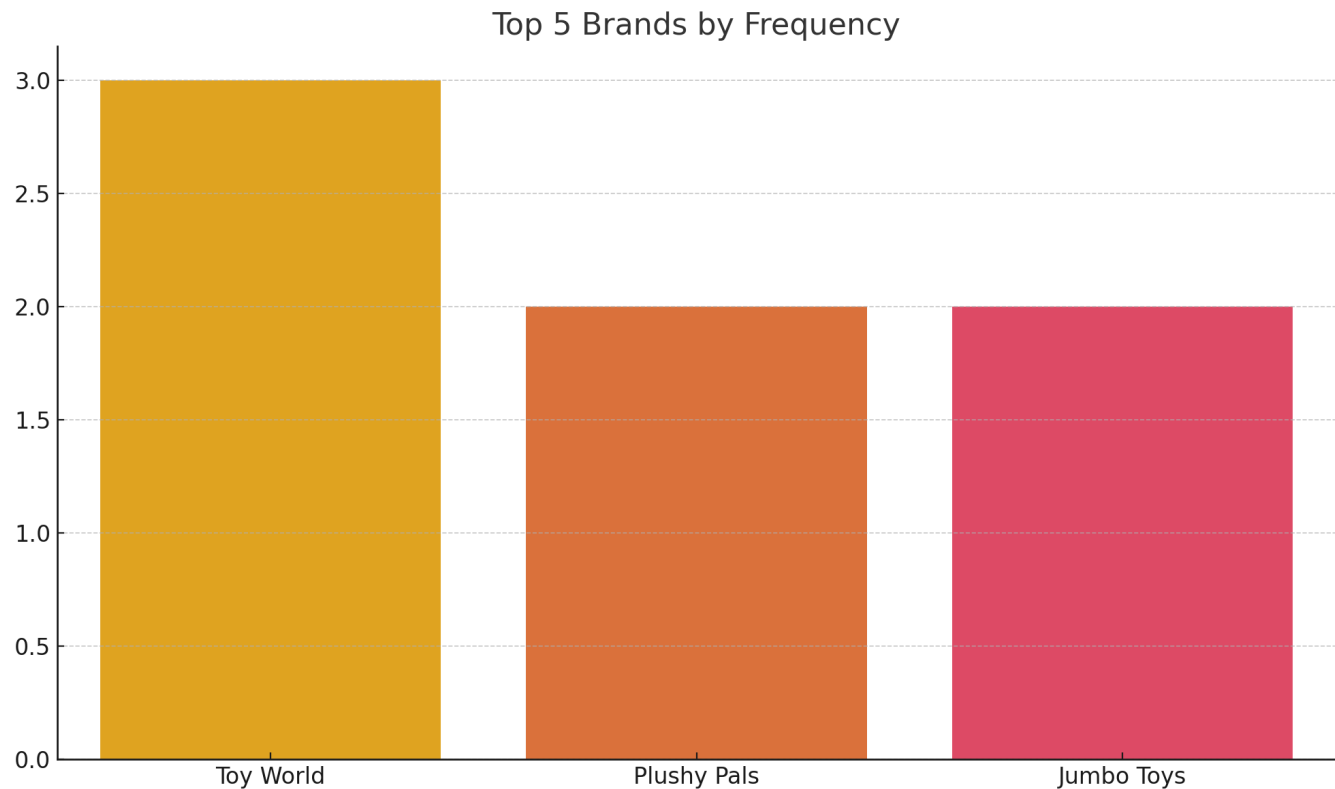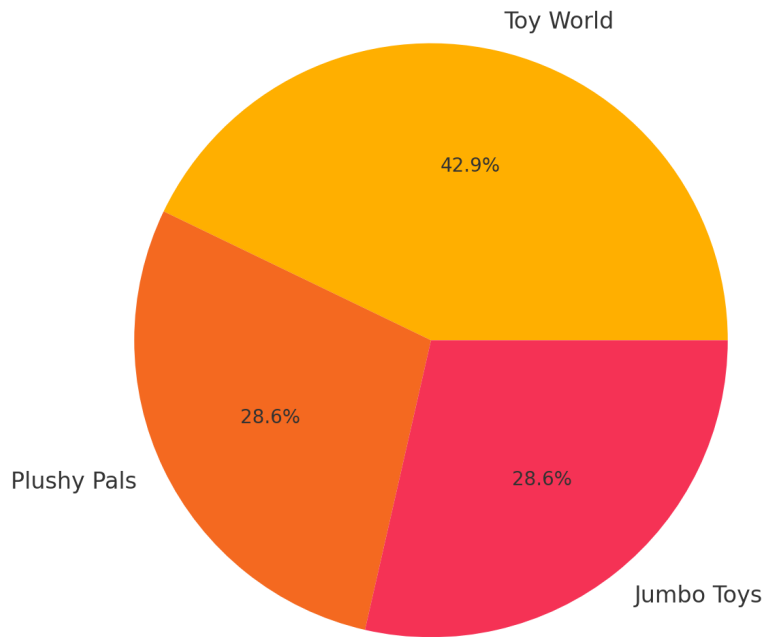# Amazon Product Analysis Report

