



# Y4D FOUNDATION

Empowering the Underprivileged

## SEPTEMBER 2024

Y4D Foundation is a non-profit organization based on the idea of empowering the underprivileged. We aim to bring societal change through our interventions in areas of education, livelihood, healthcare, & environment. With an ambition to enable equal opportunities for all, Y4D undertakes numerous initiatives which are supported by our corporate partners and other stakeholders.

### EDUCATION

#### Bridging the Digital Divide: Smart Classroom Inaugurated in Banda

The Y4D Foundation, in collaboration with Hindustan Coca-Cola Beverages (HCCB), has inaugurated a Smart Classroom at the Government Higher Secondary Girls' School in Banda, Sagar, Madhya Pradesh. The event was graced by the presence of Honourable MLA Mr. Virendra Singh Lambardar, along with other esteemed dignitaries and members of the school committee. This initiative is a significant step toward bridging the digital divide and empowering students with modern educational tools.



The Smart Classroom is expected to transform the way education is delivered at the school. For students, it means greater access to information, interactive learning experiences, and an opportunity to develop critical digital skills that are crucial in today's world. Teachers will benefit from innovative teaching tools, allowing them to present complex concepts more effectively and foster a collaborative classroom environment. This initiative will not only improve academic performance but also prepare students for future challenges in an increasingly digital world.

### LIVELIHOOD

#### Y4D Foundation Expands Skilling Initiatives with LTI Mindtree

Y4D Foundation, in collaboration with LTI Mindtree, has launched two new skilling batches in Sawai Madhopur, Rajasthan, and Jharsuquda, Odisha.

These batches focus on training individuals for roles as PCB Assembly Operators and Assistant Assembly Operators (AAO), equipping them with the technical skills required for employment in the electronics and manufacturing sectors.



In September 2024, Y4D successfully trained 75 candidates, with 50 completing their training in PCB Assembly and 25 in AAO. These programs aim to empower underprivileged communities by providing them with job-ready skills, opening pathways to gainful employment and long-term career growth. Through these efforts, Y4D continues to drive positive change, fostering sustainable livelihoods across India.

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### **Sustainable Festivities: Used PET Bottle-Free Ganapati Celebration**

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In collaboration with Hindustan Coca-Cola Beverages (HCCB), Y4D Foundation successfully wrapped up the "Used PET Bottle-Free Ganapati Celebration" in Parel and Chinchpokli, Mumbai. This innovative initiative aimed to promote a more sustainable and eco-friendlier Ganapati festival by encouraging the collection and recycling of used PET bottles.

With the help of over 100 enthusiastic volunteers, the streets of Parel and Chinchpokli were kept clean and vibrant throughout the celebrations. Demonstrating their commitment to environmental responsibility, the campaign gathered an impressive 1.39 lakh used PET bottles. Auto-Tippers worked tirelessly, ensuring the bottles were transported to recycling facilities for proper segregation and processing. This initiative marks a significant step forward in creating greener festivals and a cleaner future for all.



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### **Y4D Foundation Partners with HCCB & APSSDC to Train 5,000 Youth in Andhra Pradesh**

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Y4D Foundation, in collaboration with Hindustan Coca-Cola Beverages (HCCB) and the Andhra Pradesh State Skill Development Corporation (APSSDC), is launching a transformative program to train 5,000 young individuals in sales and marketing.



This initiative, focused on enhancing employability and empowering youth, will be implemented across seven districts in Andhra Pradesh—Chittoor, Vizianagaram, Srikakulam, Anantapur, Kurnool, Kadapa, and Guntur.

As the implementing partner, Y4D Foundation will provide hands-on training, mentorship, and industry-relevant skills, helping young talent build successful careers in the competitive sales and marketing sectors. Through this strategic partnership,

Y4D aims to create meaningful job opportunities and contribute to the economic development of the region.

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### **Y4D Joins Hands with HCCB for a Major Rural Development Push in Gujarat**

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At the Sachivalaya in Gandhinagar, Gujarat's Agriculture Minister, Shri Raghavji Patel, launched an important CSR initiative focused on sustainable rural development.

The event highlighted the importance of corporate-NGO collaborations, marking the official launch of Hindustan Coca-Cola Beverages (HCCB) 2024-25 CSR Program. Y4D Foundation will play a key role as the implementation partner for this initiative in Gujarat.



The program includes several impactful projects, such as installing solar panels, streetlights, smart classrooms, open gyms, women's empowerment programs, and WASH (Water, Sanitation, and Hygiene) initiatives. These efforts aim to boost rural development across Gujarat, with a special focus on improving health and education infrastructure. The initiative highlights a strong commitment to bringing long-term, positive changes to rural communities using sustainable and innovative solutions.

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### **Y4D Foundation Launched STEM Lab at Rasta Peth Education Society, Pune**

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Y4D Foundation, in collaboration with Bristlecone has inaugurated a state-of-the-art STEM Lab at the Rasta Peth Education Society in Pune. This initiative is set to transform education for students from 5th to 10th standard by providing hands-on experiences that spark curiosity, encourage problem-solving, and promote innovation.

The lab features 50 advanced STEM kits and will be supported by a dedicated full-time trainer throughout the academic year.





With this setup both students and teachers are empowered, enabling educators to confidently integrate STEM-based learnings into their classrooms. This practical approach is expected to enhance academic performance and inspire students to explore future opportunities in science, technology, engineering and mathematics fields.

## IMPACT STORY OF THE MONTH

### A Pathway to Success: Empowering Dreams with Skill Development

Hello, I'm Ravi Saini, currently pursuing my graduation. I recently enrolled in the Automotive Assembly Operator (AAO) course, introduced through Y4D's mobilization team. I believe this course will be a great opportunity to build my career as an operator. After researching further, I realized this course offers a valuable chance to gain the skills needed for this field.

Coming from a humble background, my father couldn't afford to support my education for this course, so I am truly grateful to have received this opportunity. While pursuing graduation I'm gaining hands-on experience through both practical and theoretical classes here. I've learned how to assemble and fix AAO components, giving me insight into real-world technical work.

This course has strengthened my ambition to pursue a technical career as an operator, and it has set me on the right path to achieve this goal. I am deeply grateful to the Y4D Foundation for offering this course free of charge, making it accessible to those in need. This training has not only equipped me with important skills but also motivated me to advance in my career. Thank you, Y4D Foundation, for supporting and empowering candidates like me to achieve our dreams.

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In order to make a positive social impact on the lives of our fellow citizens and jointly contribute to the UN SDGs, **Y4D Foundation looks forward to establishing effective CSR partnerships** in the thematic areas of Education, Skill Training, and Environment Sustainability & Health.

To create an impact, enquire on: [mail to: csr@y4d.ngo](mailto:csr@y4d.ngo)

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**Donate to the worthy cause**

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