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Report

for

Mini project-III (20AIM59A)

On

"WEB CRAWLER USING BIG DATA"

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Department of Artificial Intelligence & Machine Learning CERTIFICATE

Certified that the Mini Project- III with the subject code 20AIM59A work entitled "WEB CRAWLER USING BIG DATA" carried out by R. Roopam Chowdary, usn:1NH20AI085, C.Rohith Kumar,usn:1NH20AI124 and P.Saketh Sree Ram, usn:1NH20AI075. It is certified that all corrections/suggestions indicated for Internal Assessment have been incorporated in the report. The project report has been approved as it satisfies the academic requirements in respect of Mini Project work.

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1.

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ii | Page Department of AIML

ABSTRACT

Testing theoretical models against trustworthy and sizable databases is essential in the social and economic sciences. The main research problem is to create a cost-effective, well-structured database that is suitable for the specified research topic. This paper focuses on crawler algorithms that have demonstrated their efficacy as a data base development tool in a variety of challenging situations. In order to map business interactions utilizing social media information sources, a sophisticated research procedure is first explained and shown. In this instance, we show how data collection from search robots may be utilized to characterize business interactions in a specific setting by mapping complicated network linkages. The scenario is then expanded, and a framework for three fundamentally distinct research models is then shown, including exploration, classification, and time series analysis, where crawler programs may be successfully used. When no prior statistical information was known on the activities of the Hungarian web agency business, we report our findings in the case of exploration. We demonstrate how the most popular e-business model categories may be created using the most popular Hungarian web names. In the third study, we employed a crawler to collect data from a single website on the values of real, pre-defined records with low-cost plane ticket prices. We highlight key conceptual findings and potential of crawler-based research in e-business based on the experiences.

Table of Contents

Chapter	Page No.
1. Introduction	
1.1 Introduction	1-2
1.2 Objective	2
1.3 Literature Survey	3-4
1.4 Existing system	5
1.5 Proposed system	5
2. System Requirement	
2.1 Hardware requirement	6
2.2 Software requirement	6
3. System Design	
3.1 System architecture	7
3.2 Algorithms/ Flowchart	8-9
4. Implementations	
4.1 Pseudocode	10-13
4.2 Results	14-16
5. Conclusion and Future Enhancement	
5.1 Conclusion	17
5.2 Future Enhancement	18
iv Page	Department of AIML

List of Figures

Fig. No.	Title	Page No.
1.1	The distribution of Internet users	1
3.1	Architecture of web crawler	7
3.2	Working of web crawler	7
3.3	Flow chart	8
4.1	CSV excel sheet of search query	14
4.2	Web pages crawling on amazon website	15
4.3	Scatter Plot	15
4.4	Bar Plot	16
4.5	Histogram	16

INTRODUCTION

1.1 Introduction

The World Wide Web (WWW) uses a client-server model for the internet. It is a strong system built on the server's total autonomy for providing internet-based content. The data is organized in a massive, dispersed, and non-linear text structure called a hypertext document system. These systems specify a document's hypertextual content as text or picture fragments that are connected to other documents by anchor tags. A standardized method of accessing and presenting hyperlinked documents is provided by HTTP and HTML. Search engines are used by web browsers to look across servers for the necessary information pages. The client side processes the pages that the servers send. Using the internet to get information from the World Wide Web has become a crucial component of modern life. Approximately 7.049 billion people live on the planet as of today, 2.40 billion of whom (34.3%) utilize the Internet (see Figure 1.1). Internet users climbed from 36 billion in 2000 to 2.40 billion in 2012, a rise of 566.4% from that year to that one. Out of 3.92 billion people in Asia, 1.076 billion (or 27.5%) utilize the Internet, compared to 137 billion (11.4%) in India, which has 1.2 billion people. Future expansion is anticipated to continue at the same pace, and it won't be long until people begin to feel that life would be incomplete without the Internet.

