Movie Recommender System

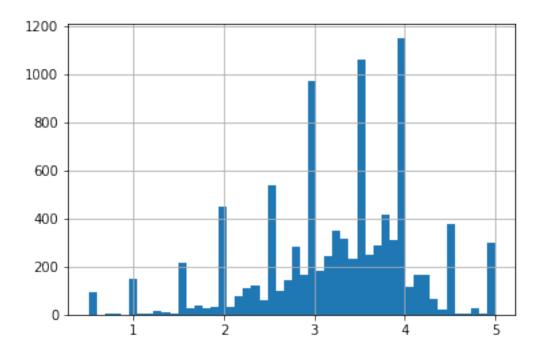
September 7, 2019

```
[2]: #Importing Pandas and Numpy
    import pandas as pd
    import numpy as np
    import warnings
    warnings.filterwarnings('ignore')
    #reading rating dataset
    rating = pd.read_csv('/home/sakil/Desktop/DataScience/Project/ml-latest-small/
     →ratings.csv')
    rating.head()
[2]:
       userId movieId rating timestamp
                            4.0 964982703
    1
                     3
                            4.0 964981247
    2
            1
                            4.0 964982224
                     6
    3
            1
                    47
                            5.0 964983815
    4
            1
                            5.0 964982931
                    50
[4]: #reading movies data
    movie = pd.read_csv('/home/sakil/Desktop/DataScience/Project/ml-latest-small/
     →movies.csv')
    movie.head()
[4]:
       movieId
                                               title \
    0
                                   Toy Story (1995)
    1
             2
                                     Jumanji (1995)
             3
                            Grumpier Old Men (1995)
    3
                           Waiting to Exhale (1995)
             5 Father of the Bride Part II (1995)
       Adventure | Animation | Children | Comedy | Fantasy
                         Adventure | Children | Fantasy
    1
    2
                                     Comedy | Romance
    3
                               Comedy | Drama | Romance
                                              Comedy
[5]: moviedata=pd.merge(rating,movie,on="movieId")
    moviedata.head()
```

```
[5]:
        userId movieId rating
                                   timestamp
                                                          title \
     0
             1
                       1
                             4.0
                                   964982703 Toy Story (1995)
     1
             5
                       1
                             4.0
                                   847434962 Toy Story (1995)
     2
             7
                       1
                             4.5 1106635946 Toy Story (1995)
     3
                       1
                                 1510577970 Toy Story (1995)
            15
                             2.5
     4
                                             Toy Story (1995)
            17
                             4.5
                                  1305696483
                                               genres
     O Adventure | Animation | Children | Comedy | Fantasy
     1 Adventure | Animation | Children | Comedy | Fantasy
     2 Adventure | Animation | Children | Comedy | Fantasy
     3 Adventure | Animation | Children | Comedy | Fantasy
     4 Adventure | Animation | Children | Comedy | Fantasy
 [7]: #removing genres from moviedata
     moviedataset col=["userId", "movieId", "rating", "timestamp", "title"]
     moviedataset=moviedata[moviedataset col]
     moviedataset.head()
 [7]:
        userId movieId
                                                          title
                         rating
                                   timestamp
     0
             1
                       1
                             4.0
                                   964982703 Toy Story (1995)
             5
     1
                       1
                             4.0
                                   847434962 Toy Story (1995)
     2
             7
                             4.5 1106635946 Toy Story (1995)
                       1
     3
            15
                             2.5
                                  1510577970 Toy Story (1995)
            17
                             4.5
                                  1305696483 Toy Story (1995)
[41]: #writing moviedataset to moviedatasetwritetofile, it automatically creates file
      →moviepreprocesseddata and writes all
     #values of moviedataset to moviepreprocesseddata
     moviedatasetwritetofile=moviedataset.to_csv('/home/sakil/Desktop/DataScience/
      →Project/ moviepreprocesseddata.csv')
     moviedatasetwritetofile
 [8]: #now we have dataset"moviedataset", we have done preprocessing part now we have
      →to go for other steps using this dataset
     moviedataset.shape
     #moviedataset has 100836 rows and 5 columns
 [8]: (100836, 5)
 [9]: #to know about more dataset
     moviedataset.describe()
     #The movie dataset has 100836 recors, average rating is 3.50 and max rating is 5
 [9]:
                   userId
                                  movieId
                                                              timestamp
                                                   rating
            100836.000000
                           100836.000000
                                           100836.000000
                                                          1.008360e+05
     count
               326.127564
                             19435.295718
                                                 3.501557 1.205946e+09
     mean
               182.618491
                             35530.987199
                                                 1.042529 2.162610e+08
     std
     min
                 1.000000
                                 1.000000
                                                 0.500000 8.281246e+08
               177.000000
     25%
                              1199.000000
                                                 3.000000 1.019124e+09
```

