

JANUARY 2025 NEWSLETTER



Y4D FOUNDATION

Empowering the Underprivileged



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Y4D Foundation is a non-profit organization based on the idea of empowering the underprivileged. We aim to bring societal change through our interventions in areas of education, livelihood, healthcare, & environment. With an ambition to enable equal opportunities for all, Y4D undertakes numerous initiatives which are supported by our corporate partners and other stakeholders.



LIVELIHOOD

Empowering ITI Students with Practical Industry Training

Y4D Foundation, and TATA Motors Ltd., has launched a valuable 15-day On-Job Training (OJT) program for final-year students of Government ITI, Chinchwad, Pune. This initiative aims to enhance students' practical skills, helping them transition from academic learning to real-world industry experience.

The first batch of 150 students began their training on January 20, 2025, immersing themselves in key areas like manufacturing, quality control, safety protocols, and other essential aspects of the automotive sector, ensuring a bright future.



LIVELIHOOD

Empowering Youth through Skill Development in Odisha

Y4D Foundation, in partnership with Cognizant, organized an impactful session in Bhubaneswar as part of the Skilling Project, supported by the Cognizant Foundation. The session focused on personality development, communication skills, interview preparation, and workplace culture.

Through engaging activities & real-life examples, 325+ women in Odisha enhanced their confidence and job readiness. Mr. Mishra (EPS-IPM Practice - Cognizant) appreciated Y4D Foundation for empowering youth and encouraged continued efforts in this transformative initiative, ensuring long-term success for the participants.





LIVELIHOOD

Launch of Electric Vehicle for Sustainable Waste Management



Y4D Foundation, and Hindustan Coca-Cola Beverages (HCCB), conducted the handover ceremony of an Electric Vehicle (EV) for waste collection in Nemam (Tamil Nadu). This event highlighted the community's commitment to sustainable waste management.

The launch of the Electric Vehicle for Sustainable Waste Management was a momentous occasion, attended by esteemed guests, local communities, and dedicated sanitary workers. This initiative represents a crucial step toward environmental sustainability, enhancing efficient waste collection while fostering cleaner and greener practices for a healthier future.



LIVELIHOOD

Handwash Station & RO Filter Inauguration at Ujjain, MP

To mark a significant milestone in promoting health and hygiene at Ujjain Kanya Shala, and Indra Nagar School, Madhya Pradesh a handwash station and RO filter was successful inaugurated and handed over to school.



The event was attended by Hon. MLA Mr. Anil Jain-Kaluhedaji(North Ujjain), who emphasized the value of these initiatives in creating a healthier environment for students. Mr. Vivek Jha and Ms. Shweta Punetha from

Hindustan Coca-Cola Beverages (HCCB) also participated, highlighting the company's commitment to community welfare and sustainable development.



LIVELIHOOD

HCCB Inaugurated CSR Initiatives in Shirur to Boost Education and Water Access

We have inaugurated multiple initiatives in Shirur Maharashtra in presence of MP Dr. Amol Kolhe. As part of our commitment to empowering rural communities, we have introduced digital smartboards at Zilla Parishad Primary Schools in Nirgudsar, Ambegaon, and Ane village (Junnar block), enhancing the digital learning experience for students.

In addition, we have installed RO filters in Jambhori and Gunjalwadi villages, ensuring access to clean and safe drinking water for local residents. These efforts are part of our ongoing commitment to improving education and providing essential resources, creating a brighter, healthier future for rural communities.



LIVELIHOOD

A Joint Visit to Asagani and Nearby Villages in MIDC Lote, Ratnagiri

We had the wonderful opportunity to visit Asagani and nearby villages in MIDC Lote, Ratnagiri, Maharashtra, along with Mr. Himanshu Priyadarshi, Chief Public Affairs, Communication, and Sustainability Officer, HCCB, and Mr. Swapnil Ghadge, PAC Manager, HCCB.

The main goal of our visit was to assess the impact of our initiatives and ensure that the resources provided in collaboration with HCCB are being effectively used by the community.

During our visit, the village Sarpanch shared how Hindustan Coca-Cola Beverages' community partnership programs are creating a positive impact in Lote, Khed, and surrounding areas. It was truly inspiring to see the difference made by initiatives like the solar panels installed in Satvingav village and the digital smartboards set up at Asagani Mohalla and ZP Urdu School in Asagani village—both playing a key role in the community's growth.

We also had insightful conversations with school principals, who highlighted how digital smartboards are transforming classroom learning, making lessons more interactive and engaging for students. Seeing these efforts closely showed how technology and sustainability are helping build a better future for the community.





