

To
The Visa Officer,
Subject: - Statement of purpose for visa application
Respected Sir/Madam

I am **Shivdhanush Mamidur**, an Indian national hailing from Bangalore, Karnataka. bearing an Indian passport number **xxxxxx**. I am writing my Statement of purpose to demonstrate my purpose and motivation for studying in Germany as I have received an admission into the 4 Semester Master of Science in Engineering Management at the Berlin School of Business & Innovation which will commence from **XXX** and I have to be physically present by **XXX**. The program resonates with my professional ambitions, and I'm enthusiastic about commencing this journey to broaden my expertise, enhance my skills, and make meaningful contributions in the management field.

As a student, I passed my Secondary School Certificate Examination from Karnataka Secondary Education Examination Board and Higher Secondary Certificate Examination from Department of Pre-University Education in the year 2012 and 2014 respectively. Thereafter, I pursued a 5-year Bachelor of Engineering in Mechanical Engineering from Visvesvaraya Technological University, Karnataka, and successfully completed the same in March 2022.

The entire program will be taught in English. Though I have completed 16 years of my education in English as the medium of instruction, yet in order to evaluate my proficiency in English, I took an IELTS Test and secured an overall Band score of 6.5 CEFR level B2.

In my undergraduate degree I learned various subjects including Elements of Mechanical Engineering, Programming in C & Data Structures, Metal Casting and Welding, Fluid mechanics, Management and Engineering Economics. During a brief stint as an intern at PreBo Automotive Private Limited I worked on assignments primarily focused on the Production Department. My responsibilities included BOSCH fuel pump production, where I engaged in quality inspection and process enhancement.

I did certificate courses on Introduction to 3D Modeling for Manufacturing by Autodesk. Simultaneously I have completed a comprehensive training on Essentials & Advanced Topics at WayCool Foods & Products Pvt Ltd in 2023. and also Participated in a 3 days Entrepreneurship Awareness Camp by Global Academy of Technology, ED cell in 2019. In addition, I am proficient in 3D Printing, Solid Edge, AutoCAD and Fusion 360.

Immediately after completion of my undergraduate study, I joined Doowon Climate Control India Pvt. Ltd. as a Graduate Engineer Trainee during this period, I played a key role in the new product development of the KIA Carens, overseeing production trials, rework, and addressing any issues that arose during the process. Following my tenure at Doowon Climate Control India Pvt. Ltd., I transitioned to WayCool Foods & Products Pvt. Ltd. as an Associate (Grade - S2) - Innovation. In this role, I spearheaded the implementation of various projects aimed at enhancing operational efficiency.

Reasons for Choosing this Course

My journey through the Bachelor's program in Electrical and Electronics Engineering laid a solid foundation, equipping me with invaluable knowledge of electrical systems, electronics, and engineering principles. As I delved deeper into the field, I began to see the broader implications beyond technical expertise. This made me realize the necessity to not only understand the intricacies of engineering but also to effectively manage and lead teams through complex projects. After thorough exploration, and recognizing the importance of adding an international dimension to my professional profile, I determined that pursuing an MSc in Engineering Management will be the ideal path forward.

Apart from this, the Master's in Engineering Management will provide a strategic blend of management principles, leadership strategies, and decision-making techniques. With the increasing complexity of

engineering projects, there is a growing demand for professionals who can bridge the gap between technical know-how and managerial skills.

Factors that motivated me to pursue Msc in Engineering Management are:

1. **Complementing technical expertise with management skills:** While my undergraduate studies provided a strong technical background, the Master's in Engineering Management offers a strategic blend of management principles, leadership strategies, and decision-making techniques.
2. **Expanding career horizons:** With the increasing complexity of engineering projects, there is a growing demand for professionals who can bridge the gap between technical know-how and managerial acumen. This program promises to equip me with the necessary skills to thrive in roles that require both engineering expertise and leadership capabilities.
3. **Networking and collaboration opportunities:** Engaging in this program opens doors to invaluable networking opportunities, allowing me to connect with professionals from diverse backgrounds and industries. These connections can prove instrumental in advancing my career and exploring new avenues within the field of engineering management.

