

# Air Cargo Booking and Tracking: Streamlining Global Freight

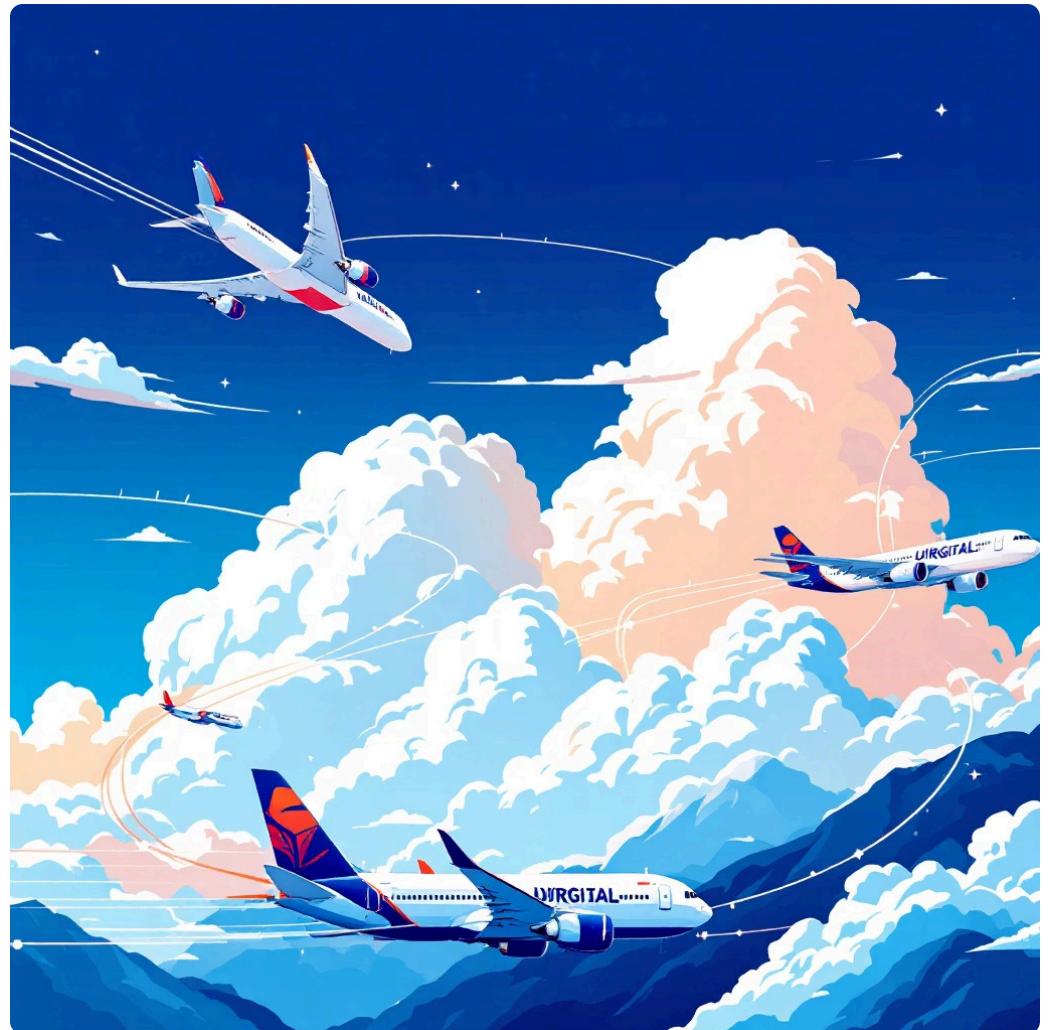
Transforming logistics through digital innovation and real-time visibility



# Why Air Cargo Tracking Matters

The global air freight market represents a dynamic and rapidly evolving sector, valued at over \$300 billion in 2025. As international trade expands and e-commerce demands faster delivery, the importance of precise cargo tracking has never been greater.

Real-time tracking capabilities fundamentally transform logistics operations by reducing delays, preventing theft, and minimising misrouting risks. This technological advancement enhances supply chain transparency whilst significantly improving customer satisfaction through reliable delivery updates.



