### **CLASS Feedback Report: D17 B**

#### Have you understood the concept of Social media? Feedback Summary

Category	Total	5	% of 5	4	% of 4	3	% of 3	2	% of 2	1	% of 1
Have & you & understood	7	3	42.86	4	57.14	0	0.0	0	0.0	0	0.0

#### Understood the concept of social media Analytics and its significance? Feedback Summary

Category	Total	5	% of 5	4	% of 4	3	% of 3	2	% of 2	1	% of 1
Understood & concept & social	7	6	85.71	0	0.0	1	14.29	0	0.0	0	0.0

#### Are you able to analyze the effectiveness of social media? Feedback Summary

Category	Total	5	% of 5	4	% of 4	3	% of 3	2	% of 2	1	% of 1	
you & able & analyze	7	4	57.14	3	42.86	0	0.0	0	0.0	0	0.0	

#### Are you able to use different Social media analytics tools effectively and efficiently? Feedback Summary

Category	Total	5	% of 5	4	% of 4	3	% of 3	2	% of 2	1	% of 1
you & able & use	7	5	71.43	2	28.57	0	0.0	0	0.0	0	0.0

#### Did you know different effective Visualization techniques to represent social media analytics? Feedback Su

Category	Total	5	% of 5	4	% of 4	3	% of 3	2	% of 2	1	% of 1
Did & you & know	7	2	28.57	5	71.43	0	0.0	0	0.0	0	0.0

#### Do you understand hands-on skills and ethical knowledge needed to responsibly leverage social media data

Category	Total	5	% of 5	4	% of 4	3	% of 3	2	% of 2	1	% of 1
Do & you & understand	7	2	28.57	4	57.14	1	14.29	0	0.0	0	0.0

#### Are you aware of characteristics and types of social media networks? Feedback Summary

Category	Total	5	% of 5	4	% of 4	3	% of 3	2	% of 2	1	% of 1
you & aware & characteristics	7	4	57.14	3	42.86	0	0.0	0	0.0	0	0.0

#### Are you able to use social media analytics tools for business? Feedback Summary

Category	Total	5	% of 5	4	% of 4	3	% of 3	2	% of 2	1	% of 1
you & able & use	7	3	42.86	4	57.14	0	0.0	0	0.0	0	0.0

#### Did you know how to Collect, monitor, store and track social media data? Feedback Summary

Category	Total	5	% of 5	4	% of 4	3	% of 3	2	% of 2	1	% of 1
Did & you & know	7	2	28.57	4	57.14	1	14.29	0	0.0	0	0.0

#### Are you able to analyze and visualize social media data from multiple platforms? Feedback Summary

Category	Total	5	% of 5	4	% of 4	3	% of 3	2	% of 2	1	% of 1	
you & able & analyze	7	3	42.86	4	57.14	0	0.0	0	0.0	0	0.0	

#### Understood how to design and develop content and structure based social media analytics models? Feedba

Category	Total	5	% of 5	4	% of 4	3	% of 3	2	% of 2	1	% of 1
Understood & how & design	7	2	28.57	5	71.43	0	0.0	0	0.0	0	0.0

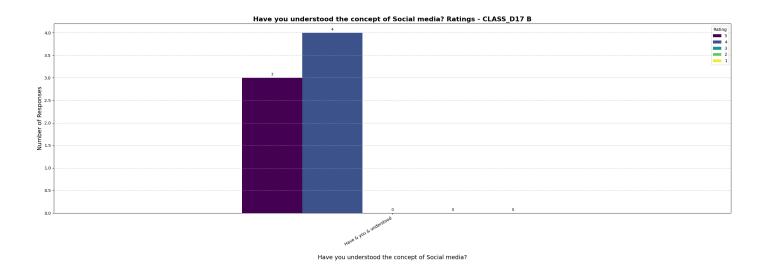
#### Understood how to design and implement social media data based predictive analytics application for busin

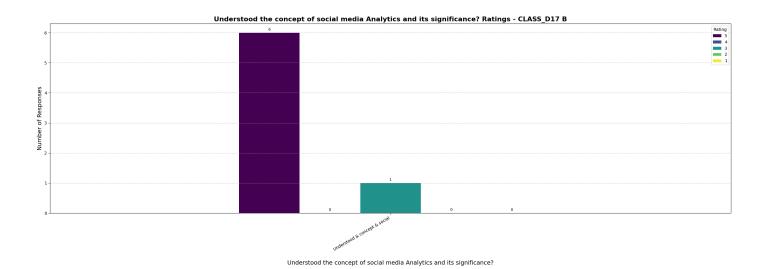
Category	Total	5	% of 5	4	% of 4	3	% of 3	2	% of 2	1	% of 1
Understood & how & design	7	3	42.86	4	57.14	0	0.0	0	0.0	0	0.0

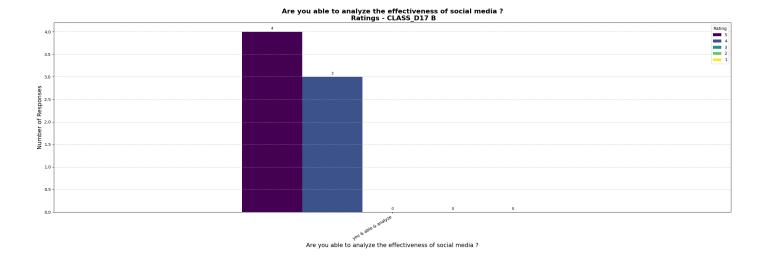
#### Was your LAB infrastructure such as computers and software available? Feedback Summary

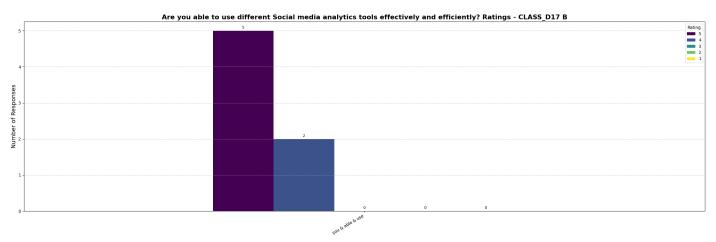
Was & your & such

Category	Total	5	% of 5	4	% of 4	3	% of 3	2	% of 2	1	% of
oid & faculty & use	7	5	71.43	2	28.57	0	0.0	0	0.0	0	0.0
	7	3	42.86	4	57.14	0	0.0	0	0.0	0	0.0

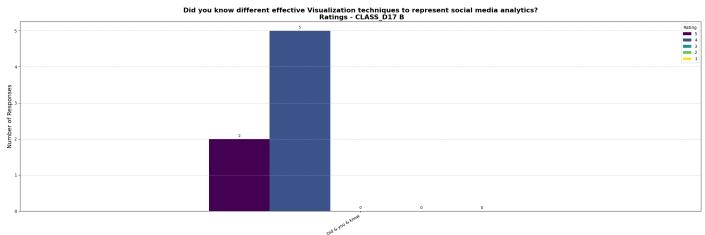








Are you able to use different Social media analytics tools effectively and efficiently?



Did you know different effective Visualization techniques to represent social media analytics?