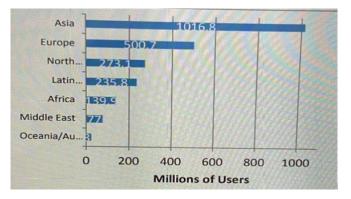


Figure 1.1: shows the distribution of Internet users worldwide by geographical area

The extent of the World Wide Web has increased dramatically since 1990. There are currently thought to be roughly 55 billion publicly indexable online documents [4] scattered throughout the globe on hundreds of servers. Finding information in such a vast database of online documents that are accessible over the WWW is difficult. Even though users know where to go for content by knowing its URLs, it is uncertain if they will be able to obtain it because the Web is always evolving. The following three categories are used to group information retrieval tools:

- a) Web Crawling/Scraping
- b) Meta search engines
- c) Search engines

Web scraping/crawling is a technique used to extract data from websites. It involves sending a request to a website's server and then parsing the HTML or XML response to extract the desired information. This technique is commonly used by businesses, researchers, and individuals to collect data for a variety of purposes such as market research, price comparison, and sentiment analysis.

1.2 Objective

A search engine bot, web crawler, or spider downloads and indexes material from all across the Internet. Such a bot aims to learn the subjects of (nearly) all web pages so that it can obtain the information as needed. They are referred to as "web crawlers" since automatically accessing a website and retrieving data using software constitutes the technical word for crawling.

web crawling and web scraping is to automatically collect and extract data from websites This allows search engines to give relevant links in response to user search queries (or another search engine).

The objective of this project is to extract specific information from a website. In this we are using amazon website to get specific search query information like price, ratings, ratings count etc.. and these are used to analysis and visualization of the query.

1.3 Literature Survey

Survey Title	Reference	Methodology	Outcome/Results	Remarks
"Scrapy: A	Author:	Introduces the Scrapy	A thorough	Scraping a
Fast and	Pablo	web crawling and	introduction to	website too
Powerful	Hoffman	scraping library and	web collecting and	frequently can
Scraping and		discusses more	indexing by using	put a strain on
Web		complex issues	Scrapy library	the website
Crawling		including managing		servers.
Framework"		cookies, logging into		
		websites, and		
		integrating Scrapy with		
		other Python libraries.		
"Web	Author:	A step-by-step manual	It provides	These techniques
Scraping with	Ryan	for using the Beautiful	information on	are not accurate
Python and	Mitchell	Soup library to scrape	how to use the	of data and
Beautiful		the web. explains the	Beautiful Soup	contain errors.
Soup"		fundamentals of HTML	library to extract	
		and CSS and	data from web	
		demonstrates how to	pages.	
		utilize Beautiful Soup		
		to extract information		
		from web pages.		
"Data	Author:	An overview of how to	A demonstration	Sometimes these
Crawling and	Lewis John	use the Apache Tika	on how to use the	contain null
Processing	McGibbney	and Nutch libraries for	Nutch and Tika	values which
with Apache		data processing and	libraries to collect	effect in
Nutch and		web crawling. explains	data from website	analyzing data.
Apache Tika"		the fundamentals of	urls and analyze it	
		utilizing Nutch and	in Hadoop.	
		Tika and demonstrates		
		how to use them to		
		collect data from		
		websites and utilize it in		
		Hadoop processing.		
"Web	Author:	It explains the	It gives brief basics	It should be done
scraping with	Ahmed	fundamentals of online	of scraping data	frequently
Python: A	Rafik	scraping and	from web pages	because of many
practical		demonstrates how to	using python	updates in
guide"		collect data from web	libraries.	websites.

