

SAKSHI SHARMA

CONTENT WRITER

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SUMMARY

I am a Content Writer with 3+ years of experience creating clear, compelling technical content that boosts user engagement and enhances brand authority. Skilled in SEO optimization, content strategy, and in-depth research, I deliver accurate, audience-focused materials across multiple platforms. I manage complex projects under tight deadlines while maintaining top-notch quality. I bring creativity, precision, and strategic insight to every assignment by simplifying complex ideas.

PROFESSIONAL EXPERIENCE

Freelance Technical Writer, FTI TECHNOLOGIES PVT. LTD **Feb 2024- Sep 2024**

- Analyzed trends in cybersecurity and security services to inform readers by conducting comprehensive research.
- Developed engaging content on SSL Certificates and Information Technology with maintained authority.

Technical Content Writer , POSITIWISE SOFTWARE PVT. LTD **Mar 2023 - Oct 2023**

- Created technical documentation for SSLWiki, SignMyCode, CheapSSLWeb, and CerteraSSL, covering installation, troubleshooting, and setup.
- Developed clear how-to guides and troubleshooting articles, enhancing user experience and reducing support queries.
- Collaborated with teams to resolve technical issues and maintain up-to-date SSL/TLS content.

Senior Content Writer , KIRTI CONSULTANCY SERVICES **Nov 2022 - Feb 2023**

- Wrote technical resolution blogs for QuickBooks errors for India, USA, and Canada-based clients.
- Provided personalized content for businesses offering payroll services and assistance in accounting software.

Writing Team Head , CORESWIPE TECHNOLOGIES **May 2021 - Nov 2022**

- Created 5,000+ informative and tutorial guides for oneclickactivate.com.
- Earned Best Employee Award seven times for consistency, diligently following deadlines, and increasing website engagement rate.
- Conducted thorough research and used real-time services to provide current details and procedures for the readers.

EDUCATION

Bachelor's Degree in Journalism and Mass Communication **Sep 2020 – July 2023**

- Guru Gobind Singh Indraprastha University

CERTIFICATIONS

- Foundations of Digital Marketing and E-commerce, Google **Dec 2022 - Dec 2022**
- Attract and Engage Customers with Digital Marketing, Google **Mar 2023 - Mar 2023**
- SEO Training Masterclass 2025: Beginner To Advanced SEO **May 2025 - Present**