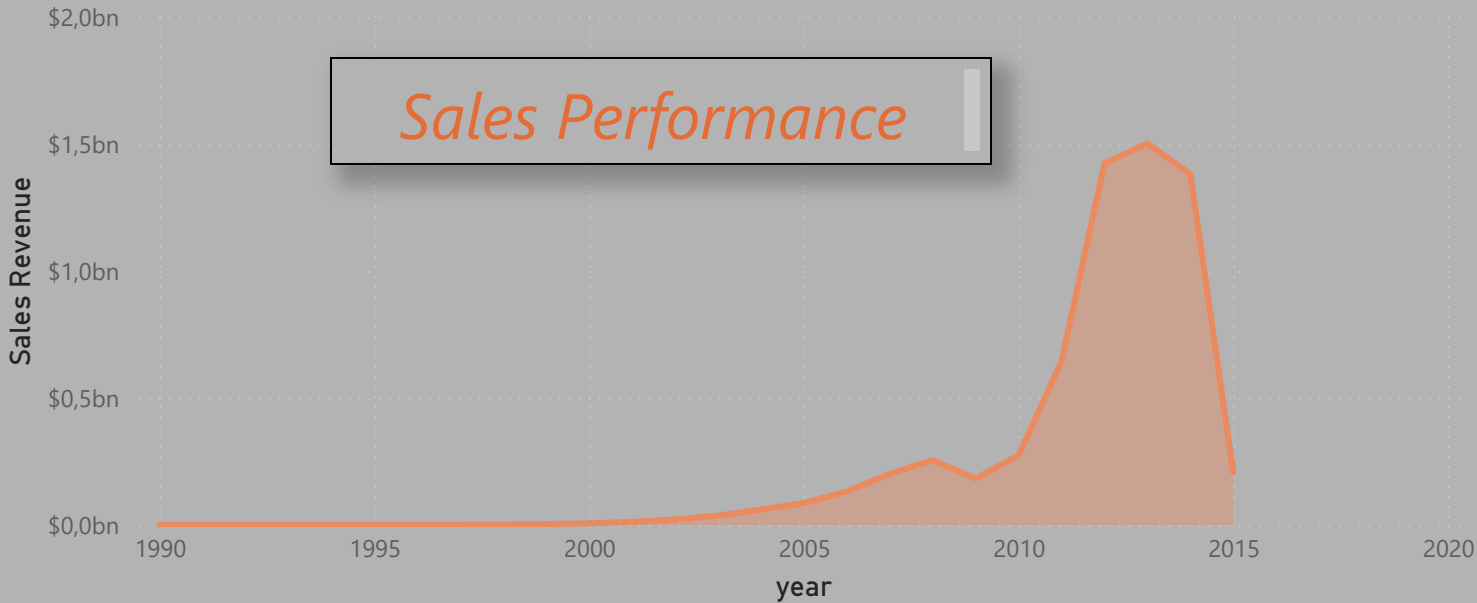
