

CONTACTS

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SKILLS

DESIGN

UI/UX

USER-CENTERED DESIGN

PROTOTYPE DESIGN

UX WRITING

WIREFRAMING

INFORMATION ARCHITECTURE

SITE MAPPING

STORYBOARDING

WEB DESIGN

GRAPHIC DESIGN

SOFTWARE

FIGMA

WORDPRESS

ADOBE CREATIVE SUITE

MICROSOFT WORD/POWERPOINT

PROGRAMMING

HTML/CSS

PYTHON

JAVASCRIPT

INTERESTS

UI/UX DESIGN

PRODUCT DESIGN

FULLSTACKS DEVELOPMENT

ENVIROMENTAL SUSTAINABILITY

SOCIAL JUSTICE

PROJECT EXPERIENCE

Eco-Waste Solutions App UI- Figma

- Designed an app geared to help users identify the most eco-conscious waste disposal method with location sensitivity
- Employed prototyping, wire-framing, storyboarding and design essentials on Figma

NextLevel Fitness App UI- Figma

- Designed an app geared to help users record workouts, track fitness progress, and set fitness goals
- Employed prototyping, wire-framing, storyboarding and design essentials on Figma

SAKEENAH ASHIQUE

EDUCATION

University of Waterloo- B.A. Honours Arts and Business

2020 - 2025

- Majoring in Honours Digital Design Practice, Cognitive Science Minor
- Relevant Courses: User Experience Design, Image and Interact, Critical Design Pratices, Design Digital: Video, Microeconomics, Intro to Cognitive Science, Psychology, Accounting Info for Managers, Statistics

WORK EXPERIENCE

UIUX - RWDI, OrbitalStack

09/22-Present

- User interface design and user interface experience for OS application
- User interface design and user interface experience for OS application support site
- Quality assurance and software testing for main OS application
- Technical/UX writing and content creation for OS support site

UIUX - Ala Hausse

06/22- 09/22

- Worked closely with company CEO and lead UIUX designer to creating content for new features
- Lead designer of wireframe mockups that implement new feature content
- Application mapping of interfaces and user flow
- Designing official app style guide to assistant developers

User Research and SEO Strategy Implementation - BlackPrint

06/22- 08/22

- Researched Pinterest post optimization
- Researched and compiled optimal keywords to advertise products on main commerce site
- Created SEO strategy to promote and grow ecommerce site through Pinterest

Digital Marketing and SEO - FirstScreen

01/22- 04/22

- Built SEO and mobile responsive website on Wordpress
- Utilized plugins and manual coding to create an attractive and easily navigated website
- Created personalized graphics and templates using Figma
- Prioritized search engine optimization and ensured website had mobile responsiveness

Graphic Design and Social Media Assistant - Coop 145

01/22 - 04/22

- Created digital advertisement/promotional flyers
- Created infographics and professional presentations
- Edited and provided feedback on company website and social media accounts
- Designed and implemented social media posts and campaigns