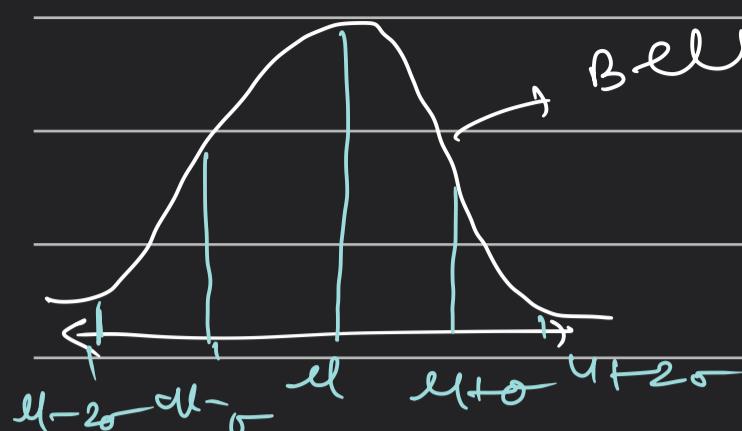
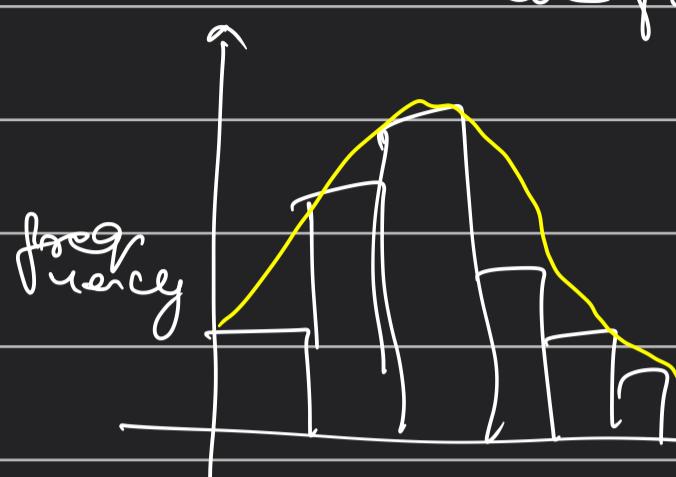


