



HELLO! MY NAME IS

SETHALLSTRÖM

I am a 1980 born half-Swiss, half-Swedish happy human. I spent my formative years in Sweden but moved to Switzerland when I was 7 years old. At 25 i obtained my Master Degree in Graphic Design from École Cantonale d'Art du Valais (Swiss Art-school) and moved to Spain to work as a free-lance graphic designer and music producer in the thriving scene of Electronic music of Barcelona. These moves helped me to develop my interest for different languages, and today I speak five fluently. I have a broad and genuine interest for people and this, combined with my well-developed communication skills, gives me the perfect tools to work with in social environments. I am reliable and upfront. One of my most appreciated skills is my attention to detail and my ability to remain clear and calm in very stressful or difficult situations while communicating with customers.

Self-thought computer-geek raised by a Computer Engineer mother, I've been in contact with Internet since 1996. In 2005 I became the administrator of a GNU/Linux Server dedicated to Free-culture promotion provided to me by Alsenet.com located in the data-center of IP-Max in Switzerland. This experience has given me a solid base in the realm of headless *nix systems, tools like Apache, MySQL, PHP, Lighttpd, but also streaming technologies such as Icecast2 and liquidsoap. My experiences as free-lance graphic designer have given me deep knowledge of printed media but also several CMSs like Drupal, Wordpress and Jekyll, HTML and CSS. Free Libre Open Source Software and DIY advocate, I am also volunteering as Project-Leader for the official multimedia-distribution of the Operating System "Ubuntu" (ubuntustudio.org) and I am the initiator of the non-profit digital record-label and artist-management foundation Basspistol.com. When I am not working, I spend most of my time writing music, poetry, animating 3D graphics or experimenting with my GNU/Linux boxes.

TL;DR

- 36 years young. ✓
- Graphic designer and music producer. ✓
- Master Degree from Switzerland. ✓
- Speaks 5 Languages. ✓
- Freelanced for over ten years. ✓
- Currently the Project Lead for the Ubuntu Flavour "Ubuntu Studio". (Volunteer) ✓
- Knows all OS and the coolest programs for Audio, Video, Graphics and Web (server and client). ✓
- GNU/Linux all day everyday. ✓
- Cold nerves and happy attitude. ✓
- Gets happy from poetry and 3D graphics. ✓

Upon request, I can provide references from past Design-clients as well the Swiss ISP Alsenet.com regarding my computer knowledge base.

CURRICULUM

VITAE

CONTACT INFORMATION

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151 36 Södertälje

SWEDEN

set@hallstrom.ch

GPG-Key: 0xC74D7E67

+46 708 134 377

LANGUAGES

- French (Native).
- Swedish (Native).
- Spanish (Fluent).
- English (Fluent).
- German (Good).

STUDIES

- MD in Graphic Design (ECAV, Switzerland).
- Bachelor (Switzerland).

WORK EXPERIENCE

- Part Time Freelance Graphic Designer; Posters, illustrations, logotypes. Customers Include: International Artists, Record Labels, Clubs, Event, Theatres and Venues. (Europe, 2004 – present).
- Web-Server Administrator for Basspistol.com (Internet, 2005 – present).
- Volunteer Project-Lead for Ubuntu Studio; (Internet, April 2016 – present).
- Fuel-Technician (Vågmästare) for Snösätra Kraft & Energi AB; Part time. (Stockholm, 2011 – 2016).
- Product Specialist for NextBeat By WACOM. Part time. (Spain, 2008 – 2010).
- Art Director for globoBCN (Spain, 2007 – 2010).
- A&R for Rodeo Bookings and globoBCN; Communication, Booking and PR (Spain, 2007 – 2010).
- Resident DJ at Nitsa and Sidecar in Barcelona (Spain, 2007 – 2010).
- Graphic Designer for REALA. 3 months Internship (Sweden, 2004).
- Graphic Designer for BLVDR. 3 months Internship (Switzerland, 2003).

COMPUTER

- OS: Windows AD (Certified 2011), Linux Developer (Ubuntu Studio Project-Lead), Mac OSX (Advanced User).
- WEB: Drupal, Wordpress, Jekyll, Ubuntu-server Sysadmin, Apache, LIGHTTPD, mySQL, SQLight, PHP, HTML5, CSS3, Icecast2, Liquidsoap.
- Software: Office (MS- & LibreOffice), Gimp, Blender3D, Ardour, Inkscape, Scribus, Adobe Suit, Quark Express...

SOCIAL EXPERIENCE

- Volunteering Ubuntu Developer (Internet, 2015).
- Coordinator and PR for the department of Art&Culture at RMLL event 2012.rmll.info (Switzerland, 2012).
- Youth-centre teacher in various music and art projects. (Switzerland, 2004 – 2005).

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IDENTITY

GLOBO BCN



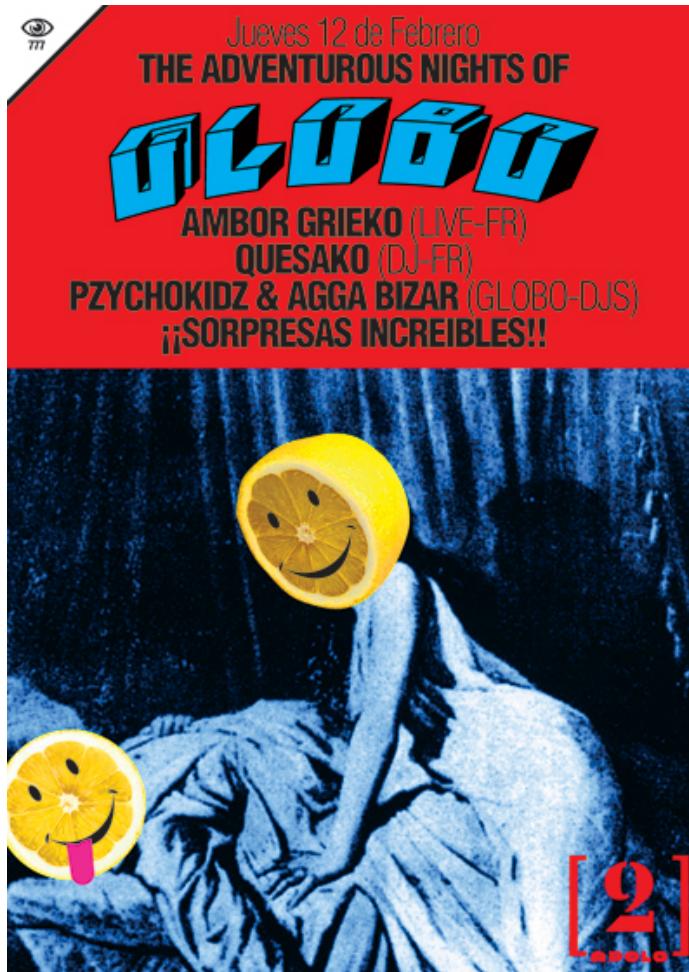
Logo for itinerant Barcelona nightclub GLOBO.
<https://myspace.com/globobarcelona>
Spain – 2007