		pages using Python packages like Requests, Beautiful Soup, and Selenium.		
"A survey on web scraping techniques"	Author: S.S. Bhowmick	A study of the methods for web scraping currently in use. This article discusses several webs scraping strategies, including DOM parsing, regular expressions, and machine learning-based methods, as well as the difficulties and drawbacks of each methodology.	A detailed examination of the difficulties and restrictions associated with current web scraping methods.	Some websites don't allow the scraping or crawling.
"Web scraping using Python: A beginner's guide"	Author: A. K. Singh	A step-by-step manual for Python web scraping for beginners. explains the fundamentals of web scraping and demonstrates how to collect data from online pages using Python tools like Requests and Beautiful Soup.	Web scraping using tools like requests and Beautifulsoup and their outcomes.	Web scraping and web crawling can raise ethical concerns as it can be used for malicious purposes such as identity theft, phishing, and spreading malware.
"Data Processing and Analysis with MongoDB and Apache Spark"	Author: A.C. Kayi	It discusses the fundamentals of MongoDB and Spark and demonstrates how to utilize them for complex data processing and analysis activities as well as storing and querying massive volumes of data.	It results in handling and analyzing huge data with Apache Spark and MongoDB.	Slow performance for large datasets. Spark need more skills to work with it.

1.3 Existing system

Thousands of links and sub-links are hidden on websites. Links on websites often lead to wealth of knowledge and information. This study focuses primarily on the challenge of anticipating the growth of a web structure early in the Website Development Life Cycle (WDLC), particularly during planning and demand collection. Finding a suitable tool to help developers with these stages is lacking. The goal of this study is to quantify a website's logical size in order to estimate the development process' duration and cost depending on the content and internal organization of the website.

1.4 Proposed system

A system for obtaining, storing, and analyzing online pages is a web crawler, commonly referred to as a spider. It accomplishes the task of arranging web pages so that consumers can quickly obtain the information they want. This is accomplished by gathering a few websites and using links to access fresh material. Although there are many uses for web crawlers, they are most famous for being a crucial part of search engines. These search engines gather a number of web pages, index them, and then enable users to look for pages that correspond to their query.

The project is a web scraping script that extracts data from Amazon's website for a specific search query and saves the data in a CSV file. The program uses the requests and BeautifulSoup libraries to scrape data from the website and extract information such as the product name, rating, rating count, price, and product URL for each item returned in the search results. The program also utilizes the plotly library to create various visualizations of the data such as line plots, scatter plots, bar plots, histograms, and box plots.

SYSTEM REQUIREMENTS

2.1 Hardware requirements

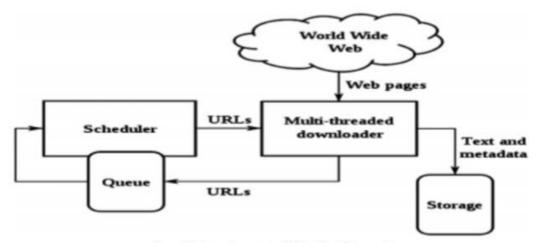
- Hard disk minimum of 40 GB
- RAM minimum of 4 GB

2.2 Software requirements

- Python 3.x software
- PyCharm
- Internet connection is required in order to run the crawler.
- Python Libraries: Pyspark, requests, bs4-BeautifulSoup, pandas, matplotlib.pyplot

SYSTEM DESIGN

3.1 System architecture



Architecture of Web Crawler

Figure 3.1: Architecture of web Crawler

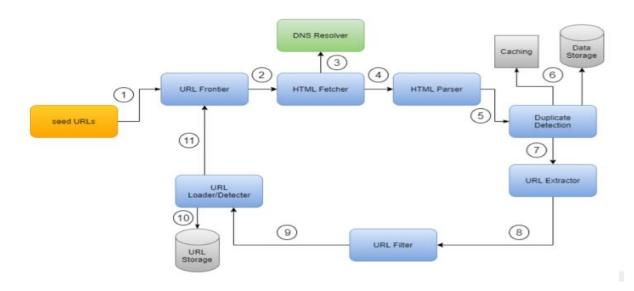
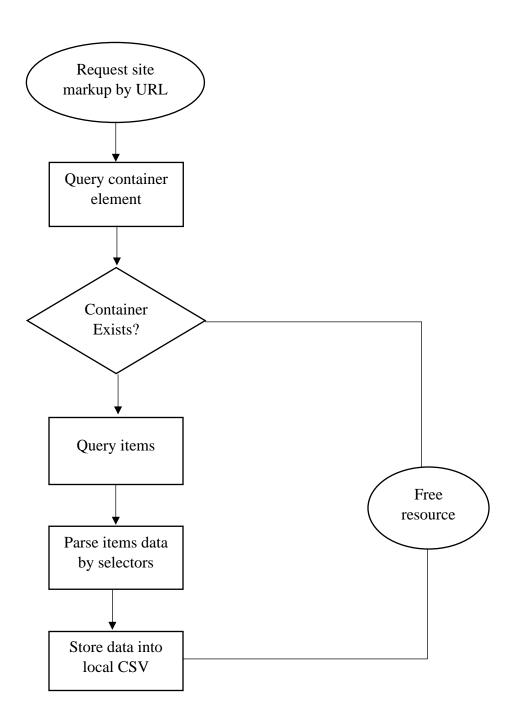