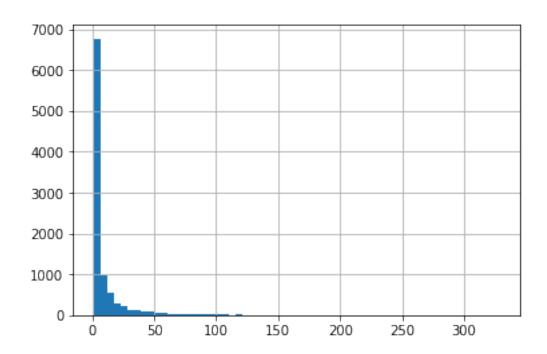
```
50%
               325.000000
                             2991.000000
                                                3.500000 1.186087e+09
     75%
               477.000000
                             8122.000000
                                                4.000000 1.435994e+09
    max
               610.000000 193609.000000
                                                5.000000 1.537799e+09
[10]: #We group the dataset by the title column and compute its mean to obtain the
     →average rating for each movie.
     ratings = pd.DataFrame(moviedataset.groupby('title')['rating'].mean())
     ratings.head()
[10]:
                                               rating
    title
     '71 (2014)
                                                  4.0
     'Hellboy': The Seeds of Creation (2004)
                                                  4.0
     'Round Midnight (1986)
                                                  3.5
     'Salem's Lot (2004)
                                                  5.0
     'Til There Was You (1997)
                                                  4.0
[11]: #Next we would like to see the number of ratings for each movie.
     #We do this by creating a number_of_ratings column.
     ratings['number_of_ratings'] = moviedataset.groupby('title')['rating'].count()
     ratings.head()
[11]:
                                               rating number_of_ratings
    title
     '71 (2014)
                                                  4.0
                                                                       1
     'Hellboy': The Seeds of Creation (2004)
                                                  4.0
                                                                       1
     'Round Midnight (1986)
                                                  3.5
                                                                       2
     'Salem's Lot (2004)
                                                  5.0
                                                                       1
     'Til There Was You (1997)
                                                  4.0
                                                                       2
[12]: #now plotting a Histogram using pandas plotting functionality to visualize the
     → distribution of the ratings
     import matplotlib.pyplot as plt
     %matplotlib inline
     ratings['rating'].hist(bins=50)
```

[12]: <matplotlib.axes._subplots.AxesSubplot at 0x7fad88d402b0>



[13]: #visualize the number_of_ratings column in as similar manner.
ratings['number_of_ratings'].hist(bins=60)

[13]: <matplotlib.axes._subplots.AxesSubplot at 0x7fad898e8278>



[14]: #now checking the relationship between the rating of a movie and the number of

