

## IDEATION PHASE

DATE	
TEAM ID	LTVIP2025TMID30843
PROJECT NAME	Automated Car Catalog System For Enhanced Showroom Management

**Problem Statement:** Car showrooms and dealerships often face challenges in managing and streamlining their catalog of cars, including various models and categories. The manual processes involved in handling customer requests, approvals, and task assignments can lead to inefficiencies, delays, and potential errors. This can negatively impact customer satisfaction and operational efficiency.

### OBJECTIVE:

The primary objective of an automated car catalog system in a showroom is to streamline operations, enhance customer experience, and improve overall management efficiency. This involves automating tasks like inventory management, providing detailed vehicle information, facilitating sales and test drive bookings, and generating reports, ultimately leading to better customer service and increased sales.