Figure 3.2: Working of web crawler

3.2 Algorithms/ Flow charts

Flowchart:



Algorithm:

- 1. The script starts by defining the necessary headers for the requests and setting the search query to "Lenovo".
- 2. The script then uses a for loop to iterate through multiple pages of search results.
- 3. For each iteration, the script uses the requests library to send a GET request to the URL of the current page of the search results.
- 4. The response received from the website is then passed to the BeautifulSoup library, which is used to parse the HTML and extract the desired data such as product name, rating, rating count, price, and product URL.
- 5. The script then uses the extracted data to create a pandas dataframe.
- 6. The dataframe is then saved as a CSV file.
- 7. The script then uses the plotly library to create various visualizations of the data such as line plots, scatter plots, bar plots, histograms, and box plots.
- 8. Additionally, the script uses matplotlib and seaborn to create additional visualizations.
- 9. Finally, the script uses the pyspark library to create a Spark session and load the data into a Spark dataframe for further analysis.

IMPLEMENTATION

4.1 Pseudocode

```
import requests
from bs4 import BeautifulSoup
import pandas as pd
from time import sleep
headers = {
  'User-Agent': 'Mozilla/5.0 (Windows NT 10.0; Win64; x64; rv:94.0) Gecko/20100101
Firefox/94.0',
  'Accept-Language': 'en-US, en;q=0.5'
}
search_query = 'lenovo'.replace(' ', '+')
base_url = 'https://www.amazon.com/s?k={0}'.format(search_query)
items = []
for i in range(1, 5):
  print('Processing {0}...'.format(base_url + '&page={0}'.format(i)))
  response = requests.get(base_url + '&page={0}'.format(i), headers=headers)
  soup = BeautifulSoup(response.content, 'html.parser')
  results = soup.find_all('div', {'class': 's-result-item', 'data-component-type': 's-search-
result'})
  for result in results:
     product_name = result.h2.text
     try:
```

```
rating = result.find('i', {'class': 'a-icon'}).text
       rating_count = result.find_all('span', {'aria-label': True})[1].text
     except AttributeError:
       continue
     try:
       price_element = result.select('span.a-price span.a-offscreen')
       if price_element:
          price = price_element[0].text
          price = float(price.replace('$',").replace(',',"))
       else:
          price = None
       product_url = 'https://amazon.com' + result.h2.a['href']
       # print(rating_count, product_url)
       items.append([product_name, rating, rating_count, price, product_url])
     except AttributeError:
       continue
df = pd.DataFrame(items, columns=['product', 'rating', 'rating count', 'price', 'product url'])
df.to_csv('{0}.csv'.format(search_query), index=False)
import plotly.express as px
data = pd.read_csv("lenovo.csv")
fig = px.line(data_frame=data, x='product', y='price')
fig.show()
fig = px.scatter(data_frame=data, x='rating', y='rating count')
fig.show()
fig = px.bar(data_frame=data, x='product', y='rating count', color='rating')
fig.show()
fig = px.histogram(data_frame=data, x='rating count')
fig.show()
```

```
fig = px.imshow(data.corr(), labels={"x": "rating count", "y": "price"})
fig.show()
fig = px.box(data_frame=data, y='rating count')
fig.show()
df.hist('price',bins=20)
import matplotlib.pyplot as plt
plt.figure(figsize=(10,6))
plt.hist(df["price"])
plt.show()
df["price"].value_counts().plot(kind='bar')
plt.figure(figsize=(12,6))
plt.show()
plt.scatter(df["rating count"], df["price"])
plt.show()
df.boxplot(column=["price"])
plt.show()
import seaborn as sns
sns.pairplot(df)
plt.show()
from pyspark.sql import SparkSession
spark = SparkSession.builder.appName("Analysis").getOrCreate()
data = spark.read.format("csv").option("header", "true").load("dell.csv")
```

