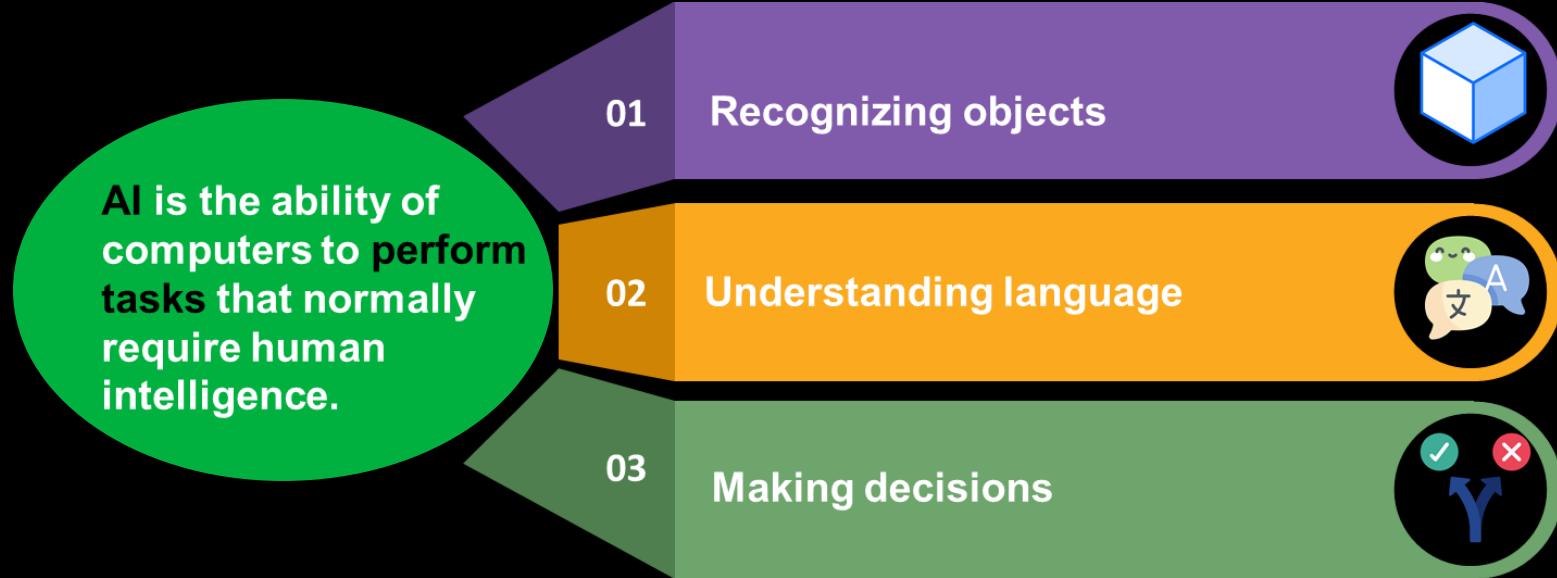




# REPLY STUDENT CLASH TECH CASE STUDY

# WHAT IS ARTIFICIAL INTELLIGENCE?



AI is used in everyday life, like virtual assistants (e.g., Siri, Alexa), spam filters in emails, and recommendations on Netflix.



# WHAT IS ARTIFICIAL INTELLIGENCE?

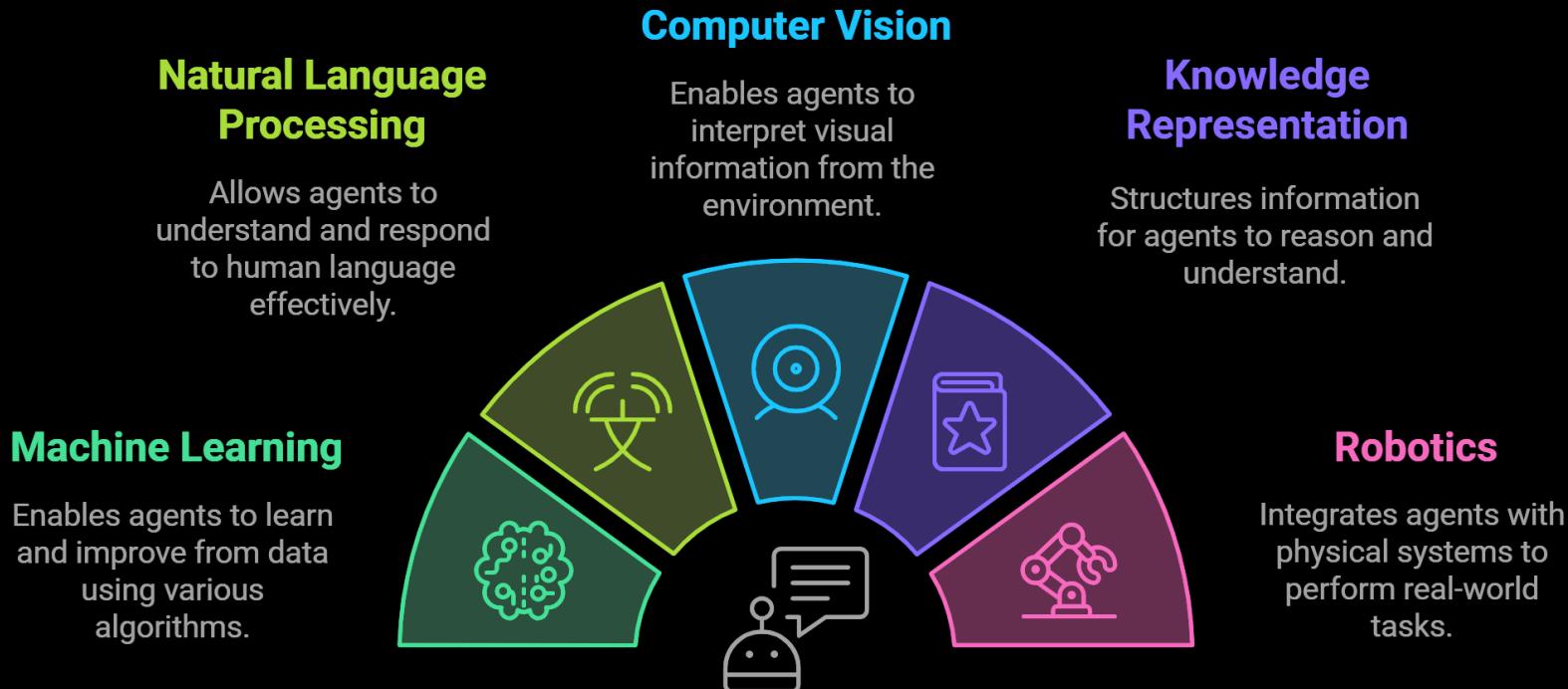
What do you see?



@teenybiscuit



# FOUNDATION TECHNOLOGIES

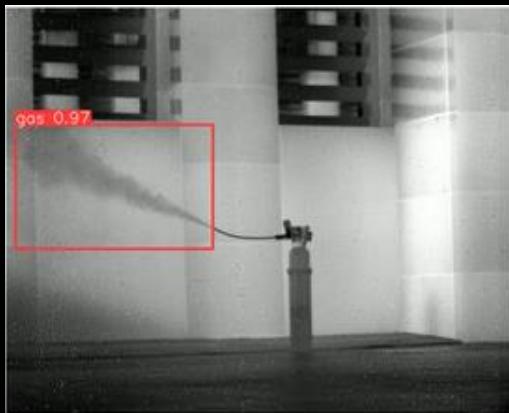


# WHERE AI MEETS ROBOTICS

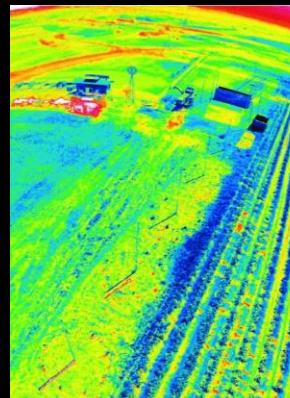


- AI is playing a pivotal role in enhancing the capabilities of **robotic systems**, particularly in surgical, diagnostic, and rehabilitation applications.
- By enabling robots to process large amounts of data, learn from experience, and adapt to complex situations, AI is improving the precision, safety, and efficiency of medical procedures.

