### **Feedback Analysis Report**

# lia Analytics(DLE) & CSDL8023 Social Media Analytics Lab (Responses) (1) | Fieldwise | D

### Have you understood the concept of Social media? Feedback Summary

Category	Total	5	% of 5	4	% of 4	3	% of 3	2	% of 2	1	% of 1
Have you understood the concept of	7	ď	42.86	4	57.14	0	0.0	0	0.0	0	0.0
Social media?	,	3	42.00	7	37.14	Ů	0.0	O	0.0		0.0

### Understood the concept of social media Analytics and its significance? Feedback Summary

Category	Total	5	% of 5	4	% of 4	3	% of 3	2	% of 2	1	% of 1
Understood the concept of social media	7	6	85.71	0	0.0	1	14.29	0	0.0	0	0.0
Analytics and its significance?	,	O	00.71	O	0.0	'	14.23	Ü	0.0	O	0.0

### Are you able to analyze the effectiveness of social media? Feedback Summary

Category	Total	5	% of 5	4	% of 4	3	% of 3	2	% of 2	1	% of 1
Are you able to analyze the effectiveness	7	4	57.14	3	42.86	0	0.0	0	0.0	0	0.0
of social media ?	,	4	37.14	3	42.00	0	0.0	O	0.0	O	0.0

### Are you able to use different Social media analytics tools effectively and efficiently? Feedback Summary

Category	Total	5	% of 5	4	% of 4	3	% of 3	2	% of 2	1	% of 1
Are you able to use different Social media	7	-	74.40	0	20.57	0	0.0		0.0	0	0.0
analytics tools effectively and efficiently?	,	5	71.43	2	28.57	U	0.0	0	0.0	0	0.0

# Did you know different effective Visualization techniques to represent social media analytics? Feedback Su

Category	Total	5	% of 5	4	% of 4	3	% of 3	2	% of 2	1	% of 1
Did you know different effective											
Visualization techniques to represent	7	2	28.57	5	71.43	0	0.0	0	0.0	0	0.0
social media analytics?											

### **Feedback Analysis Report**

### Do you understand hands-on skills and ethical knowledge needed to responsibly leverage social media data

Category	Total	5	% of 5	4	% of 4	3	% of 3	2	% of 2	1	% of 1
Do you understand hands-on skills and											
ethical knowledge needed to responsibly	7	2	28.57	4	57.14	1	14.29	0	0.0	0	0.0
leverage social media data for informed	,	۷	20.57	4	37.14	'	14.29	O	0.0	O	0.0
business decision-making?											

### Are you aware of characteristics and types of social media networks? Feedback Summary

Category	Total	5	% of 5	4	% of 4	3	% of 3	2	% of 2	1	% of 1
Are you aware of characteristics and	7	4	57.14	3	42.86	0	0.0	0	0.0	0	0.0
types of social media networks?	,	4	37.14	3	42.00		0.0	O	0.0	O	0.0

### Are you able to use social media analytics tools for business? Feedback Summary

Category	Total	5	% of 5	4	% of 4	3	% of 3	2	% of 2	1	% of 1
Are you able to use social media analytics	7	2	42.86	4	E7 14		0.0	0	0.0	0	0.0
tools for business?	_ ′	3	42.00	4	57.14	0	0.0	U	0.0	0	0.0

### Did you know how to Collect, monitor, store and track social media data? Feedback Summary

Category	Total	5	% of 5	4	% of 4	3	% of 3	2	% of 2	1	% of 1
Did you know how to Collect, monitor,	7	2	28.57	4	57.14	1	14.29	0	0.0	0	0.0
store and track social media data?	,	2	20.37	4	37.14	'	14.29	U	0.0	U	0.0

#### Are you able to analyze and visualize social media data from multiple platforms? Feedback Summary

Category	Total	5	% of 5	4	% of 4	3	% of 3	2	% of 2	1	% of 1
Are you able to analyze and visualize	7	ď	42.86	4	57.14	0	0.0	0	0.0	0	0.0
social media data from multiple platforms?	,	3	42.00	4	37.14	O	0.0	O	0.0	O	0.0

# **Feedback Analysis Report**

# Understood how to design and develop content and structure based social media analytics models? Feedba

Category	Total	5	% of 5	4	% of 4	3	% of 3	2	% of 2	1	% of 1
Understood how to design and develop											
content and structure based social media	7	2	28.57	5	71.43	0	0.0	0	0.0	0	0.0
analytics models?											

# Understood how to design and implement social media data based predictive analytics application for busin

Category	Total	5	% of 5	4	% of 4	3	% of 3	2	% of 2	1	% of 1
Understood how to design and implement											
social media data based predictive	7	3	42.86	4	57.14	0	0.0	0	0.0	0	0.0
analytics application for business											
intelligence.											

