



# Y4D FOUNDATION

Empowering the Underprivileged

## NOVEMBER 2024

Y4D Foundation is a non-profit organization based on the idea of empowering the underprivileged. We aim to bring societal change through our interventions in areas of education, livelihood, healthcare, & environment. With an ambition to enable equal opportunities for all, Y4D undertakes numerous initiatives which are supported by our corporate partners and other stakeholders.

### LIVELIHOOD

#### DRY RATION KITS DISTRIBUTION

On October 25, 2024, Y4D Foundation and MasterCard joined hands to distribute dry ration kits to families in need at the community hall in Jadhav Nagar, Yerwada. The event was graced by representatives from MasterCard, reflecting their commitment to making a difference.



Mastercard started this cool idea as part of their Monthly Birthday Giving Program for the community. This thoughtful initiative supported 60 families, providing essential supplies to parents of local students and addressing the challenges faced by slum dwellers and vulnerable members of the community. This campaign was not more than a distribution drive but it was a powerful testament to unity & the impact of collective care.

### EDUCATION

#### EMPOWERING EDUCATION WITH SMART- CLASSROOMS

Y4D Foundation has inaugurated its Digital Classrooms in collaboration with HCCB at GPHS School in Rajanahalli and Murarji Desai School in Kolar District, Karnataka. These cutting-edge tools aim to transform classrooms by making learning interactive, accessible, and engaging for students.





The initiative benefits total 350+ students at GHPS and Murarji Desai schools, bridging educational gaps in rural areas and fostering digital literacy. The community's active participation highlighted the shared commitment to empowering young learners and shaping brighter futures.

## LIVELIHOOD

### **THREADS OF EMPOWERMENT: A STEP TOWARDS SUSTAINABLE LIVELIHOODS**

Y4D Foundation launched "**Threads of Empowerment**", a transformative skill-building initiative in collaboration with HCCB in Kusugal village, Karnataka. This program offers free tailoring training and sewing machines to help women establish sustainable livelihoods and achieve financial independence.

A total of 60 women from 25 Self-Help Groups (SHGs) in Byahatti and Kusugal enthusiastically participated in the 10-day training. Each SHG will receive three sewing machines post-training, empowering members to put their skills to use and secure brighter futures for themselves and their families.



## INTEGRATED DEVELOPMENT PROGRAM



### **ADVANCING COMMUNITIES: A PROGRESS REVIEW OF KEY DEVELOPMENT INITIATIVES**

At Y4D, transparency has always been the foundation of our project implementation. In November, the HCCB team visited the Pilukhedi (Madhya Pradesh) cluster to assess ongoing development initiatives. Their visit was filled with inspiring insights. They reviewed the impact of smart boards at schools in Pilukhedi and Barnagar, noting the positive effects on teaching and learning.

The team also visited Anganwadi centres in Gilakhedi and Semalkhedi, where they observed improvements in infrastructure.

At Civil Hospital in Narsinghgarh, they assessed the Water ATM system, which provides clean drinking water to the community.

Additionally, the solar panels and lights in Gilakhedi and Kherkhedi were evaluated for their efficiency and effectiveness. The visit highlighted the progress made and the positive impact of these initiatives, with the team expressing satisfaction and a strong commitment to further development.



## LIVELIHOOD



### **CONNECTING WITH BENEFICIARIES TO DRIVE IMPACT AND GROWTH**

Y4D and TATA Autocomp team, recently visited beneficiaries to assess the impact of our initiatives. As part of our commitment to effective project implementation, we interacted with beneficiaries at their On-Job Training (OJT) centre to understand their experiences and progress.

Our team also visited the TATA Gotion Facility in Chakan, a key site under the Skill-to-Employability project supported by TATA Autocomp. These visits help us ensure that our efforts are creating meaningful change and empowering individuals for brighter futures.

The purpose of the visit was to engage directly with beneficiaries, understand how the program has improved their lives and livelihoods, gathered valuable feedback, and identify areas for improvement. We also explored new opportunities to enhance the program's relevance and effectiveness. This visit highlights our ongoing dedication to aligning CSR efforts with community needs and ensuring continuous progress and meaningful impact.

## IMPACT STORY OF THE MONTH

### **MY JOURNEY OF HOPE AND RESILIENCE**

I'm Shruti Manoj Shrivastav, a second-year Electronics and Telecommunication student at Theem College of Engineering in Maharashtra. I grew up in Saravali, a small village in Palghar, with my father battling cancer and my mother and sister working hard to support our family.



**Shruti Shrivastav**

Pursuing engineering was challenging, but a scholarship became a turning point, easing our financial struggles and allowing me to focus on my studies. My parents' sacrifices and limited education inspired me to dream big and work harder.

I aspire to become an engineer who creates innovative solutions for rural communities like mine. My journey is proof that with hope, resilience, and opportunities, dreams can come true.

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In order to make a positive social impact on the lives of our fellow citizens and jointly contribute to the UN SDGs, **Y4D Foundation looks forward to establishing effective CSR partnerships** in the thematic areas of Education, Skill Training, and Environment Sustainability & Health.

To create an impact, enquire on: [mail to: csr@y4d.ngo](mailto:csr@y4d.ngo)

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#### **Donate to the worthy cause**

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