

JUNE 2025 NEWSLETTER



Y4D FOUNDATION
Empowering the Underprivileged



y4dteam / www.y4d.ngo

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Y4D Foundation is a non-profit organization based on the idea of empowering the underprivileged. We aim to bring societal change through our interventions in areas of education, livelihood, healthcare, & environment. With an ambition to enable equal opportunities for all, Y4D undertakes numerous initiatives which are supported by our corporate partners and other stakeholders.



LIVELIHOOD

Empowering Youth Through Automotive Skilling in Noida

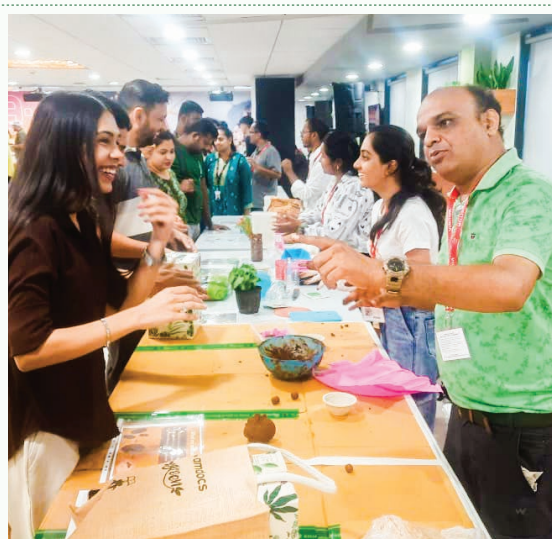
Y4D Foundation, in collaboration with Bajaj Finserv, has launched a new skilling batch in Noida, enrolling 29 students from underserved communities who are eager to build a better future. The students have enrolled in the Automotive Assembly Operator Program, an industry-relevant course designed to equip them with practical skills and hands-on experience needed in the automotive sector.

This initiative is part of a larger mission to empower youth through high-quality vocational training. With a focus on real-world applications, expert guidance, and a structured curriculum, the program aims to bridge the skills gap and create sustainable employment opportunities in the automotive industry. By investing in skill development, this effort is helping shape confident, job-ready professionals and driving meaningful change at the grassroots level.



ENVIRONMENT

Celebrating Sustainability: Green Day at Amdocs



Green Day was celebrated with great enthusiasm at the Magarpatta Development Centre in Pune, where employees came together to support sustainability. As part of an employee engagement initiative, Y4D Foundation partnered to facilitate impactful and engaging experiences focused on sustainable living.

The event included hands-on activities like bottle planting with fenugreek and coriander seeds, making seed balls, and exploring eco-products made from recycled materials. Interactive stalls were also set up to boost participation and spark curiosity. More than an event, it inspired everyone to adopt simple, greener habits for a sustainable future.



ENVIRONMENT

Employee Volunteering for a Greener Future



As part of a collective commitment to environmental sustainability, two impactful tree plantation drives were held at Government Polytechnic, Shivajinagar, Pune, by Zoop.one and Taciti Consulting LLP, in collaboration with the Y4D Foundation.

A total of 253 trees were planted by dedicated individuals and partner organizations, showcasing a united effort toward creating a greener and healthier future. These initiatives not only embraced the spirit of World Environment Day but also emphasized long-term impact, with a pledge to care for and nurture each sapling for one year, ensuring strong growth and meaningful contributions to the environment.



ENVIRONMENT

Spreading Seeds of Change: Google Volunteers Join Hands for a Greener Future

Y4D Foundation, as the implementation partner, successfully led a two-day seed ball making activity at the Google Pune office, engaging employees and volunteers in an impactful and hands-on environmental initiative.



Using native seeds like Kashid, Teak, Ritha, and other useful herbs, participants created eco-friendly seed balls designed for easy dispersion during treks or visits to forested areas. Once scattered, these seed balls will naturally germinate, contributing to increased green cover, supporting biodiversity, and helping combat deforestation. Beyond just a fun activity, the initiative raised awareness about environmental sustainability and gave participants a direct way to support ecological restoration. Through this thoughtful effort, volunteers are making a real difference in building a greener and healthier planet.



ENVIRONMENT

Puri Goes Green with PET Collection During Rath Yatra

A large-scale PET bottle collection drive was successfully carried out in Puri during the Rath Yatra, receiving an overwhelming response from the community. The initiative successfully collected **26.3 metric tonnes** of PET waste, promoting responsible waste management and eco-friendly celebrations.

The drive was led on the ground by Y4D Foundation, in collaboration with Hindustan Coca-Cola Beverages, Odisha Development Management Programme (ODMP), Local Administration – Puri Municipality and Coca-Cola India Foundation – Anandana.

Local authorities, sanitation departments, safai sathis, and volunteers worked together to keep the city's streets clean and plastic-free. Awareness stalls by Thums Up and Maaza engaged pilgrims and locals alike, helping spread the message of sustainability.



EMPLOYEE ENGAGEMENT

Ration Kit Distribution Drive with Mastercard Volunteers

With support, Y4D Foundation carried out a Ration Kit Distribution Drive, reaching 37 individuals from slum areas and underprivileged communities. Each kit was thoughtfully given to those in genuine need, ensuring meaningful support.

The initiative was part of Mastercard's Monthly Birthday Giving Program, where employees celebrate their birthdays by giving back to society. This unique approach adds a personal and heartfelt touch to corporate social responsibility.

Mastercard volunteers actively participated, interacting with beneficiaries and handing over the kits, reflecting a strong spirit of empathy and community engagement. The drive not only provided essentials but also brought care, dignity, and hope to those facing daily hardships.



In order to make a positive social impact on the lives of our fellow citizens and jointly contribute to the UN SDGs, Y4D Foundation looks forward to establishing effective CSR partnerships in the thematic areas of Education, Skill Training, and Environment Sustainability & Health.

To create an impact, enquire on: **mail to: csr@y4d.ngo**

Donate to the worthy cause

Donate Now

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