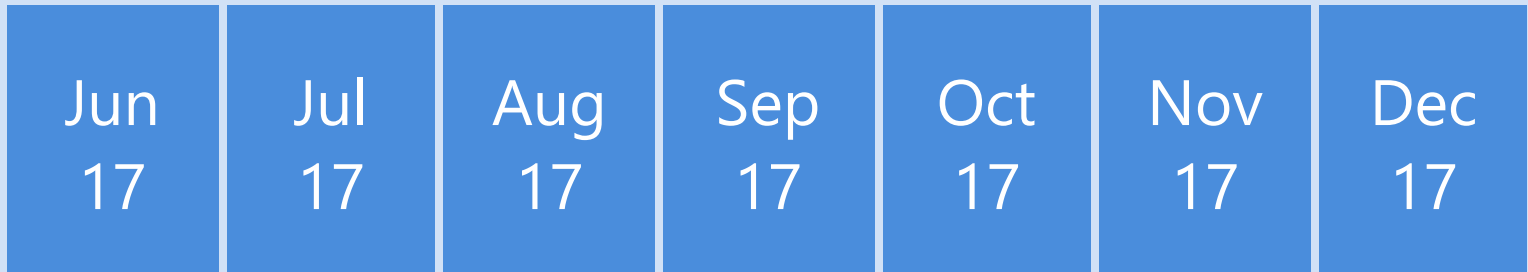




Sales Dashboard



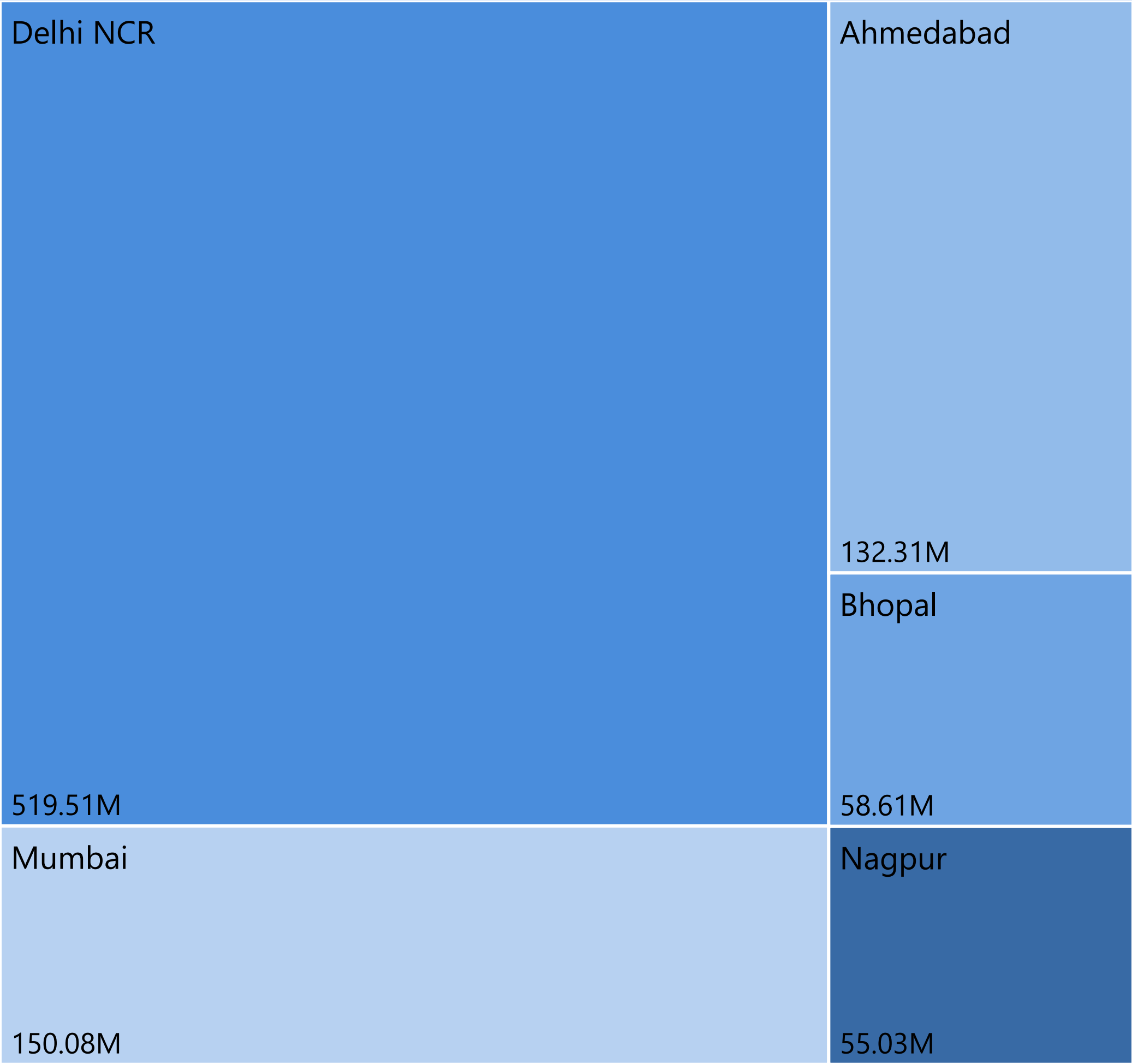
984.81M

Revenue

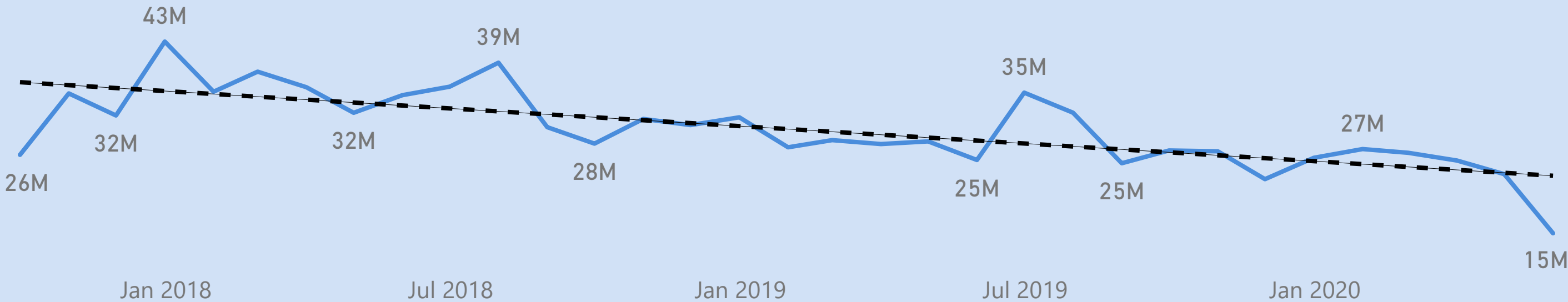