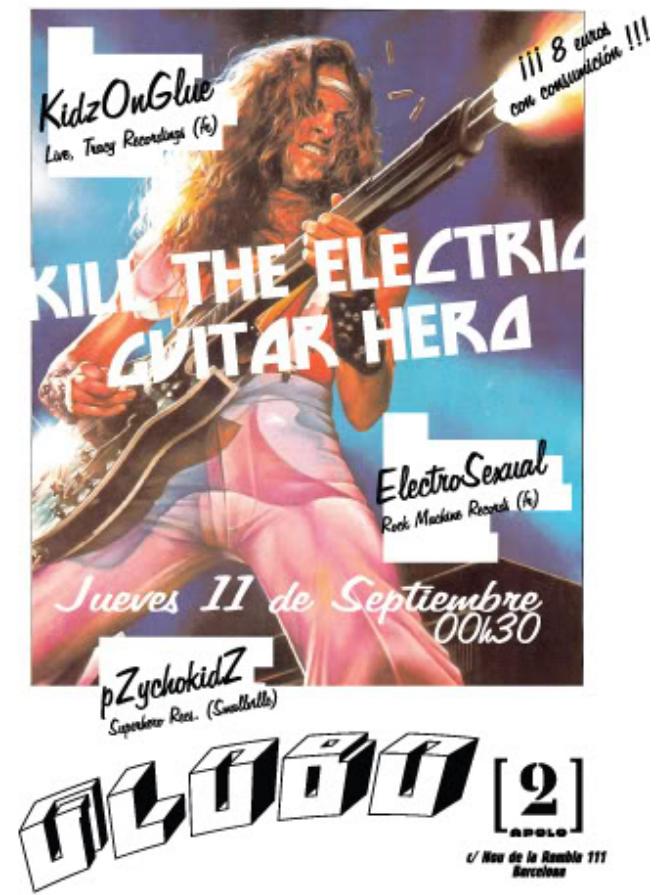
Poster for GLOBO events.
Spain – 2007



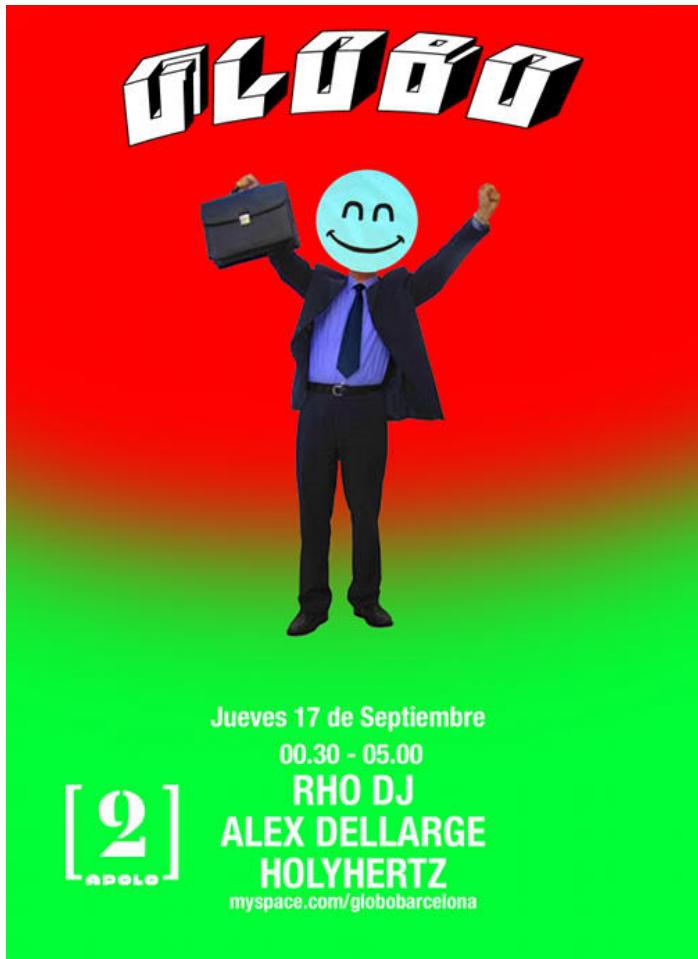
Flyer for GLOBO events.
Spain – 2007



Flyers for GLOBO events.
Spain – 2009



Flyers for GLOBO events.
Spain – 2009



Flyers for GLOBO events.
Spain – 2009

SOUND CASTLE



Logo for event sound-engineering company.
Sweden – 2010

MICRO BCN

Poster concept for MicroBCN, the Barcelona
Chiptune HQ.
Spain – 2006



Flyer concept for MicroBCN, the Barcelona
Chiptune HQ.
Spain – 2006



KUMQUAT



kumquat

Corporate identity for Kumquat Production.
<http://www.kumquat.bz/>
Switzerland – 2005



Letter-head and visit-card for Kumquat.
Switzerland – 2005



AUDIOVISUEL SÀRL

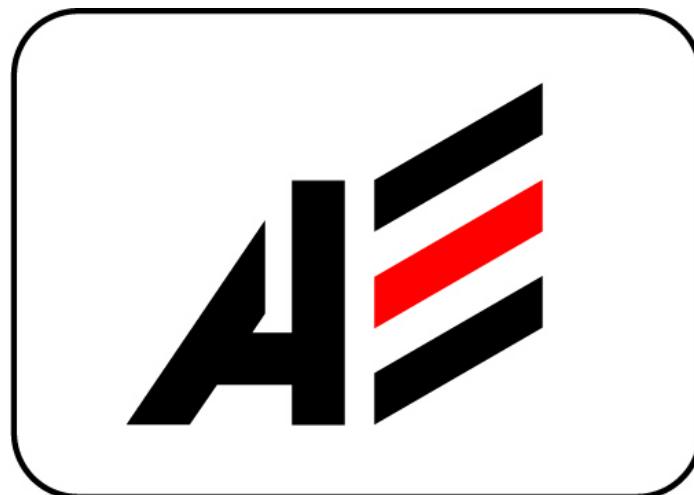
JULIEN WEY
AVENUE GOTY 2
CH - 1224 CHÊNE-BOUGERIES
SUISSE

T +41 22 340 51 51
M +41 78 759 77 58
JULIEN@KUMQUAT-AUDIOVISUEL.COM



KUMQUAT AUDIOVISUEL SÀRL
AVENUE GOTY 2 | CH-1224 CHÊNE-BOUGERIES | T +41 (0) 22 340 51 51 | F +41 (0) 22 340 52 58 | INFO@KUMQUAT-AUDIOVISUEL.COM | TVN: 605 405

