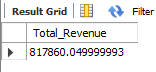
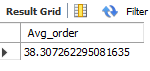
Key Performance Indicators (KPI) for Pizza Sales Analysis Project

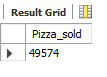
1.SELECT SUM(total\_price) AS Total\_Revenue FROM pizza\_sales;



2. SELECT SUM(total\_price)/COUNT(DISTINCT order\_id) AS Avg\_order FROM pizza\_sales;



3. SELECT SUM(quantity) as Pizza\_sold FROM pizza\_sales;



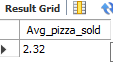
4. SELECT COUNT(DISTINCT order\_id) AS Total\_order FROM pizza\_sales;



5. SELECT CAST(CAST(SUM(quantity) AS DECIMAL(10,2)) /

CAST(COUNT(DISTINCT order\_id) AS DECIMAL(10,2)) AS DECIMAL(10,2)) AS Avg\_pizza\_sold

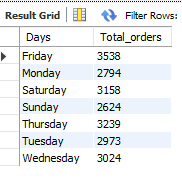
FROM pizza\_sales;



6. SELECT DAYNAME(order\_date) AS Days, COUNT(DISTINCT order\_id) AS Total\_orders

FROM pizza\_sales

GROUP BY DAYNAME(order\_date);

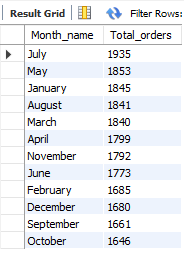


7. SELECT MONTHNAME(order\_date) AS Month\_name, COUNT(DISTINCT order\_id) AS Total\_orders

FROM pizza\_sales

GROUP BY MONTHNAME(order\_date)

ORDER BY Total\_orders DESC;

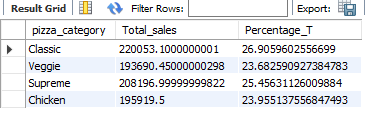


8. SELECT pizza\_category,SUM(total\_price) AS Total\_sales, SUM(total\_price) \* 100/

(SELECT SUM(total\_price) FROM pizza\_sales) AS Percentage\_T

FROM pizza\_sales

GROUP BY pizza\_category;



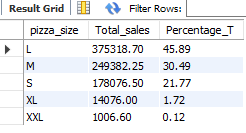
9. SELECT pizza\_size, CAST(SUM(total\_price) AS DECIMAL(10,2)) AS Total\_sales, CAST(SUM(total\_price) \* 100/

(SELECT SUM(total\_price) FROM pizza\_sales) AS DECIMAL(10,2)) AS Percentage\_T

FROM pizza\_sales

GROUP BY pizza\_size

ORDER BY Percentage\_T DESC;

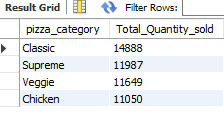


10. SELECT pizza\_category, SUM(quantity) AS Total\_Quantity\_sold

FROM pizza\_sales

GROUP BY pizza\_category

ORDER BY SUM(quantity) DESC;



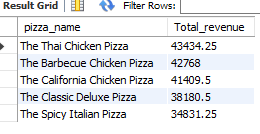
11. SELECT pizza\_name, SUM(total\_price) AS Total\_revenue

FROM pizza\_sales

GROUP BY pizza\_name

ORDER BY Total\_revenue DESC -- (desc/asc)

LIMIT 5;



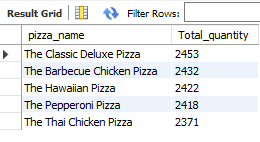
11(2). SELECT pizza\_name, SUM(quantity) AS Total\_quantity

FROM pizza\_sales

GROUP BY pizza\_name

ORDER BY Total\_quantity DESC -- (desc/asc)

LIMIT 5;



11(3). SELECT pizza\_name, COUNT(DISTINCT order\_id) AS Total\_orders

FROM pizza\_sales

GROUP BY pizza\_name

ORDER BY Total\_orders DESC -- (desc/asc)

LIMIT 5;