→ratings

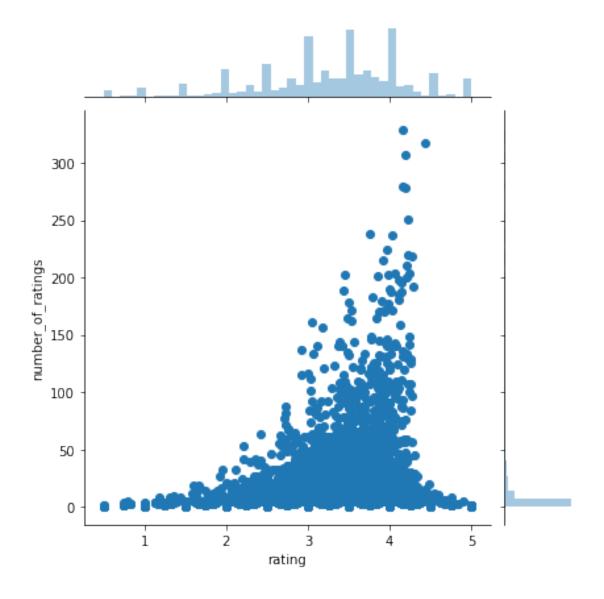
#We do this by plotting a scatter plot using seaborn.

#Seaborn enables us to do this using the jointplot() function.

import seaborn as sns

sns.jointplot(x='rating', y='number_of_ratings', data=ratings)

[14]: <seaborn.axisgrid.JointGrid at 0x7fad888a6d30>



[18]: #In order to do this we need to convert our dataset into a matrix with the movie titles as the columns,

#the user_id as the index and the ratings as the values.

#By doing this we shall get a dataframe with the columns as the movie titles and the rows as the user ids.

```
# The rating appear as NAN where a user didn't rate a certain movie.
     #We shall use this matrix to compute the correlation between the ratings of au
     ⇒single movie and the rest of the movies in the matrix.
     #We use pandas pivot_table utility to create the movie matrix.
     moviedataset matrix = moviedataset.pivot table(index='userId', columns='title',,,
      ⇔values='rating')
     moviedataset_matrix.head()
[18]: title
              '71 (2014) 'Hellboy': The Seeds of Creation (2004)
     userId
     1
                     NaN
                                                                 NaN
     2
                     NaN
                                                                 NaN
     3
                     NaN
                                                                 NaN
     4
                     NaN
                                                                 NaN
     5
                     NaN
                                                                 NaN
     title
              'Round Midnight (1986)
                                        'Salem's Lot (2004) \
     userId
     1
                                  NaN
                                                         NaN
     2
                                  NaN
                                                         NaN
     3
                                  NaN
                                                         NaN
     4
                                  NaN
                                                         NaN
     5
                                  NaN
                                                         NaN
              'Til There Was You (1997)
                                           'Tis the Season for Love (2015) \
     userId
     1
                                     NaN
                                                                         NaN
     2
                                     NaN
                                                                         NaN
     3
                                     NaN
                                                                         NaN
     4
                                     NaN
                                                                         NaN
                                     NaN
                                                                         NaN
     title
              'burbs, The (1989)
                                  'night Mother (1986)
                                                          (500) Days of Summer (2009) \
     userId
                              NaN
                                                     NaN
                                                                                     NaN
     2
                              NaN
                                                     NaN
                                                                                     NaN
     3
                              NaN
                                                     NaN
                                                                                     NaN
     4
                              NaN
                                                                                     NaN
                                                     NaN
                              NaN
                                                     NaN
                                                                                     NaN
     title
             *batteries not included (1987)
                                                     Zulu (2013)
                                                                    [REC] (2007)
     userId
     1
                                           {\tt NaN}
                                                              NaN
                                                                             NaN
     2
                                           {\tt NaN}
                                                              {\tt NaN}
                                                                             NaN
     3
                                           NaN
                                                              NaN
                                                                             NaN
     4
                                                              NaN
                                           {\tt NaN}
                                                                             NaN
                                               . . .
```

