



# LUMOX STUDIO

WHITEPAPER

# INTRODUCTION

**Welcome to LUMOX, the first project on the market that provides games in every available mode: educational, story, logic, adventure, sports, strategy, simulation and arcade.**

All scheduled games to launch are in multiplayer mode to bring the global gaming community together in one place!

**For 2024, we anticipate launching 3 games**, starting with the world's first shooter game made for fans of the MEME token market.





**Lumox Studio, an innovative GameFi project, is poised to revolutionize the gaming industry with its unique Play-to-Earn (P2E) model. The studio, founded by a team of experienced game developers and blockchain enthusiasts, is dedicated to creating immersive and engaging gaming experiences that reward players for their time and investment.**

Lumox Studio is poised to play a leading role in shaping the future of gaming. With its innovative P2E model, talented team of developers, and commitment to creating immersive gaming experiences, the studio is well-positioned to disrupt the industry and establish itself as a major player in the GameFi space.



# LUMOX LAND

## LumoxLAND: Meme War Unleashed

Kicking off Lumox Studio's 2024 release schedule is LumoxLAND, a fast-paced multiplayer shooter set in the electrifying world of meme tokens. Players can choose from a roster of four iconic meme characters, each with unique abilities and playstyles, and engage in exhilarating battles across a variety of maps. As players progress, they will earn points, climb leaderboards, and receive valuable rewards, immersing themselves in a truly competitive and rewarding gaming experience.



BE ON THE MOVE, USE THE MAP AND  
HIDE BEHIND FENCES OR TREES

**Don't get  
killed!**





Join the beta version, collect points and win prizes

EXPLORE NOW

\*Mobile apps coming soon



Download on the  
App Store



ANDROID APP ON  
Google play



# SECOND GAME

The game we have been working on for more than 18 months will soon be made available!

## LumoxMMORPG: A Realm of Endless Possibilities

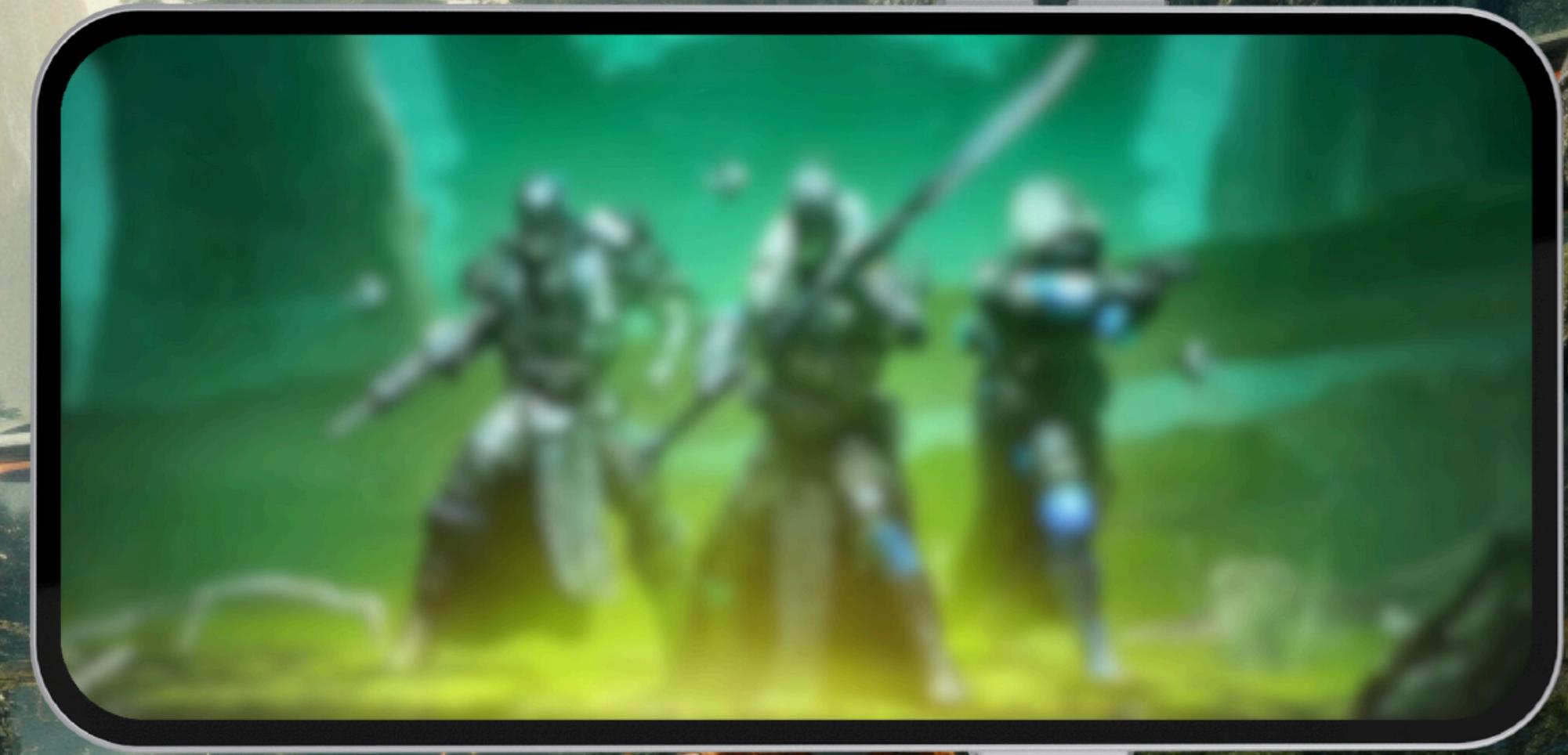
For those seeking an immersive and expansive adventure, LumoxMMORPG beckons. This open-world MMORPG invites players to explore a vast and captivating realm, where they can forge their own paths and define their destinies. With five distinct character classes to choose from, players can wield bows, harness the power of magic, or master the art of stealth, tailoring their playstyles to suit their preferences. LumoxMMORPG is slated for release in Q3 2024.