AE



Corporate identity for Swiss Business-School's
Students Association "Le 'A' Ailé" ("A" with wings).
<https://www.hesge.ch/>
Switzerland – 2005

VILLAMAGICA



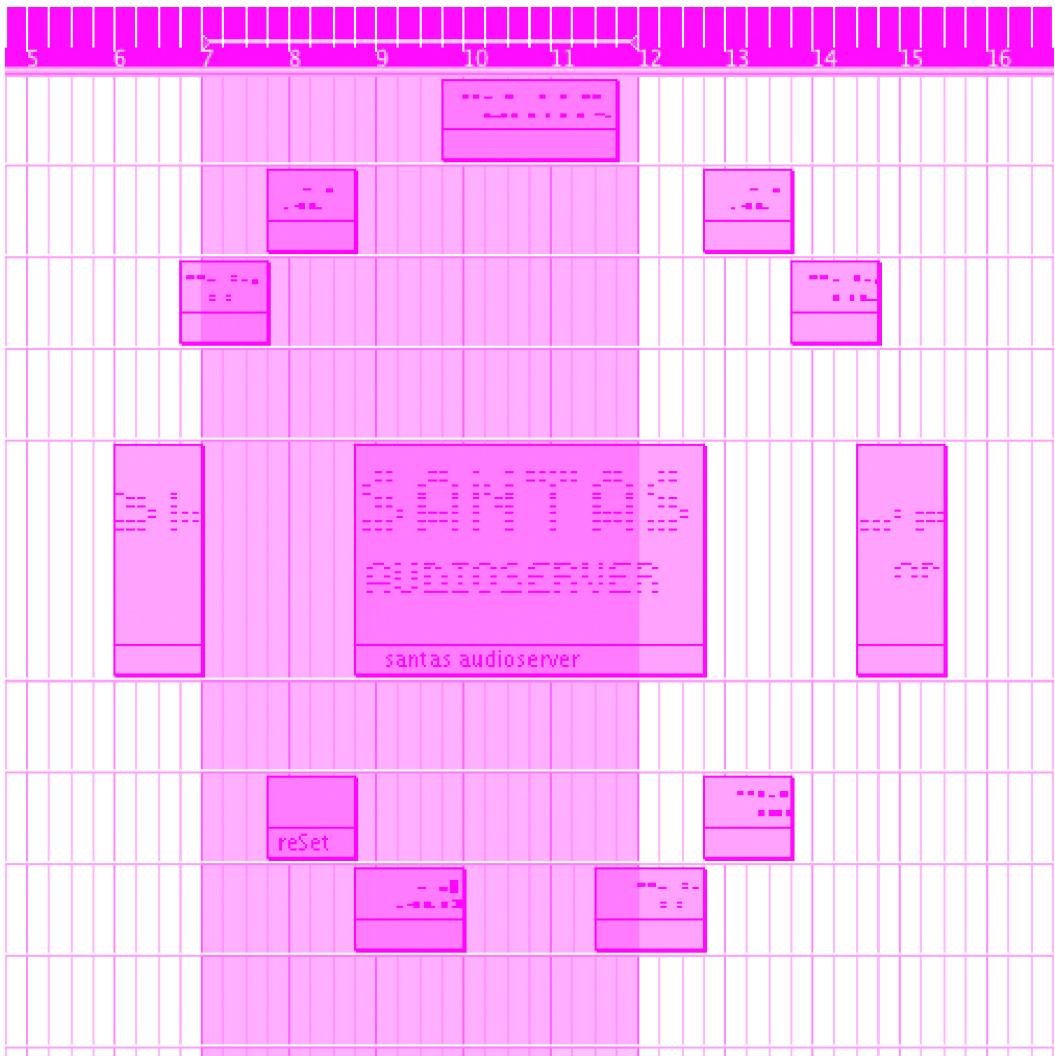
Corporate identity for Villa Magica Records,
founded by International Artists Sylvie Fleury,
John and Stephane Armleder.
<http://villamagicarecords.com/>
Switzerland – 2004

Genesis P-orridge
&
Thee Majesty



Mary never wanted Jesus

Album cover-art, Vinyl, Genesis P-Orridge, Villa Magica.
<https://www.discogs.com/release/560168>
USA – 2004



Album cover-art, Vinyl, reSet, Villa Magica.
<https://www.discogs.com/release/571681>
Switzerland – 2004



Scandalous DJ-set by:

TACLEEL & PARØ ØNE

{Superfamilleconne/Institubes/TTC, Paris}

START: 20µNp mIDIGHT 22nd Dec. 04

{Right after the VMR Party at the Centre d'Art Contemporain}

www.villamagica.com

www.recordcompanyrecords.com

www.institubes.com



†

R C R

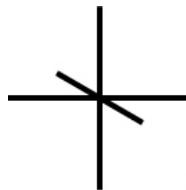
Flyer for release after-party, Villa Magica
Switzerland – 2004

