

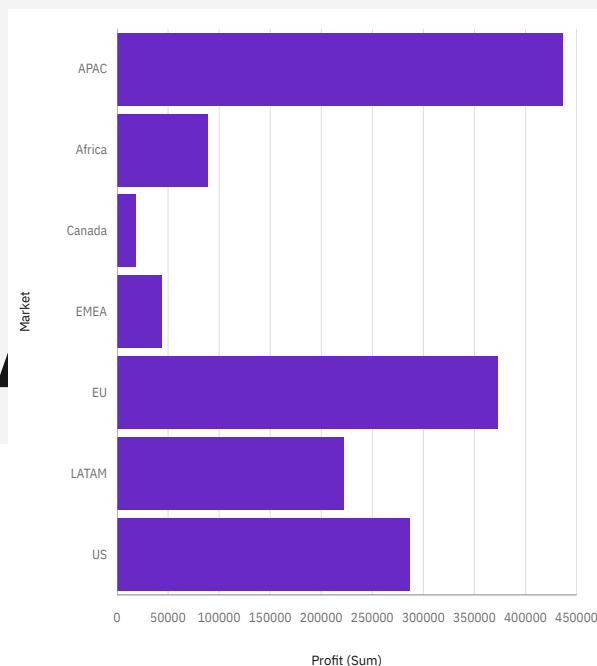
PROFIT BY MARKET

Market APAC has the highest values of both Profit and Quantity.

Profit is unusually high when Market is APAC.
Over all markets, the sum of Profit is almost 1.5 million.

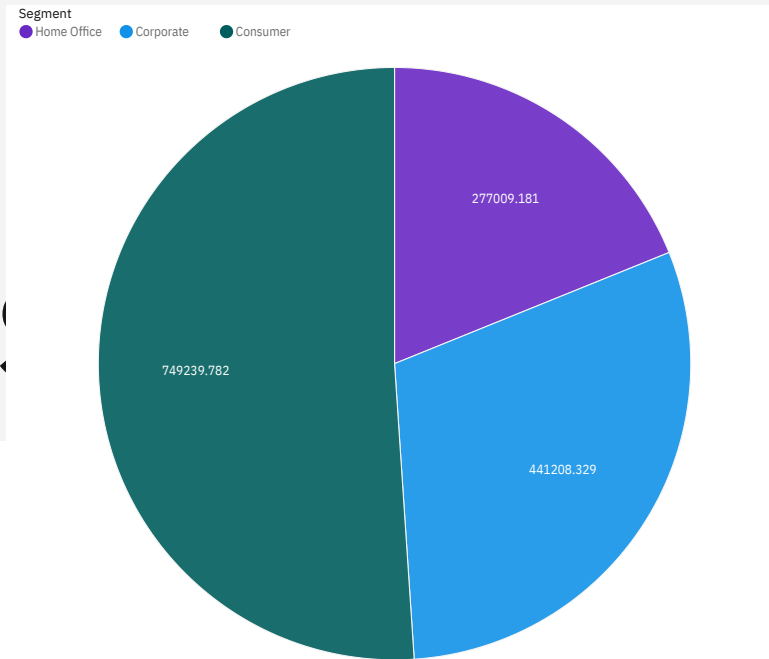
Profit ranges from nearly 18 thousand, when Market is Canada, to 436 thousand, when Market is APAC.

For Profit, the most significant values of Market are APAC, EU, US, and LATAM, whose respective Profit values add up to over 1.3 million, or 89.7 % of the total.



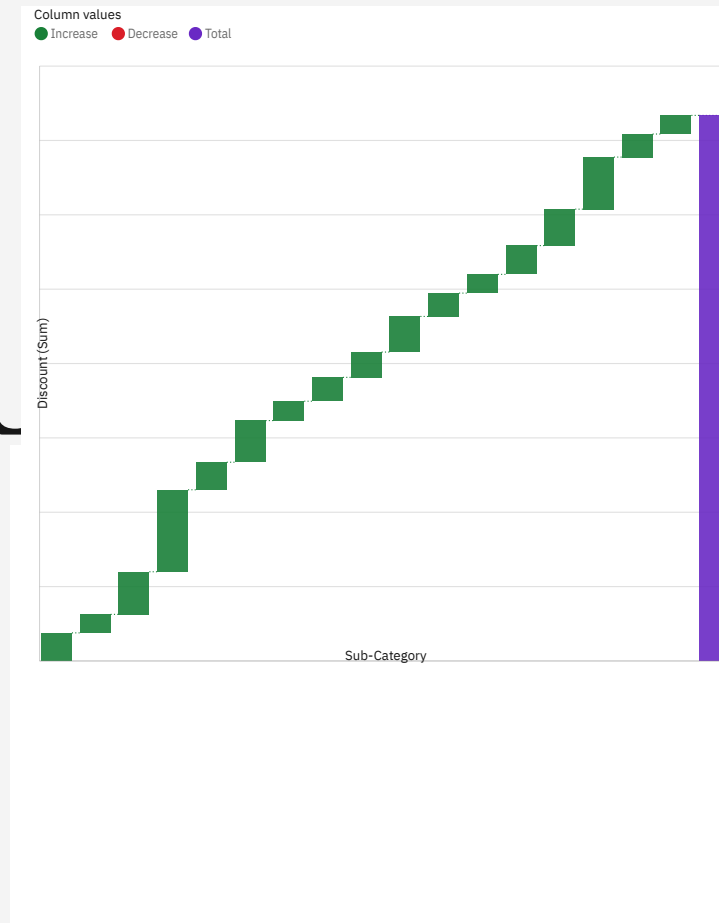
PROFIT BY

- Segment Consumer has the highest values of both Profit and Quantity.
- Profit is unusually high when Segment is Consumer.
- Over all segments, the sum of Profit is almost 1.5 million.
- Profit ranges from over 277 thousand, when Segment is Home Office, to over 749 thousand, when Segment is Consumer.



DISCOUNT FOR SUB-CATEGORY

- Sub-Category Binders has the highest values of both Discount and Quantity.
- Discount is unusually high when Sub-Category is Binders.
- Over all values of Sub-Category, the sum of Discount is nearly 7500.
- Discount ranges from 248.7, when Sub-Category is Appliances, to over a thousand, when Sub-Category is Binders.



SALES BY CATEGORY

- Sales is unusually high when Category is Technology.
- Category Office Supplies has the highest Total Quantity but is ranked #3 in Total Sales.
- Category Technology has the highest Total Sales but is ranked #2 in Total Quantity.
- Over all categories, the sum of Sales is almost thirteen million.
- Sales ranges from almost 3.8 million, when Category is Office Supplies, to over 4.7 million, when Category is Technology.