A balanced game for every fan of MMORPG gameplay.

Open world, raids, time-limited events, increased EXP / LOOT and much more.

# LUMOX

WORLD MMORPG



An open and magical world awaits you soon!

# THIRD GAME IN 2024

## LumoxFIGHTS: Unleash Your Inner Warrior

Prepare to enter the arena of LumoxFIGHTS, a thrilling fighting game set to arrive in Q4 2024. Inspired by the iconic Mortal Kombat series, LumoxFIGHTS will pit players against each other in a series of intense tournaments, ranging from daily skirmishes to year-long championships. With deep customization options and a focus on skill-based combat, LumoxFIGHTS promises to deliver an adrenaline-fueled experience that will challenge and reward players of all levels.



# ECOSYSTEM LUMOX GAMES

MULTI-PLATFORM



PLAY ALL LUMOX GAMES

RANKINGS



SCORE COMBINED POINTS

REWARDS



WIN INCREASED REWARDS

GAMES WILL BE DEVELOPED ON VARIOUS BLOCKCHAIN, DUE TO THE CHANGING SENTIMENT OF THE CRYPTO MARKET AND THE OPPORTUNITY TO ADD/USE THE LATEST AND INNOVATIVE FUNCTIONALITY.



PLAY ALL THE GAMES AND YOUR ACCOUNT WILL EARN ADDITIONAL POINTS AND ALLOW YOU TO REACH A HIGH PLACE IN THE OVERALL RANKING (FOR THE MOST ACTIVE PLAYER OF THE ENTIRE LUMOX ECOSYSTEM).



IN ADDITION TO INDIVIDUAL PRIZES IN EACH GAME SEPARATELY, THE MOST ACTIVE PLAYERS WILL EARN ADDITIONAL PRIZES IN EACH SUMMARY OF THE CLOSED QUARTER BASED ON THE TOTALED POINTS AND ACTIVITY IN ALL GAMES.



# REPUTATION SYSTEM

As players participate in LUMOX ECOSYSTEM, they will take part in an innovative reputation system. A player's overall Reputation Score will be based on three facets: Play, Ranking, and Community.

Players with high scores within these areas earn rewards such as in-game boosts or new modding capabilities.

The reputation system is designed to reward positive interactions as well as police negative behavior, including "time out" or "mute" time for players.

Treatment of others in LUMOX and its owned social channels and contributions to the community.

## RANKING

INDIVIDUAL AND  
COMBINED RANKING IN  
ALL GAMES.