2M

sales qty

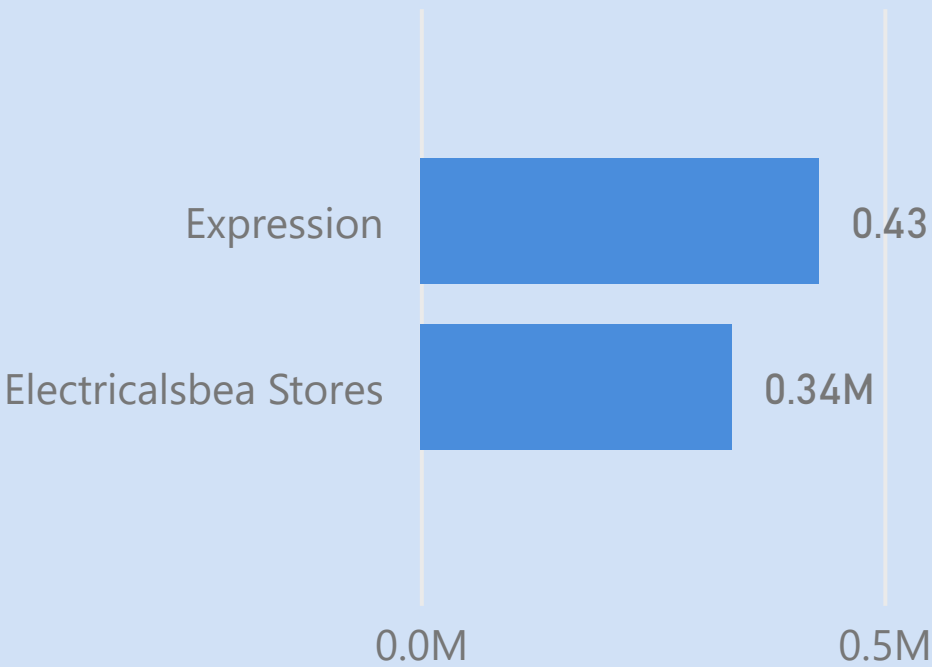
Top 5 Markets by Revenue



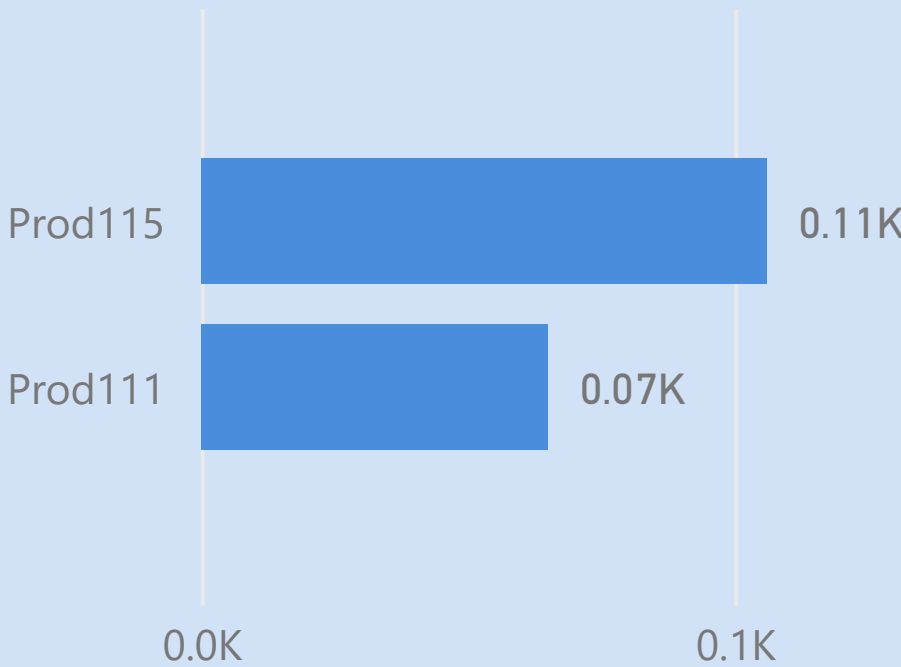
Revenue Trend



