

SALES ANALYTICS DASHBOARD

Date

01-11-2025

01-02-2026

\$451.1K

Total Revenue

1000

Total Orders

451.05

Avg Order Value

200

Total Customers

135.32K

Total Profit

Product Category

All

Customer Segment

Select all

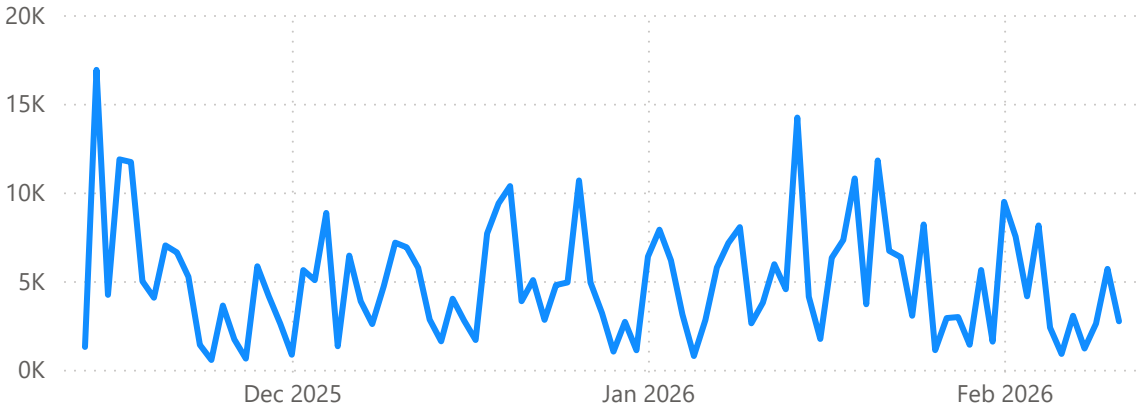
Bronze

Gold

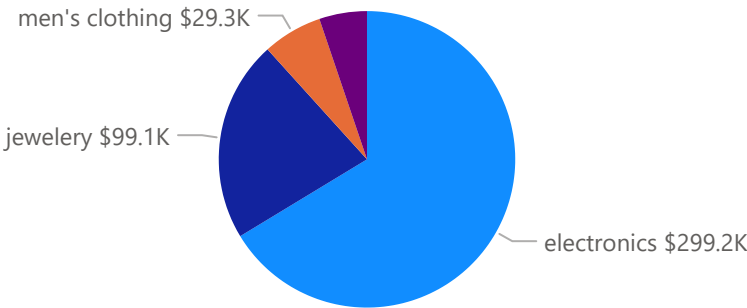
Platinum

Silver

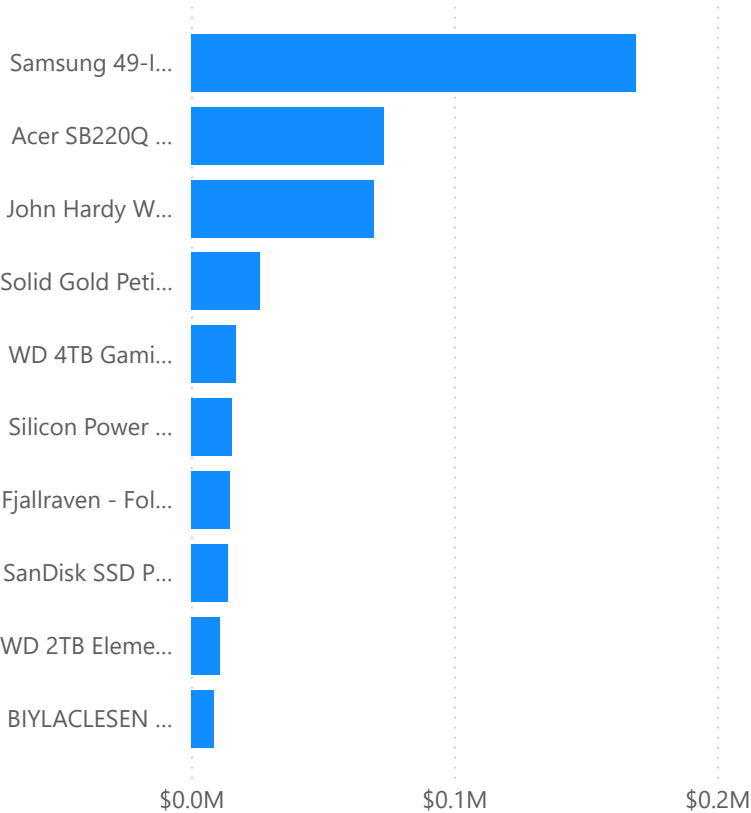
Revenue By Month



Revenue by Category



Top 10 Products



Customer Analysis

Date

01-11-2025

01-02-2026



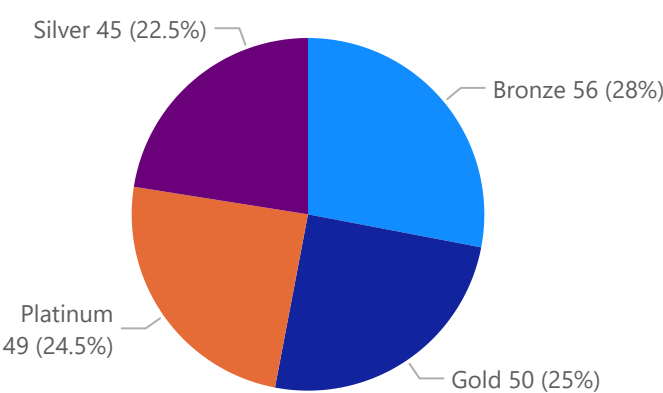
Product Category

All

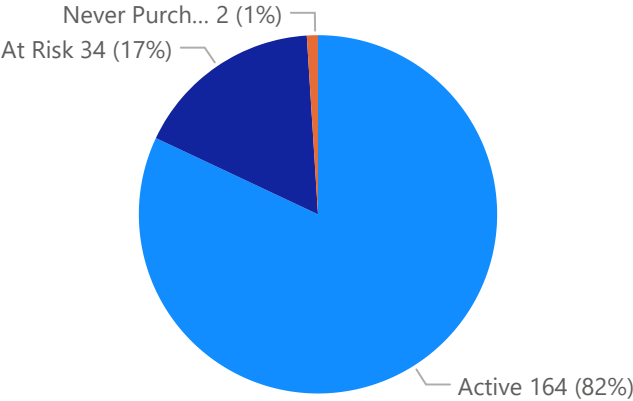
Customer Segment

- Select all
- Bronze
- Gold
- Platinum
- Silver