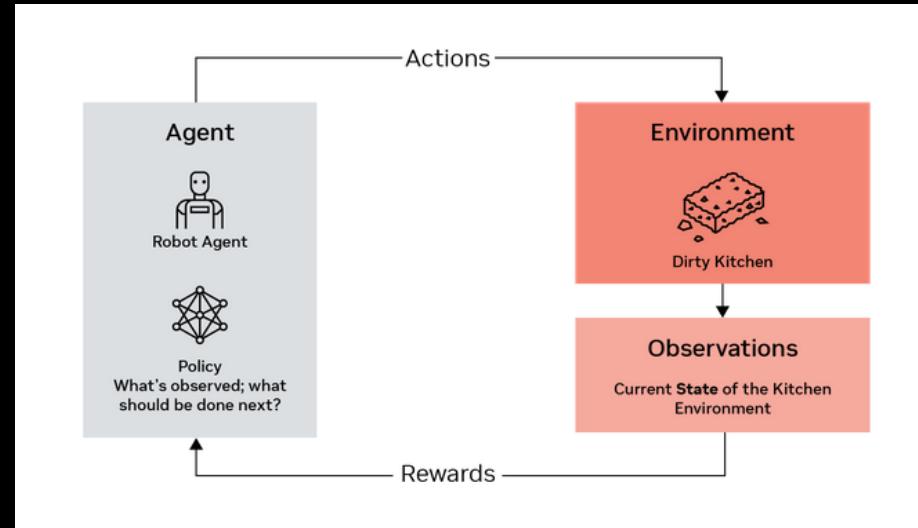
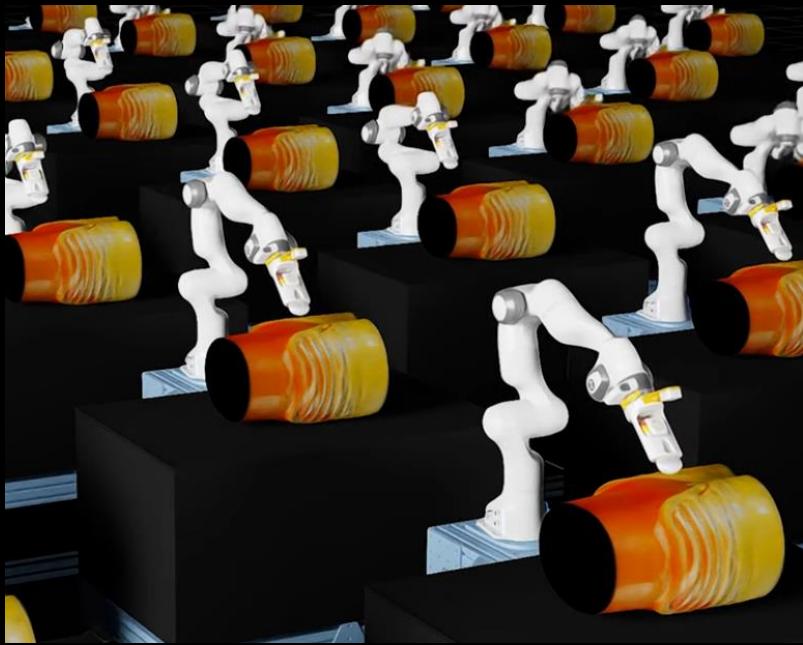
# COMPUTER VISION ENABLES AI EYES



Computer vision is essential for enabling machines to **perceive and interpret** their surroundings, mimicking human visual capabilities. By integrating cameras with advanced image processing algorithms, **robots can identify target objects** in real-time, even in complex or hazardous environments.



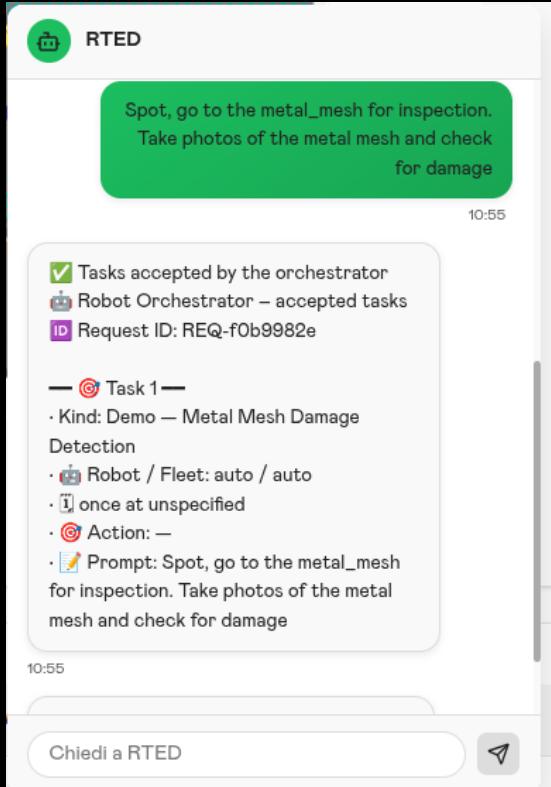
# REINFORCEMENT LEARNING



RL enables robots to adapt and optimize their performance. Through an iterative procedure, an AI agent makes actions in the environment and collects rewards from it based on the result of the action. This process will be used to improve AI agent policies that provide ability to the robots to correctly perform a specific task.

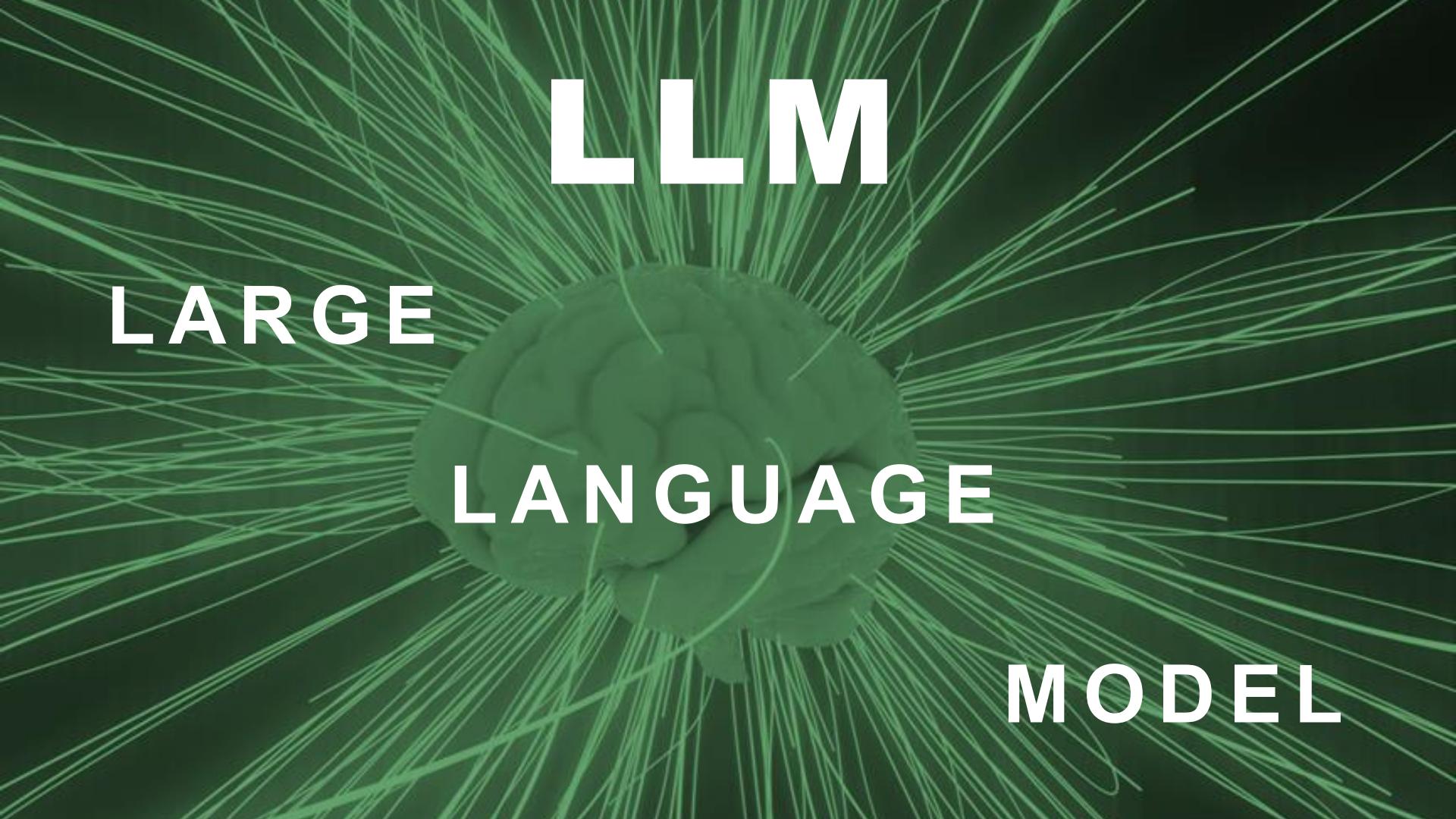


# ROBOTS INTERACTION THROUGH AI AGENT



- **Natural Language Control:** Chatbots powered by AI enable users to command and interact with robots using simple, **conversational language**, eliminating the need for complex programming.