The above program is a web scraping script that is designed to extract data from Amazon's website for a specific search query. The script uses the requests and BeautifulSoup libraries to scrape data from the website and extract information such as the product name, rating, rating count, price, and product URL for each item returned in the search results.

The script starts by defining the necessary headers for the requests and setting the search query to "Lenovo". The headers are used to identify the script as a web browser and provide information about the language preferences of the user.

Then, the script uses a for loop to iterate through multiple pages of search results and extract the data for each item on each page. For each iteration, the script uses the requests library to send a GET request to the URL of the current page of the search results. The response received from the website is then passed to the BeautifulSoup library, which is used to parse the HTML and extract the desired data.

The script then uses the extracted data to create a pandas dataframe. The dataframe is then saved as a CSV file, this file can be used for further analysis.

The script also uses the plotly library to create various visualizations of the data. These visualizations include line plots, scatter plots, bar plots, histograms, and box plots. These visualizations allow for a quick and easy way to analyze the data and identify trends or patterns in the data. Additionally, the script uses matplotlib and seaborn to create additional visualizations such as histograms and scatter plots.

Finally, the script uses the pyspark library to create a Spark session and load the data into a Spark dataframe for further analysis. This allows for more advanced analysis of the data using Spark's built-in functions and tools.

Overall, this script is a useful tool for extracting and analyzing data from Amazon's website. It allows for quick and easy data extraction and visualization, and also provides the ability to perform more advanced analysis using Spark.

4.2 Result

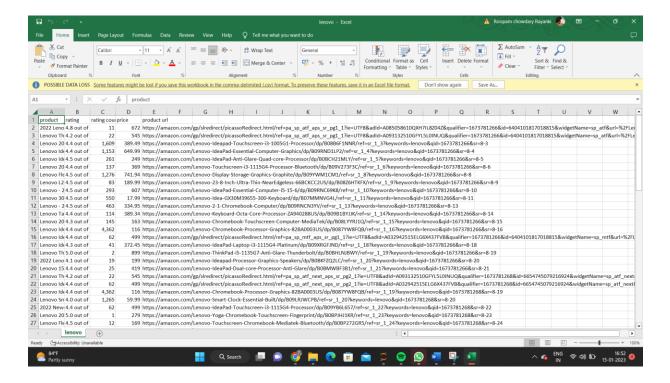


Figure 4.1: CSV sheet of search query of 'lenovo"

The results of the above program would be a CSV file containing the extracted data from the Amazon website for the search query "lenovo". The file would contain columns for the product name, rating, rating count, price, and product URL for each item returned in the search results.

Additionally, the script would create various visualizations of the data using the plotly library, such as line plots, scatter plots, bar plots, histograms, and box plots. These visualizations would allow for a quick and easy way to analyze the data and identify trends or patterns in the data. Additionally, the script would use matplotlib and seaborn to create additional visualizations such as histograms and scatter plots.

Finally, the script would also create a Spark dataframe containing the extracted data, this dataframe can be further used for advanced analysis with the help of Spark's built-in functions and tools.