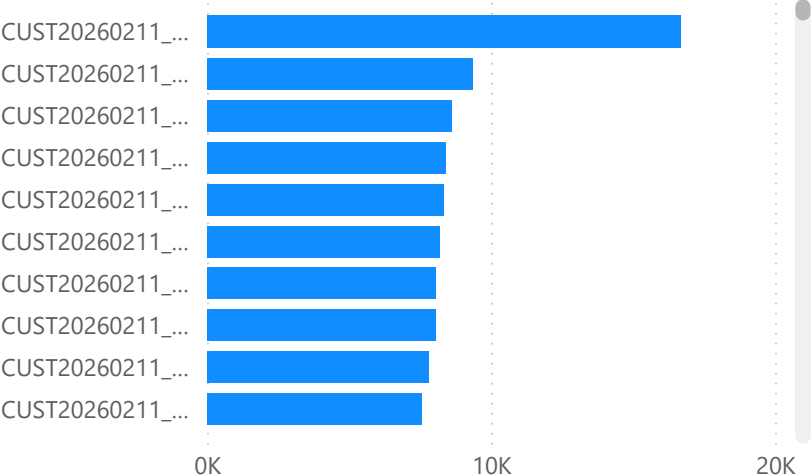
Customer Segment



Customer Status



Revenue by Customer



Top 10 Customers by Revenue

Name	Customer Segment	Revenue	Orders	Year	Month	Day
April Burton	Platinum	8,625.35	6	2026	January	1
Debra Alexander	Bronze	8,035.95	4	2026	January	19
Evelyn Gallagher	Platinum	16,664.85	9	2026	February	1
Gina Nguyen	Platinum	8,408.21	8	2026	February	3
John Kline	Silver	9,337.09	9	2026	February	10
Melanie Williams	Platinum	8,327.84	6	2026	January	17
Phyllis Novak	Platinum	8,054.87	3	2026	January	22
Richard Turner	Gold	7,806.43	4	2026	January	25
Steve Davis	Gold	8,181.53	10	2026	January	26
Tyler Jackson	Silver	7,548.91	4	2026	February	2

