

ZUAIRIA SHAHRIN

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Professional Summary

A versatile writer with over 2 years of experience producing engaging, audience-targeted content. Expertise in adapting complex concepts into accessible narratives, delivering high-quality articles, and providing actionable feedback. Proven track record in project management, research, and maintaining editorial standards, ensuring timely delivery of impactful content.

Education

Bachelor of Science, Biological Sciences Major, English Minor **September 2021 - Present**
University of Alberta, Edmonton AB
Fourth Year | Expected Graduation: May 2025

Content Writing and Editing Experience

Writing Services Peer Tutor **January 2024 - Present**
University of Alberta

- Collaborated with students to brainstorm and refine compelling, well-structured essays.
- Delivered individualized coaching to enhance rhetorical strategies and engagement techniques.
- Maintained confidential records for over 400 sessions, ensuring precision and data integrity.
- Generated and maintained standardized documentation processes to track student progress.

Writing Studies 101 Peer Tutor **January 2024 - December 2024**
University of Alberta

- Produced clear, objective-driven feedback to enhance students' written communication skills.
- Researched and employed multimodal learning strategies to support diverse learning styles.
- Curated standardized processes to track 100% of session outcomes, promoting continuous improvement.
- Ensured thorough documentation for 20+ student consultations weekly, maintaining meticulous records of tutorials and tracking student progress using university database systems.

Co-Vice President of the Advocacy Committee **September 2022 - May 2023**
UNICEF on Campus at the University of Alberta

- Conducted regular meetings with each staff member to track the progress of assigned tasks and projects, ensuring thorough documentation of sessions and meetings.
- Managed team database of 6 committee members, tracking project assignments and deadlines.
- Independently edited blog posts and articles for the organization's website.

Content Creator **December 2019 - December 2020**
[Under the Microscope Blog](#)

- Authored 11 research-based articles, achieving 200-1,000+ views and 50-700+ likes per post.
- Developed original, audience-targeted content aligned with SEO principles.
- Managed content calendars and streamlined publication processes for the blog.

Publications

- [“Peer Tutoring Beyond Borders”](#) in [Writing across the University of Alberta \(2024\)](#)
- [“Eliminating the Health Disparities Faced By the LGBTQ+ Community”](#) in [UNICEF on Campus at the University of Alberta \(2022\)](#)

Skills

- Advanced writing and editing proficiency (Google Workspace, CMS tools).
- Research-driven topic ideation and SEO optimization (keywords, meta tags).
- Strong project management and organizational skills.
- Cultural awareness and sensitivity in communication.
- Experienced in team-based environments, including startups and advocacy organizations.
- Photo editing with GIMP and Canva for content visuals.
- Familiar with managing deadlines in high-pressure settings.

Reference

Dr. Anna Chilewska

WRS Coordinator | Full Lecturer | Co-editor of *Writing across the University of Alberta* journal
University of Alberta