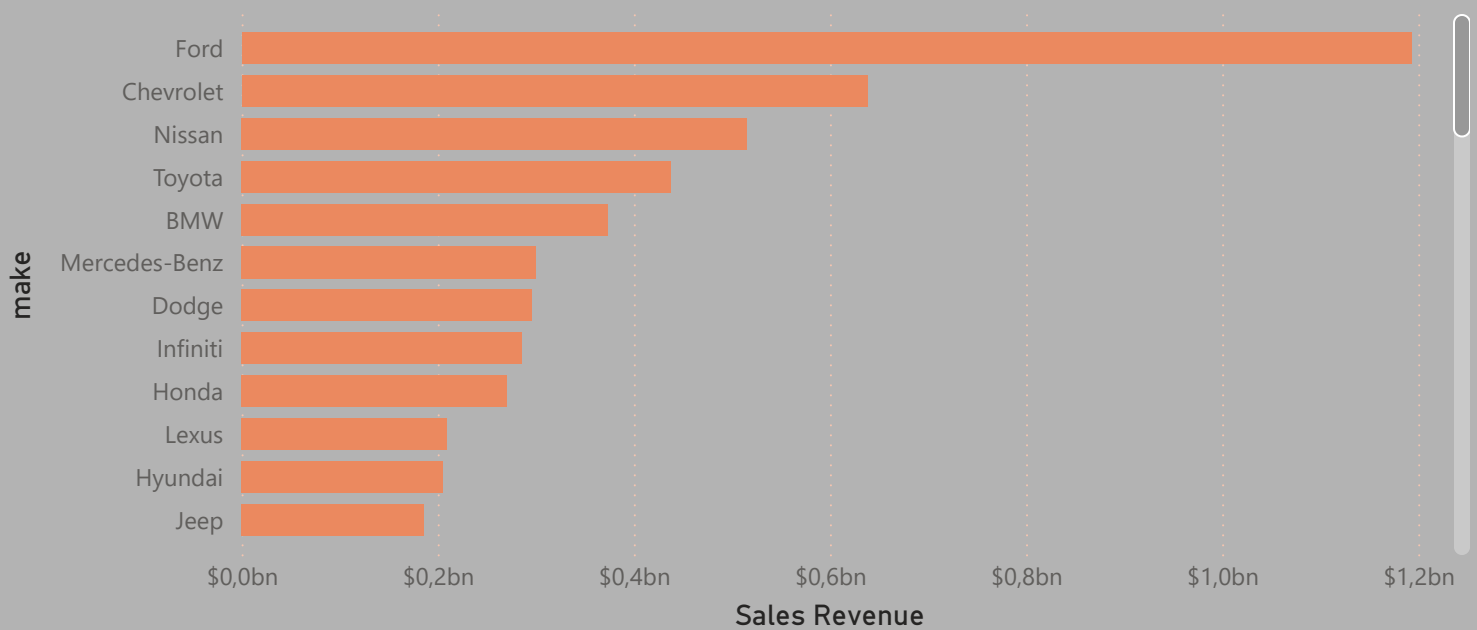