Product Performance

Date

01-11-2025

01-02-2026

Product Category

All

Customer Segment

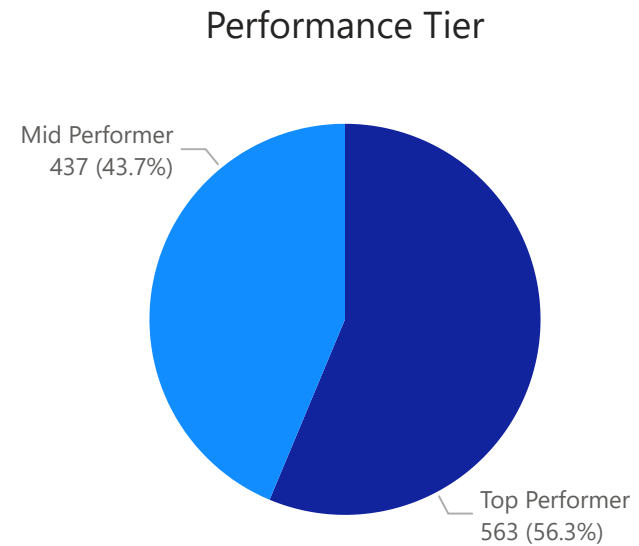
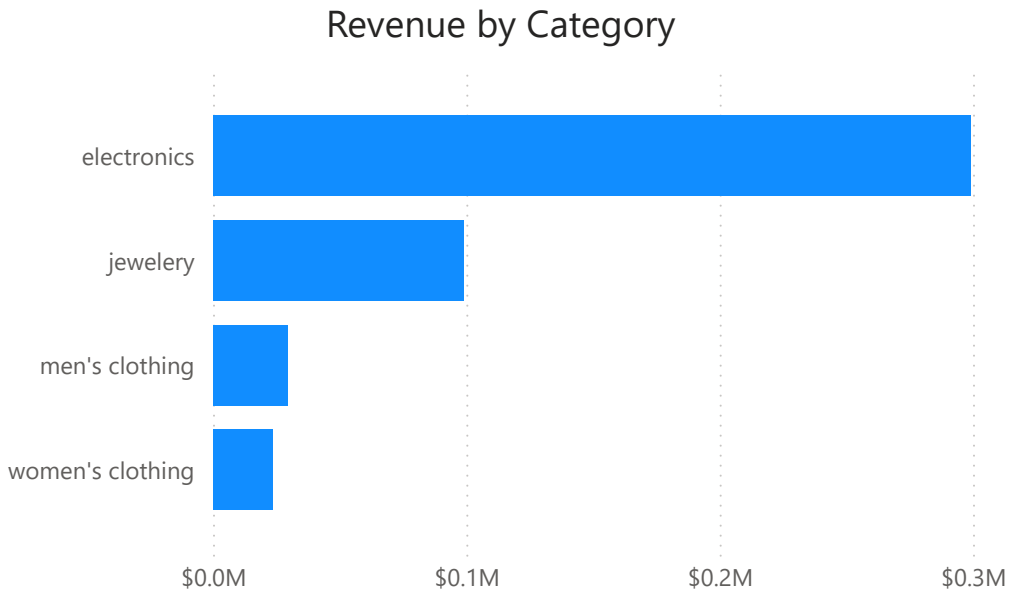
Select all

Bronze

Gold

Platinum

Silver



Product Performance Table

Product Name	Category	Revenue	Units Sold	Performance Tier	Price Tier
White Gold Plated Princess	jewelery	1,308.69	131	Mid Performer	Budget
Opna Women's Short Sleeve Moisture	women's clothing	1,319.70	166	Mid Performer	Budget
MBJ Women's Solid Short Sleeve Boat Neck V	women's clothing	1,832.10	186	Mid Performer	Budget
Pierced Owl Rose Gold Plated Stainless Steel Double	jewelery	2,055.13	187	Mid Performer	Budget
DANVOUY Womens T Shirt Casual Cotton Short	women's clothing	2,091.39	161	Mid Performer	Budget
Mens Casual Slim Fit	men's clothing	2,510.43	157	Mid Performer	Budget
Mens Casual Premium Slim Fit T-Shirts	men's clothing	3,902.50	175	Mid Performer	Mid Range
Lock and Love Women's Removable Hooded Faux Leather Moto Biker Jacket	women's clothing	4,432.60	148	Mid Performer	Mid Range
Rain Jacket Women Windbreaker Striped Climbing Raincoats	women's clothing	5,078.73	127	Top Performer	Mid Range
Mens Cotton Jacket	men's clothing	8,398.50	150	Top Performer	Mid Range
BIYLACLESEN Women's 3-in-1 Snowboard Jacket Winter Coats	women's clothing	8,719.47	153	Top Performer	Mid Range
WD 2TB Elements Portable External Hard Drive - USB 3.0	electronics	10,688.00	167	Top Performer	Mid Range