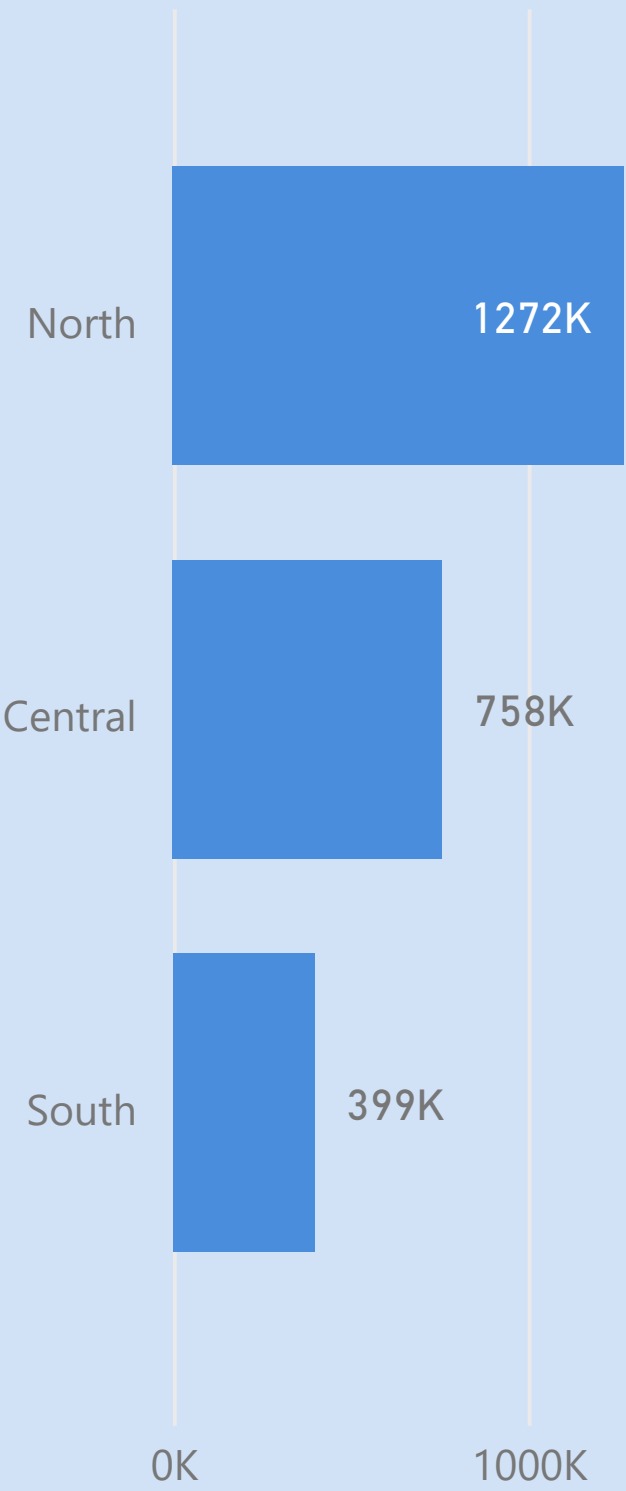
Bottom 2 Customers by Revenue



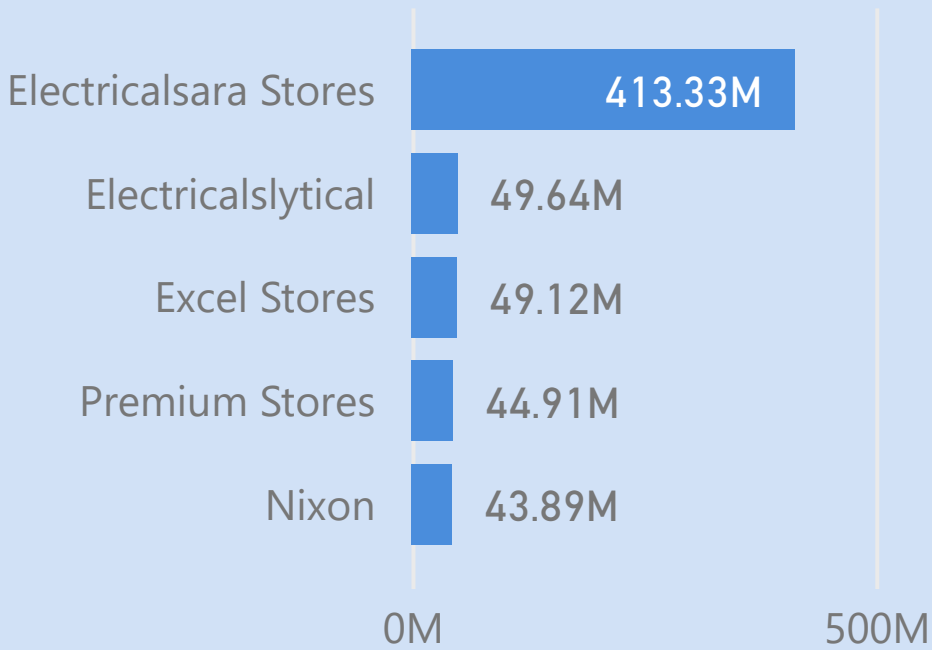
Bottom 2 Products by Revenue