## Normal / Gaussian Distribution



Bell Curve → How do we get it

→ We first make a histogram

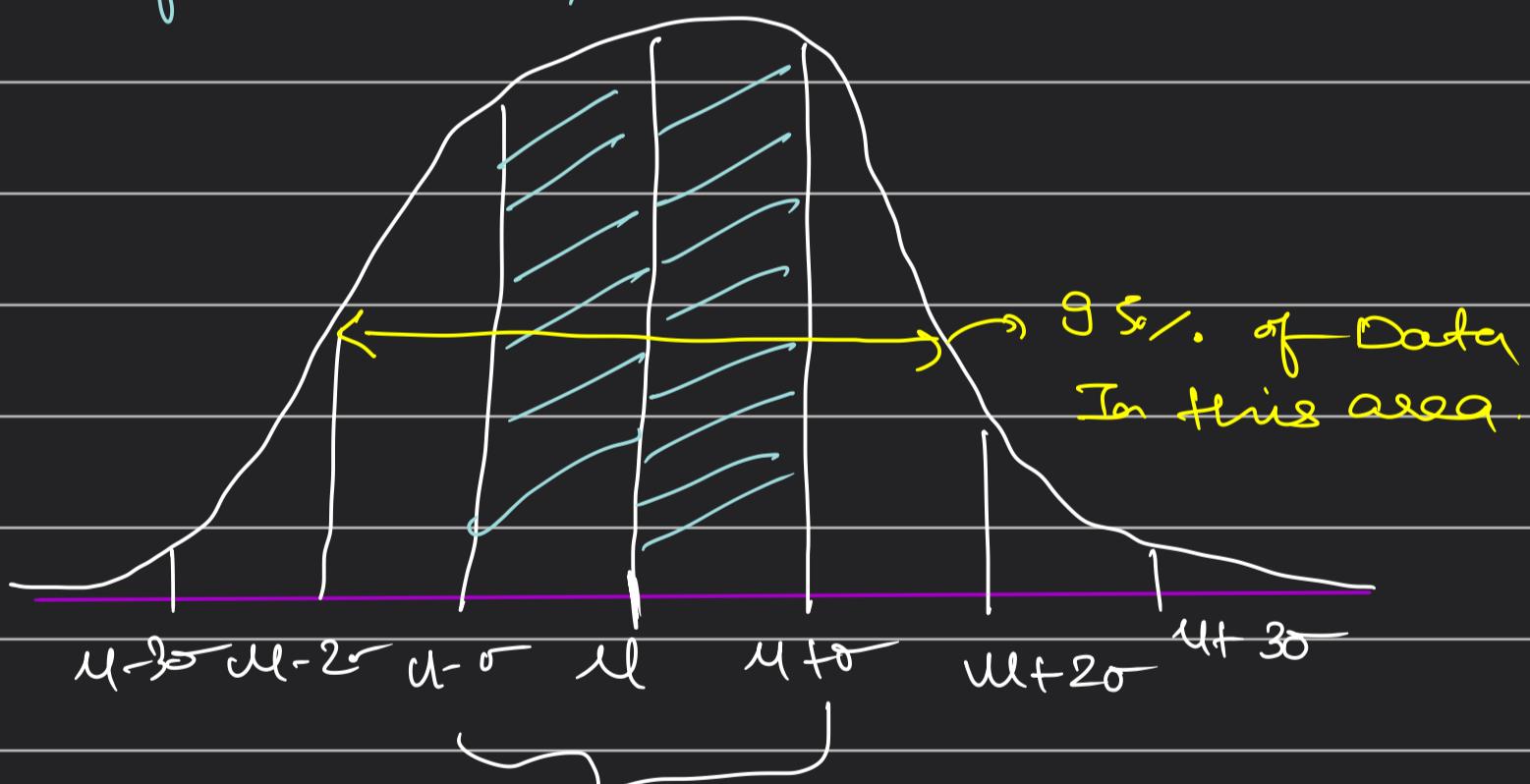


If we do  
smoothing of  
our histogram  
through

a technique called Kernel Density Estimator

this smoothing results in Probability Density function, which is our Bell curve.

left area of curve & right area of curve are symmetrical. 50% of numbers on left side of mean & 50% to right side of mean



95% of Data  
In this area.

1 SD Area = 68% of Data

• Empirical Rule [68 - 95 - 99.7]

According to empirical rule 68% of the data will fall in 1SD, 95 in 2SD's and 99.7 in 3SD's whenever the random variable follows the Gaussian or Normal Distribution.

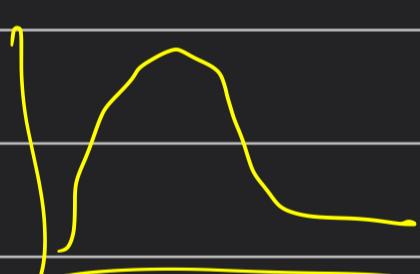
## ■ Central limit theorem

so whenever you take samples (multiple) from a population which could or could not be normally distributed, may be log distributed (skewed) towards right, now if you take mean of these samples then the distribution of all such means of the samples will approximate a normal distribution. The sample size for each sample should be  $\geq 30$ .

Distribution could be any type, sample size  $\geq 30$ , then mean of such samples when plotted will result in normal distribution.

$$x = \{ 65, 72, 83, \dots, 94, \dots \}$$

$n \geq 30 \rightarrow \text{Sample size}$


$$\rightarrow \{ x_1, x_2, x_3, \dots \} \rightarrow \bar{x}_1, \text{mean}$$
$$\rightarrow \{ x_1, x_3, x_7, \dots \} \rightarrow \bar{x}_2$$
$$\rightarrow \{ x_5, x_{11}, x_{19}, \dots \} \rightarrow \bar{x}_3$$

Now if we plot these  $\bar{x}_1, \bar{x}_2, \bar{x}_3$  we will get a Normal distribution / gaussian curve.

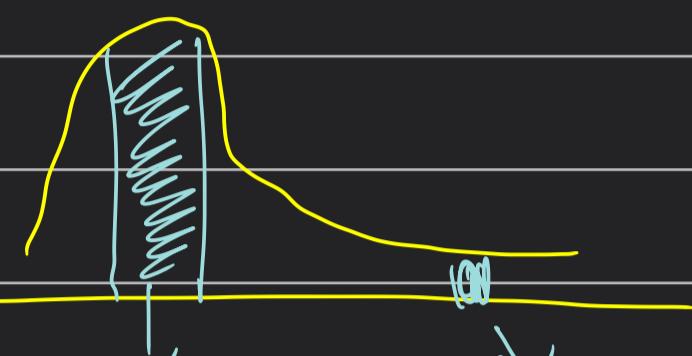
## ■ Log - Normal - distribution.

looks like a gaussian distribution but is elongated towards right or we call it right skewed.

log  $\rightarrow$  natural log

If  $X \sim$  log normal distribution, then  $Y \sim \ln(X)$   
"belongs"  
then plot points in  $Y$  then I  
will get a normal distribution we are  
applying this natural log to each and every  
element of  $X$  and then plotting it.

