

Choice Modelling Report

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The first step I took was to convert the lists into Numpy arrays for easy handling and fast calculations.

I have written this code with the following assumptions:

- When Sero is filled with 0 and its dimensions are different from AV3, we will use a vector of ones of $\text{dim}(\text{AV3})$ to make further computations possible.
- While calculating utilities, I assumed that the first coefficient of beta given is multiplied by vector of ones to make the computation possible. We have also made sure that $\text{len}(X1) == \text{len}(S1)$ so that we can compute V1 and similar assumption for V2 and V3
- While calculating probabilities, I have assumed that $\text{AV} * \exp(V)$ means dot product between AV and V

I have also included error handling in both `deterministic_utilities` and `calculate_probabilities` functions.

I found out that we can do vector operations much faster on numpy arrays than on lists. For large datasets, the time complexity of vector operations on lists is $O(n)$ while for numpy arrays, it is $O(1)$ or $O(\log n)$ for most cases.

I have added appropriate comments and docstrings for both the functions.

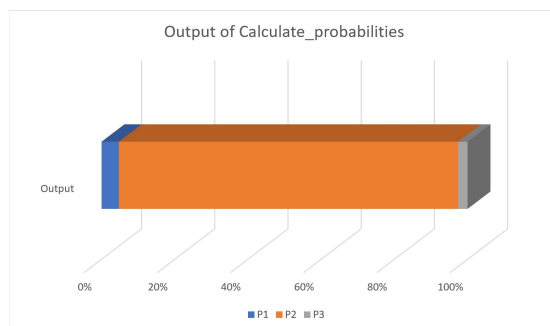


Figure 1: Plot of the probabilities of the three choices