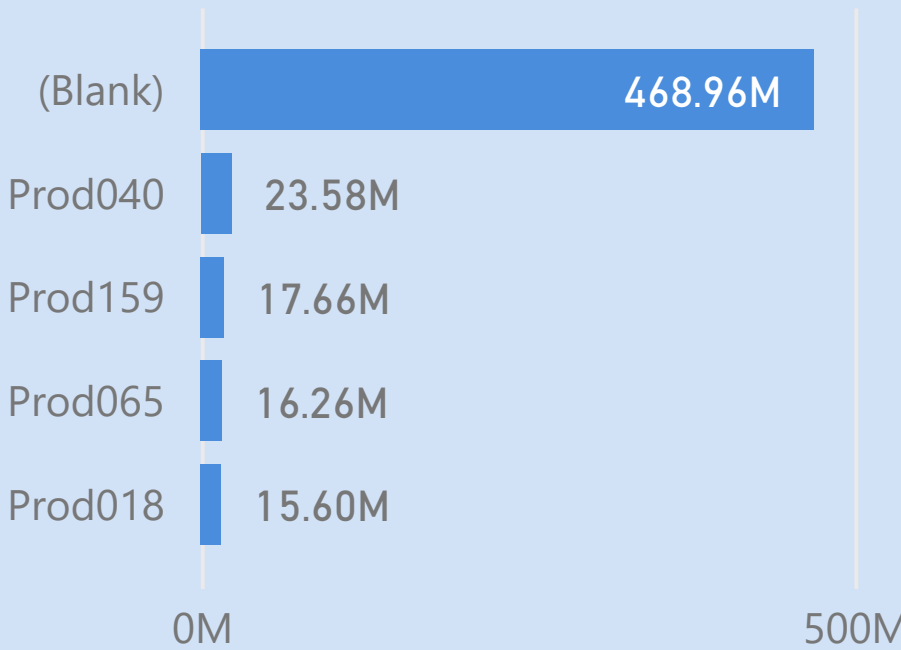
Sales Qty by Zone



Top 5 Customers by Revenue

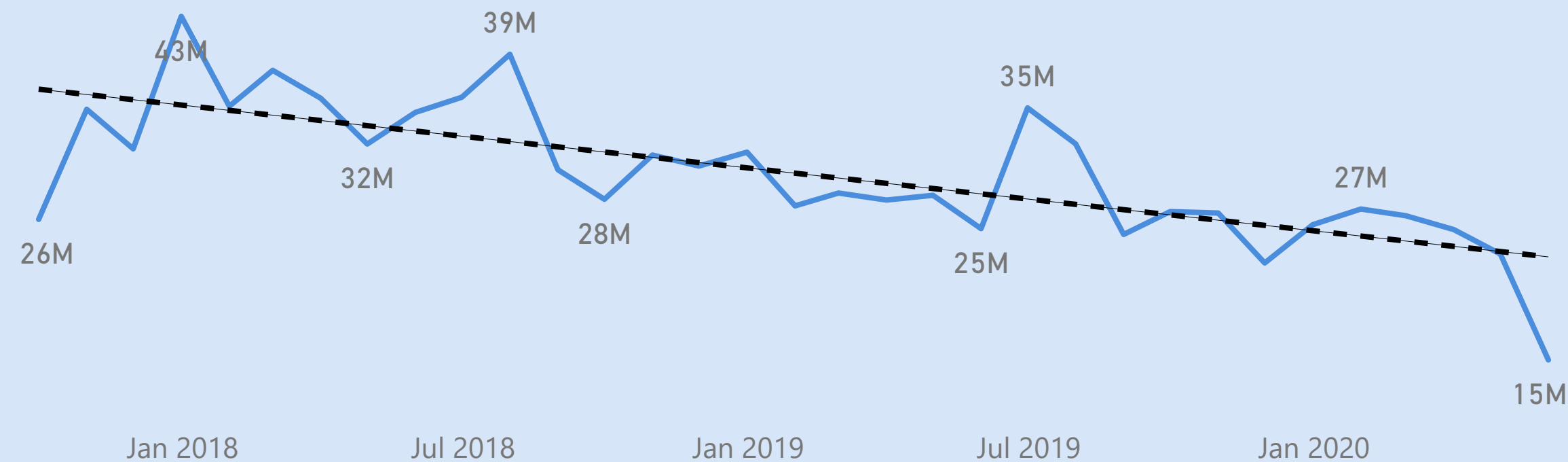


Top 5 Products by Revenue



