

ECOMMERCE SALES DASHBOARD

Segment

Consumer

Corporate

Home Office

YTD Sales

\$11.53M

▼ -0.83%



YTD Profit

\$1.34M

▲ 4.50%



YTD Quantity

107.2K

▼ -7.29%



Profit Margin

11.58%

▲ 5.37%



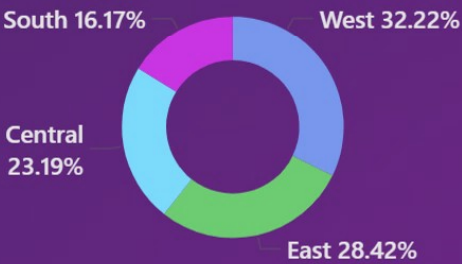
Sales by Category

Category	YTD Sales	PYTD Sales	YoY Sales	Trend
Furniture	\$2.52M	2.50M	0.73%	▲
Office Supplies	\$6.92M	7.00M	-1.22%	▼
Technology	\$2.10M	2.13M	-1.37%	▼

Top 5 Products by YTD Sales

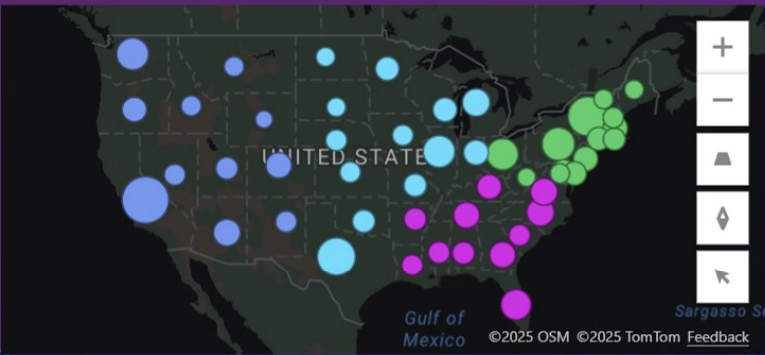
Staple envelope	\$57K
Staples	\$52K
Easy-staple paper	\$47K
Staples in misc. c...	\$26K
KI Adjustable-He...	\$22K

YTD Sales by Region



Sales by Sate

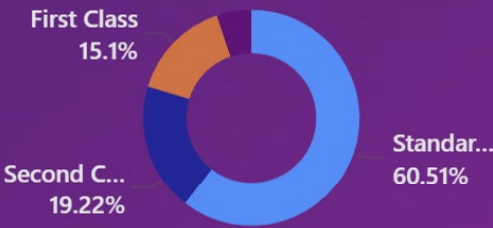
customer_region ● West ● East ● Central ● South



Bottom 5 Products by YTD Sales

Eldon Jumbo Pro...	\$0.38K
Lexmark X 9575 ...	\$0.27K
Cisco SPA525G2 ...	\$0.25K
Xerox Blank Com...	\$0.23K
Rediform S.O.S. P...	\$0.18K

YTD Sales by Shipping Type



ECOMMERCE SALES DASHBOARD

Segment

Consumer

Corporate

Home Office

YTD Sales

\$3.5M

▼ -0.66%



YTD Profit

\$388.9...

▼ -2.95%



YTD Quantity

32.9K

▼ -6.55%



Profit Margin

11.12%

▼ -2.31%

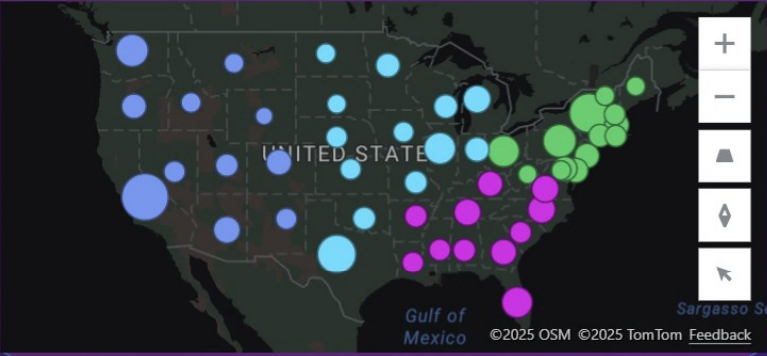


Sales by Category

Category	YTD Sales	PYTD Sales	YoY Sales	Trend
Furniture	\$0.77M	0.78M	-1.80%	▼
Office Supplies	\$2.09M	2.09M	-0.08%	▼
Technology	\$0.64M	0.64M	-1.13%	▼

Sales by Sate

customer_region ● West ● East ● Central ● South



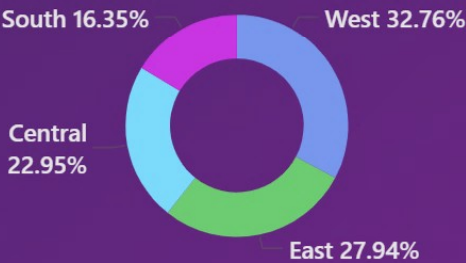
Top 5 Products by YTD Sales

Staple envelope	\$19K
Staples	\$16K
Wilson Jones Lea...	\$11K
Nu-Dell Executiv...	\$11K
Easy-staple paper	\$11K

Bottom 5 Products by YTD Sales

O'Sullivan 2-Shel...	\$0.18K
Tenex Traditional ...	\$0.16K
Tennsco Industria...	\$0.16K
SAFCO Folding C...	\$0.15K
Dana Fluorescent...	\$0.09K

YTD Sales by Region



YTD Sales by Shipping Type