- **Real-Time Feedback & Adaptation:** Through chatbot interfaces, robots can provide instant status updates and adapt their actions based on user input, creating a seamless **human-robot collaboration experience**.



LARGE  
LANGUAGE  
MODEL

# LARGE LANGUAGE MODELS

An **LLM**, a large language model, is a neural network designed to understand, generate, and respond to human-like text

These models are deep neural networks trained on massive amounts of text data, sometimes encompassing large portions of the entire publicly available text on the internet.



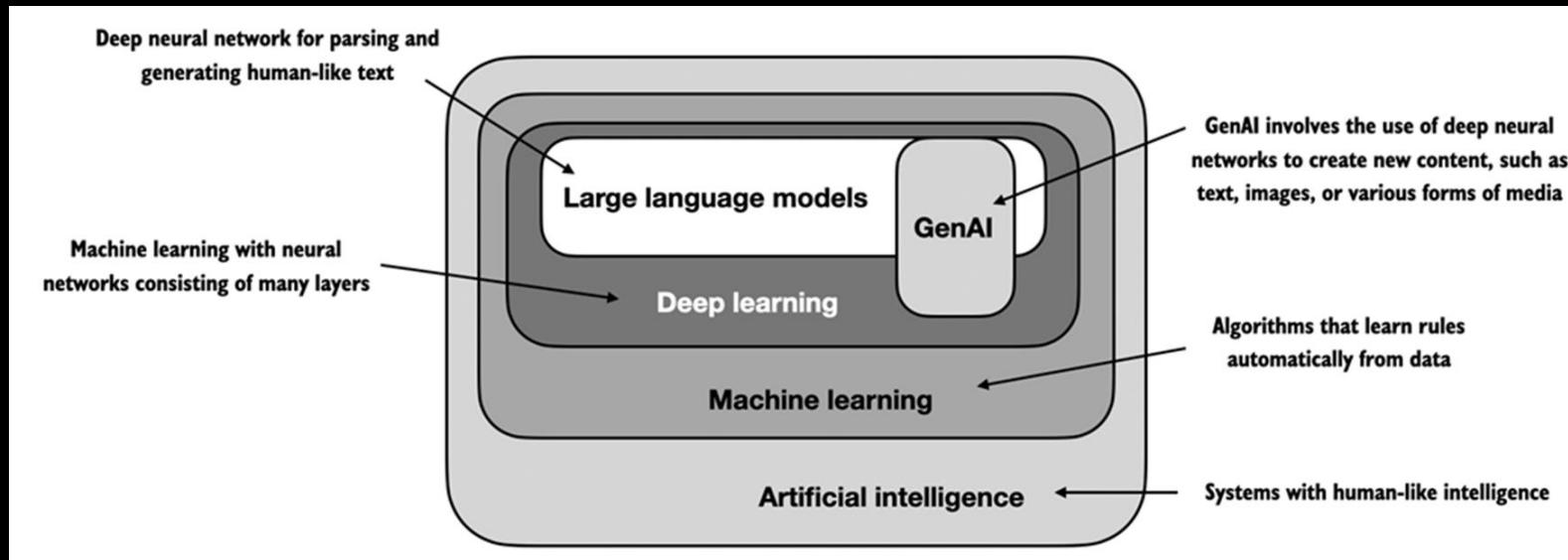
# LARGE LANGUAGE MODELS

LLMs have remarkable capabilities to understand, generate, and interpret human language

However, it's important to clarify that when we say language models "understand," we mean that they can process and generate text in ways that appear coherent and contextually relevant, not that they possess human-like consciousness or comprehension



# LARGE LANGUAGE MODELS



# LANGUAGE MODELS

A language model is a machine learning model that estimates the probability of words or sequences of words, with the goal of predicting the next token in a text based on the preceding context.

A simple example is the n-gram model: this type of model estimates the probability of a word by considering only the last  $n-1$  words in the context. For example, a bigram looks at just one previous word, while a trigram considers two.

Text: "In consciousness studies the consciousness studies are fundamental"						
<i>Unigram</i>	In   consciousness   studies   the   are   fundamental					
<i>Bigram</i>	In consciousness   consciousness studies   studies the   the consciousness   studies are   are fundamental					
<i>Trigram</i>	In consciousness studies   consciousness studies the   studies the consciousness   the consciousness studies   consciousness studies are   studies are fundamental					

© AIML.com Research

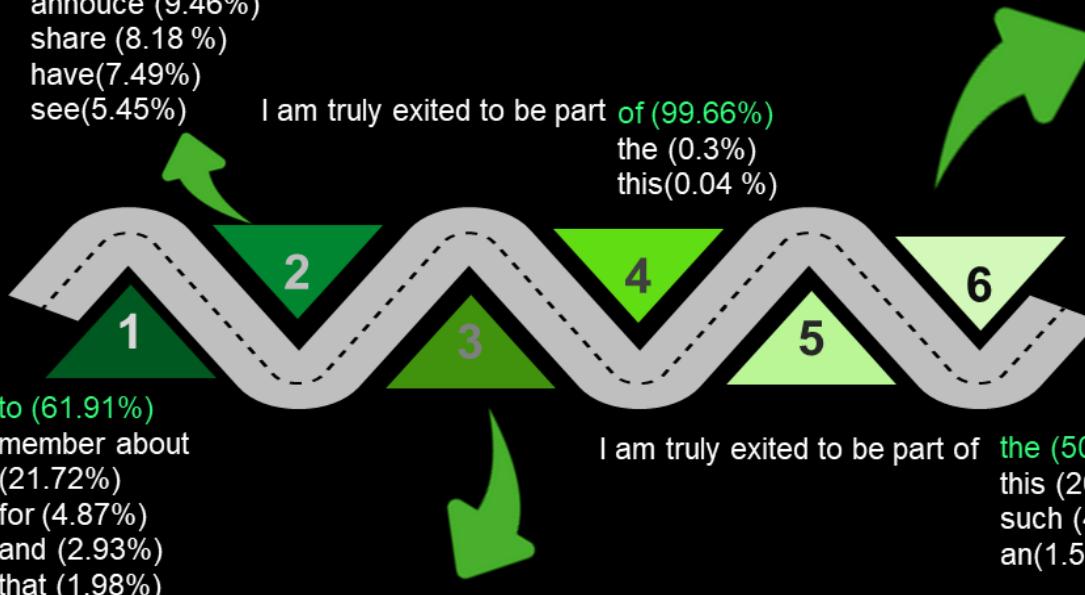


# HOW LLMS WORKS

## PROBABILITY

I am truly exited to **be** (25.43%)  
annouce (9.46%)  
share (8.18 %)  
have(7.49%)  
see(5.45%)

I am truly exited to be part of the **team** (96.8%)  
amazing (1.81%)  
new (0.83%)  
community(0.61%)



I am truly exited to **be** (61.91%)  
member about  
(21.72%)  
for (4.87%)  
and (2.93%)  
that (1.98%)

**I am truly exited to  
be part of the team**

I am truly exited to be **part** (99.66%)  
member (0.3%)  
new(0.04 %)  
Guest(0.88%)  
Partner(0.34%)