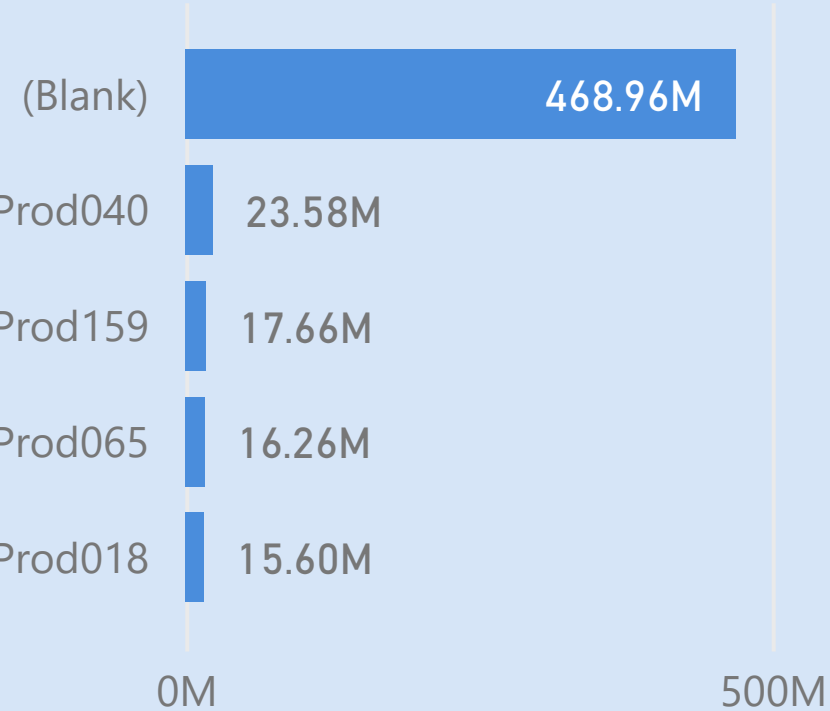
Sales Insights Generated

Revenue Trend



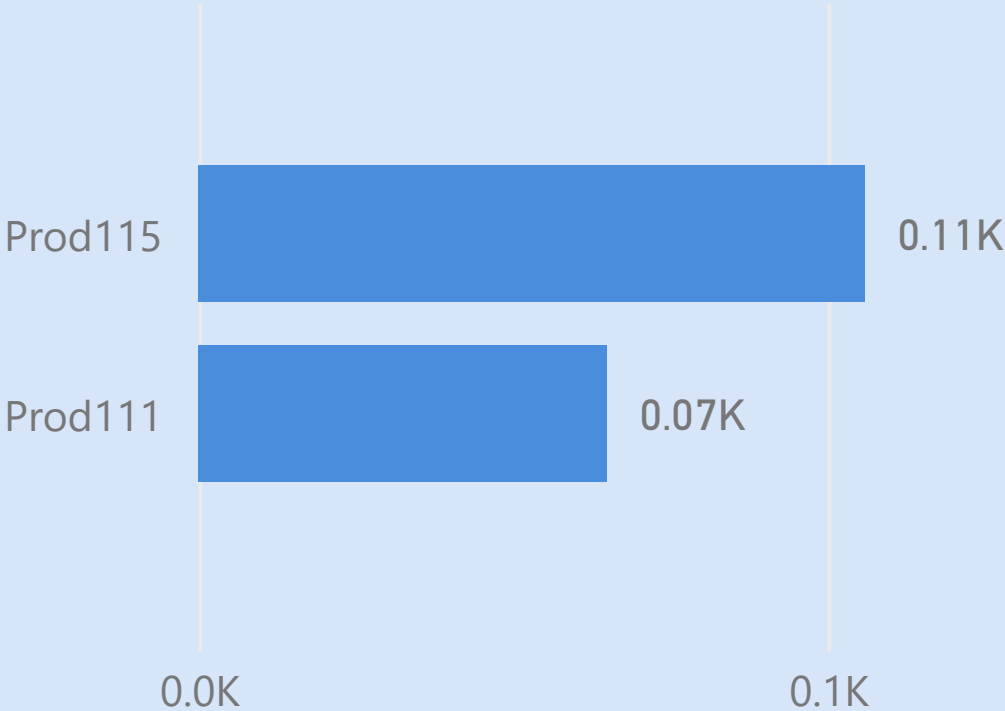
- From the revenue trend I observed that