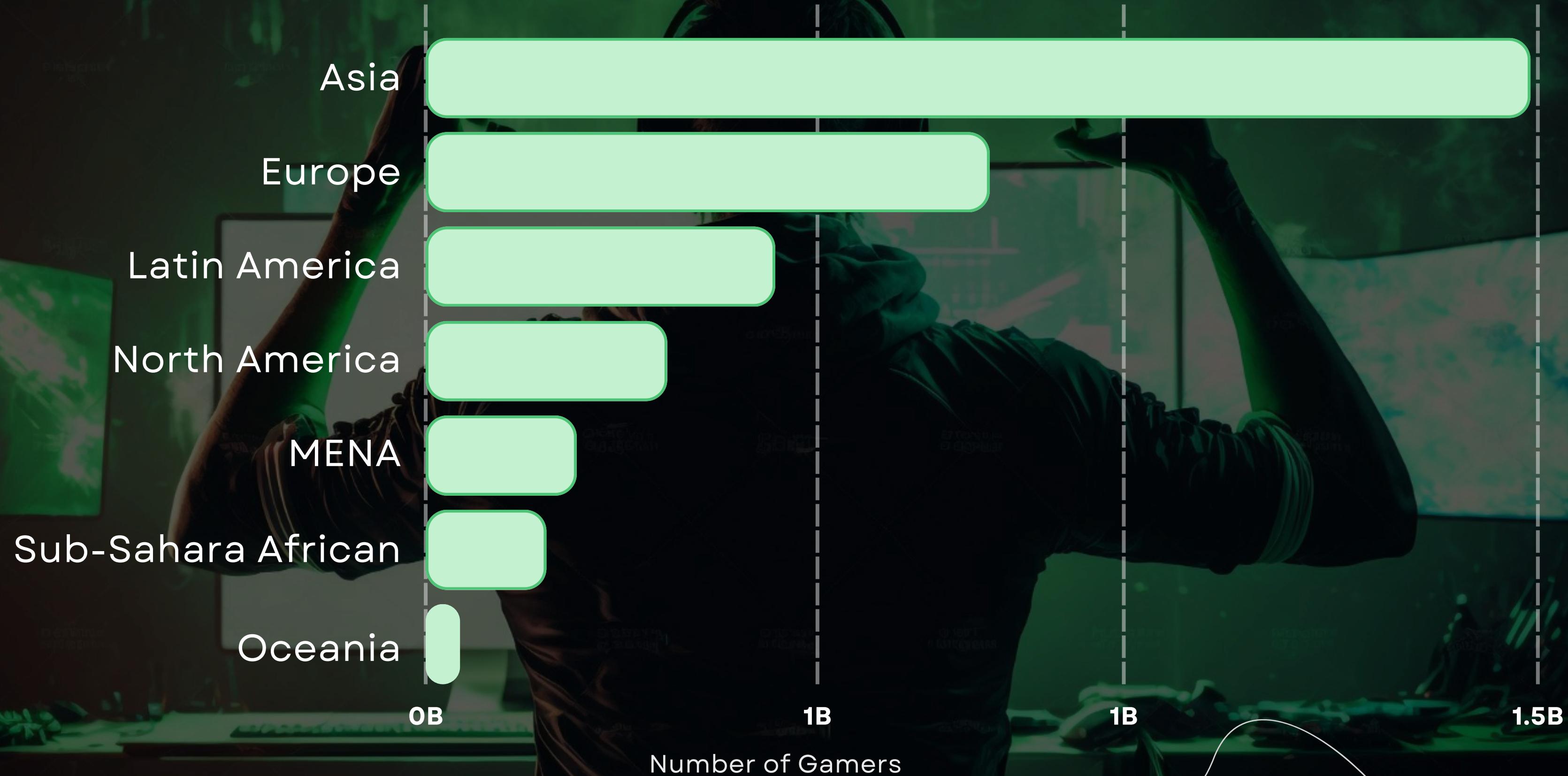
## COMMUNITY REPUTATION

TREATMENT OF OTHERS IN LUMOX  
AND ITS OWNED SOCIAL  
CHANNELS AND CONTRIBUTIONS TO  
THE COMMUNITY.