#Each column represents all the ratings of a movie by all users.

```
title
            [REC] š (2009)
                           [REC] § 3 Génesis (2012)
    userId
                      NaN
                                              NaN
    1
    2
                      NaN
                                              NaN
    3
                      NaN
                                              NaN
    4
                      NaN
                                              NaN
    5
                                              NaN
                      NaN
    title
            anohana: The Flower We Saw That Day - The Movie (2013) \
    userId
                                                         NaN
    2
                                                         NaN
    3
                                                         NaN
    4
                                                         NaN
    5
                                                         NaN
            eXistenZ (1999) xXx (2002) xXx: State of the Union (2005) \
    title
    userId
                        NaN
                                   NaN
    1
                                                                   NaN
    2
                        NaN
                                                                  NaN
                                   NaN
    3
                        NaN
                                   NaN
                                                                  NaN
    4
                        NaN
                                   NaN
                                                                  NaN
    5
                        NaN
                                   NaN
                                                                  NaN
    title
            aThree Amigos! (1986)
                                  À nous la liberté (Freedom for Us) (1931)
    userId
                              4.0
    1
                                                                       NaN
    2
                                                                       NaN
                              NaN
    3
                                                                       NaN
                              NaN
    4
                              NaN
                                                                       NaN
    5
                              NaN
                                                                        NaN
    [5 rows x 9719 columns]
[19]: # look at the most rated movies and choose two of them to work with in this
     →simple recommender system.
    →arrange the movies from the most rated.
    #We then use the head() function to view the top 10.
    ratings.sort_values('number_of_ratings', ascending=False).head(10)
[19]:
                                                rating number_of_ratings
    title
    Forrest Gump (1994)
                                              4.164134
                                                                      329
    Shawshank Redemption, The (1994)
                                              4.429022
                                                                     317
    Pulp Fiction (1994)
                                              4.197068
                                                                     307
```

NaN ...

NaN

NaN

5

```
Silence of the Lambs, The (1991)
     Matrix, The (1999)
                                                                          278
                                                 4.192446
     Star Wars: Episode IV - A New Hope (1977) 4.231076
                                                                          251
                                                                          238
     Jurassic Park (1993)
                                                 3.750000
     Braveheart (1995)
                                                 4.031646
                                                                          237
     Terminator 2: Judgment Day (1991)
                                                                          224
                                                 3.970982
     Schindler's List (1993)
                                                 4.225000
                                                                          220
[22]: #I am choosing "Forrest Gump (1994)" and "Shawshank Redemption, The (1994)"
     →movies.
     #We would like like to recommend movies to this user based on this watching
     #The goal is to look for movies that are similar to Forrest Gump (1994) and
      →Shawshank Redemption, The (1994) which we shall recommend
     #We can achieve this by computing the correlation between these two movies \Box
      \rightarrow ratings
     #and the ratings of the rest of the movies in the dataset.
     # The first step is to create a dataframe with the ratings of these movies from
     →our moviedataset_matrix.
     #Forrest Gump (1994) user rating
     FG_user_rating = moviedataset_matrix['Forrest Gump (1994)']
     FG_user_rating.head(10)
```

4.161290

279

[22]: userId

- 1 4.0
- 2 NaN
- 3 NaN
- 4 NaN
- 5 NaN
- 5.0 6
- 7 5.0
- 3.0 8
- 9 NaN
- 10 3.5

Name: Forrest Gump (1994), dtype: float64

[23]: #Shawshank Redemption, The (1994) user rating SR_user_rating = moviedataset_matrix['Shawshank Redemption, The (1994)'] SR_user_rating.head(10)

