

# Credit Card Customer Report

All

Q4

Q3

Q2

Q1

Revenue

55M

Total Interest

7.84M

Income

576M

CSS

3.19

Silver

Blue

Gold

Pla...

Swipe

Online

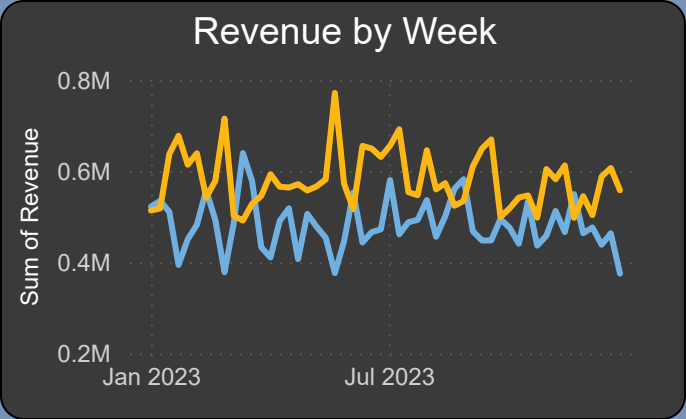
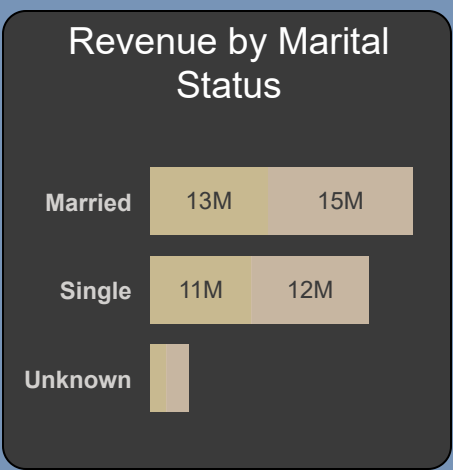
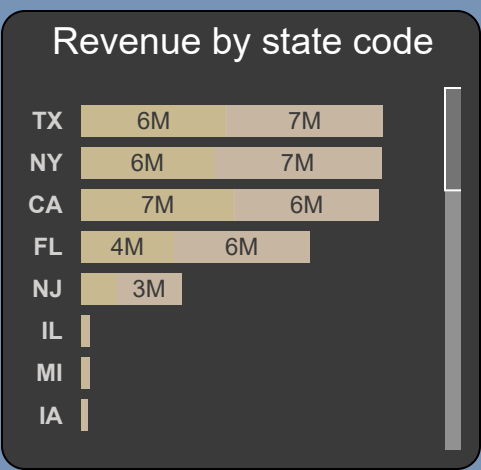
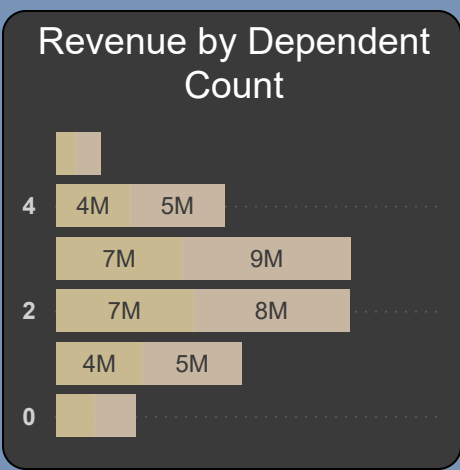
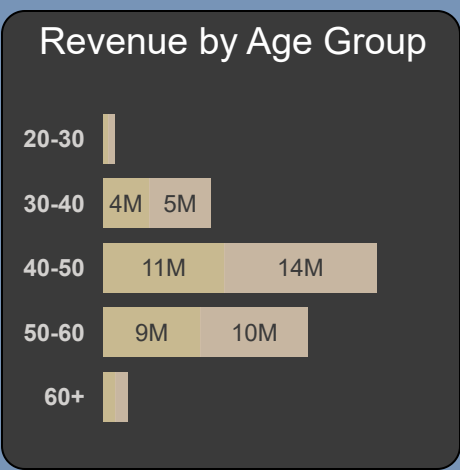
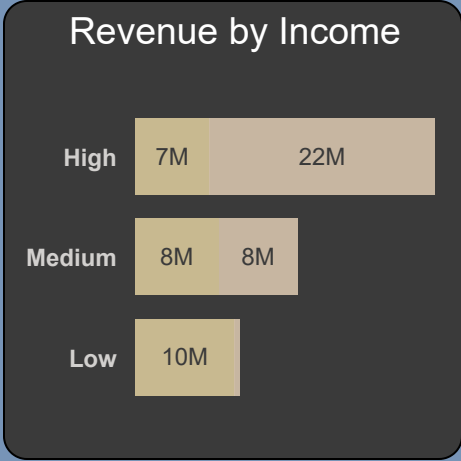
Chip

