goldman Sachs Excel Skills for Business Job Simulation on Forage

June 2024

Mastered advanced Excel skills, including data analysis, VBA scripting, and automation with functional macros. Expertise in creating impactful charts and interactive dashboards for data visualization and storytelling using Excel and PowerPoint.

Accenture North America Project Management Job Simulation on Forage

June 2024

Completed a job simulation as a project manager for a hypothetical brand launch, mapping Plan Driven, Agile, Second Agile, and Hybrid approaches to a project portfolio, and presented the project status update to senior leadership and team members.

Cesim – Strategy & International Business Simulation, University of Surrey

May 2023

Completed a simulation as a management team for a global mobile telecommunications company, developing and executing strategies across the USA, Asia, and Europe. Conducted strategic planning and decision-making in R&D, marketing, production, logistics, and finance, providing regular updates and benchmarking performance to achieve 5th place among 289 competitors.

International Expansion of HelloFresh, University of Surrey

March 2023

Analysed HelloFresh's expansion into Nigeria, Singapore, and South Korea using PESTEL, Porter's Five Forces, McKinsey's 7S Model, and SWOT analysis. Recommended a joint venture with CJ Cheiljedang in South Korea based on financial analysis and provided strategic expansion recommendations supported by market reports and expert insights.

CERTIFICATIONS

- Create a Project Management Tracker using Microsoft Excel
- Create a Financial Statement using Microsoft Excel
- Use Animations and Transitions in PowerPoint 365
- Analysing Market Attractiveness Using Creately
- Generative AI for Executive and Business Leader

PUBLICATION

Name of the Project: Engagement Detection for ADHD Children Using Convolutional Neural Network and Design of Maths Practicing System During Virtual Learning Environments

Presented research on Industry 4.0 at the International Virtual Conference (IVCI 4.0-2022), organized by VIT Chennai in collaboration with Manchester Metropolitan University, UK, and JNTU, Hyderabad, India.