

10/25/2024

D.ATA *A.N.ALYTICS*

MLSA INTERNSHIP

SAKSHAM JAIN

SECTION – 3C

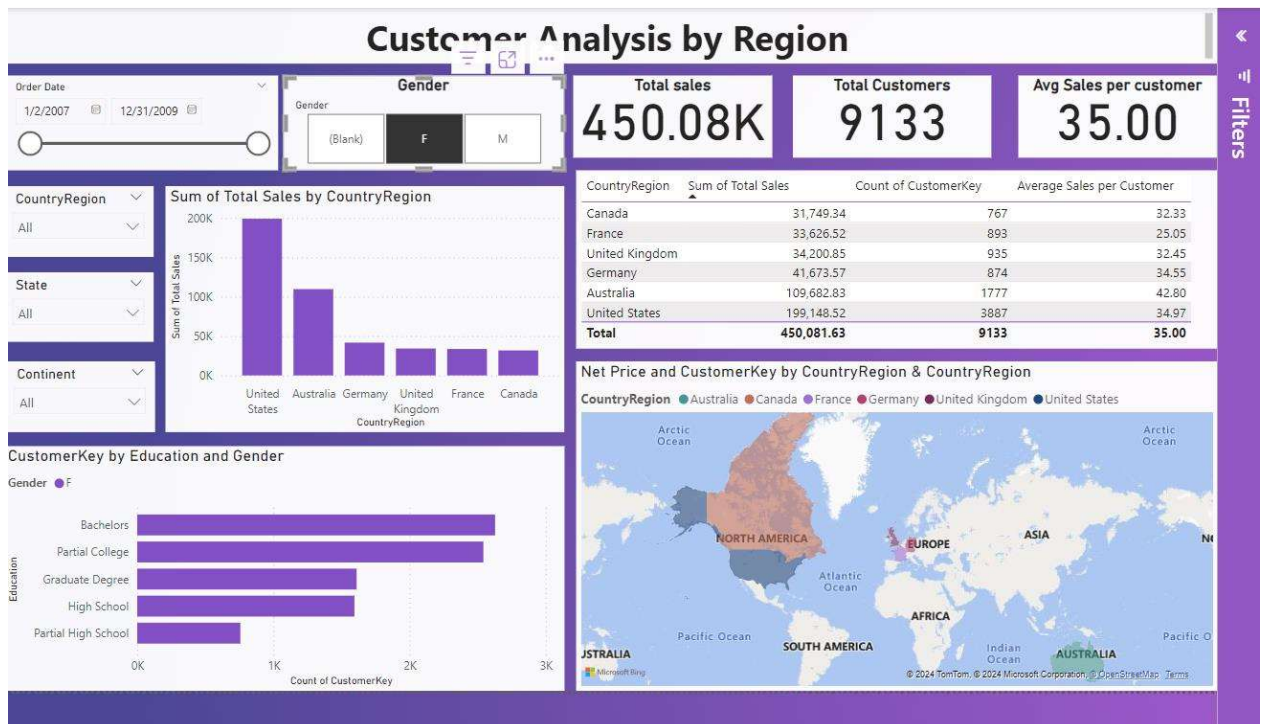
2024-2025

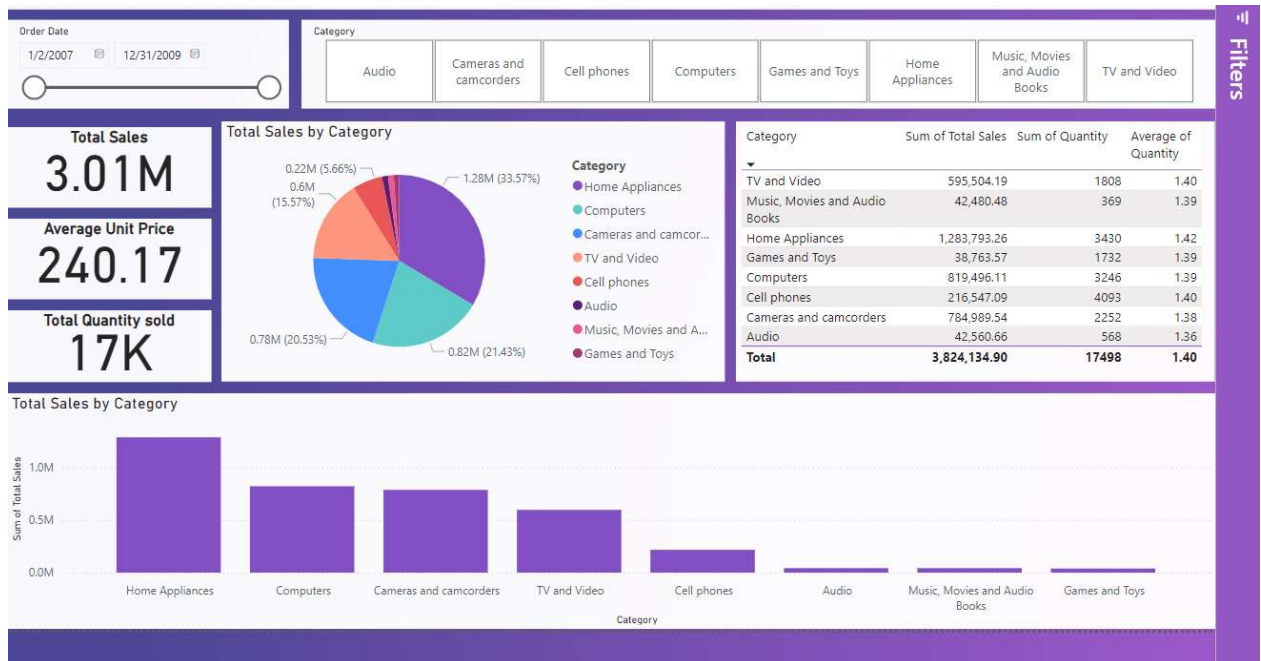
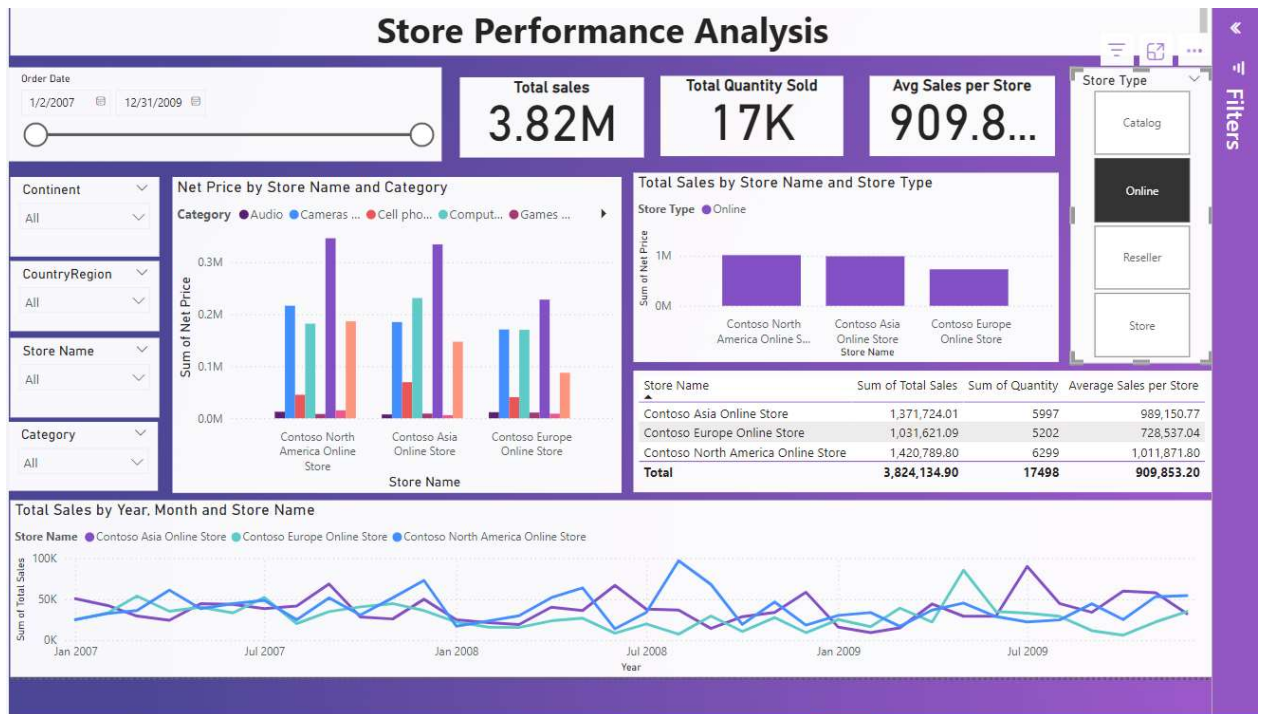
MEDIUM PROJECT

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Intermediate	Design Power BI reports	Interactive Power BI Report	Designing an interactive report in Power BI with multiple visuals.	Power BI, Data visualization
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PROJECT SS





ABOUT PROJECT

Objective: The objective of this project is to create an interactive Power BI report that provides insights into store performance, enabling users to analyze sales data across various metrics. By visualizing key sales indicators—such as total revenue, store-wise comparisons, sales trends, and product category performance—stakeholders can identify areas for improvement, track targets, and make informed decisions.

Overview: Power BI is a powerful business analytics tool developed by Microsoft, used to analyze, visualize, and share data insights. This project focuses on creating a report that can be easily shared and collaborated upon within teams and organizations, leveraging the publishing and sharing features of Power BI.

Data Source: The data used for this report relates to the sales and performance metrics of various stores. Typical fields may include sales revenue, number of transactions, product categories, store locations, time periods, and performance targets.