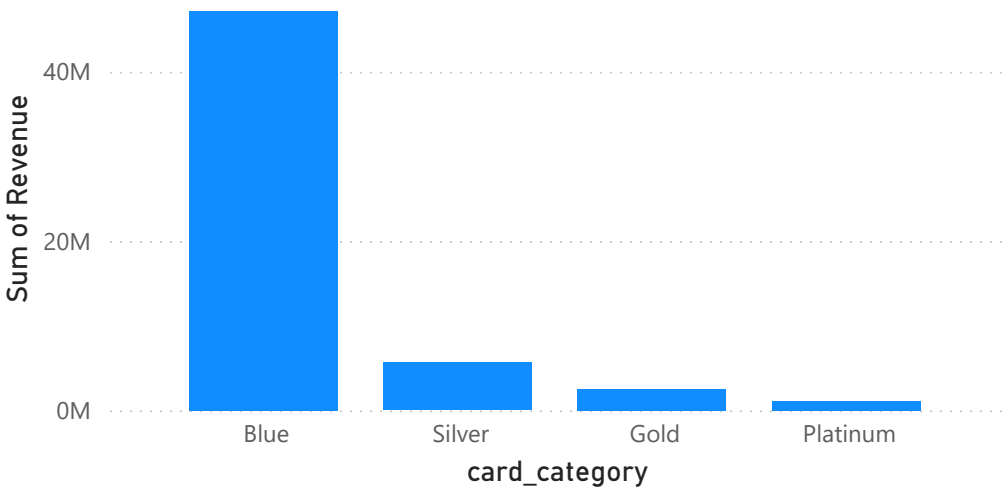
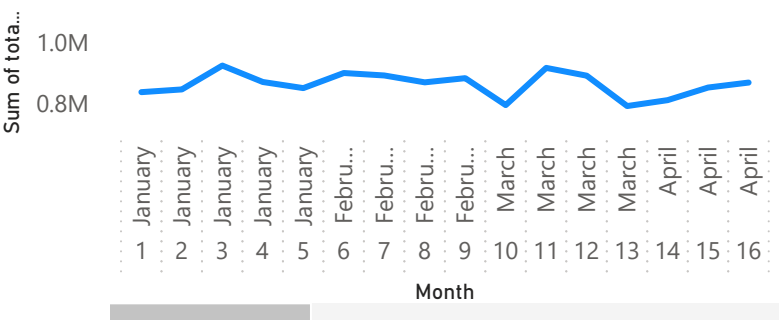


Sum of Revenue by card_category



week_num2	Previous_week_Revenue	Current_week_Revenue	wow_revenue
53	933134	1201601	28.8%
52	1070439	933134	-12.8%
51	1026549	1070439	4.3%
50	980152	1026549	4.7%
49	1008777	980152	-2.8%

Sum of total_trans_amt by week_num2 and Month



delinquent_acc	Blue-collar	Businessman	Govt	Retirees	Selfemployed	White-collar	Total
0	14.75%	17.81%	14.00%	9.16%	23.87%	14.35%	93.94%
1	0.85%	0.99%	1.10%	0.61%	1.66%	0.85%	6.06%
Total	15.60%	18.80%	15.10%	9.77%	25.53%	15.19%	100.00%

