Create a report in Microsoft Word, and answer the following questions:

**Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?**

1.

Top 3 Campaign Contributors:

* Theatre
* Film & video
* Music

Least 3 Campaign contributors:

* Journalism
* Games
* Food

2.

Top 3 months for campaign contributions:

* July – 93
* Jan – 91
* Mar/June – 86

Bottom 3 months for campaign contributions:

* Sept – 73
* Nov – 75
* Apr/Oct – 77

3.

Highest percentage successful campaigns compared to goals - projects

* Goal 15000 – 24999 - 100%
* Goal 30000 – 34999 – 100%

Lowest percentage successful campaigns compared to goals – projects

* Goal 50000 or greater – 37%
* Goal 10000 – 14999 – 44%

**What are some limitations of this dataset?**

* Only 7 countries are included in the dataset
* Every country has a contribution in their local currency
* Industry limitations
* There is lot of variability in data and data is spread out (through statistical analysis)

**What are some other possible tables and/or graphs that we could create, and what additional value would they provide?**

* Pie chart to shows contributions from each country
* Graph to show monetary funding from each category
* Graph to show total goal vs total pledged