

# Maven Market

\$17,64,546

Total Revenue

\$10,52,819

Total Profit

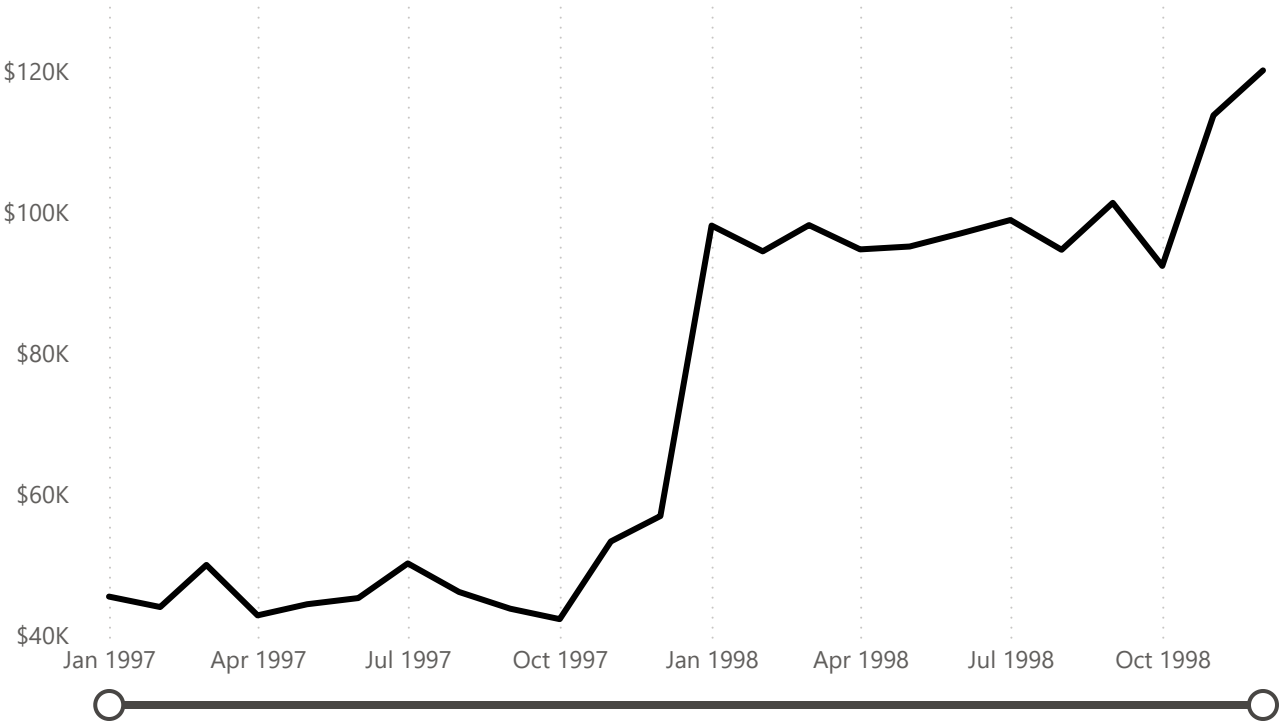
269720

Total Transactions

0.99%

Return Rate

Revenue Trending



product_name	Total Transactions	Total Profit	Profit Margin	Return Rate
Moms Roasted Chicken	225	\$601	54.94%	0.59%
Tell Tale Fresh Lima Beans	219	\$1,347	60.88%	0.72%
Steady Whitening Toothpast	218	\$233	56.67%	1.32%
Hilltop Silky Smooth Hair Conditioner	216	\$685	69.13%	1.80%
Nationeel Dried Apples	214	\$887	49.82%	1.41%
Steady Childrens Cold Remedy	214	\$230	52.24%	0.76%
Ebony Mixed Nuts	213	\$392	63.16%	0.31%
Hilltop Mint Mouthwash	213	\$1,494	61.05%	0.89%
Sunset Economy Toilet Brush	213	\$241	69.81%	1.23%
Special Wheat Puffs	212	\$1,238	65.98%	1.55%
Ebony Fresh Lima Beans	211	\$622	66.21%	0.77%
BBB Best French Roast Coffee	208	\$1,254	67.94%	0.93%
Hermanos Potatos	208	\$296	49.46%	1.09%
Red Wing Glass Cleaner	208	\$660	60.71%	1.24%
BBB Best Apple Butter	207	\$687	64.85%	1.40%
Better Chicken Noodle Soup	207	\$496	68.70%	1.27%

Monthly Revenue

**\$120.16K✓**  
Previous Month: \$119.48K  
(+0.57%)

Monthly Transactions

**18.33K✓**  
Previous Month: 17.34K  
(+5.69%)

Monthly Returns

**496!**  
Previous Month: 482  
(-2.9%)

Most Ordered Product:

Moms Roasted  
Chicken

Most Returned Product:

Shady Lake  
Spaghetti

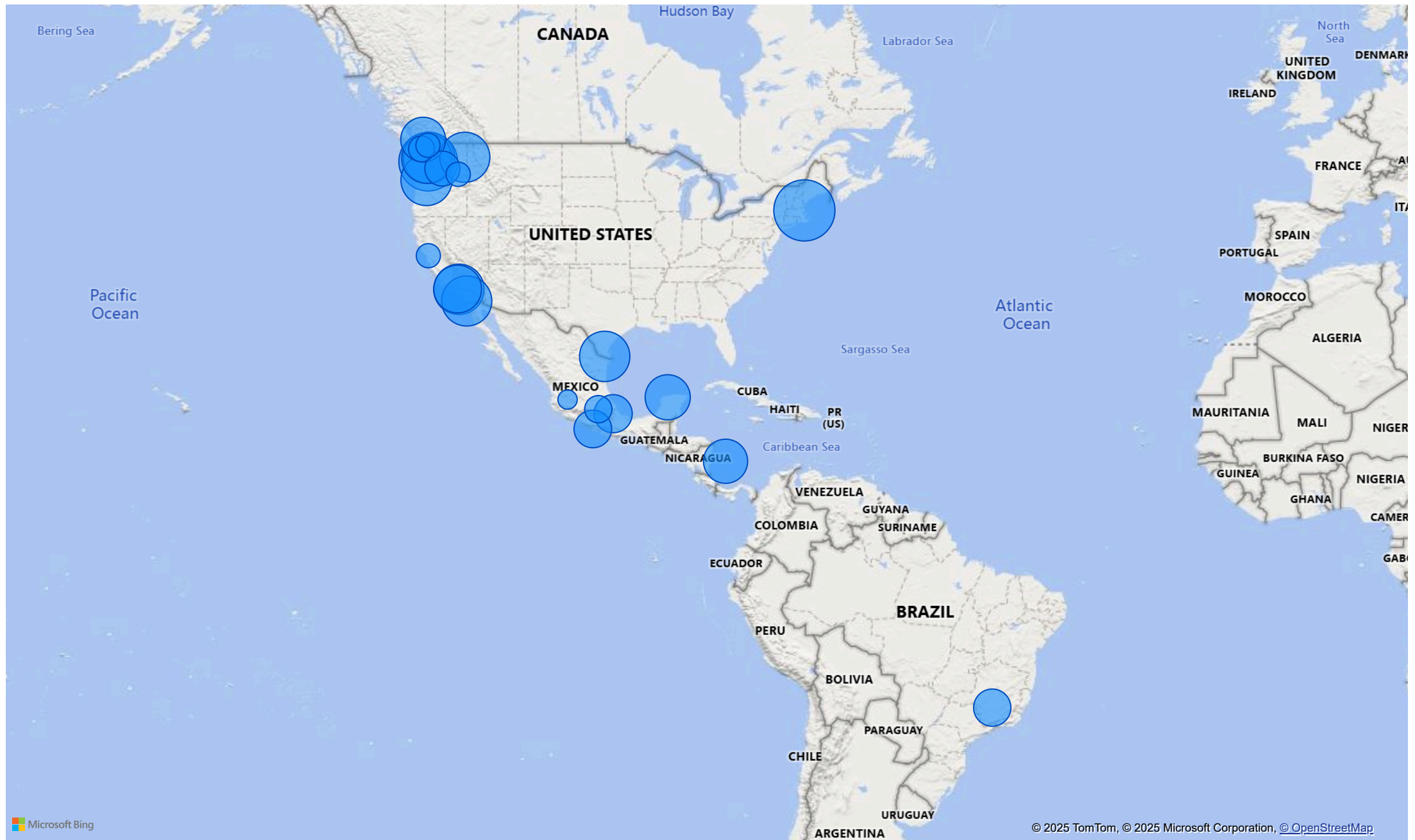
Select all

Canada

Mexico

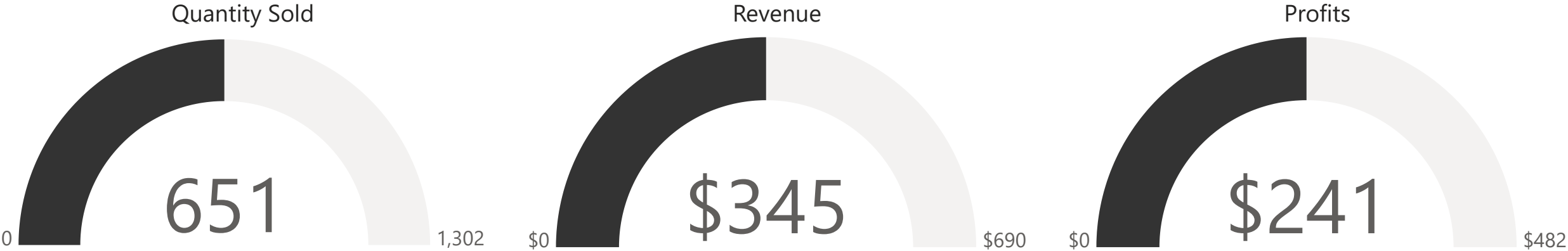
USA

## Total Transactions by store\_city

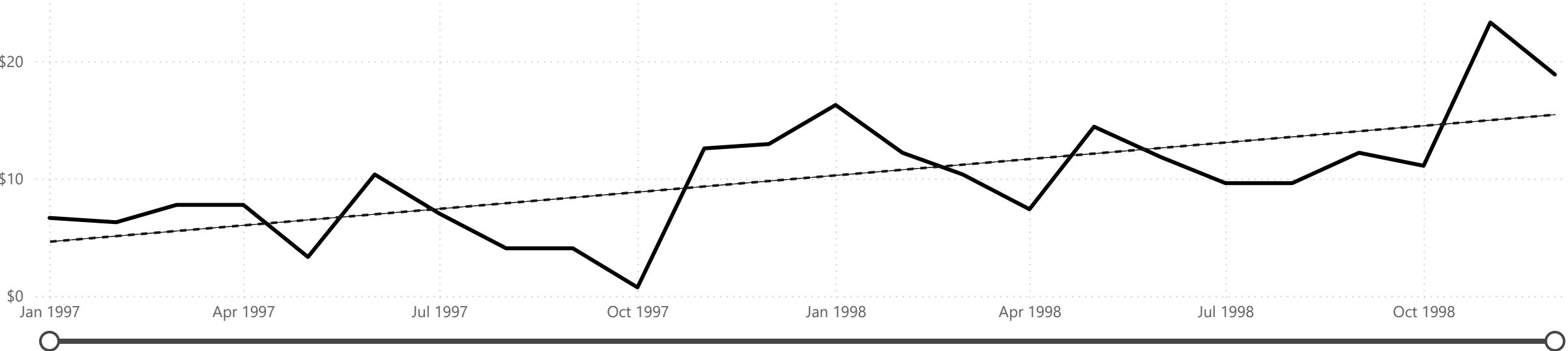


Selected Product

Sunset Economy Toilet Brush



Profit Trending

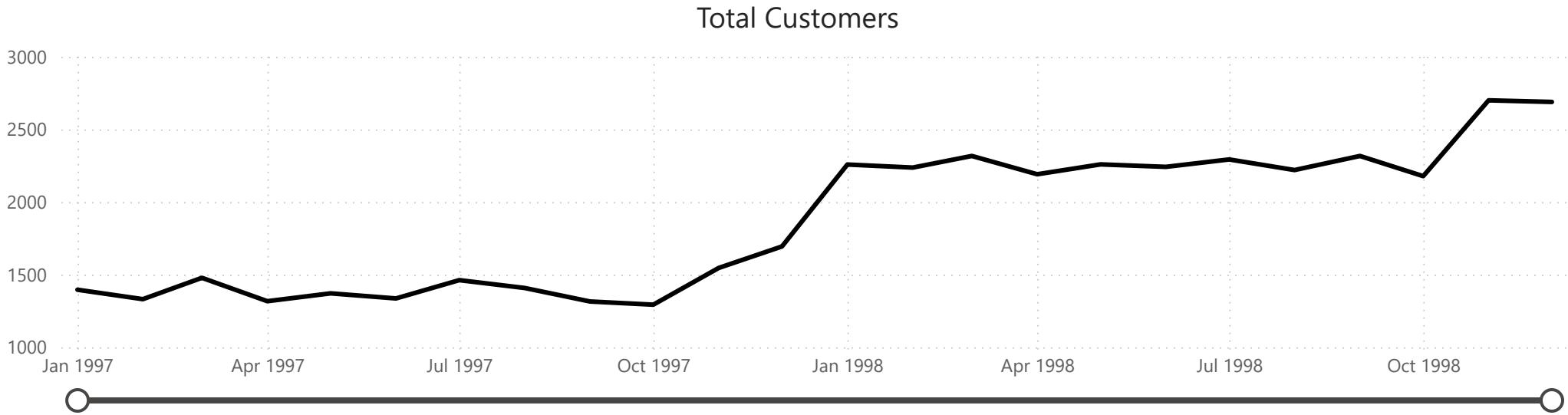


8842

Unique Customers

\$199.56

Revenue Per Customer



### Top 100 Customers

Customer ID	Full Name	Orders	Revenue
4676	Dawn Laner	301	\$1,995
4727	James Horvat	297	\$2,121
5295	Ida Rodriguez	290	\$2,235
1787	Merridee Archuleta	279	\$1,764
4021	Mary Francis Benigar	275	\$1,974
5174	Lucy Flowers	267	\$1,750
5542	Bernadette Marschang	265	\$1,714
4397	George Todero	262	\$1,664
1720	Aaron McDonnell	260	\$1,908
4391	Eric Winters	257	\$1,776
1297	Joann Mramor	251	\$1,826
1850	Jack Zucconi	241	\$1,547
5592	Patricia Towns	241	\$1,585
4094	Kristin Miller	239	\$1,739
8511	Stanley Marks	237	\$1,509
1259	Zelma Pereira	236	\$1,437