[23]: userId

- 1 NaN
- 2 3.0
- 3 NaN
- 4 NaN
- 5 3.0
- 5.0 6
- NaN

```
9
           NaN
     10
           NaN
     Name: Shawshank Redemption, The (1994), dtype: float64
[26]: #In order to compute the correlation between two dataframes we use pandas
     \rightarrow corwith functionality.
     #Corrwith computes the pairwise correlation of rows or columns of two dataframe_
      →objects.
     \#Let's use this functionality to get the correlation between each movie's
      \rightarrow rating
     #and the ratings of the Forrest Gump (1994) movie.
     similar_to_forest_gump=moviedataset_matrix.corrwith(FG_user_rating)
     similar_to_forest_gump.head(10)
     #We can see that the correlation between Forrest Gump (1994) movie and
      \rightarrowbatteries not included (1987) is 0.8927. This indicates a very strong
      ⇒similarity between these two movies.
[26]: title
     '71 (2014)
                                                       NaN
     'Hellboy': The Seeds of Creation (2004)
                                                       NaN
     'Round Midnight (1986)
                                                       NaN
     'Salem's Lot (2004)
                                                       NaN
     'Til There Was You (1997)
                                                       NaN
     'Tis the Season for Love (2015)
                                                       NaN
     'burbs, The (1989)
                                                  0.197712
     'night Mother (1986)
                                                       NaN
     (500) Davs of Summer (2009)
                                                  0.234095
     *batteries not included (1987)
                                                  0.892710
     dtype: float64
[30]: #Lets move on and compute the correlation between Shawshank Redemption, The
     \rightarrow (1994) ratings and the rest of the movies ratings.
     #The procedure is the same as the one used above.
     similar_to Shawshank Redemption = moviedataset_matrix.corrwith(SR user_rating)
     similar_to_Shawshank_Redemption.head(15)
     #We realize from the computation that there is a correlation (of 0.419) between
      →Shawshank Redemption, The (1994)
     #burbs, The (1989)
[30]: title
     '71 (2014)
                                                           NaN
     'Hellboy': The Seeds of Creation (2004)
                                                           NaN
     'Round Midnight (1986)
                                                           NaN
     'Salem's Lot (2004)
                                                           NaN
     'Til There Was You (1997)
                                                           NaN
     'Tis the Season for Love (2015)
                                                           NaN
     'burbs, The (1989)
                                                      0.419543
```

5.0

'night Mother (1986)

8

NaN

```
*batteries not included (1987)
                                                      0.404520
     ...All the Marbles (1981)
                                                           NaN
     ...And Justice for All (1979)
                                                     -1.000000
     00 Schneider - Jagd auf Nihil Baxter (1994)
                                                           NaN
     1-900 (06) (1994)
                                                           NaN
     10 (1979)
                                                           NaN
     dtype: float64
[32]: #As noticed earlier our matrix had very many missing values since not all the
      →movies were rated by all the users.
     #We therefore drop those null values and transform correlation results into⊔
     \rightarrow dataframes to make the
     #results look more appealing.
     corr FG= pd.DataFrame(similar to forest gump, columns=['Correlation'])
     corr_FG.dropna(inplace=True)
     corr FG.head()
[32]:
                                      Correlation
     title
     'burbs, The (1989)
                                         0.197712
     (500) Days of Summer (2009)
                                         0.234095
     *batteries not included (1987)
                                         0.892710
     ...And Justice for All (1979)
                                         0.928571
     10 Cent Pistol (2015)
                                        -1.000000
[33]: corr_SR= pd.DataFrame(similar_to_Shawshank_Redemption, columns=['Correlation'])
     corr_SR.dropna(inplace=True)
     corr_SR.head()
[33]:
                                      Correlation
     title
     'burbs, The (1989)
                                         0.419543
     (500) Days of Summer (2009)
                                         0.249580
     *batteries not included (1987)
                                         0.404520
     ...And Justice for All (1979)
                                        -1.000000
     10 Cloverfield Lane (2016)
                                         0.145671
[34]: #These two dataframes above show us the movies that are most similar
     #to Forrest Gump (1994) and Shawshank Redemption, The (1994) movies_
      \rightarrow respectively.
     #However we have a challenge in that some of the movies have very few ratings_{\sqcup}
     →and may end up being recommended simply because
     #one or two people gave them a 5 star rating.
     #We can fix this by setting a threshold for the number of ratings.
     #From the histogram earlier we saw a sharp decline in number of ratings from
      \rightarrow 100.
     #We shall therefore set this as the threshold, however this is a number you can
      →play around with until you get a suitable option.
```

