

USER STORY

- Describe a single scenario from a user's perspective
- Focus on user's goal
 - What they want to do ?
 - Why they want to do ?
- Not focusing on overall application

- As a (type of user)
 - As a digest recipient
- I want (goal)
 - I want to receive an email
 - Every morning with current and useful information
- So that (reason)
 - I know what's going on in the world and learn something new each day

USE CASE - 1

COMPANY: TOP 5 NEGATIVE FEATURES OF PRODUCT

- **Title:** What is the goal ?
 - Provide Top 5 Negative feature of the product
- **Actor:** Who desires it or Target ?
 - Product Team
- **Scenario:** How is it accomplished ?
 - The User selects the product that he/she would like to see customer's review
 - He/She see Top 5 Negative feature of his Product based on Customer review
 - The User see Top 5 *competitors rating* for each feature
 - The User see summary of review *what* exactly customers did not liked about product and *why*.
- **Action Plan:**
 - Model suggest the product changes based on customer reviews for each feature