

## Ratings Report

### Overall Feedback Report: All\_Students

#### Social Media Understanding Feedback Summary

Category	Total	5	% of 5	4	% of 4	3	% of 3	2	% of 2	1	% of 1
Have you understood the concept of Social media?	72	42	58.33	27	37.5	2	2.78	1	1.39	0	0.0

#### Social Media Analytics Understanding Feedback Summary

Category	Total	5	% of 5	4	% of 4	3	% of 3	2	% of 2	1	% of 1
Understood the concept of social media Analytics and its significance?	72	51	70.83	17	23.61	3	4.17	1	1.39	0	0.0

#### Social Media Analysis Skills Feedback Summary

Category	Total	5	% of 5	4	% of 4	3	% of 3	2	% of 2	1	% of 1
Are you able to analyze the effectiveness of social media ?	72	49	68.06	20	27.78	2	2.78	1	1.39	0	0.0

#### Social Media Analytics Tools Proficiency Feedback Summary

Category	Total	5	% of 5	4	% of 4	3	% of 3	2	% of 2	1	% of 1
Are you able to use different Social media analytics tools effectively and efficiently?	72	46	63.89	22	30.56	4	5.56	0	0.0	0	0.0

#### Data Visualization Techniques Feedback Summary

Category	Total	5	% of 5	4	% of 4	3	% of 3	2	% of 2	1	% of 1
Did you know different effective Visualization techniques to represent social media analytics?	72	44	61.11	25	34.72	2	2.78	1	1.39	0	0.0

#### Ethical and Practical Applications Feedback Summary

Category	Total	5	% of 5	4	% of 4	3	% of 3	2	% of 2	1	% of 1
Do you understand hands-on skills and ethical knowledge needed to responsibly leverage social media data for informed business decision-making?	72	43	59.72	26	36.11	3	4.17	0	0.0	0	0.0

## Ratings Report

### Social Media Network Knowledge Feedback Summary

Category	Total	5	% of 5	4	% of 4	3	% of 3	2	% of 2	1	% of 1
Are you aware of characteristics and types of social media networks?	72	43	59.72	26	36.11	2	2.78	1	1.39	0	0.0

### Business Application of Social Media Analytics Feedback Summary

Category	Total	5	% of 5	4	% of 4	3	% of 3	2	% of 2	1	% of 1
Are you able to use social media analytics tools for business?	72	46	63.89	22	30.56	4	5.56	0	0.0	0	0.0

### Social Media Data Management Feedback Summary

Category	Total	5	% of 5	4	% of 4	3	% of 3	2	% of 2	1	% of 1
Did you know how to Collect, monitor, store and track social media data?	72	45	62.5	22	30.56	5	6.94	0	0.0	0	0.0

### Multi-Platform Data Analysis and Visualization Feedback Summary

Category	Total	5	% of 5	4	% of 4	3	% of 3	2	% of 2	1	% of 1
Are you able to analyze and visualize social media data from multiple platforms?	72	49	68.06	20	27.78	2	2.78	1	1.39	0	0.0

### Social Media Analytics Model Design Feedback Summary

Category	Total	5	% of 5	4	% of 4	3	% of 3	2	% of 2	1	% of 1
Understood how to design and develop content and structure based social media analytics models?	72	45	62.5	25	34.72	1	1.39	1	1.39	0	0.0

### Predictive Analytics Application Feedback Summary

Category	Total	5	% of 5	4	% of 4	3	% of 3	2	% of 2	1	% of 1
Understood how to design and implement social media data based predictive analytics application for business intelligence.	72	45	62.5	24	33.33	2	2.78	1	1.39	0	0.0

### Lab Infrastructure Feedback Summary

## Ratings Report

Category	Total	5	% of 5	4	% of 4	3	% of 3	2	% of 2	1	% of 1
Was your LAB infrastructure such as computers and software available?	72	36	50.0	26	36.11	4	5.56	1	1.39	5	6.94

## ICT Facility Usage Feedback Summary

Category	Total	5	% of 5	4	% of 4	3	% of 3	2	% of 2	1	% of 1
Did the faculty use ICT facility. (PPT/classrooms etc)?	72	53	73.61	18	25.0	1	1.39	0	0.0	0	0.0