## \$300B

**Global Market Value**

Air freight industry valuation in 2025

## 243

**Airlines Supported**

Connected through tracking platforms

## 24/7

**Real-Time Updates**

Continuous shipment monitoring

# The Air Waybill (AWB): Your Shipment's Passport

Every air cargo shipment begins with a unique identifier that serves as its digital passport throughout the journey. The Air Waybill is the cornerstone of modern freight tracking and documentation.

1

## Unique 11-Digit Format

Structured as 123-12345678, each AWB number is globally unique and never duplicated



## Airline Identification

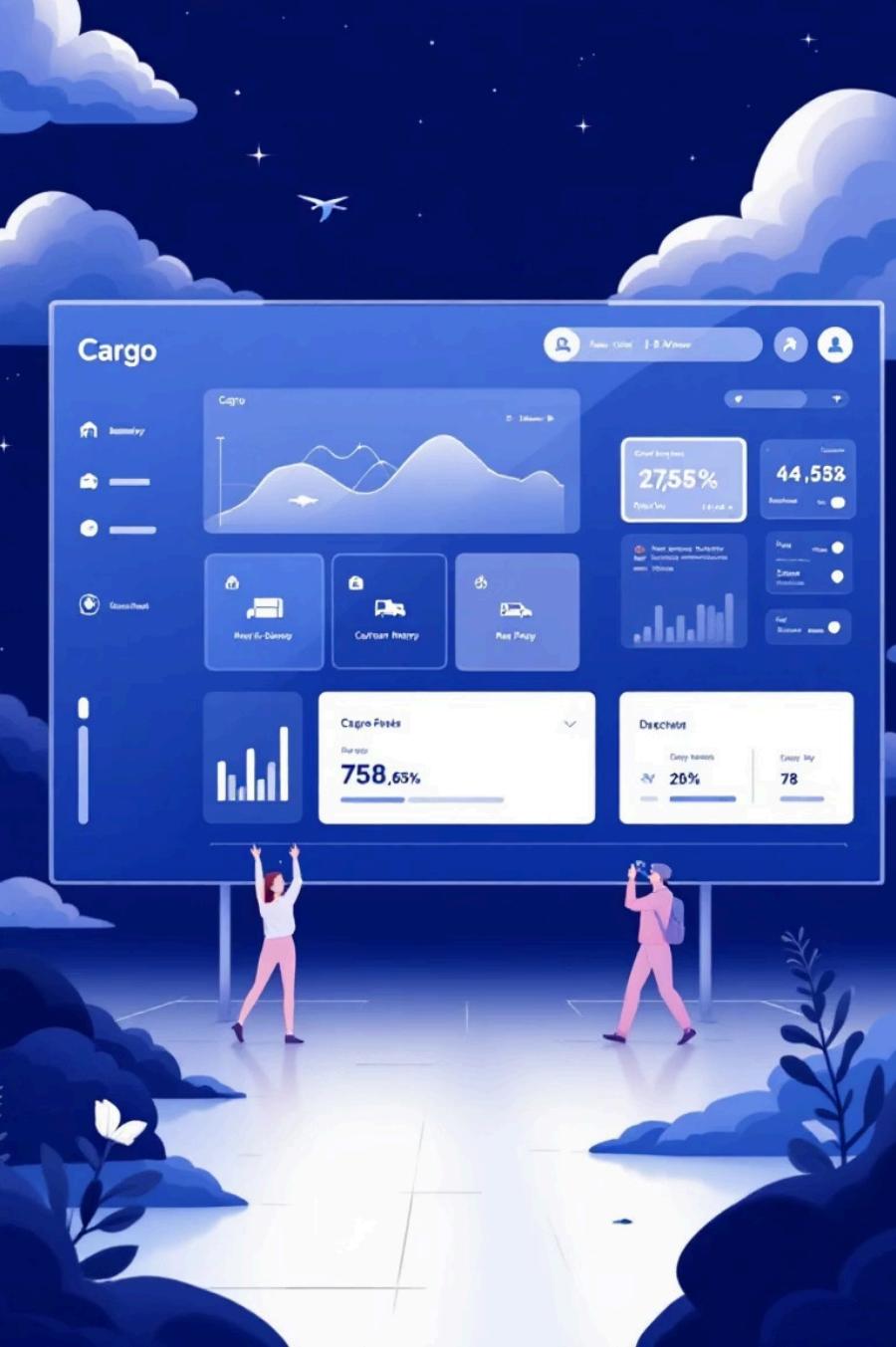
First 3 digits automatically identify the carrier, enabling instant routing and tracking



## Multi-Purpose Document

Essential for booking confirmation, tracking updates, and customs clearance procedures





# Booking Air Cargo: Key Steps

01

## Select Your Carrier

Choose from leading airlines based on route coverage, cargo capacity, and service levels. Popular options include Emirates SkyCargo, IAG Cargo, and Lufthansa Cargo, each offering distinct advantages.