M

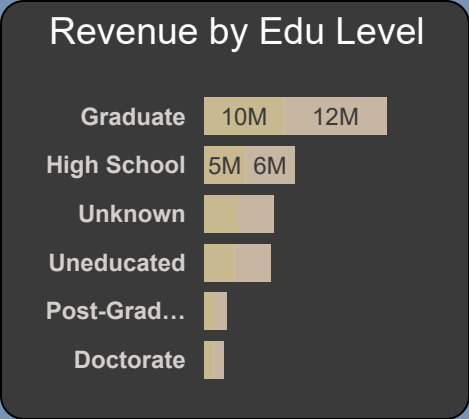
F

30M

25M



| Customer_Job  | Sum of Revenue | Sum of Income | Sum of Interest_Earned |
|---------------|----------------|---------------|------------------------|
| Blue-collar   | 6904279        | 72262158      | 952,800.57             |
| Businessman   | 17387832       | 186959919     | 2,539,390.31           |
| Govt          | 8111701        | 88773989      | 1,160,016.37           |
| Retirees      | 4535184        | 48675030      | 630,359.24             |
| Selfemployeed | 8261758        | 75313288      | 1,119,741.81           |
| White-collar  | 10114656       | 103930055     | 1,441,073.93           |
| Total         | 55315410       | 575914439     | 7,843,382.23           |



# Credit Card Transaction Report

All

Q4

Q3

Q2

Q1

Revenue

55M

Total Interest

7.84M

Trans Amount

45M

Trans Count

656K

F

M

Medium

Low

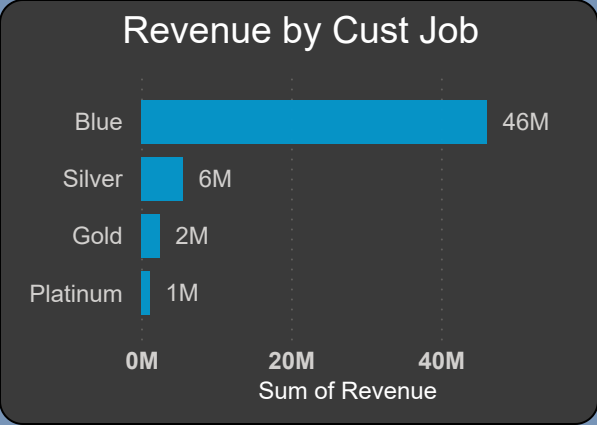
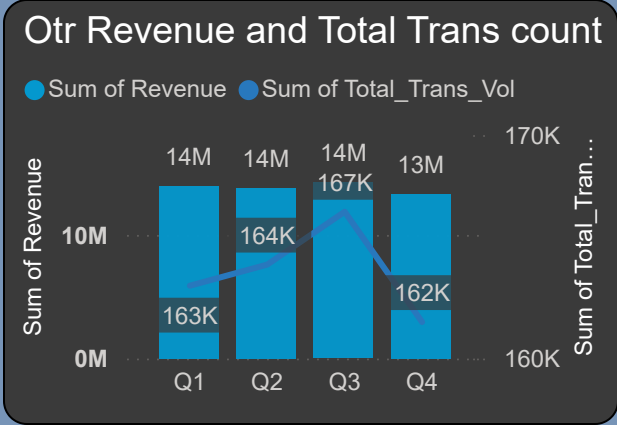
High

