

# USE CASE - 1

## COMPANY: TOP 5 NEGATIVE FEATURES OF PRODUCT

- **Title:** What is the goal ?
  - Provide Top 5 Negative feature of the product
- **Actor:** Who desires it or Target ?
  - Product Team
- **Scenario:** How is it accomplished ?
  - The User selects the product that he/she would like to see customer's review
  - He/She see Top 5 Negative feature of his Product based on Customer review
  - The User see Top 5 *competitors rating* for each feature
  - The User see summary of review *what* exactly customers did not liked about product and *why*.
- **Action Plan:**
  - Model suggest the product changes based on customer reviews for each feature

# USE CASE - 2

## END USER: TOP 5 PRODUCTS WITH FEATURE COMPARISONS - GENERAL

- **Title:** What is the goal ?
  - Provide Top 5 products based on Customer reviews
- **Actor:** Who desires it or Target ?
  - End Customer
- **Scenario:** How is it accomplished ?
  - The User selects the product that he/she would like to see customer's review
  - The User see Top 5 Products based on Customer review for Top 5 Highest rated features
  - The User see Top 5 *competitors rating* for each feature
  - The User see summary of review of each product *what* exactly customers liked and *why*.
- **Action Plan:**
  - Model suggest the product to customer