Sales Revenue by year



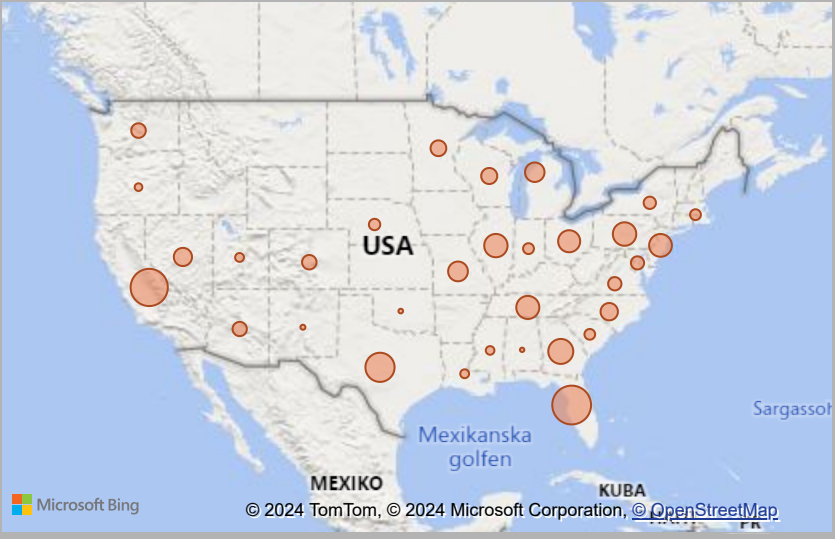
Sales Revenue by make



\$6,44bn

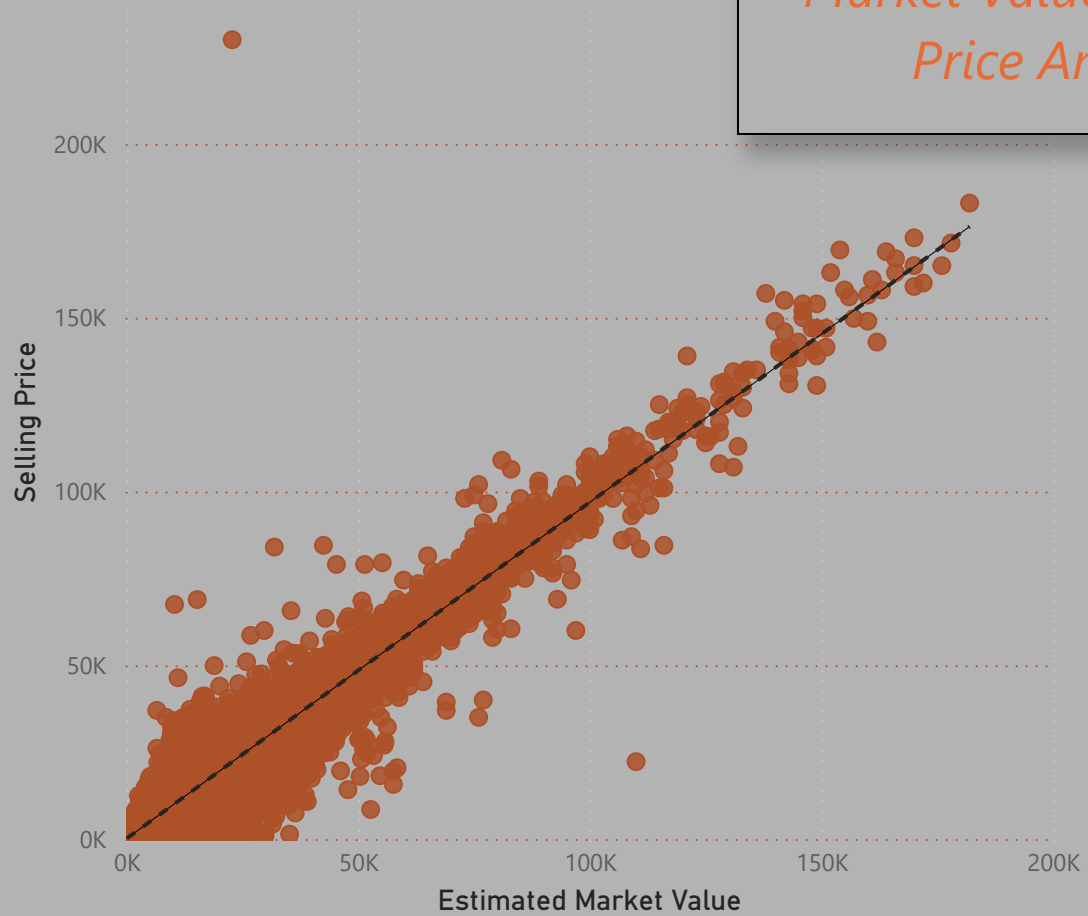
Total Sales Revenue

Sales Revenue by state



seller	Total Sales Revenue
<u>ford motor credit company llc</u>	\$314 016 725
the hertz corporation	\$224 210 411
<u>nissan-infiniti lt</u>	\$216 405 560
nissan infiniti lt	\$202 276 971
<u>avis corporation</u>	\$185 186 730
financial services remarketing (lease)	\$141 167 900
<u>mercedes-benz financial services</u>	\$122 127 900
<b>Total</b>	<b>\$1 718 435 273</b>

Estimated Market Value and Selling Price by VIN



## Market Value vs Selling Price Analysis

Year

- 1990
- 1991
- 1992
- 1993
- 1994
- 1995
- 1996
- 1997
- 1998
- 1999
- 2000
- 2001
- 2002
- 2003
- 2004
- 2005
- 2006
- 2007
- 2008
- 2009
- 2010
- 2011
- 2012
- 2013
- 2014
- 2015