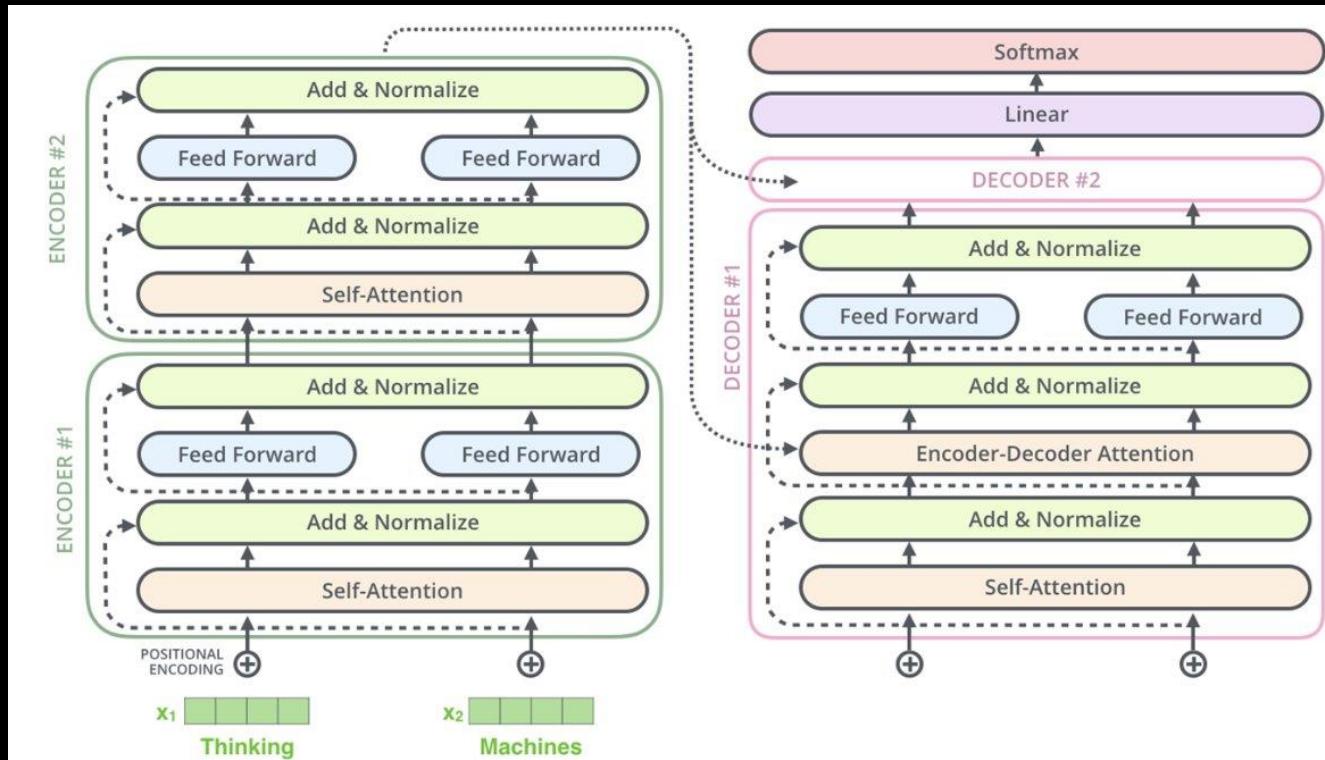


# LARGE LANGUAGE MODELS

The success behind **LLMs** can be attributed to the **transformer** architecture which underpins many LLMs, and the **vast amounts** of data LLMs are trained on, allowing them to capture a wide variety of linguistic nuances, contexts, and patterns that would be challenging to manually encode



# TRANSFORMER ARCHITECTURE



# "ATTENTION IS ALL YOU NEED"

A key component of transformers and LLMs is the self-attention mechanism (not shown), which allows the model to weigh the importance of different words or tokens in a sequence relative to each other

This mechanism enables the model to capture long-range dependencies and contextual relationships within the input data, enhancing its ability to generate coherent and contextually relevant output

---

---

## Attention Is All You Need

---

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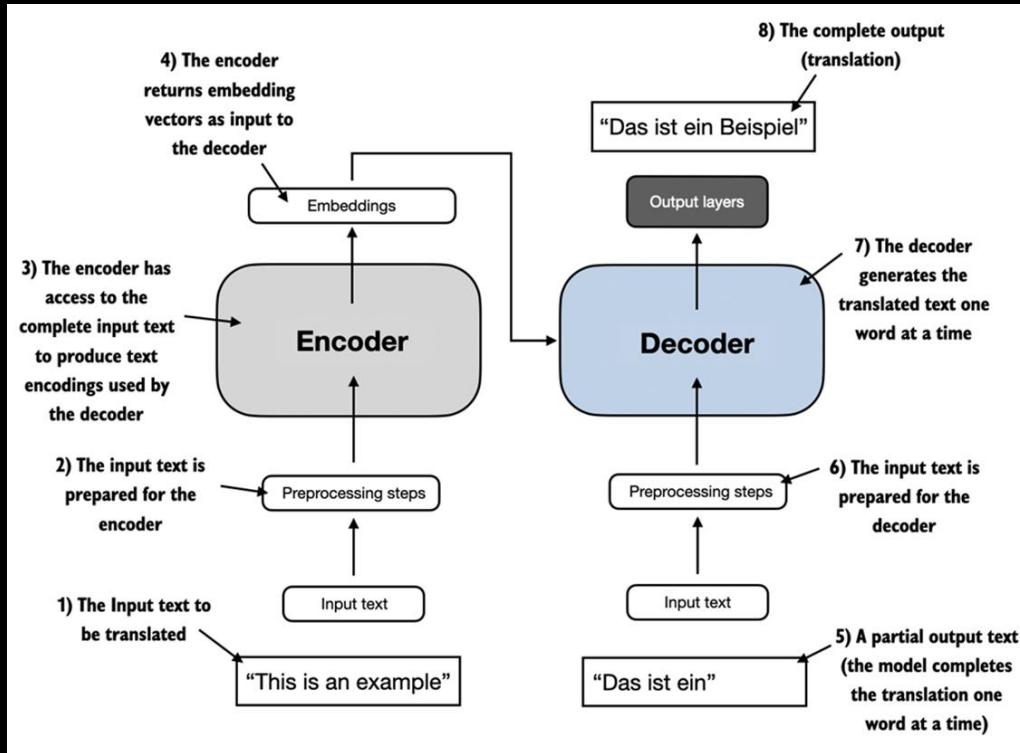
**Illia Polosukhin\* ‡**  
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### Abstract

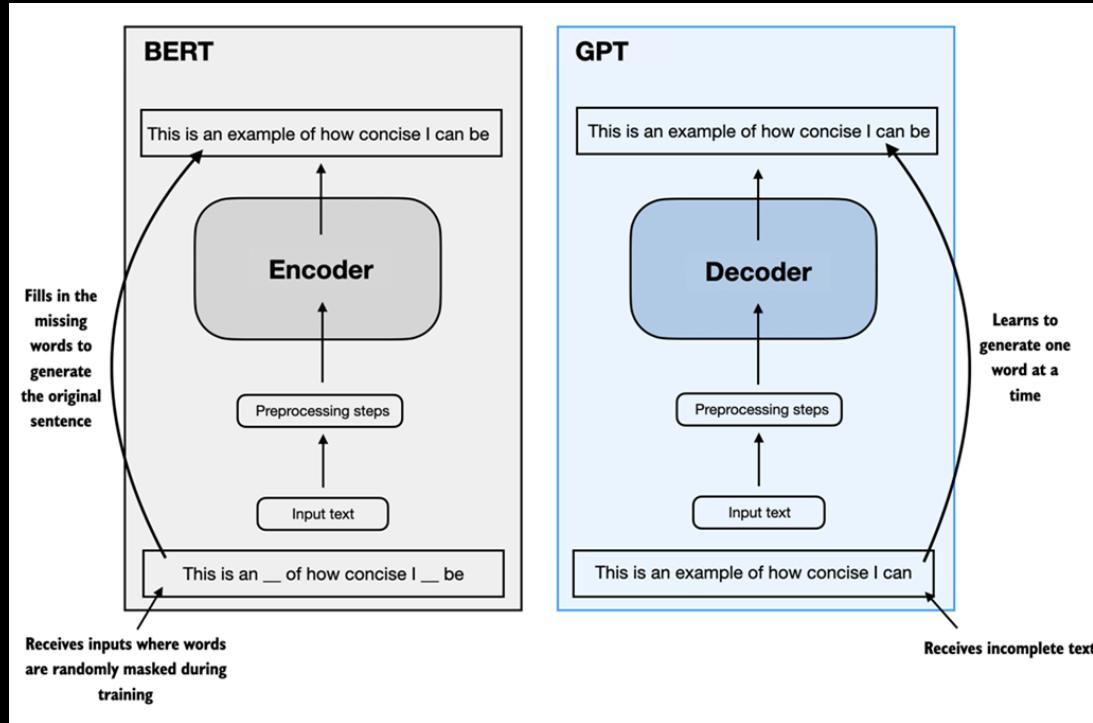
The dominant sequence transduction models are based on complex recurrent or convolutional neural networks that include an encoder and a decoder. The best performing models also connect the encoder and decoder through an attention mechanism. We propose a new simple network architecture, the Transformer, based solely on attention mechanisms, dispensing with recurrence and convolutions entirely. Experiments on two machine translation tasks show these models to be superior in quality while being more parallelizable and requiring significantly less time to train. Our model achieves 28.4 BLEU on the WMT 2014 English-to-German translation task, improving over the existing best results, including ensembles, by over 2 BLEU. On the WMT 2014 English-to-French translation task, our model establishes a new single-model state-of-the-art BLEU score of 41.8 after training for 3.5 days on eight GPUs, a small fraction of the training costs of the best models from the literature. We show that the Transformer generalizes well to other tasks by applying it successfully to English constituency parsing both with large and limited training data.