## PLAYER REPUTATION

IN-GAME SKILLS AND  
GOOD  
SPORTSMANSHIP.

# GAMERS BY REGION



# TOKEN



## COMMUNITY-DRIVEN GOVERNANCE (DAO)

- At the heart of Lumox Studio's vision lies a deep commitment to community-driven governance. By introducing the LMX token, the studio is granting its investors a powerful voice in shaping the direction of its projects. Token holders will gain voting rights on a range of critical decisions, including game development, studio roadmap, and strategic partnerships.

## TOKEN UTILITY: FUELING THE LUMOX ECOSYSTEM

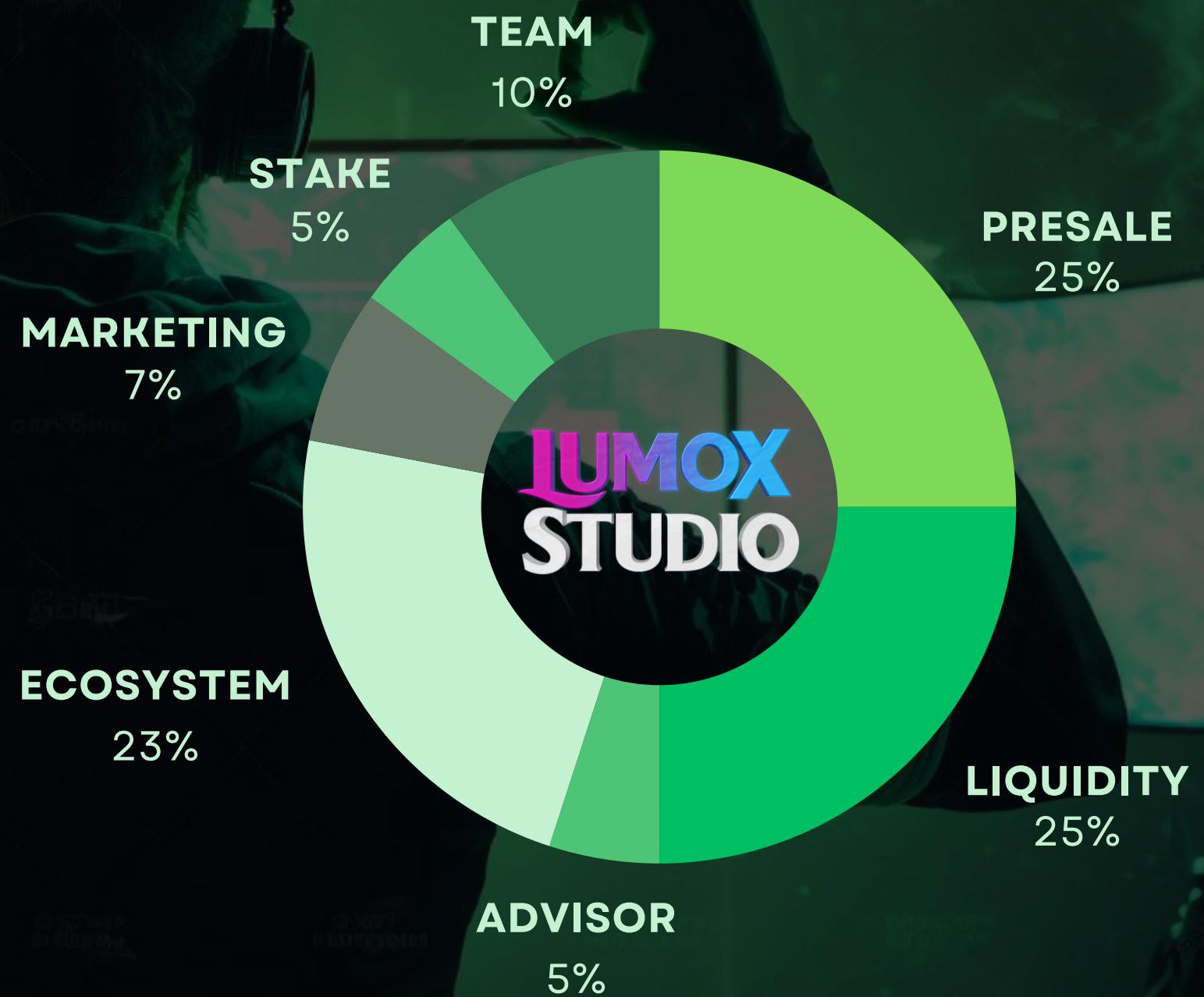
- The LMX token will not only serve as a governance tool but also play a central role within the Lumox ecosystem. It will be the primary medium of exchange across all Lumox Studio games, enabling players to purchase in-game items, upgrades, and other valuable assets.

