

# SAKSHAM GUPTA

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## OBJECTIVE

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WordPress Developer with 1+ years of experience in designing and delivering 25+ high-performance, responsive websites. Skilled in Elementor-based layouts, themes, and third-party tool integration. Passionate about building scalable and engaging digital solutions with a focus on performance, security, and user experience.

## EDUCATION

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| Bachelor of Vocation, Tata Institute of Social Science        | 2017 - 2020 |
| Higher Secondary Certificate, Guru Nanak Khalsa College       | 2015 - 2016 |
| Secondary School Certificate, Khernagar English Medium School | 2013 - 2014 |

## SKILLS

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| Technical Skills:         | HTML, CSS, JavaScript (ES6+), React, WordPress, PHP, Tailwind CSS            |
| API Integration:          | REST API, Axios  |
| Version Control:          | Git, GitHub  |
| Performance Optimization: | Page Speed Optimization, UX/UI Principles                                    |
| Additional Skills:        | Website Security & Maintenance, Hosting & Domain Management                  |
| Soft Skills:              | Client Communication, Team Collaboration, Critical Thinking, Problem Solving |

## EXPERIENCE

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| WordPress Developer<br>Orphic Solution | 07/2023 – 08/2024<br><i>Bhopal</i> |
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- Designed and developed **25+ fully responsive WordPress websites**, improving accessibility and user experience.
- Built **custom Elementor layouts**, reducing development time by **30%** while enhancing UI flexibility.
- Managed **client interactions**, gathering requirements and ensuring **100% project completion on time**.
- Integrated **third-party APIs and tools**, including payment gateways.
- Handled **website migrations and domain setups**, ensuring minimal downtime and performance optimization.
- Customized **WordPress themes and child themes**, aligning design with client branding.
- Maintained **website security and performance**, implementing regular updates, backups, and security enhancements.

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| Engineer IT<br>Reliance Resq | 12/2022 – 06/2023<br><i>Mumbai</i> |
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- Diagnosed and resolved **critical IT issues**, improving system performance by **15%**.
- Configured **operating systems, drivers, and security protocols**, ensuring **99.9% uptime**.
- Provided **technical assistance**, troubleshooting **software and hardware** to minimize downtime.
- Implemented **security measures**, preventing vulnerabilities and ensuring **compliance with security protocols**.

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| Service Engineer<br>Ola ANI Technologies Pvt. Ltd. | 07/2019 – 05/2022<br><i>Mumbai</i> |
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- Provided **software troubleshooting** and technical support, improving **system reliability by 20%**.
- Enhanced **customer experience**, resolving issues efficiently and contributing to a **15% increase in customer retention**.

- Trained and assisted users, reducing **recurring IT issues** through better understanding.

## PROJECTS

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- **Panda International** – Designed and developed a **study-based platform** using WordPress, improving **educational access**. ([Visit Website](#))
- **Paper Trail Solution** – Built a **WordPress hiring platform** for academic writers, **streamlining recruitment**. ([Visit Website](#))
- **EV Updates** – Created a **news-based WordPress website**, delivering **real-time EV market insights**. ([Visit Website](#))
- **Roskin Clinic** – Developed a **WordPress healthcare website**, integrating **appointment booking and service details**. ([Visit Website](#))

## CERTIFICATIONS

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- **WordPress Block Themes** – *LinkedIn Learning*, 2023
- **Essential WordPress Training** – *LinkedIn Learning*, 2023
- **Elementor Design** – *LinkedIn Learning*, 2023
- **Frontend Development** – *LinkedIn Learning*, 2022