Another reason which motivated me is the curriculum of the BSBI University. The course curriculum of the program offers me with diverse range of specializations and subjects to choose from:

- **Specialisation in Project Management:** Numerical Methods, Organizational Dynamics and Behaviour, Economics of Innovation, Corporate Finance, Production Planning and Control, Digital Innovation, Project Management, Research Methods, and Dissertation.
- **Specialization in Logistics, TQM and Supply Chain Management:** Numerical Methods, Organizational Dynamics and Behaviour, Economics of Innovation, Corporate Finance, Production Planning and Control, Digital Innovation, Modeling for Manufacturing Systems and Logistics, Research Methods and Dissertation.
- **Specialisation in Sustainability and Energy Management:** Numerical Methods, Organizational Dynamics and Behaviour, Economics of Innovation, Corporate Finance, Production Planning and Control, Digital Innovation, Management of Energy Systems, Research Methods and Dissertation.

Why Germany?

Germany is known for research oriented technological advancements with innovation which makes it a hub for multinational companies. It offers a highly advanced and practical-driven education system matching world standards. A majority of the programs are taught in English which facilitates international students with the ease of learning. Additionally, the country's commitment to diversity aligns with my values and enhances my academic experience, building upon my background in culturally diverse India. The country offers an excellent environment for international students. It has a rich culture and offers a high standard of living. It is a welcoming and multicultural society that inspires Students from all over the world to study and experience the rich cultural heritage of Germany, making it a vibrant and diverse place to live and learn.

Why this University?

Selecting BSBI as my academic destination was a thoughtful decision driven by several compelling factors that align seamlessly with my academic and career aspirations. It is one of the most prestigious business schools in Germany, BSBI is well-known for its focus on industry-relevant teaching methods and world-class lectures. This reputation for academic excellence strongly resonates with my desire for a world-class education. I am particularly impressed by BSBI's commitment to offering a wide range of support to its students, whether academic guidance, mentoring, or personal attention. Furthermore the programme consists of three terms (10 weeks each) and a term focused on your dissertation (12 weeks) which showcases and BSBI's this practical approach to coursework is another factor that influenced my decision. This University is an excellent choice for me to pursue a Master's degree in Engineering Management owing to

its provisions. The study curriculum at Berlin School of Business & Innovation is meticulously designed to align with the latest industry trends and developments.

After completing the program and using my prior and current knowledge, I want to start working as a Special Project Manager at IBM. Over the extended duration, my overarching aspiration is to carve out a distinguished identity within the organization and ascend to leadership positions. I am confident that the M.Sc in Engineering Management program at Berlin school of Business and Innovation will provide me with the skills, knowledge, and experience necessary to achieve my long-term goals and would be an excellent fit for my career aspirations.

Financial Details

As regards my financial capabilities, my parents would be sponsoring my education abroad. Towards this end, I have attached the following documents in support of my financial means:

- Blocked Account with a corpus of XXXXXX Euro for a year
- My sponsor's Bank account statement of last six months with a closing balance: INR XXX
- Other liquid funds (FDs/PPF/ Mutual Funds etc.) aggregating: INR XXX
- Non-liquid funds through a property carrying an estimated value: INR XXX

With these aggregate financial means, I am confident that I will be able to cover overall expenses on my education and the cost of living during my stay in Germany. In addition, I have attached a letter of admission, confirmation of payment of matriculation fee and Semester fee, IELTS TRF and other related documents in my Visa file for your kind perusal and reference.

Conclusion:

With this, I would conclude and thank you for sparing your time in allowing me to express myself. Taking cognizance of my financial capabilities, I humbly request the Visa authorities to kindly consider my application for a Student Visa and grant approval for the same so that I may reach Germany on time and continue my education.

Looking forward for a positive response and expecting my Visa soon,

**Yours faithfully,
Shivdhanush Mamidur**