



# SAJJAD ALI

GRAPHIC DESIGNER, WEB DEVELOPER

## PROFILE

Creative Graphic Designer skilled in crafting captivating visuals and brand identities. Enhancing web development skills at BMJ Digital Education. Proficient in Adobe Photoshop, Illustrator, InDesign, HTML, and CSS. Dedicated to delivering high-quality, impactful designs. Let's bring your vision to life!

## CONTACT



+92 323-3302553



sajjad.graphipixels@gmail.com



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## EXPERTISE

### GRAPHIC DESIGN



### SOCIAL MEDIA MANAGER



### FRONTEND WEB DEVELOPER



### VIDEO EDITING



## PORTFOLIO



[www.behance.net/SajjadGraphiPixels](https://www.behance.net/SajjadGraphiPixels)

## INTERESTS



Travel



Music



Writing

## EDUCATION

### Intermediate in Science (IIT) :

SM Science College, 2023 - Ongoing

### Matriculation :

Sindh Madressatul-Islam Model School, 2022

### 1-Year Certification in Graphic Design

ARENA Multimedia, Chandrigar Road Centre,  
2023 - 2024

## WORK EXPERIENCE

### GRAPHIC DESIGNER

Zavona (E-commerce Store),  
May 2024 - Present

Designs visual content for online store, including product images, banners, and promotions. Collaborates with marketing for effective campaigns. Enhances user experience with web graphics. Utilizes Adobe Suite for brand consistency.

### Graphic Design Intern

Digital Tech Box, Karachi,  
October 2023 - March 2024

Assisted in creating visual content for marketing campaigns. Collaborated on branding materials. Gained Adobe software experience.

## LEARNING :

### WEB DEVELOPMENT PROGRAM

BMJ Digital Education, April 2024 - August 2025

Currently learning web development, focusing on building responsive, user-friendly websites with HTML, CSS, and JavaScript