activation_30_days %GT Count of activation

0	
1	
Total	

Credit Card Transaction Report

Revenue

57M

Total Interest

8M

Amount

46M

Count

667K

Q4

Q3

Q2

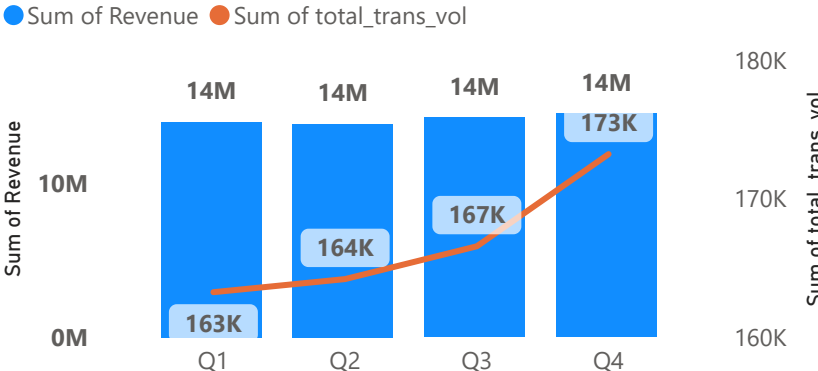
Q1

week_start_date

All

card_category	Sum of Revenue	Sum of total_trans_amt	Sum of interest_earned
Blue	47188612	37840749	6614173
Gold	2533682	2091362	384755
Platinum	1135608	953314	161629
Silver	5659109	4647596	821923
Total	56517011	45533021	7982480