02

## Provide Shipment Details

Submit comprehensive information including weight, dimensions, contents description, and any special handling requirements such as temperature control or hazardous materials classification.

03

## Receive AWB Documentation

Obtain your Air Waybill number to initiate real-time tracking and complete all necessary documentation for smooth customs processing.

# Tracking Platforms: One Number, Many Airlines

Modern tracking platforms have revolutionised air cargo visibility by consolidating multiple airline systems into unified interfaces. These sophisticated solutions eliminate the need to visit individual carrier websites.

## Track-trace.com

Supports 243 airlines worldwide with intelligent AWB auto-routing capabilities. Simply enter your waybill number and the system automatically identifies the carrier and retrieves live status updates.

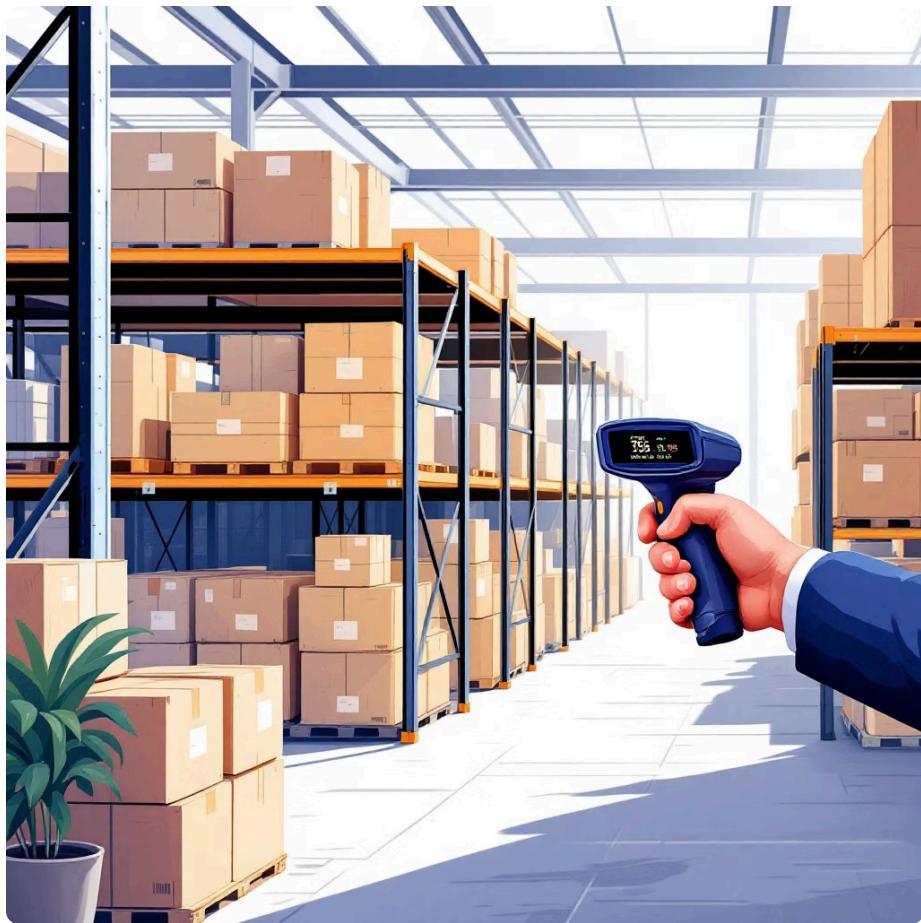
## CargoBooking.aero

Comprehensive coverage spanning 370+ airlines including major carriers like Qatar Airways, Turkish Airlines, and DHL Aviation. Offers integrated booking and tracking in one platform.