# TRANSFORMER ARCHITECTURE



# TRANSFORMER ARCHITECTURE



# LLM: LIMITATIONS



# HALLUCINATION

Factual inaccuracy as LLM hallucination

Input:

Who discovered penicillin?

LLM hallucination:

Penicillin was discovered by **Louis Pasteur** in 1875, when he accidentally left a petri dish in the sun and noticed the mold killing bacteria.

LLM generates a factual inaccuracy by incorrectly attributing the discovery of penicillin and giving a false account of the discovery method

 cybernews®

## ★ Origin:

- Statistical generation: when certain knowledge is missing, the model fills in with what “sounds plausible,” without an internal verification mechanism.

## ★ How it appears:

- False statements delivered with confidence
- invented citations and references
- distorted historical facts or misattributions.



# LOGICAL INCAPACITY AND CALCULATION

User  
Avete 50 anemoni, 50 stelle alpine e due cestini di vimini. Come dividete i fiori tra i due cestini per avere la più alta probabilità, pescando un fiore da un cesto e uno dall'altro, che siano entrambi anemoni?

Assistant  
Per massimizzare la probabilità di pescare due anemoni da due cestini diversi, è necessario distribuire i fiori nei cestini in modo tale che entrambi i cestini contengano lo stesso numero di anemoni e stelle alpine.  
Quindi, distribuiremo 25 anemoni e 25 stelle alpine in ogni cesto. In questo modo, ogni cesto conterrà il 50% di probabilità di pescare un anemone.  
Nel primo cesto mettiamo 25 anemoni e 25 stelle alpine. Nel secondo cesto mettiamo gli altri 25 anemoni e 25 stelle alpine.  
Quindi, si dividerà in questo modo:

- Primo cesto: 25 anemoni e 25 stelle alpine.
- Secondo cesto: 25 anemoni e 25 stelle alpine.

In questo modo, quando peschiamo un fiore da ciascun cesto, la probabilità che entrambi siano anemoni è massimizzata.

Good    Bad

## ★ Origin:

- Statistical generation: multi-step reasoning, complex relationships among multiple conditions, or uncommon mathematical calculations are difficult to handle.

## ★ How it appears:

- Errors in chains of reasoning (missing steps, contradictions, incoherent conclusions)
- Numerical calculations are often wrong, especially those that are less frequent in training data.



# STOCHASTICITY AND VARIABILITY

Quali sono i 3 aggettivi che meglio rappresentano gli LLM?

Tre aggettivi che rappresentano bene i modelli linguistici di grandi dimensioni (LLM) come me sono:

1. **Preditivi** – perché il loro funzionamento si basa sulla previsione della parola (o token) successiva in un contesto dato.
2. **Versatili** – perché possono essere applicati a una vasta gamma di compiti: scrittura, traduzione, programmazione, sintesi, tutoring, conversazione, analisi semantica, ecc.
3. **Statisticci** – perché si basano su modelli matematici addestrati su enormi quantità di dati, rilevando pattern linguistici attraverso tecniche probabilistiche e di apprendimento automatico.

Se vuoi, posso adattare la scelta in base a un contesto specifico (etico, tecnico, comunicativo, ecc.). Vuoi?

Quali sono i 3 aggettivi che meglio rappresentano gli LLM?

Tre aggettivi che meglio rappresentano i Large Language Models (LLM) come me sono:

1. **Preditivi** – Gli LLM funzionano principalmente prevedendo la parola successiva in una sequenza, basandosi su modelli statistici appresi da enormi quantità di testo.
2. **Versatili** – Possono svolgere una vasta gamma di compiti linguistici (scrittura, traduzione, riassunto, programmazione, ecc.) adattandosi a contesti molto diversi.
3. **Allucinatori** – Nonostante siano potenti, gli LLM possono generare contenuti non accurati o inventati ("hallucinations"), presentandoli però in modo convincente.

Se vuoi, posso fornirti anche una versione più *ottimistica* o più *critica*, a seconda del contesto in cui ti serve.

## ★ Origin:

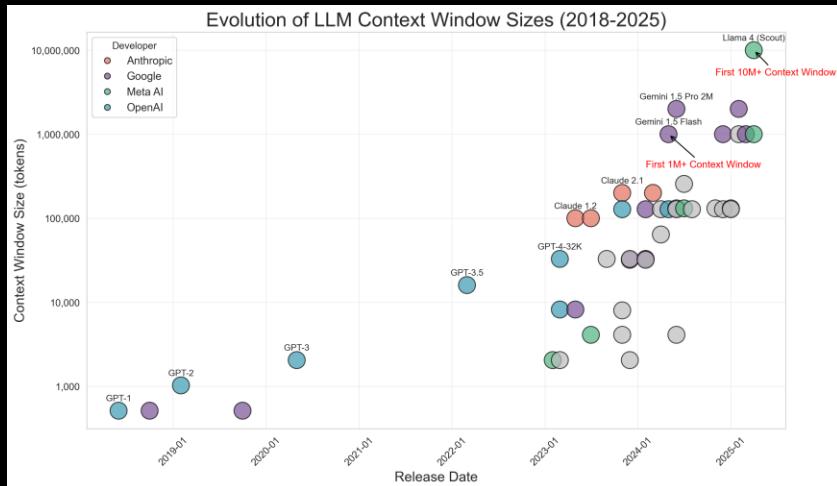
- Statistical generation: even with identical inputs, the model explores distributions of possible tokens. Mechanisms (sampling, temperature, random seed) mean it isn't always deterministic..

## ★ How it appears:

- Different answers to the same input
- differences in phrasing, style, and detail between repeated identical questions
- difficulty guaranteeing consistency



# **MEMORY AND CONTEXT**



📌 **Origin:**

- Intrinsic to the architecture: an LLM can consider only a finite number of tokens at a time (context + output). Compute resources and structural limits mean only a portion of the text is “visible” to the model at any moment.

## ► How it appears:

- The model “forgets” or loses information if the conversation becomes too long
  - Difficulty maintaining coherence over extended dialogues.



# KNOWLEDGE CUT-OFF

## ❖ Origin:

- LLMs are trained on data collected up to a certain date. After that date, they do not autonomously acquire new events or discoveries unless updated with a new dataset.

## ❖ How it appears:

- Outdated responses regarding facts after the cut-off
- Lack of knowledge of recent technologies, regulations, events. [1]

User

Chi è il presidente degli stati uniti?

Assistant

Attualmente il presidente degli Stati Uniti è Joe Biden. È stato eletto il 20 gennaio 2021.



# BEYOND THE LIMITS OF LLMS



# PROMPT ENGINEERING

*Prompt engineering means designing and refining prompts to communicate effectively with AI models, improving the quality, relevance, and accuracy of their responses.*

A prompt does not yield a single deterministic answer, but induces a probability distribution over generated tokens: crafting the prompt means shifting the density of this distribution toward the desired outputs.