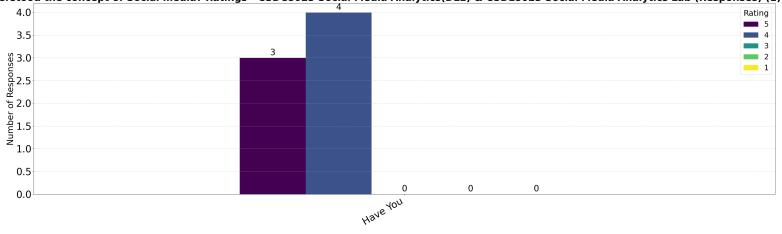
### Was your LAB infrastructure such as computers and software available? Feedback Summary

Category	Total	5	% of 5	4	% of 4	3	% of 3	2	% of 2	1	% of 1
Was your LAB infrastructure such as	7	3	42.86	4	57.14	0	0.0	0	0.0	0	0.0
computers and software available?	,		42.00	•	07.14		0.0	Ü	0.0	Ü	0.0

# Did the faculty use ICT facility. (PPT/classrooms etc)? Feedback Summary

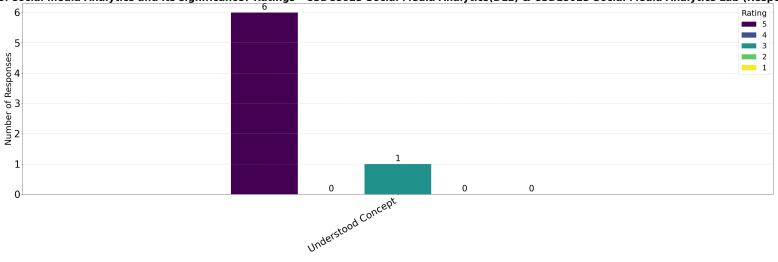
Category	Total	5	% of 5	4	% of 4	3	% of 3	2	% of 2	1	% of 1
Did the faculty use ICT facility.	7	5	71.43	2	28.57	0	0.0	0	0.0	0	0.0
(PPT/classrooms etc)?	•		0	_	25.07	3	3.0	3	3.0		3.0



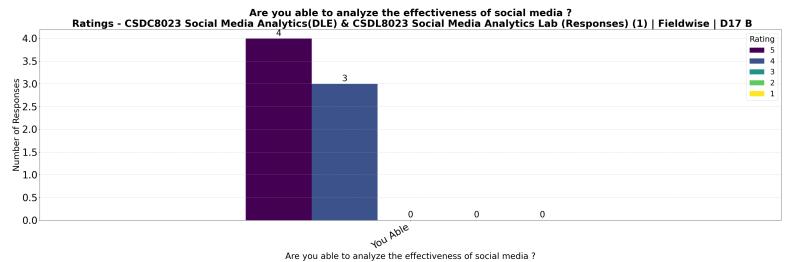


Have you understood the concept of Social media?

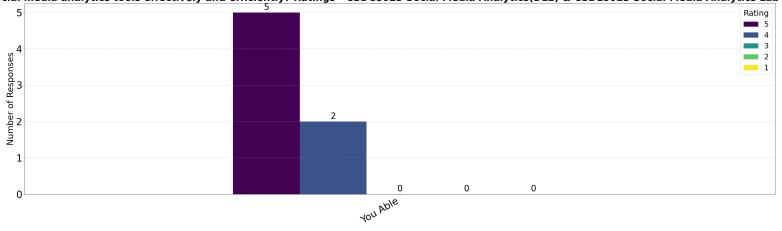
of social media Analytics and its significance? Ratings - CSDC8023 Social Media Analytics(DLE) & CSDL8023 Social Media Analytics Lab (Responsation | Rating |



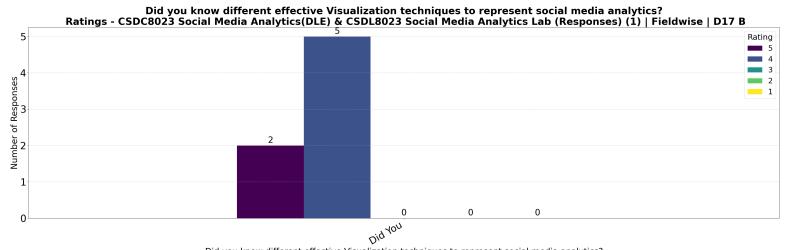
Understood the concept of social media Analytics and its significance?



ocial media analytics tools effectively and efficiently? Ratings - CSDC8023 Social Media Analytics(DLE) & CSDL8023 Social Media Analytics Lab

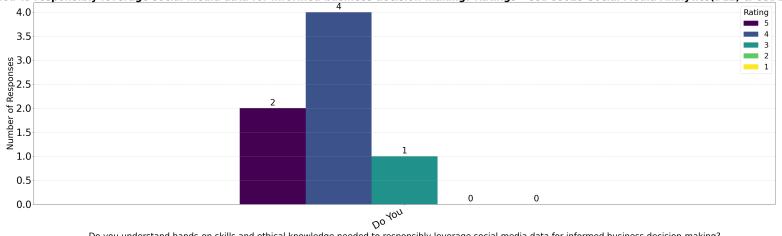


Are you able to use different Social media analytics tools effectively and efficiently?