1. Brand Performance Analysis

- This section identifies the top-performing brands in the soft toys category based on frequency and average rating.

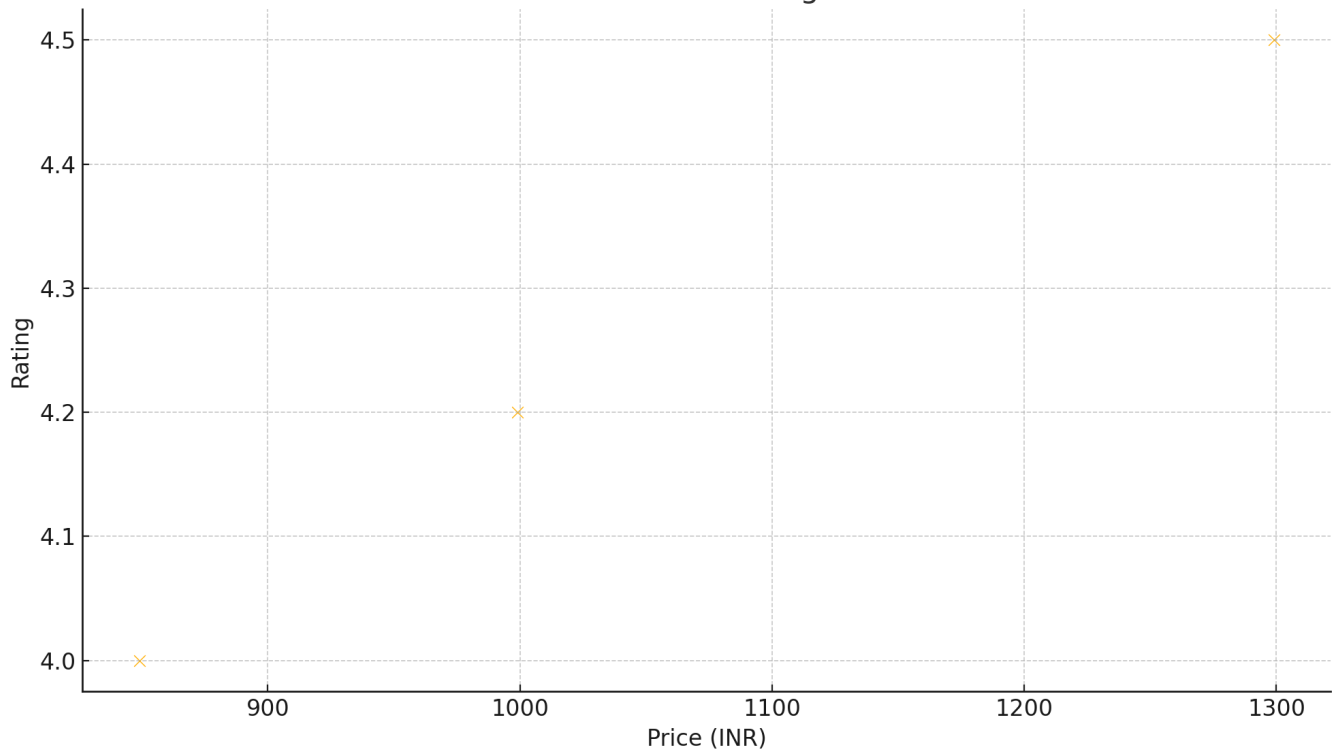- Actionable insights: Identify leading and emerging brands.