GNASHED



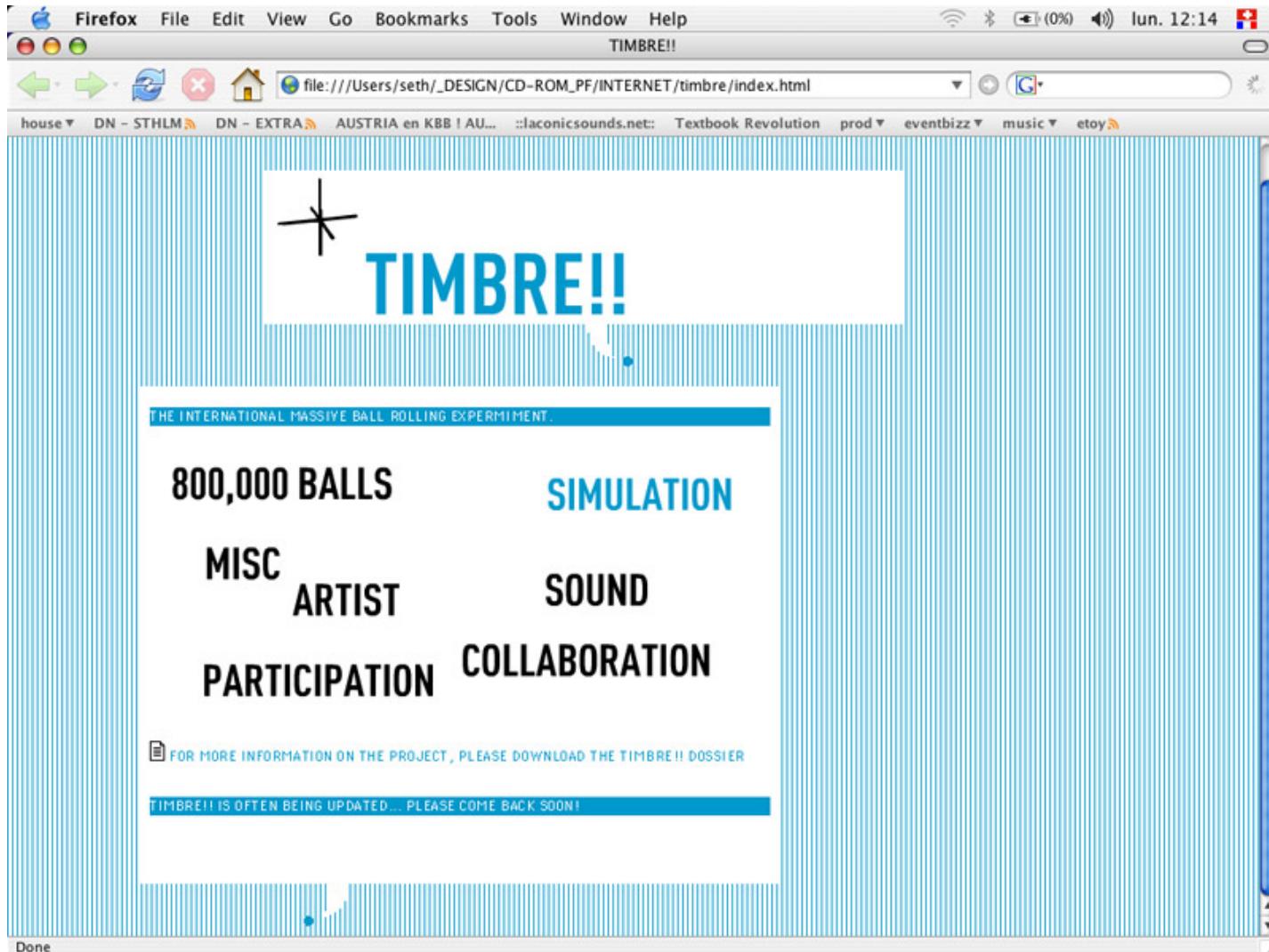
Logo for netlabel Gnashed Records.
<https://www.gnashed.org/>
Internet – 2004

TIMBRE!!



TIMBRE!!

Visual Identity for International Singapore based
Artist Matthew Ngui's insane project "The
International Massive Ball Rolling Experiment"
involving an avalanche of 800'000 screaming
balls through a village in the Swiss Alps.
<http://timbre.net>
Switzerland / Singapore – 2004



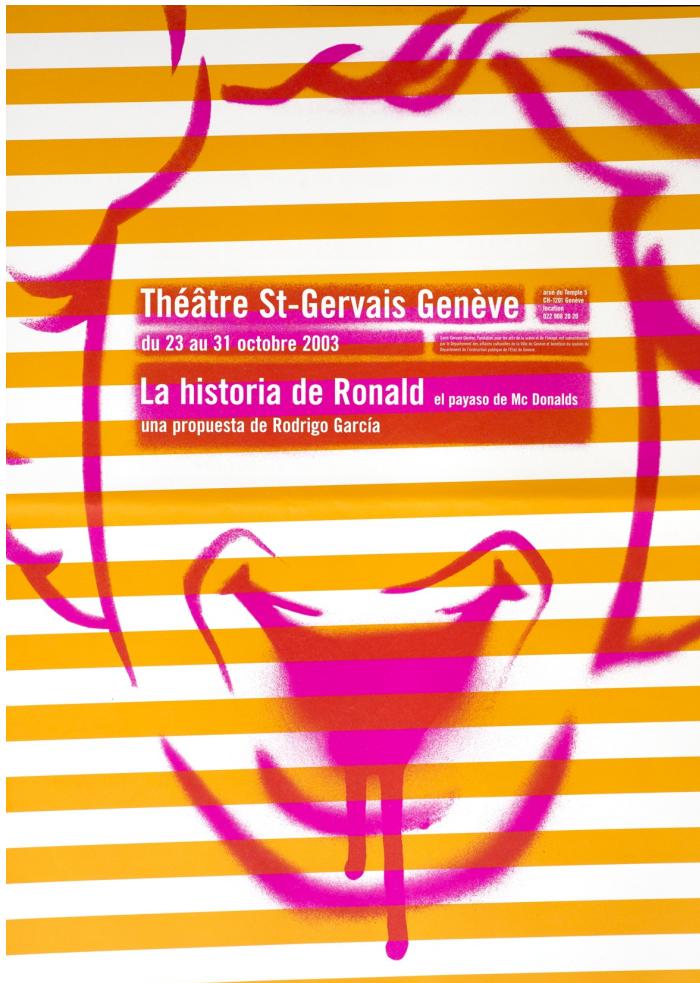
Website for TIMBRE!!
<http://timbre.net>
Switzerland / Singapore – 2004

VISIT THE ARCHIVED WEBSITE HERE - DOWNLOAD THE PDF HERE

CATEGORY

POSTERS

ST-GERVAIS



Poster for International Scenographer
Rodrigo Garcia. Théâtre De St-Gervais, Geneva.
Switzerlad – 2003
(Featured in the collection of the Swiss Museum
Of Design)

Dyptique Copi – Lorca
Switzerlad – 2004





Rap Concert organized by the Rousseau
Museum in Geneva.
Switzerland – 2005

ECAV
ÉCOLE CANTONALE D'ART DU VALAIS
ÉCOLE POUR L'ÉTUDIATION WALLISE
ROUTE DE LA CHAUME 10 • 1900 SION • TÉL. 027 685 60 00 • [WWW.ECAV.CH](http://www.ecav.ch)
TELEPHONE: 027 685 60 00 • FAX: 027 685 60 01 • E-MAIL: [ECAV@ECAV.CH](mailto:ecav@ecav.ch)