QTR Revenue & Transaction Count



F

M

Gold

Silver

Blue

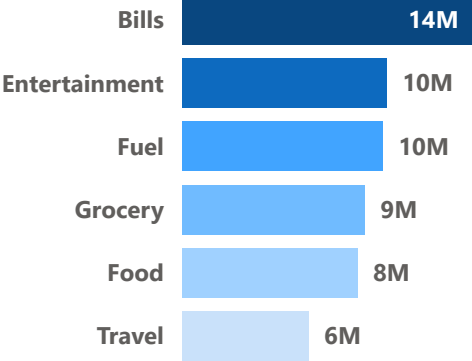
Platinum

Low

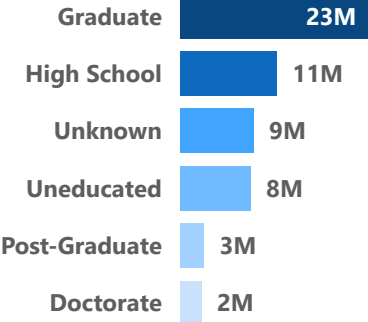
Med

High

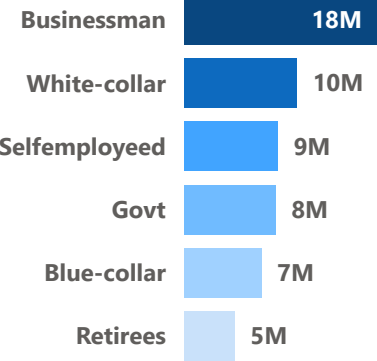
Revenue by Expenditure Type



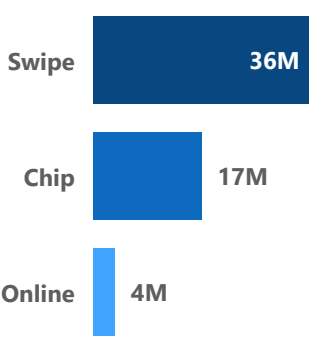
Revenue by Customer Education



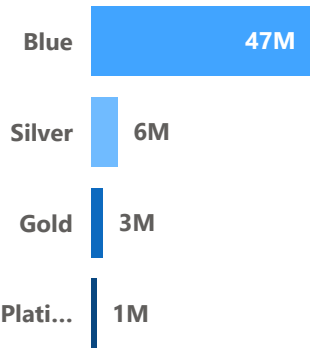
Revenue by Customer Job



Revenue by Use Chip



Customer Acq Cost



Credit Card Customer Report

Revenue

57M

Total
Interest

8M

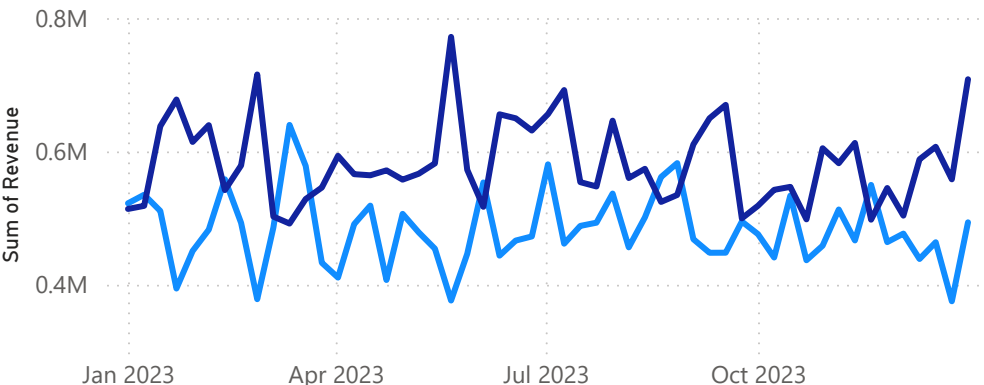
Income

588M

CSS

3.19

Revenue by Week



Q4

Q3

Q2

Q1

week_start_date

All

Gold

Silver

Blue

Platinum

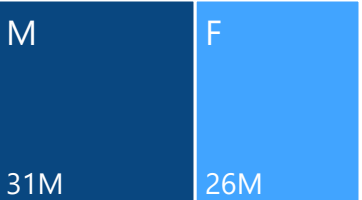
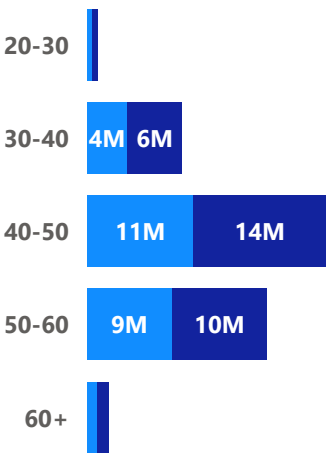
Swipe

Online

Chip

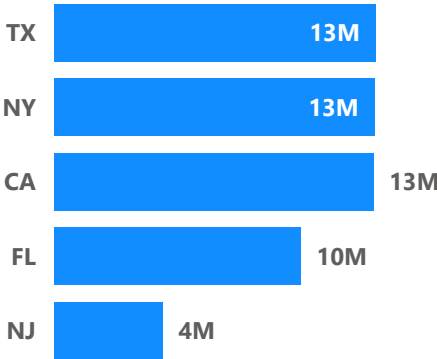
Revenue by Age Group

gen... ● F ● M

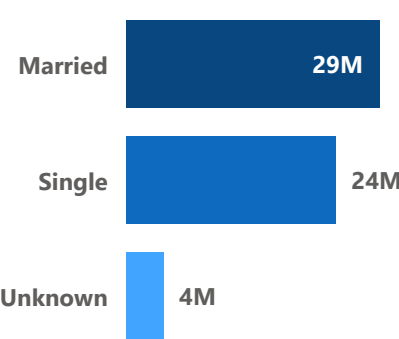


customer_job	Sum of Revenue	Sum of interest_earned	Sum of income
Blue-collar	7040606	967751	73516911
Businessman	17697472	2584604	190350431
Govt	8335534	1182231	90834727
Retirees	4617448	641692	49619308
Self-employed	8518886	1111518	87650004
Total	56517011	7982480	587599783

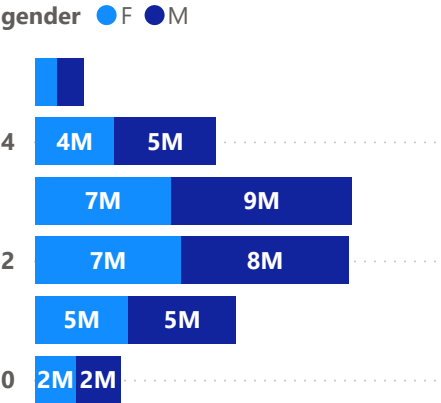
Top 5 States



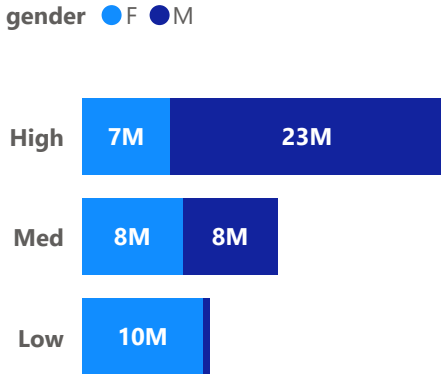
Revenue by Marital Status



Revenue by Dependent



Revenue by Income Group



Revenue by Education