0.249580

(500) Days of Summer (2009)

```
#In order to do this we need to join the two dataframes with the
      →number_of_ratings column in the ratings dataframe.
     corr_FG = corr_FG.join(ratings['number_of_ratings'])
     corr_FG.head()
[34]:
                                      Correlation number_of_ratings
     title
     'burbs, The (1989)
                                         0.197712
                                                                   17
     (500) Days of Summer (2009)
                                         0.234095
                                                                   42
                                                                    7
     *batteries not included (1987)
                                         0.892710
     ...And Justice for All (1979)
                                         0.928571
                                                                     3
                                                                     2
     10 Cent Pistol (2015)
                                        -1.000000
[35]: corr_SR = corr_SR.join(ratings['number_of_ratings'])
     corr_SR.head()
[35]:
                                      Correlation number_of_ratings
     title
     'burbs, The (1989)
                                         0.419543
                                                                   17
     (500) Days of Summer (2009)
                                                                   42
                                         0.249580
                                                                    7
     *batteries not included (1987)
                                         0.404520
     ... And Justice for All (1979)
                                        -1.000000
                                                                    3
     10 Cloverfield Lane (2016)
                                         0.145671
                                                                   14
[37]: #We shall now obtain the movies that are most similar to Forrest Gump (1994) by
     → limiting them
     #to movies that have at least 100 reviews.
     #We then sort them by the correlation column and view the first 10.
     corr_FG[corr_FG['number_of_ratings'] > 100].sort_values(by='Correlation',_
      \rightarrowascending=False).head(10)
[37]:
                                       Correlation number_of_ratings
     title
     Forrest Gump (1994)
                                          1.000000
                                                                   329
     Good Will Hunting (1997)
                                          0.484042
                                                                   141
     Aladdin (1992)
                                          0.464268
                                                                   183
     American History X (1998)
                                          0.457287
                                                                   129
     Truman Show, The (1998)
                                                                   125
                                          0.432556
    Braveheart (1995)
                                          0.416976
                                                                   237
    Ferris Bueller's Day Off (1986)
                                                                   109
                                          0.405830
    Mrs. Doubtfire (1993)
                                          0.401408
                                                                   144
     Full Metal Jacket (1987)
                                          0.397241
                                                                   102
     Saving Private Ryan (1998)
                                          0.390074
                                                                   188
 []: #We notice that Forrest Gump (1994)
                                                has a perfect correlation with
      → itself, which is not surprising.
     #The next most similar movie to Air Force One (1997) is Good Will Hunting _{f L}
      \rightarrow (1997) with a correlation of 0.484.
```

```
#Clearly by changing the threshold for the number of reviews we get different results from the previous way of doing it.

#Limiting the number of rating gives us better results and

#we can confidently recommend the above movies to someone who has watched Forrest Gump (1994).
```

[38]: #Now lets do the same for Shawshank Redemption, The (1994) movie and see the movies that are most correlated to it corr_SR[corr_SR['number_of_ratings'] > 100].sort_values(by='Correlation', mascending=False).head(10)

[38]:		Correlation	number_of_ratings
	title		
	Shawshank Redemption, The (1994)	1.000000	317
	Four Weddings and a Funeral (1994)	0.446212	103
	Schindler's List (1993)	0.402202	220
	Usual Suspects, The (1995)	0.394294	204
	Ocean's Eleven (2001)	0.391546	119
	Green Mile, The (1999)	0.382818	111
	Inception (2010)	0.377839	143
	Catch Me If You Can (2002)	0.356612	115
	One Flew Over the Cuckoo's Nest (1975)	0.354215	133
	Godfather: Part II, The (1974)	0.349872	129

[]: #Once again we get different results. The most similar movie to Shawshank → Redemption, The (1994) is

#Four Weddings and a Funeral (1994) with a correlation coefficient of 0.446 → with 103 ratings.

#So if somebody liked Shawshank Redemption, The (1994) we can recommend the → above movies to them.

So we build a simple movie recommender system.

Dataset used in this project: Please find the following URL for dataset download: dataset Readme file for datasetYou can compare your preprocessed data from my preprocessed data named moviepreprocesseddata Preprocessed dataset