cr. ic

PROGR
ZENTRUM FÜR KULTURPRODUKTION

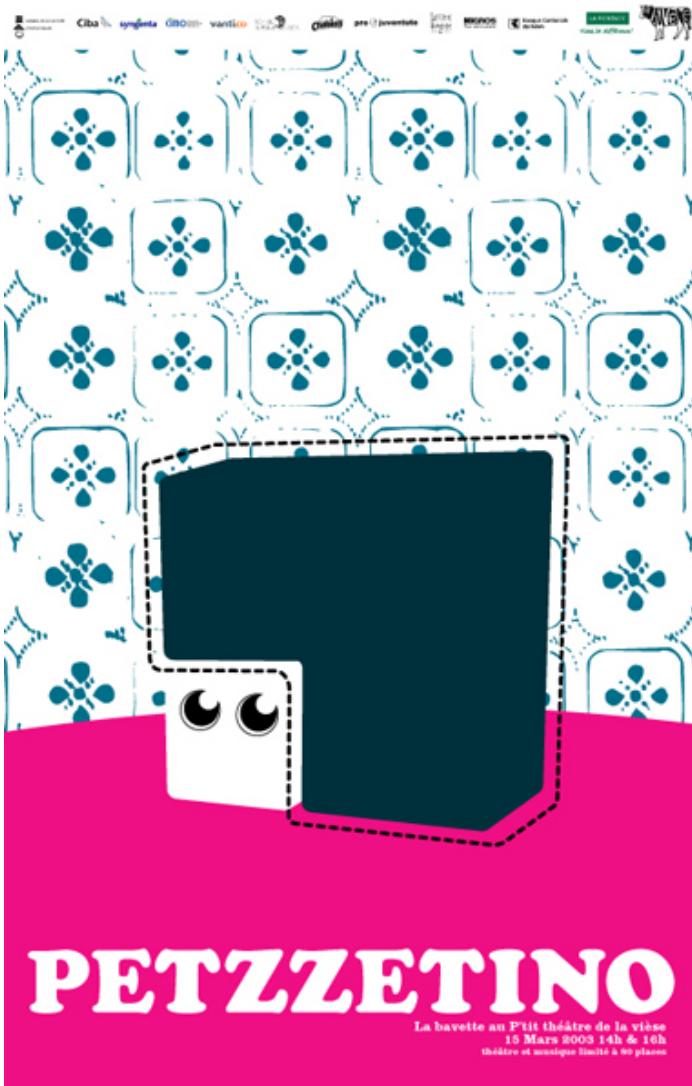
GUSTAVO ARTIGAS – MEX
MANON BELLET – CH
VALENTIN CARON – CH
VINCENT CHARLAIS – CH
YAN DUVVENDAK – NL/CH
LENA ERIKSSON – CH
FISCHBAG – CH
MARTINA GMÜR – CH
HAF – B
GILLES PORRET/HALL PALERMO
EDGEN NICOLAS FAURE – CH
JO RACTILITE – SA
MARIE SACCONI – CH

Excentricities

EINE PRODUKTION DER WALLISER HOCHSCHULE FÜR KUNST (ECAV)
IN ZUSAMMENARBEIT MIT PROGR_ZENTRUM FÜR KULTURPRODUKTION

VERNISSAGE: 05.05.2005 | 17.00 – 21.00 UHR
MIT PERFORMANCE VON YAN DUVVENDAK
AUSSTELLUNG: 05.05.2005 – 26.05.2005
ÖFFNUNGSZEITEN: DI – SA 14.00 – 17.00 UHR
(KARFREITAG DEN 21.05. GESCHLOSSEN)
PROGR_ZENTRUM FÜR KULTURPRODUKTION | WÄHLENHAUSENPLATZ 30 | 3012 BEIN
+41 31 398 81 20 | [WWW.PROGR.CH](http://www.progr.ch)