Top 5 Brands by Frequency
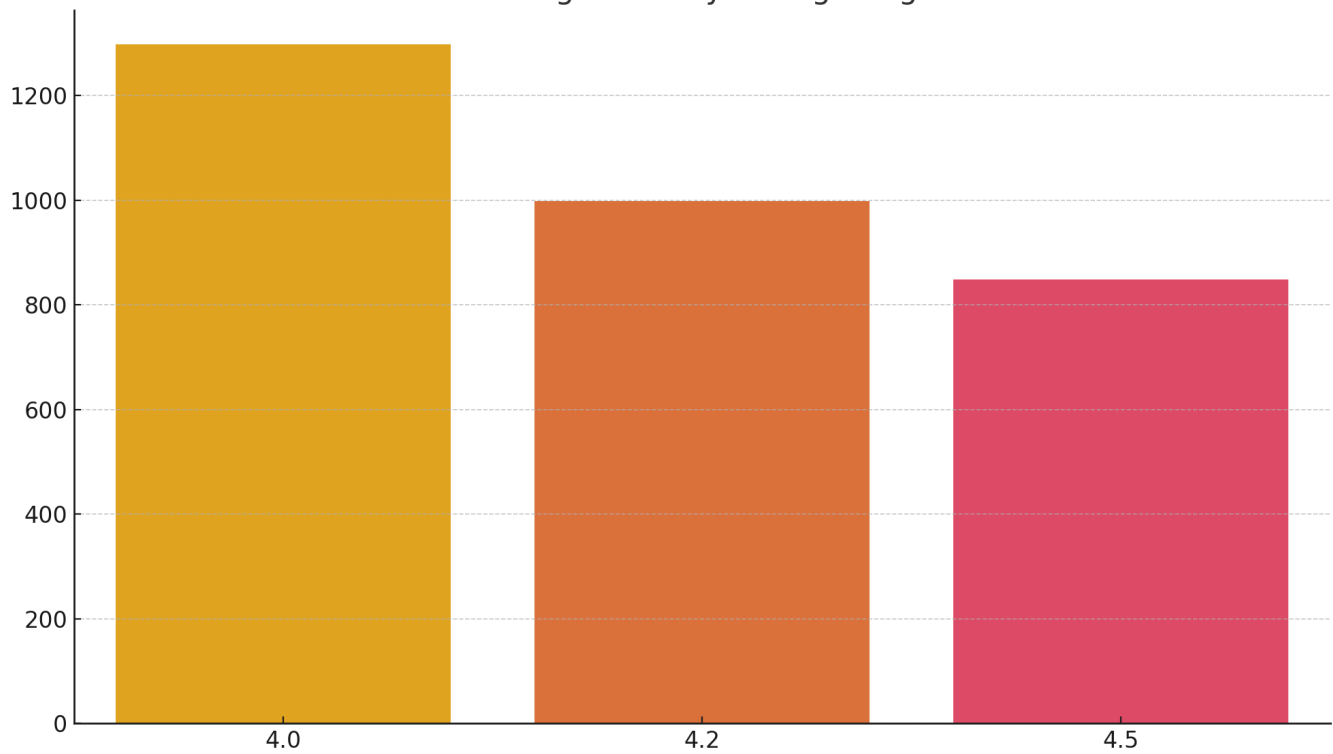
Brand Share (Pie Chart)

2. Price vs Rating Analysis

- This section explores the relationship between selling price and product ratings.