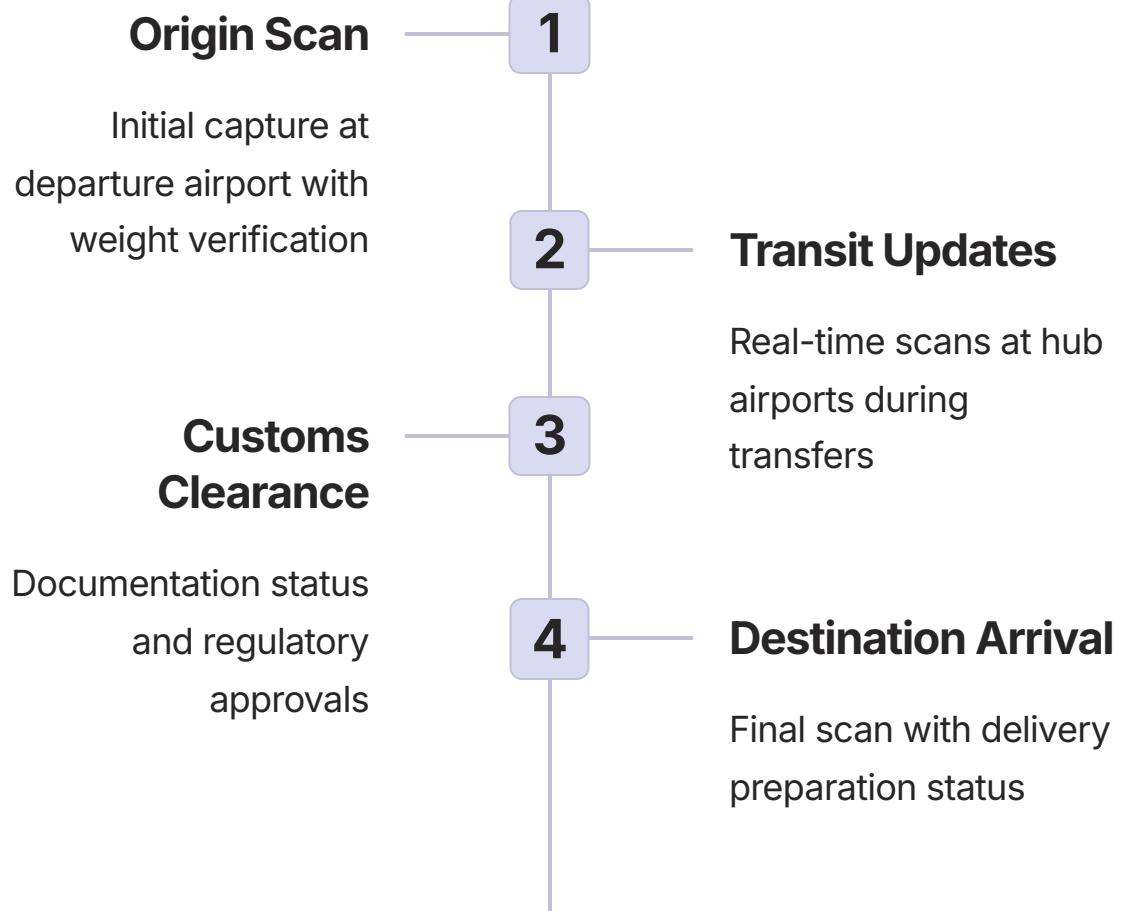
## Airline-Specific Portals

Carriers such as United Cargo and American Airlines Cargo provide detailed proprietary portals with enhanced status updates, milestone tracking, and customer service integration.

# How Tracking Works: Behind the Scenes



Air cargo tracking relies on a sophisticated network of scanning points and data exchanges that create a comprehensive digital trail for every shipment.



Advanced systems provide visual tracking maps, estimated time of arrival predictions, and flight detail integration to enhance logistics planning and customer communication.