LA BAVETTE

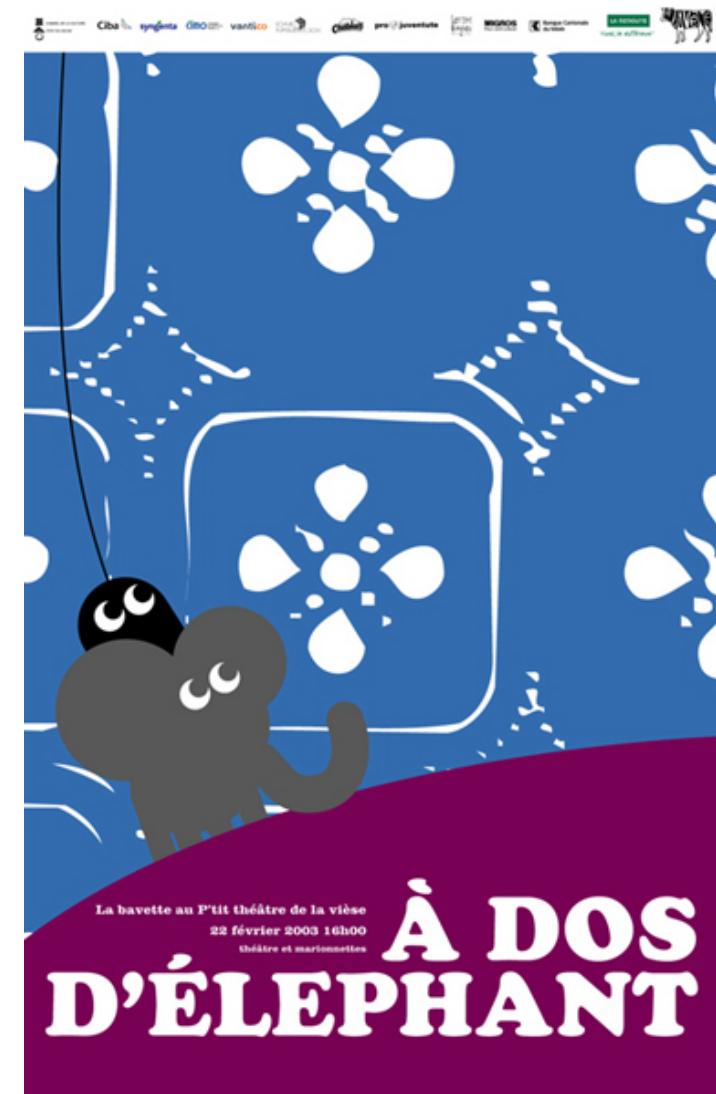


Illustrations for theatre La Bavette, Wallis.
Switzerland – 2002





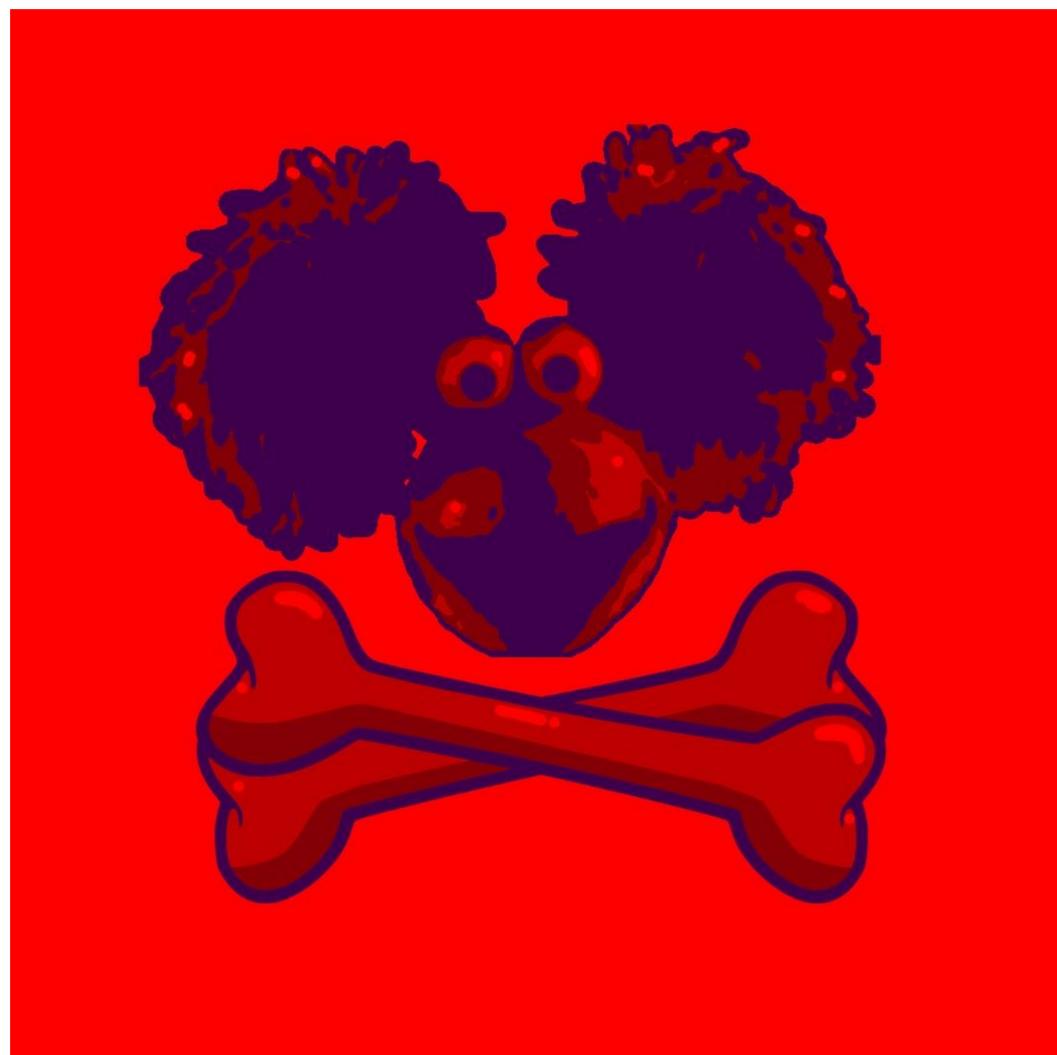
Illustration for theatre La Bavette, Wallis.
Switzerland – 2002



CATEGORY

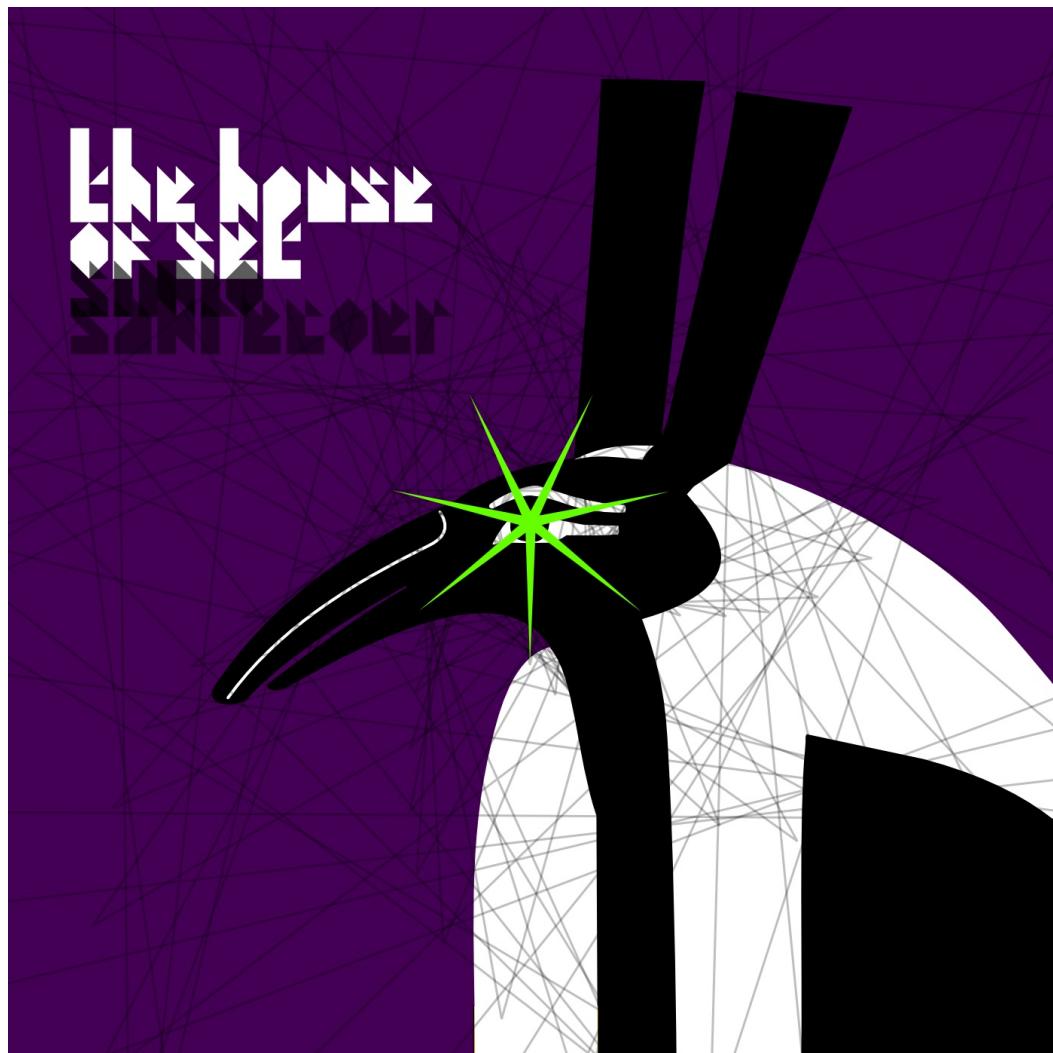
RECORD COVERS

TFB- OTK



Album cover-art, Digital, The Fraglebay, Basspistol.
<http://basspistol.com/records/tfb-otk/>
Sweden – 2013