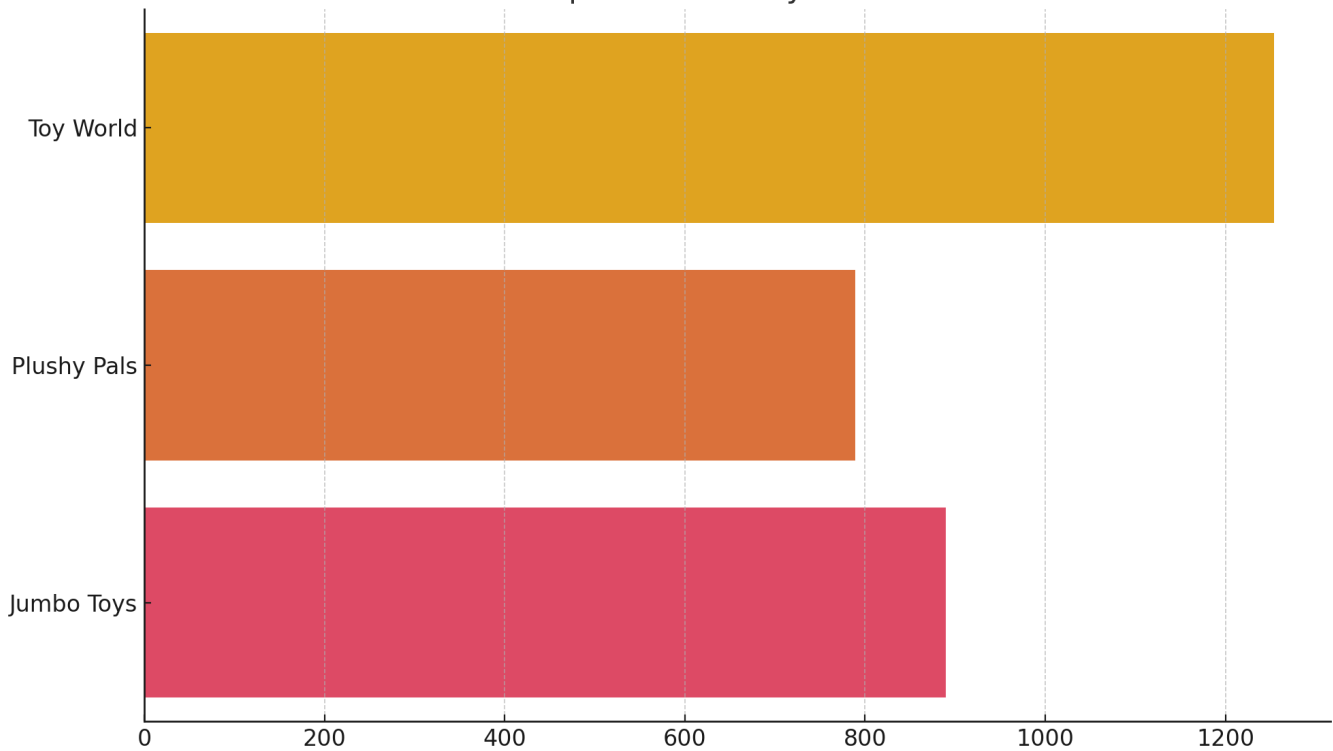- Actionable insights: Discover high-value or overpriced products.

Average Price by Rating Range

3. Review & Rating Distribution

- This section highlights the most popular and trusted products based on reviews and ratings.

- Actionable insights: Identify best sellers and hidden gems.

Top 5 Products by Reviews

Top 5 Products by Rating