

SALES ANALYTICS DASHBOARD

Date

01-11-2025

01-02-2026

\$451.1K

Total Revenue

1000

Total Orders

451.05

Avg Order Value

200

Total Customers

135.32K

Total Profit



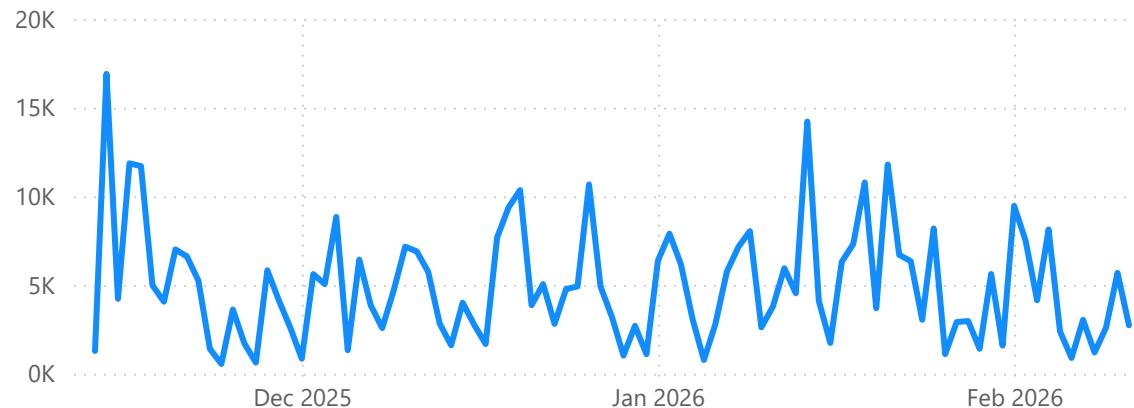
Product Category

All

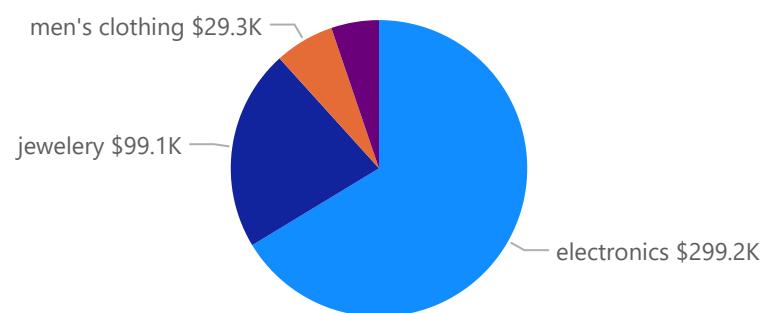
Customer Segment

- Select all
- Bronze
- Gold
- Platinum
- Silver

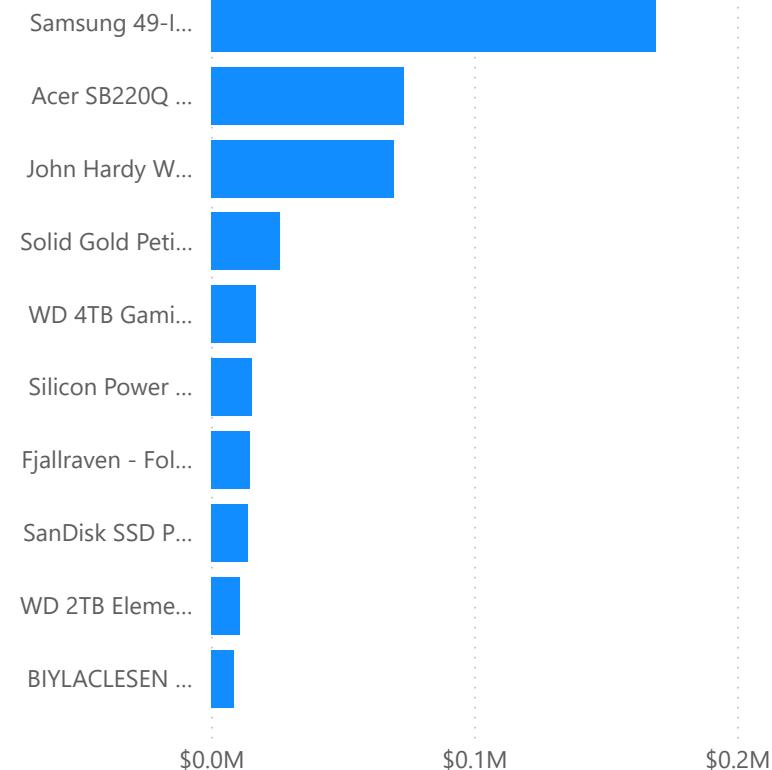
Revenue By Month



Revenue by Category



Top 10 Products



Customer Analysis

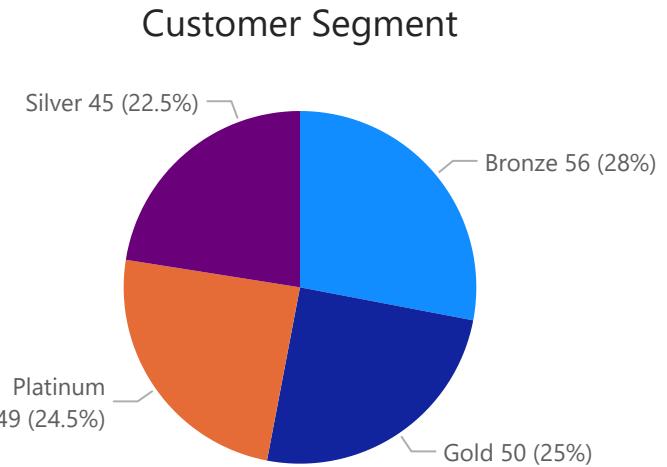
Date ▾

01-11-2025 📅

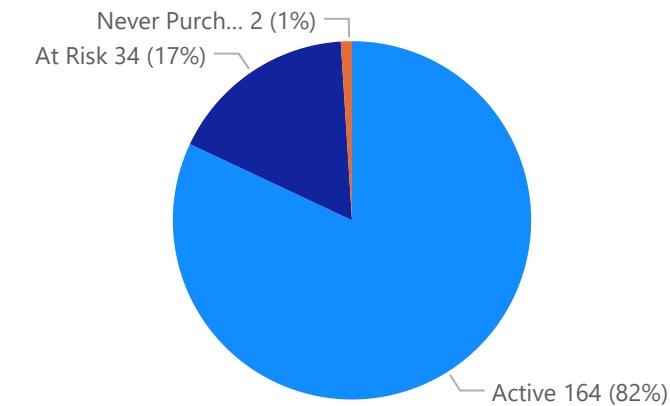
01-02-2026 📅

Product Category ▾

All ▾



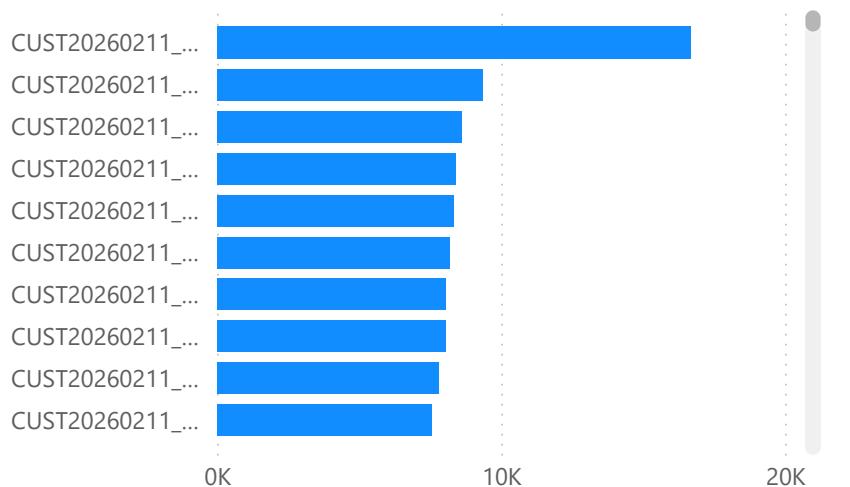
Customer Status



Customer Segment ▾

- Select all
- Bronze
- Gold
- Platinum
- Silver

Revenue by Customer



Top 10 Customers by Revenue

Name	Customer Segment	Revenue	Orders	Year	Month	Day
April Burton	Platinum	8,625.35	6	2026	January	1
Debra Alexander	Bronze	8,035.95	4	2026	January	19
Evelyn Gallagher	Platinum	16,664.85	9	2026	February	1
Gina Nguyen	Platinum	8,408.21	8	2026	February	3
John Kline	Silver	9,337.09	9	2026	February	10
Melanie Williams	Platinum	8,327.84	6	2026	January	17
Phyllis Novak	Platinum	8,054.87	3	2026	January	22
Richard Turner	Gold	7,806.43	4	2026	January	25
Steve Davis	Gold	8,181.53	10	2026	January	26
Tyler Jackson	Silver	7,548.91	4	2026	February	2

Product Performance