THE HOUSE OF SET



Album cover-art, Digital, Simio Sakrecoer, Basspistol.
<http://basspistol.com/records/house-set/>
Sweden – 2012

PSYKEDELISK POP



Album cover-art, Digital, reSet Sakrecoer, Basspistol.
<http://basspistol.com/records/psykedelisk-pop/>
Spain – 2010

01. Janne I Min Hjaerna
02. Step Up
03. Roevhjaelman ¹
04. It's All Over ²
05. Luftboejning
06. Intelligent Music
07. Alive
08. Invitation To Dance
09. Drugs ³

All Music Composed, Produced, Mixed
& Arranged by reSet Sakrecoer

1. Featuring Gregoire Iwaniec On Guitar
2. Featuring Don Miguel De Suecia On Lead Vocals
3. Featuring Soulfed On Guitar & Dr. Tikov On Synths.

Cover Art TransRitarn & Sakrecoer
©All Rights Reserved 2010 reSet Sakrecoer
Creative Minded Right Holders
SKRCR#007 <http://sakrecoer.com>



AN TALIB EP



EP cover-art, Digital, reSet Sakrecoer, Good Karma Records.
Spain – 2010

An Talib 05:35
An Talib In NYC 08:11
An Talib (Camel Edit) 07:24

Music written, performed, mixed and produced by reSet Sakrecoer.
Mastering by Dr. Tikov in GoodKarma Studio at the Basspistol HQ.
2010 - All Rights Reserved Good Karma Records & reSet Sakrecoer.
Creative minded rightholders. You are welcome to share this art.



www.goodkarma.ru - www.sakrecoer.com - www.basspistol.com

GKCD #037

LHCTB



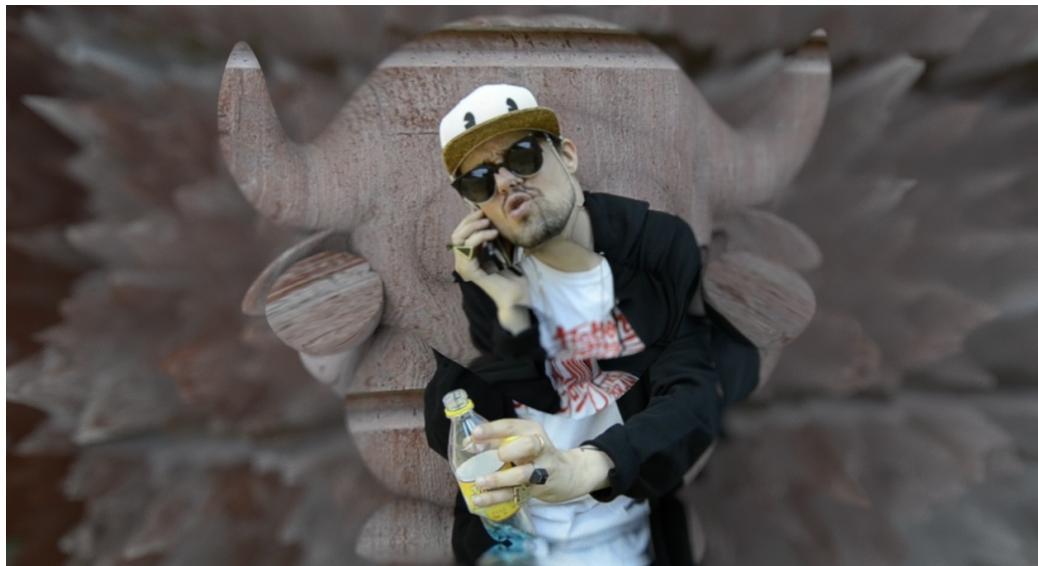
Album cover-art, Transparent vinyl, reSet Sakrecoer, ArtifexBCN.
<https://www.discogs.com/release/1914927>
Spain – 2008



CATEGORY

MOTION

PINGNU

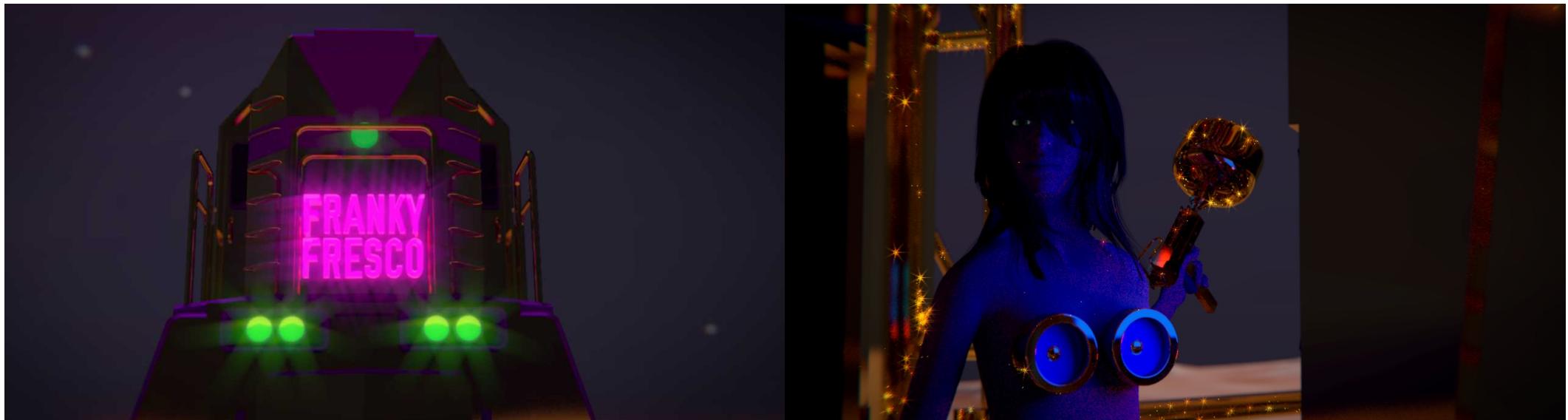


Music video for Sakrecoer track "PingNU". Video footage mixed with animation.

<https://archive.org/details/BPIST-V007>

Internet – 2016

GOLDEN BANK



Animated music video for Franky Fresco's track "Golden Bank".

