# SAKSHI ANDHALE

## ASPIRING DATA ANALYST

# **SKILLS:**

Languages & Tools: Python, SQL, Excel, PostgreSQL

**Libraries & Frameworks:** Pandas, NumPy, Matplotlib, Seaborn **Visualization Tools:** Power BI, Tableau, Apache Superset

Data Skills: EDA, Data Cleaning, Data Manipulation, Data Visualization, DAX

**Soft Skills:** Communication, Product Thinking, Time Management, Problem-Solving, Adaptability, Teamwork **Customer Success & Ops:** Stakeholder Collaboration, Performance Monitoring, Validation Workflows, Process

Optimization, RCA, Accuracy Audits, Cross-Functional Coordination, Data Quality Checks, KPI Tracking

## **PROJECTS:**

- **Netflix Content Analysis (PostgreSQL):** Explored 8,000+ Netflix titles using advanced SQL techniques (CTEs, window functions, string/date ops). Derived business insights by identifying top-performing actors/directors, analyzing genre trends, & tracking country-wise content growth over time.
- Online Gaming Behavior EDA: Performed EDA on 40,000+ gaming sessions to reveal behavior patterns, peak engagement periods, and player segmentation insights for product decisions.
- Clothing E-commerce Store Data Analysis: Assessed 31,000+ transactions to uncover regional sales trends; Maharashtra led with \$2.99M, followed by Karnataka (\$2.64M) and Uttar Pradesh.
- **Bike Sales Data Analysis Dashboard:** Created an Excel dashboard with pivot charts after cleaning 1,000+ bike sales records; identified key trends in customer demographics and purchase patterns.

#### **EXPERIENCE:**

Wobot Al Customer Success Associate | 11/24 - Present

- Served as a liaison between clients and internal teams, translating on-ground feedback into new AI agents and refined use cases.
- Built and maintained reporting systems tracking 100,000+ monthly events, driving performance visibility across agents.
- Redesigned 15+ recurring client reports & dashboards, turning low-impact formats into actionable insights.
- Analyzed 2,000+ Al runs to surface detection gaps, improve accuracy, and drive QA process refinement.
- Led validation workflows for 5+ new AI agents, improving detection accuracy by up to 90% through RCA, feedback loops, and structured QA.
- Collaborated with product and engineering teams to triage issues, optimize model outputs, and align development across deployment cycles.

**LeadStrategus** Digital Marketing Intern | 07/23 - 01/24

- Generated leads through LinkedIn-based ABM for global SaaS and Fortune 500 clients by crafting CXOtargeted outreach.
- Achieved 6–7 high-quality articles/week (2000+ words each) with minimal revisions within 2 months.
- Trained & mentored new interns in content creation & deliverable management in 3 months of employment.

**TELLYBEST** Content Writer | 04/22 - 05/22

EASYSHIKSHA Content Writer | 12/21 - 01/22

## **ACTIVITIES**

**Public Relations Team Leader** 

Geeks For Geeks Student Chapter, MIT Aurangabad.

Smart India Hackathon Team Leader - Team NOVUS

## **EDUCATION**

**B.Tech CSE** - MIT, Aurangabad | 08/2019 - 07/2023

# **CERTIFICATES**

- Power BI Essential Training
- Python Data Analysis
- Excel: Managing and Analyzing Data

• Tableau: Essential Training

SQL for Data Analysis

• Data Visualization for Data Analysis and Analytics