Overall, the results of the above program would be a comprehensive set of data and visualizations that could be used to gain insights into the products, pricing, and customer reviews for the search query "lenovo" on Amazon's website.

```
Processing https://www.amazon.com/s?k=lenovo&page=1...
Processing https://www.amazon.com/s?k=lenovo&page=2...
Processing https://www.amazon.com/s?k=lenovo&page=3...
Processing https://www.amazon.com/s?k=lenovo&page=4...
```

Figure 4.2: Web pages crawling on amazon website

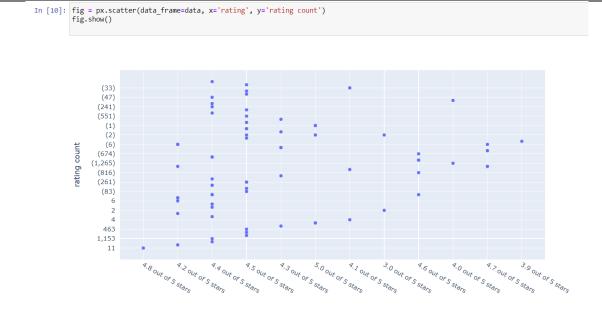


Figure 4.3: Scatterplot (x='rating', y='rating count')

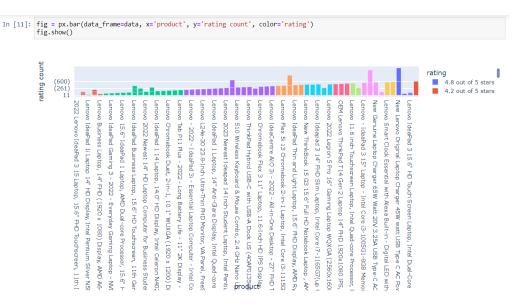


Figure 4.4: Bar Plot

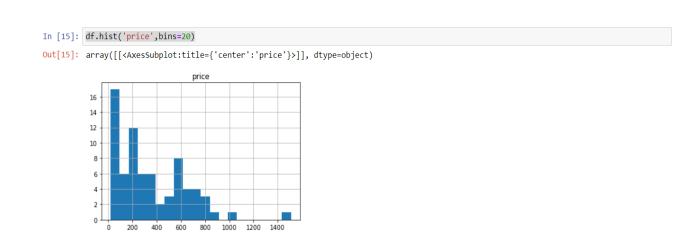


Figure 4.5: Histogram (Price)

CONCLUSION AND FUTURE ENHANCEMENT

5.1 Conclusion

In terms of discussions, the script can be used as a starting point to extract and analyze data from other e-commerce websites as well. The script could be modified to scrape data on a regular basis, to provide an up-to-date analysis of the market trends. Additionally, the script could be enhanced to include machine learning capabilities to analyze the data and make predictions or recommendations based on the results.

Overall, the results and visualizations provided by the script can be used to gain insights into the products, pricing, and customer reviews for the search query "Lenovo" on Amazon's website. The script could be enhanced to scrape data from multiple websites, adding machine learning capabilities and scheduling the script to run on regular basis to provide an up-to-date analysis of the market trends.

Each search engine's use of web crawlers is crucial. They must deliver good performance because they are the fundamental part of all online services. The modification of data by web crawlers is extensive. It's not difficult to create an efficient web crawler to serve a variety of objectives, but the correct tactics and an efficient architecture will enable the creation of a highly intelligent web crawler program. The search engines employ a variety of crawling algorithms. For improved outcomes and high performance, a decent crawling algorithm should be used.

In conclusion, the above program is a useful tool for extracting and analyzing data from Amazon's website for a specific search query. It allows for quick and easy data extraction and visualization, and also provides the ability to perform more advanced analysis using Spark. The resulting data and visualizations can be used to gain insights into the products, pricing, and customer reviews for the search query "Lenovo" on Amazon's website.

5.2 Future Enhancement

There are several potential enhancements that could be made to the program in the future. One enhancement could be to add functionality to scrape data from multiple websites, such as other e-commerce platforms or review websites, to gather a more comprehensive dataset. Another enhancement could be to add machine learning capabilities to the program to analyze the data and make predictions or recommendations based on the results. Additionally, the script could be adjusted to scrape data on a regular basis, to provide an up-to-date analysis of the market trends.

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