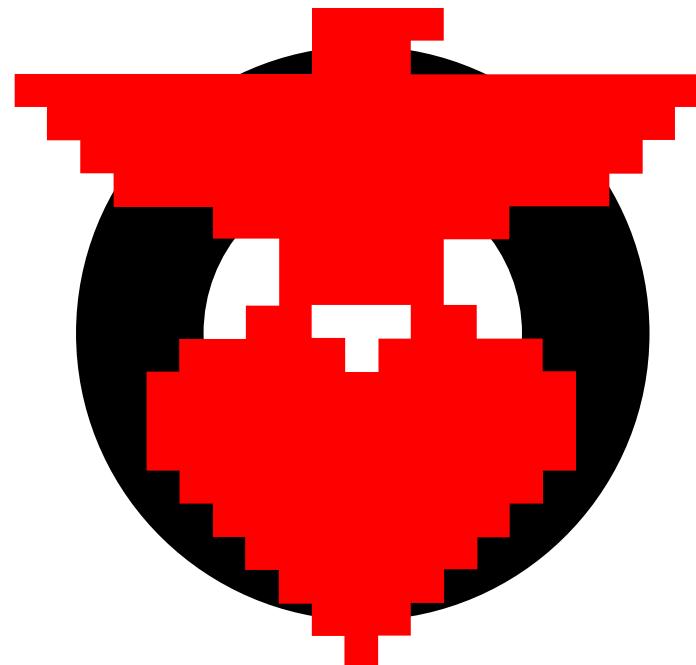
<https://vimeo.com/83261266>

Internet – 2013

CATEGORY

PERSONAL

SAKRECOER



SAKRECOER UNCORPORATED

Logo for my personal art project.

<http://sakrecoer.com>

World Wild – 2005

TWEAK IT UNTIL IT 'HZ

Legal Street Art.

Switzerland – 2014



STEWARD

Legal Street Art.

Spain – 2010



STREET WISE

Commissioned by mexican producer Alex Dellarge for his Barcelona penthouse.
Spain – 2006



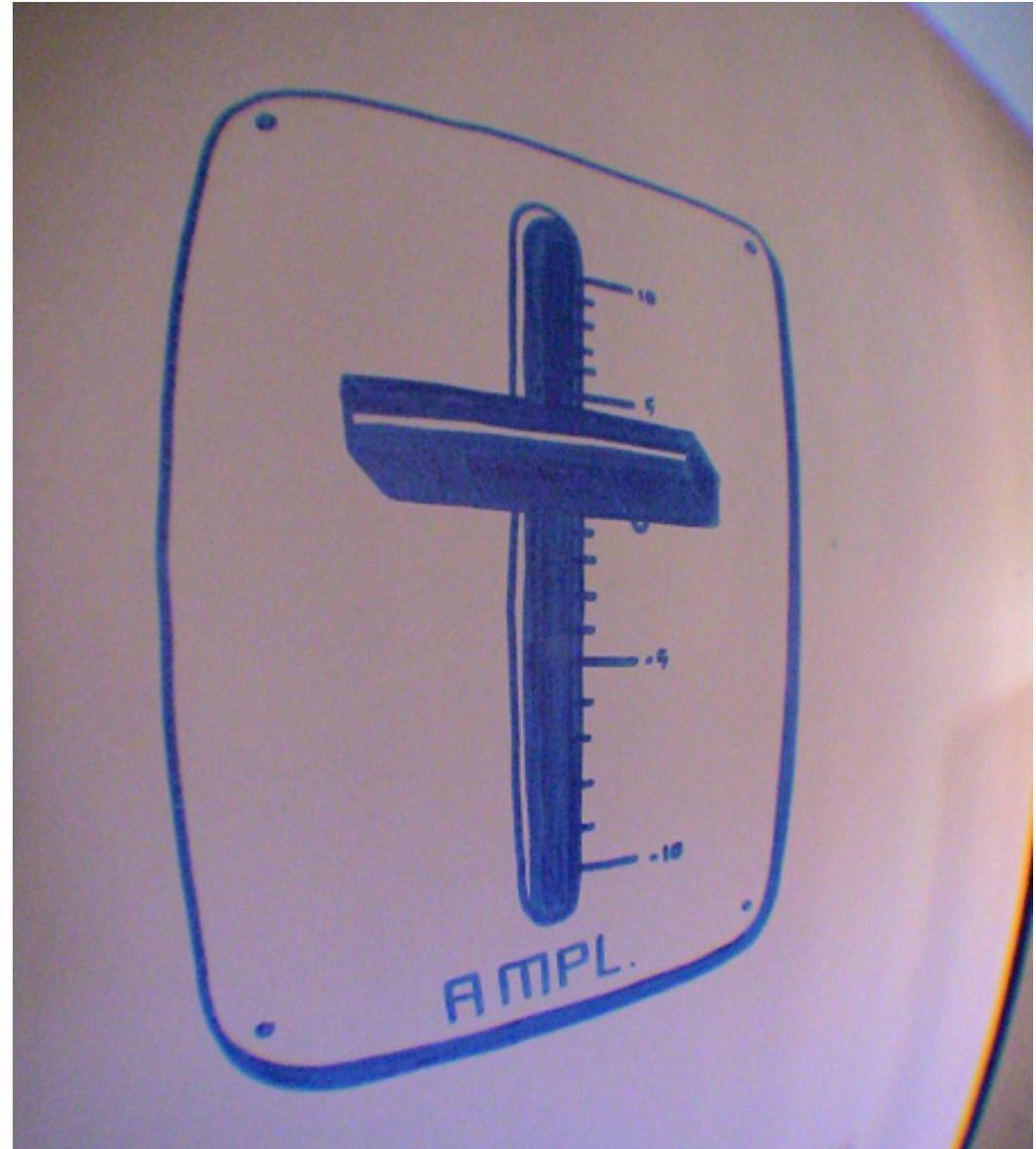
FILTER

Commissioned by Anonymous Catalan Bohemian.
Spain – 2005



HOLY AMPLIFICATION

Commisioned by Anonymous Catalan Bohemian.
Spain – 2005



PRESTIDIGITAL

Performance art.

From left to right: Centre d'Art Contemporain in Geneva 2004. Nalen in Stockholm 2005. Cyberspace 2005.



SEUJET JUNGLE

Mural commisioned by the City of Geneva.
Switzerland – 2001

Seujet Jungle
Mur réalisé par les
Graffitis Artistes
Seven et Mansour
Octobre 2001
Ville de Genève
Délégation à la Jeunesse

P
rojet _
Realisé par

Realisé par
l'école de Seven

SEUJET JUNGLE

Mural commisioned by the City of Geneva.
Switzerland – 2001





School Exercises.
Switzerland – 2002

DON'T FORGET TO CHECK OUT

SAKRECOER.COM

BASSPISTOL.COM

HALLSTROM.CH