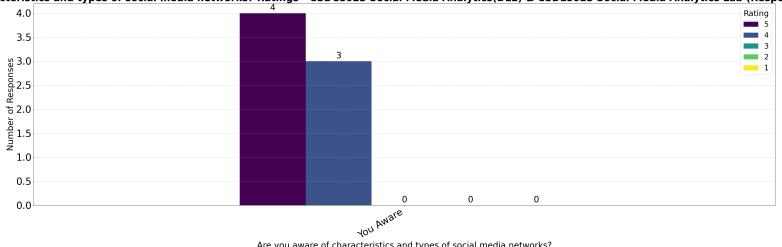
Did you know different effective Visualization techniques to represent social media analytics?





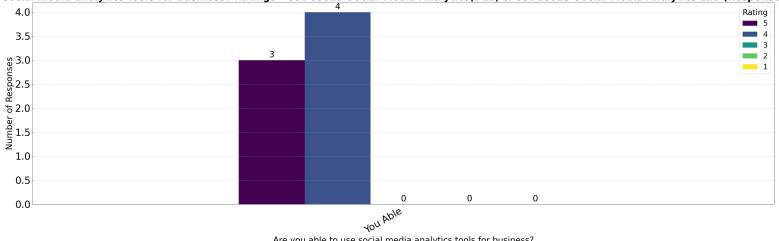
Do you understand hands-on skills and ethical knowledge needed to responsibly leverage social media data for informed business decision-making?





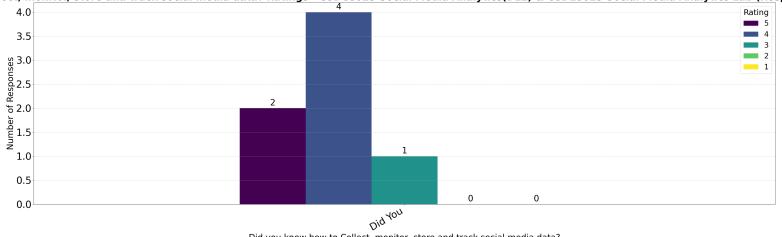
Are you aware of characteristics and types of social media networks?





Are you able to use social media analytics tools for business?





Did you know how to Collect, monitor, store and track social media data?

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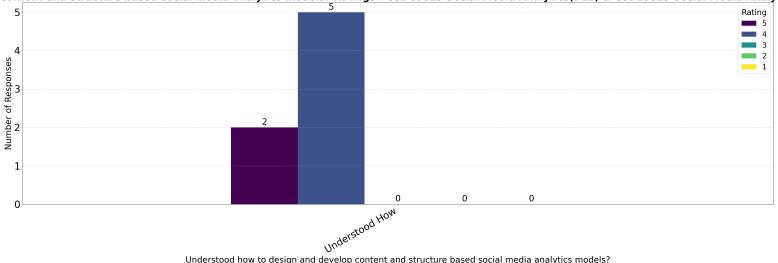
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 $\frac{}{\text{Vo}^{\text{U}}}\text{Abl}^{\text{E}}$  Are you able to analyze and visualize social media data from multiple platforms?

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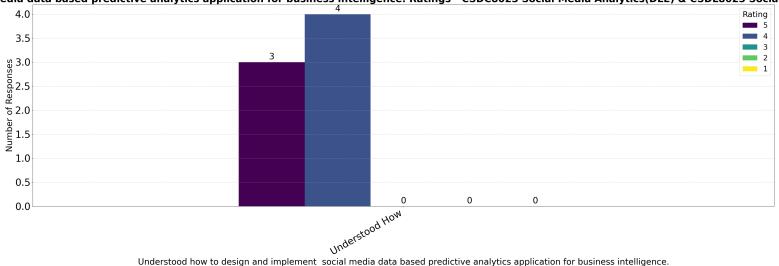
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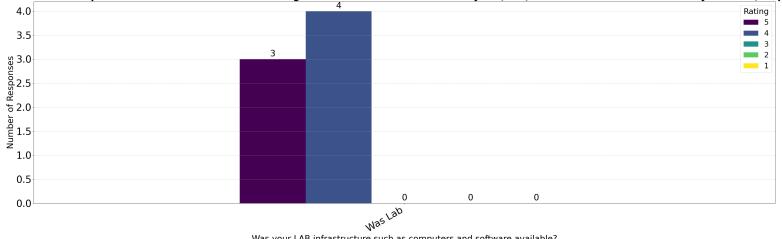
Understood how to design and develop content and structure based social media analytics models?



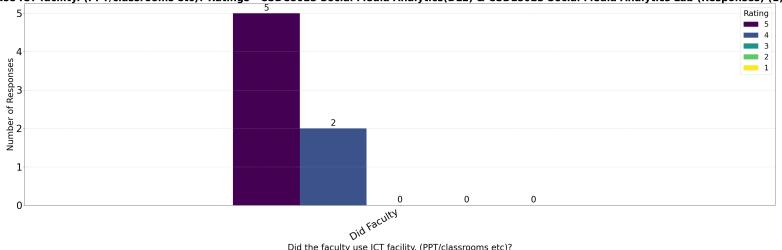


Understood how to design and implement social media data based predictive analytics application for business intelligence.





Was your LAB infrastructure such as computers and software available?



Did the faculty use ICT facility. (PPT/classrooms etc)?