AI Agent Webinar Workflow – Event and Webinar Automation Submission

Overview

This project demonstrates a fully automated end-to-end event engagement and certification workflow for webinars, leveraging:

- **Zapier** (with Certifier) for certificate automation

- **n8n** for reminders, confirmation emails, webinar materials, and feedback collection

The goal: boost participant engagement and make operations seamless for event organizers.

Workflow Details

1. Certificate Automation (Zapier + Certifier)

- **Flow**: Google Forms (attendance) → Zapier → Certifier (auto-issue certificate)

- **How it works**:
  When a participant submits the attendance form, Zapier instantly sends the form response to Certifier, which generates and delivers the digital certificate to the participant's email.

- **How to test**:
  Fill in the attendance Google Form (link provided)
  → You should receive the certificate instantly at your registered email address.

2. Automated Reminders, Confirmation, Materials, and Feedback (n8n)

- **Reminder System**:
  n8n automatically sends multi-stage reminder emails (e.g., 3 days, 1 day, and 3 hours before the webinar).
  (Due to time-based waits, demonstration is provided in the attached video.)

- **Confirmation Email**:
  Immediately sent to participants upon event registration via the registration form.

- **Session Materials & Feedback**:
  After attendance is marked, n8n sends a follow-up email with access to session resources (recording, slides) and a feedback form.

- **How to test**:

  - Submit the registration form to receive an instant confirmation email.

  - Submit the attendance form for instant certificate delivery (Zapier).

  - After the event, a follow-up email with materials/feedback will be sent automatically.

Testing Instructions

- **Certificates**:
  Access and submit the attendance form (see link below).
  Check your inbox (and spam folder) for the digital certificate email.

- **Reminders**:
  See the attached demo video for a walkthrough showing reminders sent at defined intervals by n8n.

- **Confirmation**:
  Register via the registration form and receive your confirmation email instantly.

- **Materials & Feedback**:
  After attendance is confirmed, check your inbox for a follow-up email with relevant links.

Files & Links Included

- **n8n workflow exported as JSON-** https://drive.google.com/file/d/1f8Df04POpGWowd_PJ4mLi1PHE0GALD67/view?usp=sharing
- **Demo video-** 🎞 webinar
- **Required links** - 📄 ai -product spaceS
- **PPT link-** https://event-and-webinar-engage-83loehl.gamma.site/

Credentials & Access

- If any system or API credentials (for Gmail, Sheets, Certifier, etc.) are needed for demo/testing, please request and I will provide test or temporary access for evaluation.

- No public trigger link exists for the Zapier zap and n8n, as it runs on new Google Form and sheets submissions; workflow structure is fully shown in ppt and demo video.

Thank you for reviewing my AI-driven, hybrid automation workflow for seamless and engaging webinar management!