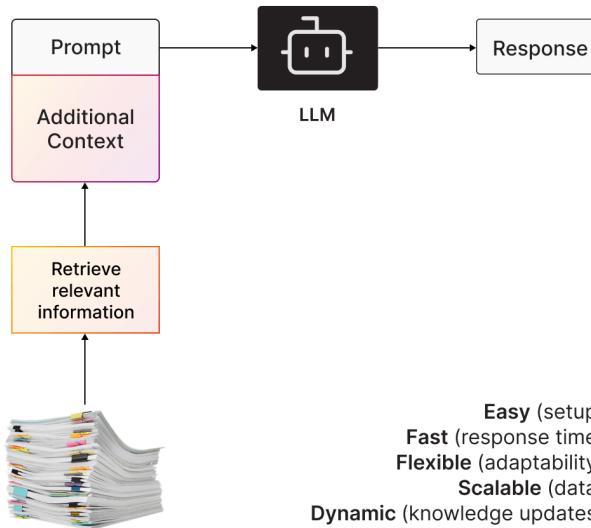
Thanks to prompt engineering we can:

- Improve the accuracy and relevance of responses
- Control the tone, style, and format of outputs
- Produce more creative results

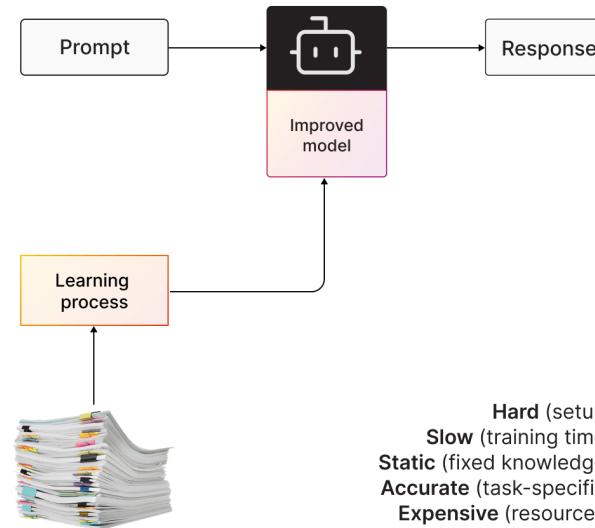


# RAG VS FINE-TUNING

Retrieval-augmented generation (RAG)

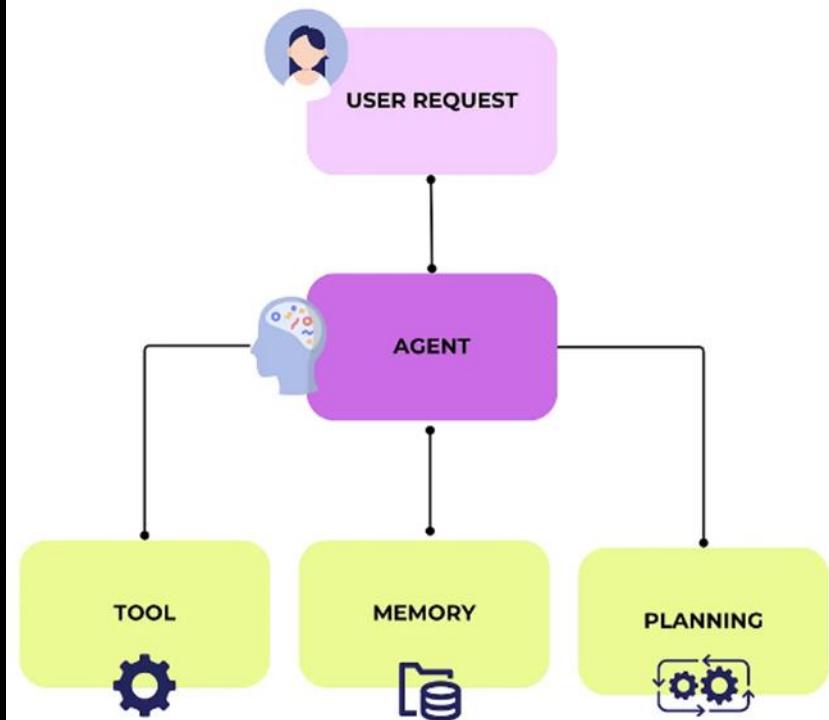


Fine-tuning the Model

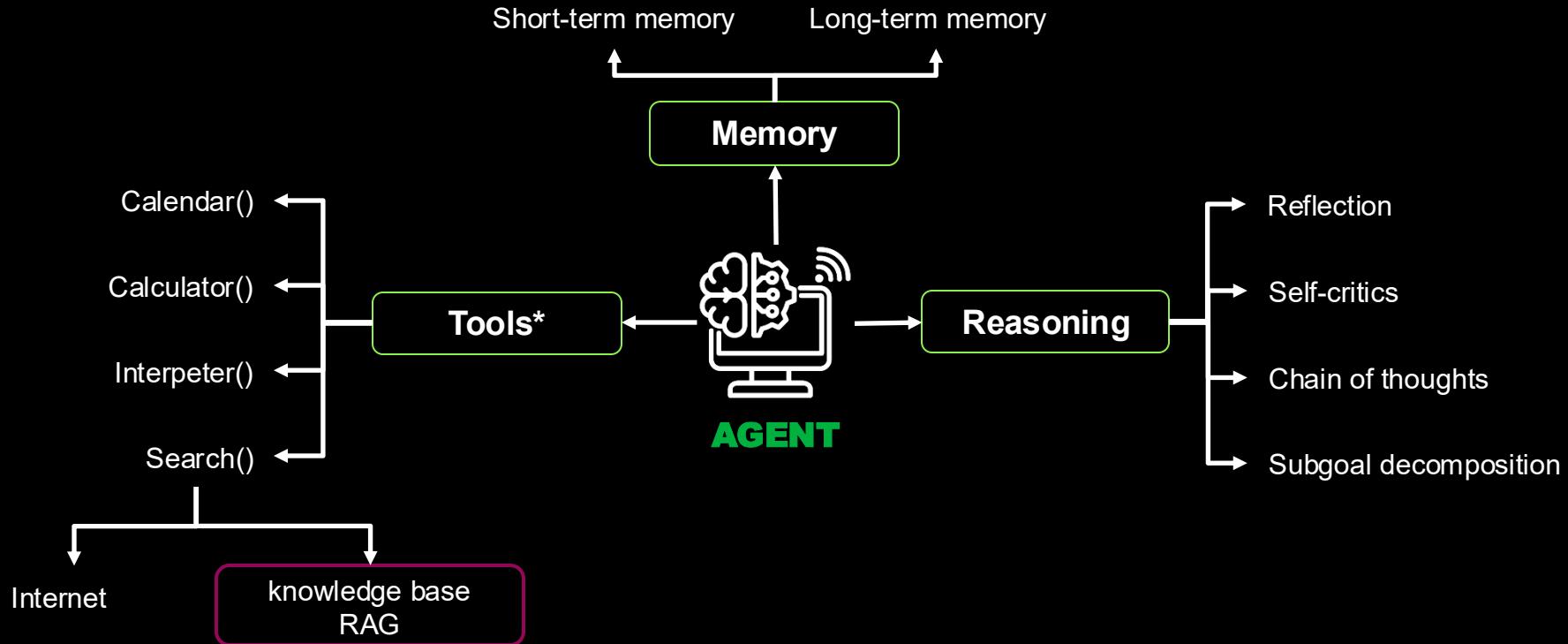


# WHAT IS AN AGENT?

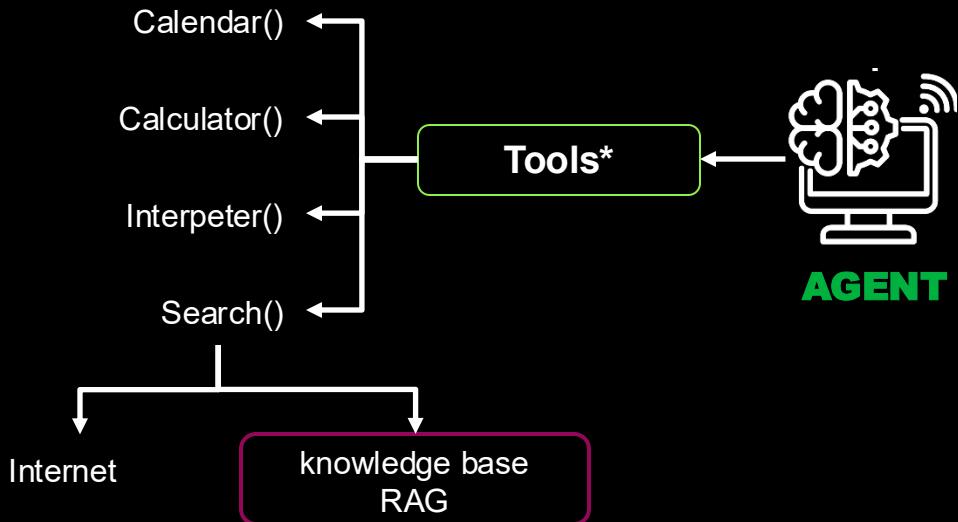
- An **agent** is a system programmed to independently accomplish tasks on your behalf.
- It mimics **human decision-making** and it can be in the form of software programs, AI systems, or even autonomous machines.
- When we talk about workflow execution, we refer to **agentic systems**, where tasks are carried out sequentially to achieve the agent's goal.
- An agent can recognize when the workflow is complete or **correct its actions** in case of errors, or simply hand back control to the user.
- Thanks to LLM's we are now in the era of **LLM – based agents**.