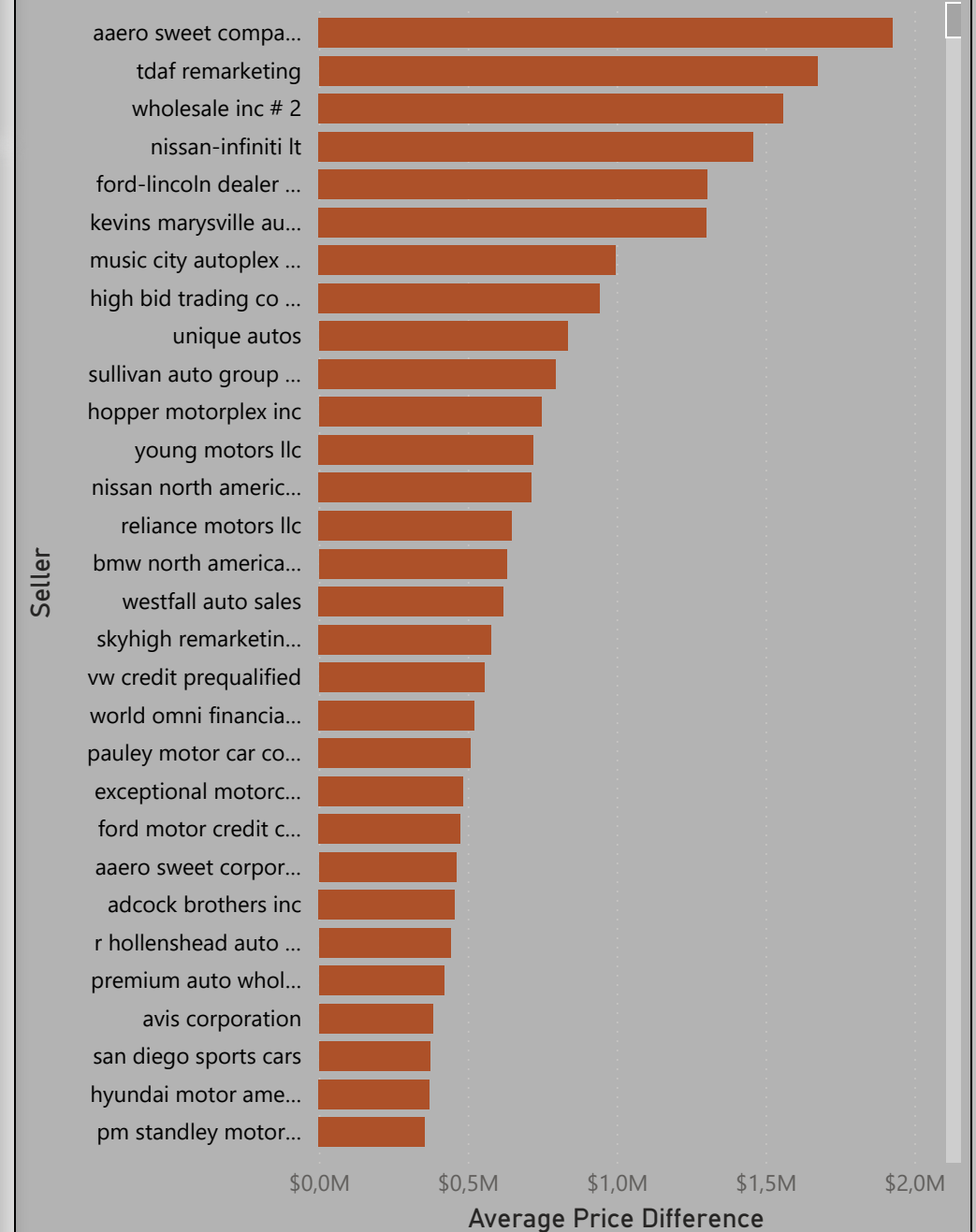
223K

Above Market Sales Count

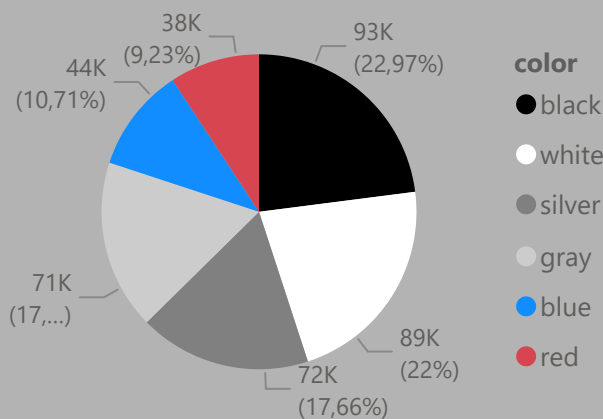
(\$71,78M)