HEALTHCARE

Health Check-Up Camps at Hinjewadi School, Pune

As part of the ImpAct Project Initiative, Y4D Foundation in collaboration with Altimetrik India Pvt. Ltd., conducted Health Check-Up Camps on January 24th and 25th, 2025, at New English School & Junior College, Hinjewadi, Pune. The camps focused on key health concerns like malnutrition, vision problems, and common illnesses, ensuring early detection and care for students. In the camp the following observations were made:



89 girl students underwent HB and Blood Group tests,

542 students received eye check-ups, with 66 referred for further examination,

19 students were guided to specialist doctors, including a Surgeon, Skin Specialist, Gynaecologist, and Ophthalmologist.

This initiative helped students get timely medical attention, promoting better health and a brighter future!



HEALTHCARE

Free Health Check-Up Camp in Chittoor, Andhra Pradesh

Y4D Foundation organized a Free Health Check-Up Camp in collaboration with Hindustan Coca-Cola Beverages (HCCB), at Bairedypalle, Chittoor District, focusing on providing essential healthcare to the community.

The camp served more than 227 individuals, including 151 men and 76 women, offering on-the-spot consultations with a team of expert doctors. 12 individuals were identified for cataract treatment and referred for further care. This initiative reflects Y4D's and HCCB's commitment to enhancing healthcare access and promoting a healthier community.





HEALTHCARE

Bringing Healthcare to Jimalgatta, Gadchiroli

On January 15, 2025, Y4D Foundation, in collaboration with MAHATRANSCO (महापरेषण), organized a health check-up camp in the remote village of Jimalgatta, Sironcha, Gadchiroli. The initiative provided free medical check-ups to 202+ villagers, covering eye tests, blood pressure, sugar, and haemoglobin screenings. Additionally, free medicines were distributed as needed, ensuring timely medical support.



With the expertise of specialist doctors and their dedicated team, the camp successfully delivered essential healthcare services to underserved communities.

Y4D Foundation is actively working in remote areas like Gadchiroli, ensuring that quality healthcare reaches those who need it the most. Through such initiatives, Y4D is committed to bridging the healthcare gap and improving lives in rural communities.



HEALTHCARE

Health Check-Up Camp in Vadner, Wardha

On January 21, 2025, Y4D Foundation in collaboration with MAHATRANSCO (महापरेषण) organized a health check-up camp in Vadner, Wardha District, benefiting over 205 individuals. The camp provided free screenings for blood pressure, sugar, haemoglobin, and eye checkup. During the camp the following observations were made

52 individuals were identified for free eye surgery at Acharya Vinoba Bhave Hospital, Wardha,

Ayushman Cards & Family Cards were issued for one year of free medical check-ups.

With the support of expert professional doctors, the initiative ensured quality healthcare for the community.





ENVIRONMENT

Tree Plantation Drive by volunteers at New English School, Pune

On 25th January 2025, a tree plantation drive was held at New English School, Hinjewadi, Pune, in collaboration with Mahindra International School, Pune, and organized by Y4D Foundation. A group of 14 student volunteers participated, promoting environmental awareness.

The event was attended by Mr. Dipak Tikale (Project Manager) who emphasized the foundation's dedication to sustainability. Mr. Atul Otari also expressed his gratitude to all the contributors for making the initiative a success.



IMPACT STORY OF THE MONTH

Solar Power Transforms Healthcare in Benapanjari Village, Odisha

Jatani, Odisha – The installation of a solar panel at Benapanjari Primary Health Center has transformed healthcare for the village. Supported by Hindustan Coca-Cola Beverages and Y4D Foundation, this initiative resolved persistent power outages, ensuring uninterrupted medical services for 120 patients daily.



Previously, frequent four-hour power cuts left 815 residents with inadequate healthcare. Y4D Foundation survey identified the urgent need for a reliable power supply, leading to the installation of solar panels. The impact was immediate—medical equipment now functions smoothly, reports are timely, and staff morale has improved.



Y4D FOUNDATION

Beyond technical benefits, the project has significantly enhanced patient care. Faster diagnoses and treatments have reduced stress and improved overall well-being. "The solar-powered center is a symbol of hope and progress," shared a local resident.

Additionally, the center's electricity costs have dropped by 27.23%, ensuring sustainable operations. Dr. Biswarupa Nanda expressed gratitude to Hindustan Coca-Cola Beverages and Y4D Foundation for their support, looking forward to future collaborations.

In order to make a positive social impact on the lives of our fellow citizens and jointly contribute to the UN SDGs, Y4D Foundation looks forward to establishing effective CSR partnerships in the thematic areas of Education, Skill Training, and Environment Sustainability & Health.

To create an impact, enquire on: **mail to: csr@y4d.ngo**

Donate to the worthy cause

Donate Now

Address: 401,402 - The Onyx, Near Euro School, Pink City Road,
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