# HOW DO AGENTS WORK?



# HOW DO AGENTS WORK?



**TOOLS** are resources that allow the LLM to interact with the external world, such as knowledge bases, websites, APIs, and much more.

The agent can autonomously select the most useful tool based on the current stage of the workflow.

# **SINGLE-AGENT ARCHITECTURES**

**HAVA A SINGLE AI AGENT THAT INDIPENDETLY RESOLVES TASKS**

## **Strengths**

- Low complexity and thus easier to develop and manage
- No coordination between multiple agents required.
- May require fewer computational resources for a single powerful agent than multiple less powerful agents.

## **Weaknesses**

- May struggle with complex or dynamic tasks.
- Limited in handling tasks that require collaboration or diverse expertise
- Agent can get confused and use incorrect tool call arguments if the agent has too many different tool options available.
- May require a larger, more expensive model to handle multiple reasoning steps.

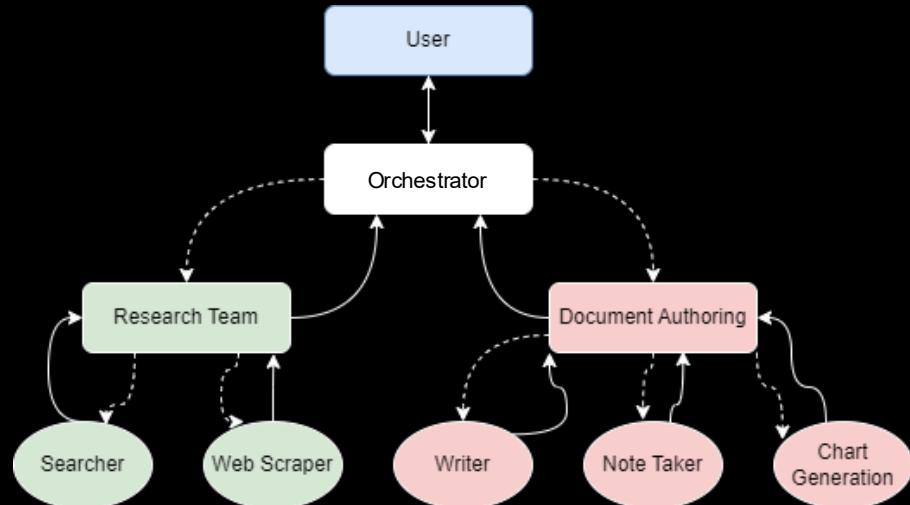


# MULTI-AGENT SYSTEM

A **Multi-Agent System (MAS)** is a system where multiple agents interact in a shared environment to reach their goals.

Why Multi-agents?

- **Collaboration:** lead to better outcomes
- **Scalability:** Single agents are limited in handling complex tasks and don't scale with many tools and capabilities
- **Specialization:** Different agents can specialize in different tasks



# MULTI-AGENTS

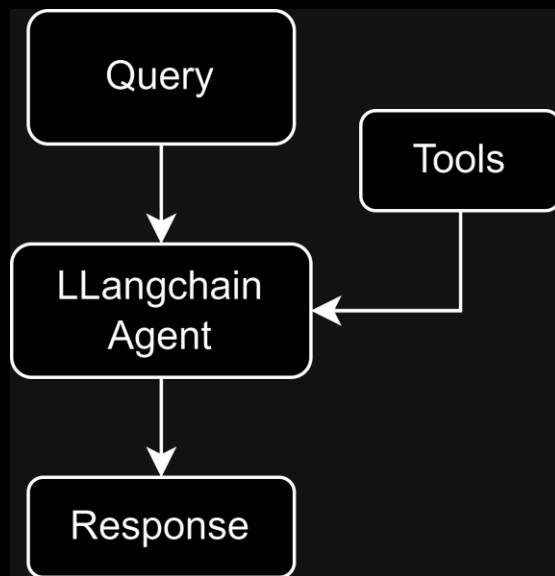
A **multi-agentic system (MAS)** is ideal when dealing with complex decision-making, difficult-to-maintain rules, or reliance on unstructured data.

Agents can be **characterised** by different guardrails, different models, different tools, and so on.

In the most common MAS pattern, there is an **orchestrator**—an agent and tool itself—whose purpose is to coordinate the tasks within the multi-agentic system. It is responsible for enforcing rules on which agent should carry out which task.

# BUILDING AGENTS IN PYTHON: LANGCHAIN

LangChain is one of the most used libraries in Python for the creation of LLM agents. It streamlines the code to the bare minimum.



```
from langchain.agents import initialize_agent, load_tools
from langchain.llms import OpenAI
from langchain.memory import ConversationBufferMemory

# Initialize the LLM and load the tools
llm = OpenAI(api_key="YOUR_API_KEY")
memory = ConversationBufferMemory( memory_key="chat_history")
tools = load_tools(["ddg-search"], llm=llm)

# Initialize the agent and run a query
agent = initialize_agent(tools, llm,
agent_type="conversational-react-description", memory=memory,
verbose=True)

response = agent.run("What's the capital of France?")
```



# MULTI-AGENT ARCHITECTURES

## Strengths

- Parallelism & scalability: more requests without bottlenecks
- Specialization & modularity: components can be updated and tested individually
- Resilience: one agent fails, the others keep running
- Adaptability: tasks can be reassigned, self-correction enabled

## Weaknesses

- Complex coordination (consistent context and state)
- Overhead in calls/latency/costs
- Harder debugging (non-deterministic behaviors)



# MULTI-AGENT

## ✓ PROS

- Parallelism & scalability: more requests without bottlenecks
- Specialization & modularity: components can be updated and tested individually
- Resilience: one agent fails, the others keep running
- Adaptability: tasks can be reassigned, self-correction enabled
- Fine-grained observability: per-agent logs/metrics, clear audit



## ⚠ LIMITATIONS

- Complex coordination (consistent context and state)
- Overhead in calls/latency/costs
- Harder debugging (non-deterministic behaviors)



# ETHICS & PRIVACY

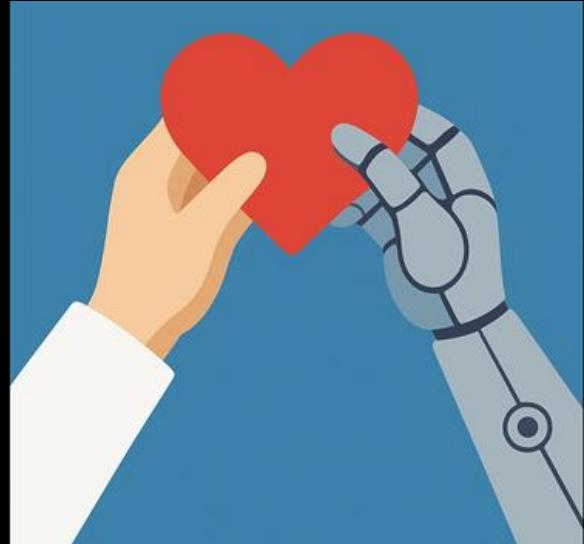


# ETHICS & PRIVACY

## WHY DO YOU NEED TO CONSIDER THEM

👉 **Ethics** allows us to reflect on “doing the right thing”. It’s about whether it is fair, lawful and appropriate to use AI to improve care, without creating injustice or unnecessary risks.