Silver

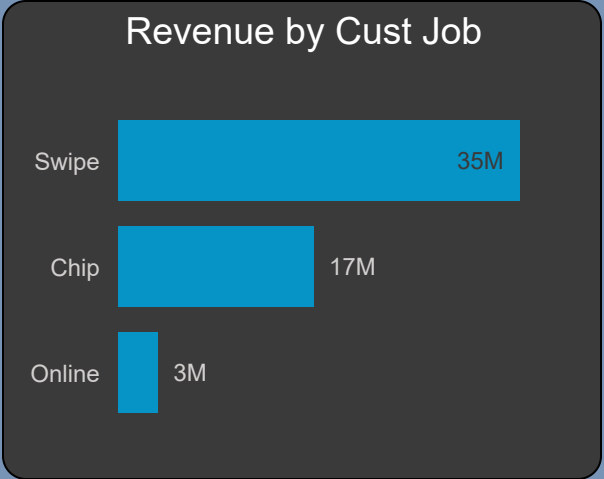
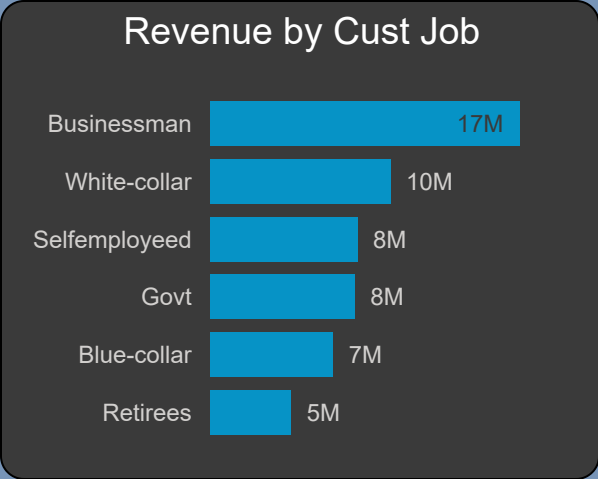
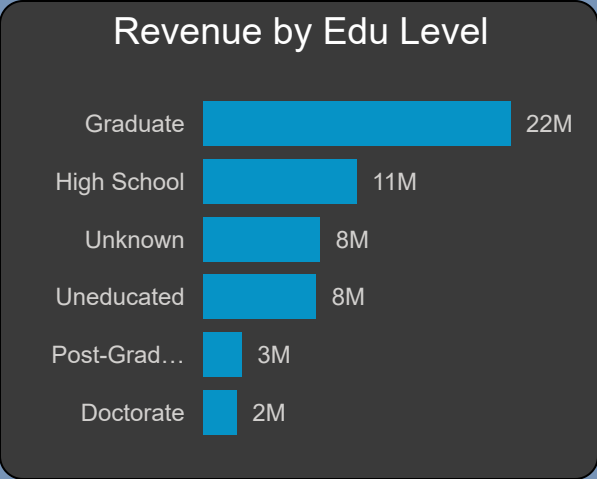
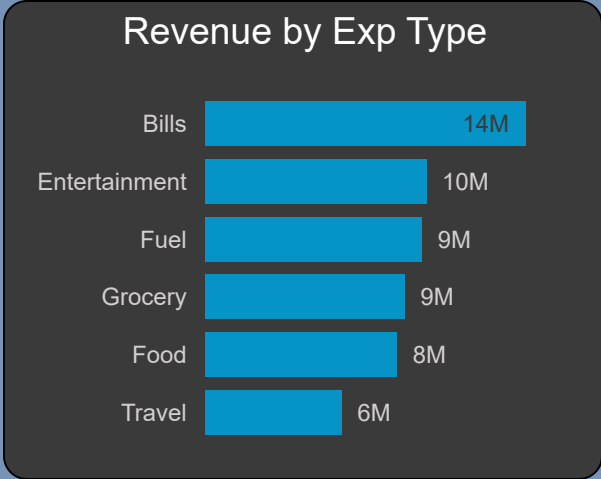
Blue

Gold

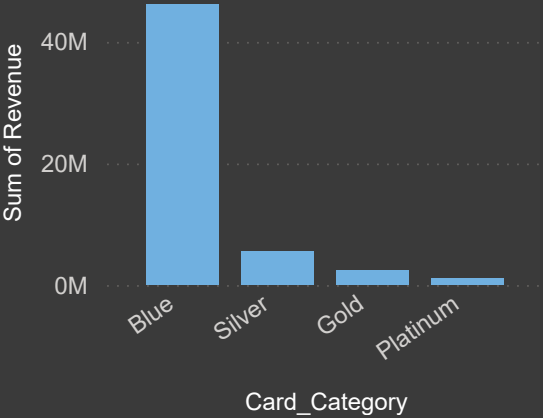
Pla...



| Card_Category | Sum of Revenue | Sum of Total_Trans_Amt | Sum of Interest_Earned |
|---------------|----------------|------------------------|------------------------|
| Blue          | 46139398       | 36957875               | 6,495,887.74           |
| Silver        | 5586332        | 4586746                | 812,081.28             |
| Gold          | 2454072        | 2024078                | 373,784.16             |
| Platinum      | 1135608        | 953314                 | 161,629.05             |
| Total         | 55315410       | 44522013               | 7,843,382.23           |



Sum of Revenue by Card\_Category



| Week_num2 | Previous_week_revenue | Current_week_revenue | wow_revenue |
|-----------|-----------------------|----------------------|-------------|
| 52        | 1070439               | 933134               | -12.8       |
| 51        | 1026549               | 1070439              | 4.3         |
| 50        | 980152                | 1026549              | 4.7         |
| 49        | 1008777               | 980152               | -2.8        |
| 48        | 1047120               | 1008777              | -3.7        |
| 47        | 1078915               | 1047120              | -2.9        |