UI-UX DESIGN

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PROCESS

UNDERSTAND

PROCESS	PROJECT: HOMEMADE FOOD APP SUBMIT. IMPROVISATIONAL.		
Understand	**OBJECTIVE** Food delivery app that helps people staying apart from home, enjoy homemade food.		
Research	**USERS** Aged People at Home Bachelors and Bachelorettes Working Professionals Students Tourists Working Moms Working Dads Single Parents Gamers Pet Owners Bachelorettes	**DELIVERABLES** Design Brief Research Wireframes Prototype Mockups Usability Test Design Revision Final Prototype Presentation Design Spec Handoff Style Guide	**FEATURES** Log-in Page Sign-up Page Home Page Search Menu Page Cart Page Order Page Review Page Profile Page Notifications
Prototype & Test	**COMPETITION** Swiggy Zomato Dunzo Porterhub Bigbasket		
Design			
Testing			

RESEARCH

QUANTITATIVE ANALYSIS

Analysis was done on target user by means of google form and there responses are recorded

How frequently do you order food from restaurants?
Weekly
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Weekly
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Weekly