## LUMOX STUDIO UNVEILS REWARDS

- Individual and Combined Ranking: Ascend the leaderboards and showcase your skills by earning LMX tokens for achieving high ranks in both individual and team-based gameplay.
- Player-Created Content: Unleash your creativity and contribute to the Lumox ecosystem by generating engaging content, such as game guides, tutorials, and artistic creations. Players will be rewarded with LMX tokens for their high-quality contributions.

# TOKENOMICS

**LUMOX will be issued as an BEP-20 token and deployed on Binance Smart Chain shortly afterward.** At the token genesis event (TGE), 1 billion LUMOX tokens will be created as the total token supply, which will never increase. No other tradable tokens are anticipated to be created or minted. LUMOX tokens will be distributed and unlocked as follows:



# STAKING SYSTEM

## LUMOX STAKING: A GAME-CHANGING OPPORTUNITY

Introducing Lumox's innovative staking system where tokens are locked for just 24 hours, providing unparalleled flexibility.

With rewards calculated hourly, users earn more the longer they stake, **up to 33% over 30 days**. Your tokens remain under your control – withdraw anytime with no obligations.



Unlock Schedule	Unlocked at TGE	CLIFF (months)	Unlock after CLIFF (%)	Total unlock after TGE (MONTHS)
ECOSYSTEM	5%	1	5%	19
TEAM	0%	12	2.5%	53
STAKE	100%	0	0	0
MARKETING	0%	6	5%	26
LIQUIDITY	100%	0	0	0
ADVISORS	0%	12	2.5%	53
PRESALE ROUND 1	50%	0	5% PER WEEK	2
PRESALE ROUND 2	70%	0	5% PER WEEK	2

# PRESALE RULES

LISTING PRICE: \$0.009

## PRESALE ROUND 1

SUPPLY: 16%

AMOUNT: 160M

TGE: 50% / 5% WEEK

PRICE: \$0.003

RAISE: \$480K

## PRESALE ROUND 2

SUPPLY: 9%

AMOUNT: 90M

TGE: 70% / 5% WEEK

PRICE: \$0.005

RAISE: \$450K

# ROADMAP 2024

**COMPLETED**



Social Media Channels

LumoxLand: Multiplayer

Website

\$LUMOX Generated

Trailer, Gameplay

Community Groups

**IN PROGRESS**



LumoxMMORPG

Marketplace: Buy & Sell

PRESALE

Global tournaments

Listing: DEX & CEX

Web3 Connect



Major CEX

LumoxFIGHTERS

Advisors

Quarterly Awards

Marketing

Global Expansion

# LUMOX STUDIO TEAM



**HAO (おせうぴ) XU**  
Co-Founder



**ELIJAH ZHOU**  
Co-Founder & CTO



**BENJAMIN RATH**  
Co-Founder & CFO



**GOYA HIRAI**  
Asia Marketing



**ARIANNA O'LEARY**  
Global Marketing



**KEVIN LAMB**  
Development Advisor



**MARTIN MOORE**  
Business Advisor



**KAYNE LYNG**  
Software Support

**6+**

**DEVELOPMENT TEAM**  
Front/Backend & Mobile Apps

# TECHNOLOGY



Unity is a cross-platform game engine developed by Unity Technologies, first announced and released in June 2005 at Apple Worldwide Developers Conference as a Mac OS X game engine.



The all-in-one game backend platform with powerful plug-and-play features. We build and provide 3d, multiplayer games with premium features directly from our partners.

# BLOCKCHAIN TECHNOLOGY



AVALANCHE



BINANCE  
SMART CHAIN



SOLANA

# INVESTORS & PARTNERS



BLOCKLIONS  
CAPITAL



BINANCE  
SMART CHAIN



BLOCKCHAIN GAMES  
foundation

unity

loot  
locker

BlueZilla