



IS5000

Enterprise Architecture



**SAINT LOUIS
UNIVERSITY**

— EST. 1818 —

Week 3 – Group Portfolio Activity

Company Name:

Warner Brothers Discover

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Week 3

Learning Objectives

Enterprise Architecture is like a tech guide for businesses. It's super important because it helps companies reach their goals, save money, handle changes, avoid issues, and make sure everyone can talk to each other better. It's like a GPS for tech success. It helps businesses achieve their goals, make smart choices, come up with new ideas, work together as a team, and communicate really well.

Key Concepts

- Business Silos Stage.
- Standardized Technology Stage
- Optimized Core Stage
- Business Modularity Stage
- Management Processes

Business Silos Stage: This is where departments work on their own, like separate islands. It's the first step towards better teamwork.

Standardized Technology Stage: Here, the company starts using the same tech solutions everywhere. It's like having a common language for everyone.

Optimized Core Stage: At this point, everything works at its best. It's like a well-tuned machine, super efficient.

Business Modularity Stage: This is about making technology flexible, like building with blocks. It helps adapt to changes easily.

Management Processes: In this stage, the focus is on optimizing the management and governance of technology within the organization.

STEP 1: Business Model Canvas

Warner Brothers Discovery Business Model Canvas