Ex



Salaries  
people

High earners

Book where logarithm of the  
data follows a normal distribution.

The log normal  
distribution is a

probability distribution

Used for variables that are naturally  
positive & skewed like income or stock  
prices.

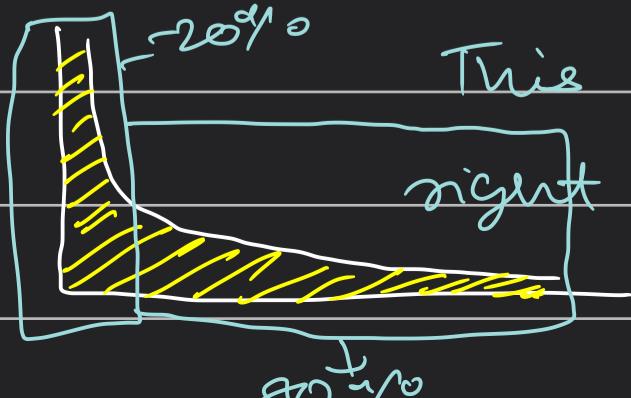
Exponent of normal distribution will result  
in log normal distribution

How are these things utilized?

In ML linear regression works wonders when

data is normally distributed. Even if you  
have log-normal distributed data you can  
make it normally distributed by using log  
on it.

## Power Law Distribution



This distribution has long tail towards  
right and left have few that dominates  
(also like 80-20 rule)

Eg① 20% of team are responsible for winning 80% of matches

Eg② 80% of entire wealth is owned by 20% of people.

Pareto law distribution is to describe phenomenon where few occurrences have a very high frequency like distribution of wealth.

So probability of event is inversely proportional to its size.

one variable is the power of other variable.

Can we transform to Normal Distribution?

Ans → Box Cox transform.

• Pareto Distribution follows power law distribution.

Pareto Distribution [80-20% Rule]

→ Non Gaussian

## Z Score

Helps us find out how far away ( $\sigma$ ,  $D$ ) is a value from mean.

$$SD = \sigma = 1$$

$$Z\text{ score} = \frac{x^o - \bar{x}}{\sigma}$$

$$\bar{x} = 4$$

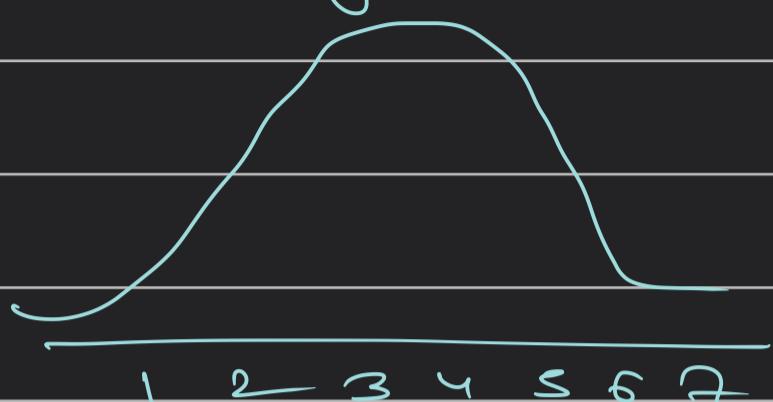
$$x^o = 4.75$$

$$\text{Z score} = \frac{4.75 - 4}{1} = 0.75 \text{ SD towards right}$$

If we then towards left.

## ■ Standard Normal Distribution

lets say  $\mu = 4 \quad \sigma = 1$



Z score on Each value

$$\{-3, -2, -1, 0, 1, 2, 3\}$$

Now this distribution

has  $\mu = 0 \quad \sigma = 1$

Standard Normal is what we get whenever  
Distribution

apply Z score on our  
Normal Distribution

A random variable  $X$  will belong to  
Standard Normal distribution if  $\mu = 0 \quad \sigma = 1$   
for that distribution.

## ■ Normalization

rescaling numeric data to standard range  
typically between 0 and 1

Is useful when features have different  
scales. It ensure all the features contribute  
equally to analysis and prevents one feature  
from dominating others due to large scale.