👉 **Privacy** allows us to “protect sensitive data” that fuel algorithms (records, reports, images, messages...) If this data is leaked, misused, or collected without consent, trust collapses. And trust is essential.



# ETHICS & PRIVACY

## ETHICS: KEY PRINCIPLES

-  **Fairness:** AI should minimize bias and promote equitable access for all users.
-  **Accountability:** AI outcomes must be overseen by qualified human experts.
-  **Transparency:** AI systems should be clear about their capabilities and limitations.
-  **Explainability:** AI decisions must be easily understandable.
-  **Beneficence:** AI must not cause harm and should respect human rights.
-  **Protection:** AI must ensure privacy safeguards and data protection.
-  **Autonomy:** AI should support (not replace) human decision-making.



# ETHICS & PRIVACY

## PRIVACY: KEY PRINCIPLES

In recent years, governments have introduced regulations to ensure responsible AI use. One of the most important examples is the EU AI Act, adopted in 2024. Although it's European, it will influence companies and developers all over the world.

The regulation introduces:

- Common rules for the placing on the market and use of AI algorithms and models within the EU
- Limitations and prohibitions on practices considered unacceptable
- Requirements and obligations for providers of high-risk AI algorithms and models
- Transparency rules for certain AI models with specific content
- Objectives and rules for general-purpose AI models
- Supervision, governance, and enforcement mechanisms
- Measures to support innovation, with a focus on SMEs and startups



# CASE STUDY

# AGENTIC AI FOR HEALTH & WELLNESS

The healthcare and wellness sector offers countless opportunities for innovation through Agentic AI.

Think creatively and design an **AI-based Wellness Agent** with a clear goal and the autonomy to achieve it.



# REPLY STUDENT CLASH

## CASE STUDY

The case study is organised in levels:  
**each team can accept the challenge and progress**  
to the level they are capable of, based on skills and time constraints.

1

IDENTIFY A  
PROBLEM AND  
DEVELOP YOUR  
SOLUTION

2

DEVELOPE A  
WORKING  
PROTOTYPE

3

IMPROVE YOUR  
SOLUTION



# LET THE WORK START!

DOWNLOAD THE FULL CASE STUDY



**WWW.REPLY.COM**

# **DELIVERY**

## **UPLOAD YOUR PROJECT HERE**



# EXTRA MATERIALS



# HOW TO WRITE GOOD PROMPTS



# CLARITY AND PRECISION

- Use clear and specific language to guide the model's response.
- Let's suppose we want to generate a Python function that computes the factorial of a number.

**Incomplete Prompt:**

*Write a function for factorial*

**Problems:**

- The programming language is not specified
- It's not clear whether we prefer recursion or iteration
- There are no details about input validation



# CLARITY AND PRECISION

- Use clear and specific language to guide the model's response.
- Let's suppose we want to generate a Python function that computes the factorial of a number.

## Improved Prompt:

*Write a Python function called factorial that takes a non-negative integer n as input and returns its factorial. Implement it using recursion and raise ValueError if n is negative.*

## Components

- Specific language
- Define the function name
- State input constraints
- Define the methodology
- Handle the error



# CONTEXT AND CONSTRAINTS

- Include context and constraints that steer responses toward the output we want.
- Let's suppose we want to generate a Python function that sorts a list of numbers.

**Incomplete Prompt:**

*Write a function to sort a list*

**Problems:**

- Which language?
- Which sorting algorithm?
- Ascending or descending order?
- How are special cases handled?
- ...



# CONTEXT AND CONSTRAINTS

- Include context and constraints that steer responses toward the output we want.
- Let's suppose we want to generate a Python function that sorts a list of numbers.

## Improved Prompt:

*Write a Python function `custom_sort` that takes a list of integers and sorts them in ascending order using the Merge Sort algorithm. The function should be efficient for large lists and should preserve duplicate values. If an empty list is given, return an empty list.*

## Components

- Context: Python, sort integers in ascending order
- Constraints: Use Merge Sort, handle large lists, preserve duplicates, and handle edge cases.



# ROLE-BASED PROMPTING

**Role-Based Prompting** is a prompt engineering technique that explicitly assigns the model a role, persona, or profession (e.g., “teacher,” “legal consultant,” “food critic”) so that the style, tone, and content of the response are shaped by that role, making the output more relevant, specialized, and aligned with the context.

## Prompt without a role:

*Explain this python function: ...*

## Problems

- The model doesn't know your level of experience
- The model returns generic, shallow answers



# ROLE-BASED PROMPTING

**Role-Based Prompting** is a prompt engineering technique that explicitly assigns the model a role, persona, or profession (e.g., “teacher,” “legal consultant,” “food critic”) so that the style, tone, and content of the response are shaped by that role, making the output more relevant, specialized, and aligned with the context.

## Role-Based Prompt:

*You are a senior python developer reviewing code for a junior colleague. Explain the following function with clear comments and suggestions for improvement: ...*

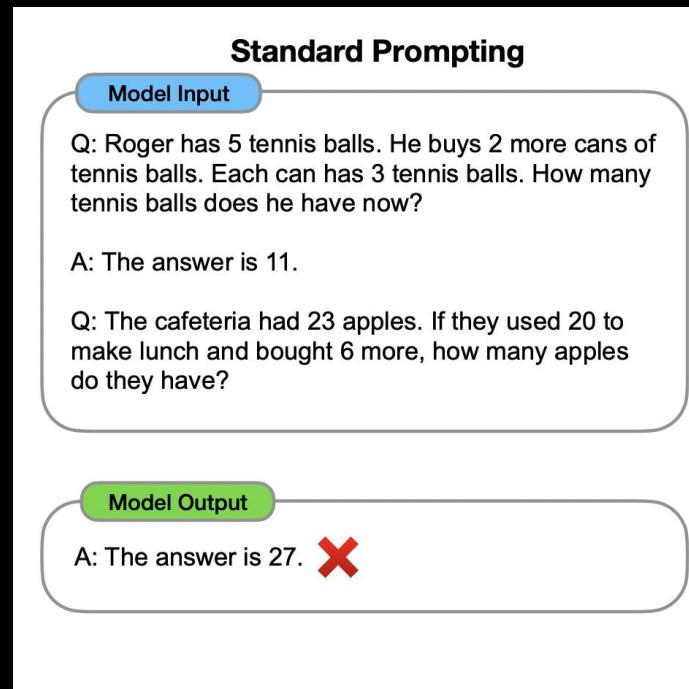
## Components

- Set the tone
- Steer the output toward a complete and structured answer
- Make the contents of the answer explicit



# CHAIN-OF-THOUGHT PROMPTING

// **chain-of-thought (CoT) prompting** is a technique that pushes the model to spell out a sequence of intermediate reasoning steps (step-by-step) before the final answer, improving performance on arithmetic, logical, and commonsense reasoning tasks; it can be induced by showing a few examples of reasoning chains or, in some cases, with zero-shot instructions like “let’s think step by step”.



# CHAIN-OF-THOUGHT PROMPTING

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**Chain-of-Thought Prompting**

**Model Input**

Q: Roger has 5 tennis balls. He buys 2 more cans of tennis balls. Each can has 3 tennis balls. How many tennis balls does he have now?

A: Roger started with 5 balls. 2 cans of 3 tennis balls each is 6 tennis balls.  $5 + 6 = 11$ . The answer is 11.

Q: The cafeteria had 23 apples. If they used 20 to make lunch and bought 6 more, how many apples do they have?

**Model Output**

A: The cafeteria had 23 apples originally. They used 20 to make lunch. So they had  $23 - 20 = 3$ . They bought 6 more apples, so they have  $3 + 6 = 9$ . The answer is 9. ✓



## OTHER TECHNIQUES

- **Prompt Chaining:** break a complex task into subtasks, building a sequence of prompts where each output feeds the next, for greater control and accuracy.
- **Self-Consistency:** generate multiple reasoning paths (e.g., with few-shot CoT), then choose the final answer that is most consistent among them.
- **Least-to-Most Prompting:** start from simple subproblems and build the solution up to more complex ones, leveraging previous solutions to reach the final goal.
- For a complete guide: [promptingguide.ai/it](https://promptingguide.ai/it)