# Case Study: IAG Cargo's Digital Transformation



## MyCargo Portal

Comprehensive online booking and tracking platform offering 24/7 access to shipment information and documentation



## Automatic Notifications

Proactive alerts for shipment status changes, delays, and delivery confirmations via email and SMS



## Pharma Solutions

Expanded fleet of temperature-controlled containers with continuous monitoring for sensitive pharmaceutical shipments

# Benefits of Integrated Booking & Tracking

## End-to-End Visibility

Complete transparency from origin warehouse to final destination, including multimodal connections and last-mile delivery status

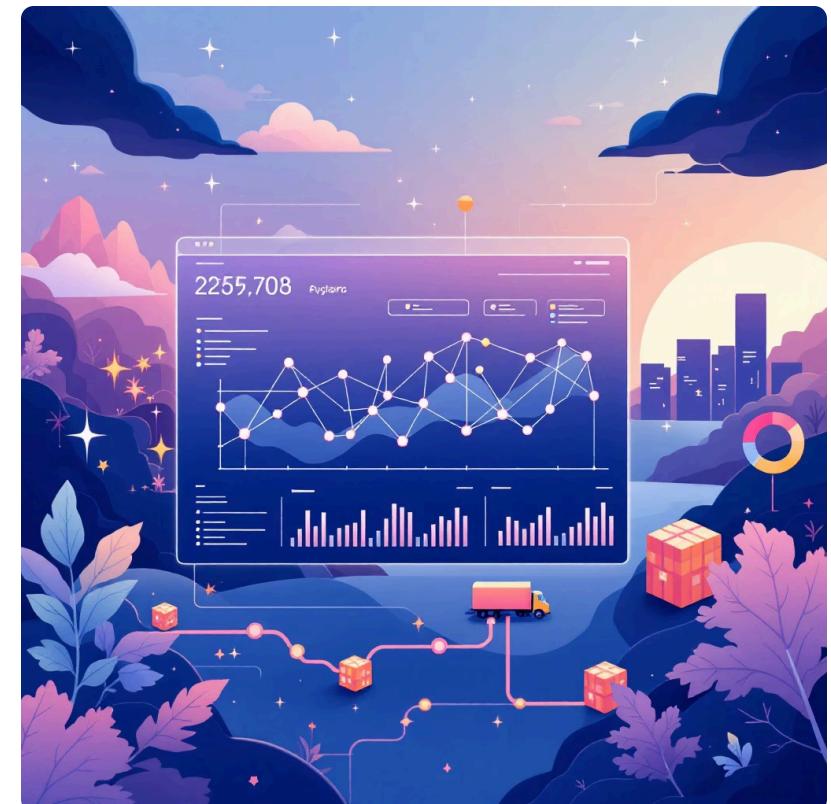
## Faster Issue Resolution

Instant alerts enable proactive problem-solving, reducing costly delays and improving customer service responsiveness

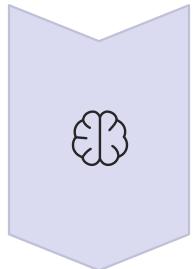
## Enhanced Planning

Improved inventory management and logistics coordination through accurate ETA predictions and milestone tracking

Integrated platforms eliminate data silos and manual processes, creating seamless information flow across the entire supply chain. Shippers gain unprecedented control and visibility, whilst carriers benefit from reduced customer enquiries and improved operational efficiency.

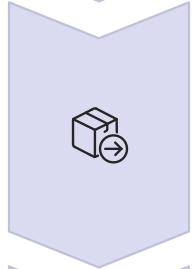


# Future Trends in Air Cargo Tracking



## AI-Driven Analytics

Predictive algorithms analyse historical patterns to forecast delays and optimise routing decisions before issues arise



## Blockchain Security

Distributed ledger technology creates tamper-proof shipment records, enhancing trust and reducing documentation fraud



## API Integration

Seamless connectivity enables automated supply chain workflows, eliminating manual data entry and accelerating processing

The convergence of these technologies promises to revolutionise air cargo operations, delivering unprecedented efficiency, security, and customer experience improvements across the global logistics ecosystem.



# Empowering Global Trade with Transparency



## Critical Infrastructure

Air cargo booking and tracking systems form the backbone of efficient global logistics operations



## Technology-Driven Excellence

Leveraging digital platforms ensures faster, safer, and more intelligent freight movement worldwide



## Competitive Advantage

Stay connected, informed, and ahead in the rapidly evolving air cargo landscape



As global commerce continues to expand and customer expectations rise, investing in advanced booking and tracking capabilities becomes essential for maintaining competitive advantage and operational excellence.