



ADIDAS SALES ANALYSIS

Region

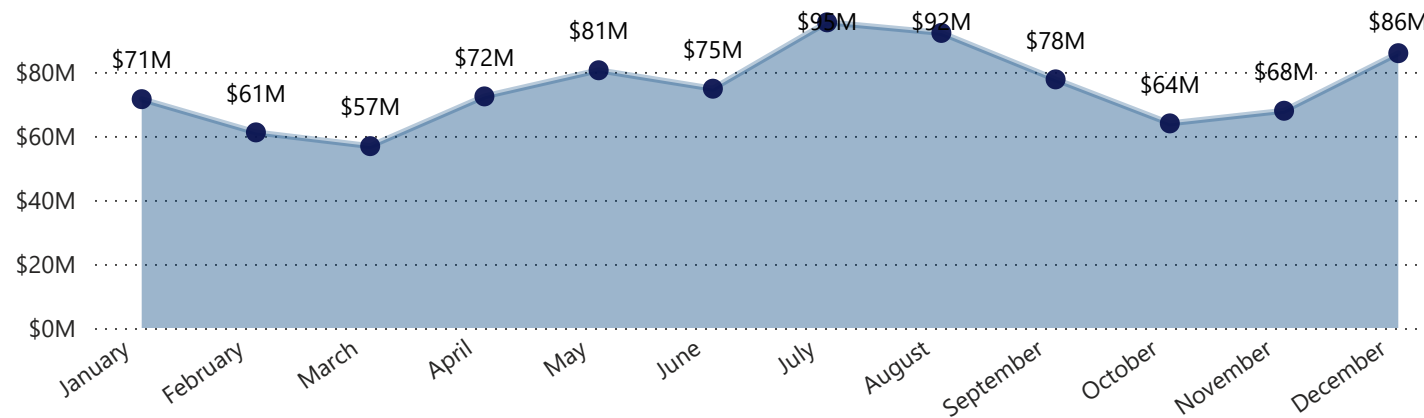
Midwest

Northeast

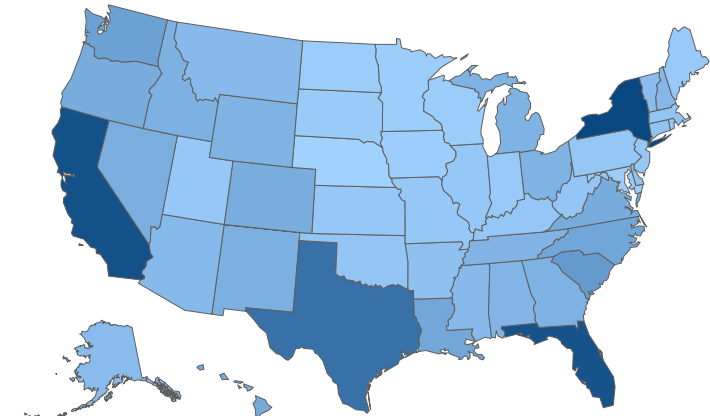
South

Total Sales	Operating Profit	Units sold	Price per unit	Operating margin
\$900M	\$332M	\$2.48M	\$45	42%

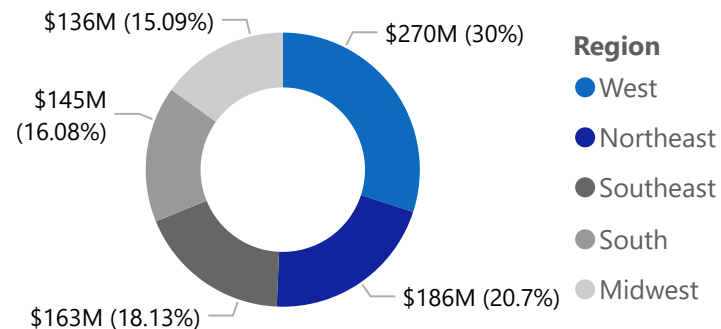
Sum of Total Sales by Month



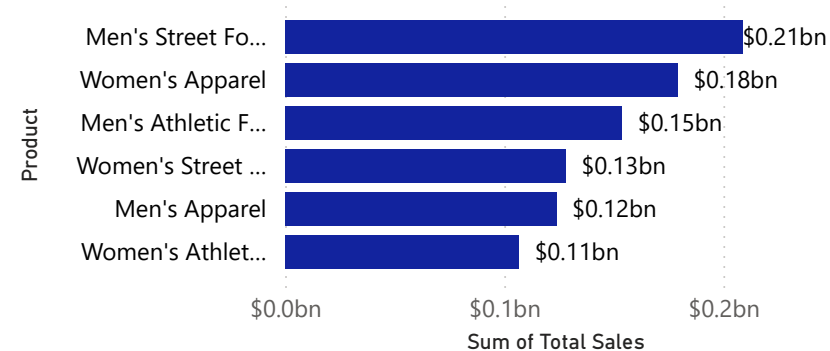
Total Sales by State



Sum of Total Sales by Region



Sum of Total Sales by Product



Sum of Total Sales by Retailer