Price Difference

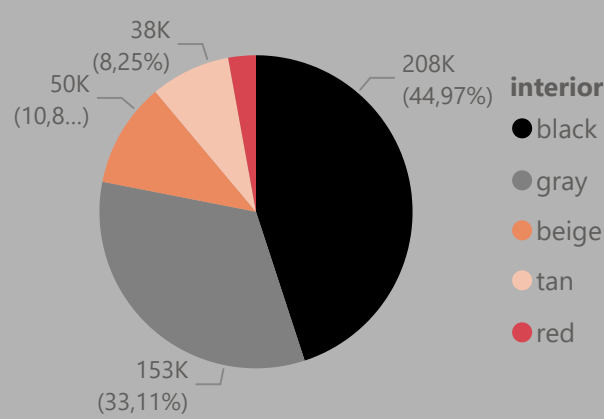
Average Price Difference by Seller



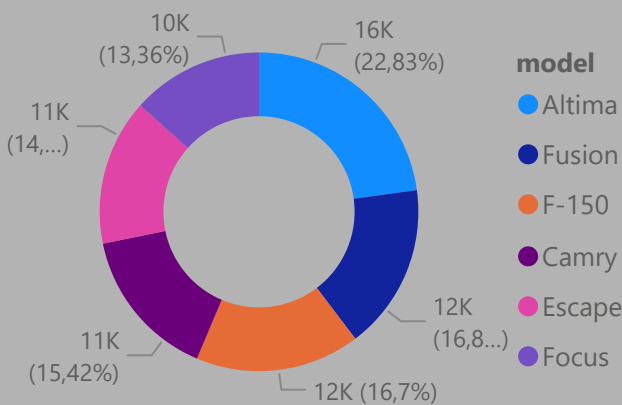
Top 6 Cars Sold by color



Top 5 colors by interior

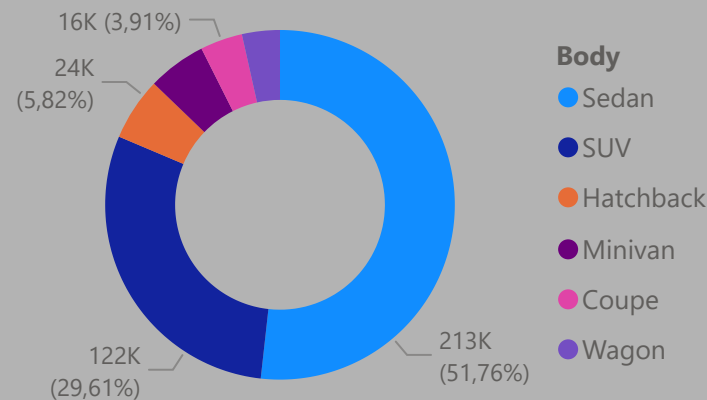


Top 6 Cars Sold by model

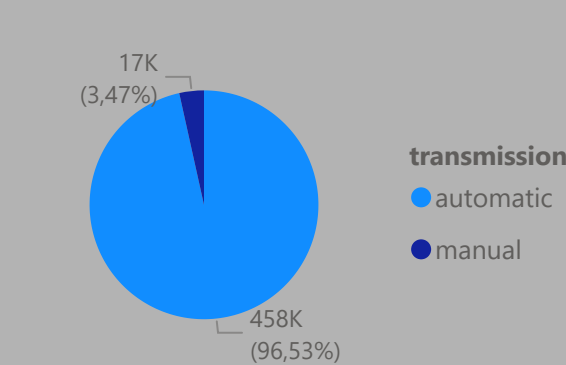


Customer  
Preferences and  
Car Attributes

Total Count by Body



Total count by transmission



make	model	Sum of max_selling_price
Ford	Escape	\$230 000
Ferrari	458 Italia	\$183 000
Mercedes-Benz	S-Class	\$173 000
Rolls-Royce	Ghost	\$171 500
BMW	i8	\$165 000
Total		\$922 500

Avg Selling Price by Car Age

