

GROUP 7 - 19 JUN 2024

AI DRIVEN CUSTOMER OPERATIONS & REALTIME ENGAGEMENT

AIDCORE

REQ-1

CUSTOMER: TOP 5 PRODUCTS WITH FEATURE COMPARISONS - GENERAL

- **Goal:** What is the goal ?
 - Provide Top 5 products based on exiting customer reviews in Past x months
- **Target:** Who desires it or Target ?
 - End Customer
- **Scenario:** How is it accomplished ?
 - The User selects the product that he/she would like to see customer's review on
 - The User see Top 5 Products based on Customer review for Top 5 Highest rated Aspects
 - The User see Top 5 *competitors rating* for each feature
 - The User see summary of review of each product *what* exactly customers liked and *why*.
- **Action Plan:**
 - ML Model suggest the product to customer
 - ML Model suggest the best website to buy the product