



Says

What have we heard them say?
What can we imagine them saying?

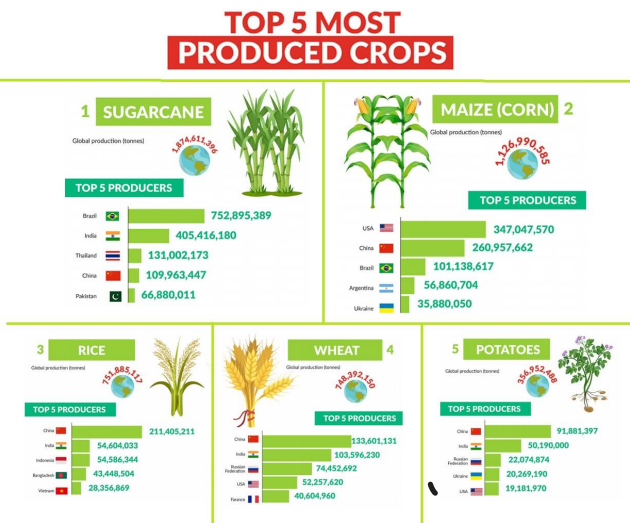


Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

The crop should be irrigated periodically.

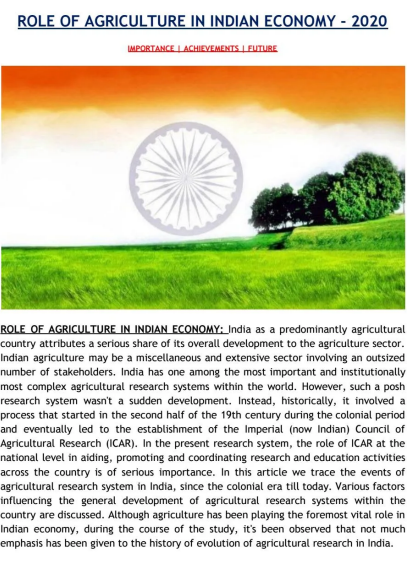
The entire world depends on agriculture for its food



The soil should be loosened and aerated properly during crop production.

It is very important to produce and store the harvest crops carefully.

Employing a significant portion of the population and contributing to food security and rural development.



India earns foreign exchange by exporting agriculture products, contribute to 40 percent of total GDP of the country.

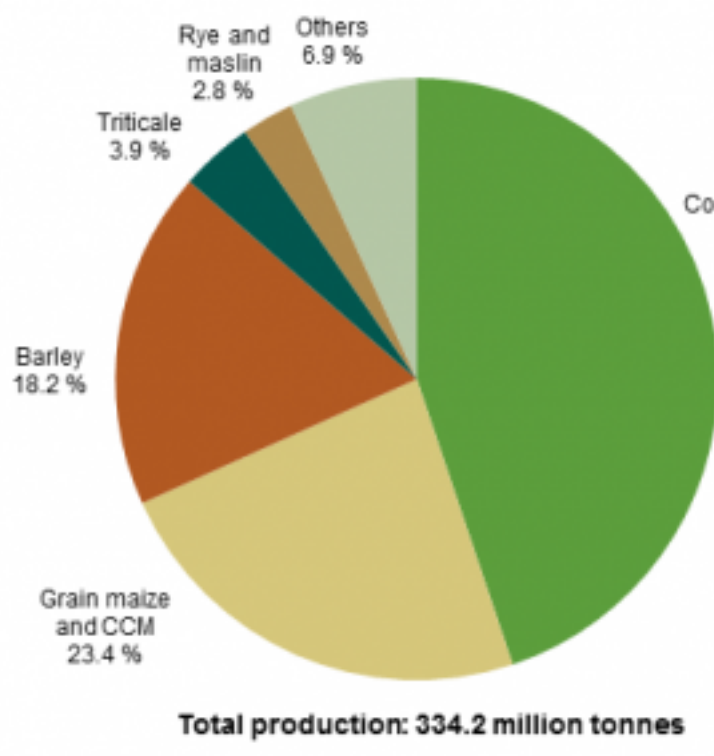
Agriculture provides industrial raw material to a large number of industries, agriculture sector in the economy.

Agriculture is the mainstay of Indian economy because about 60% of our population depends directly or indirectly on agriculture.



The agriculture growth has fallen to 3 percent in 2021-22 from 3.3 percent in 2020-21.

Annual growth ranging from 8.6%in 2010-11 to -0.2% in 2014-15 and 0.8%in 2015-16.



India ranks second worldwide in farm outputs.

Agriculture output has been volatile over the past 10 years.

This monoculture can present ideal growing conditions for weeds,pests and disease causing microorganisms.



These can reduce the crops yield significantly and are therefore of concern to farmers.

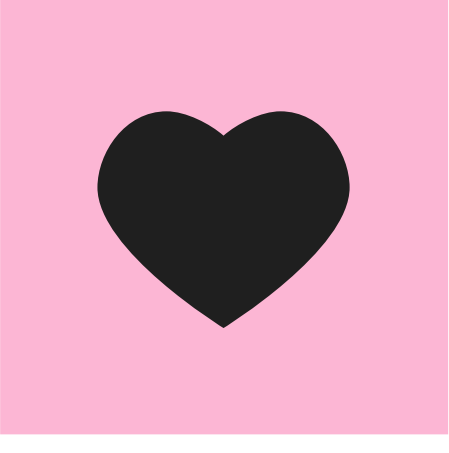
These conditions spread quickly through a crop of same species.

It is harder for this to occur through a mind population of plants.



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?