revenue is going down rapidly after year 2018. Below insights could be the reason for the trend to go down.

Top 5 Products



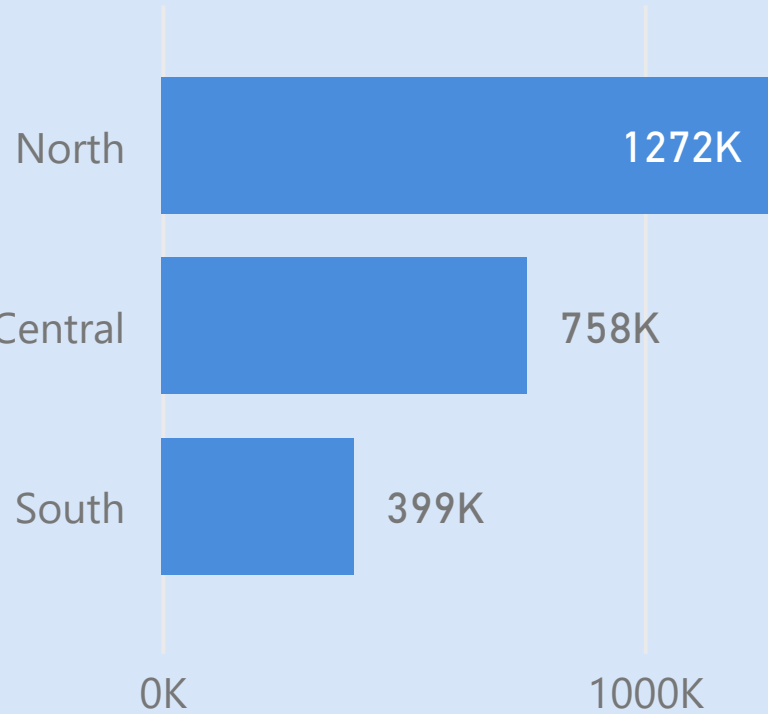
- There are some blanks present in the products data which we cannot identify, so we need to check with the business team.

Bottom 2 Products



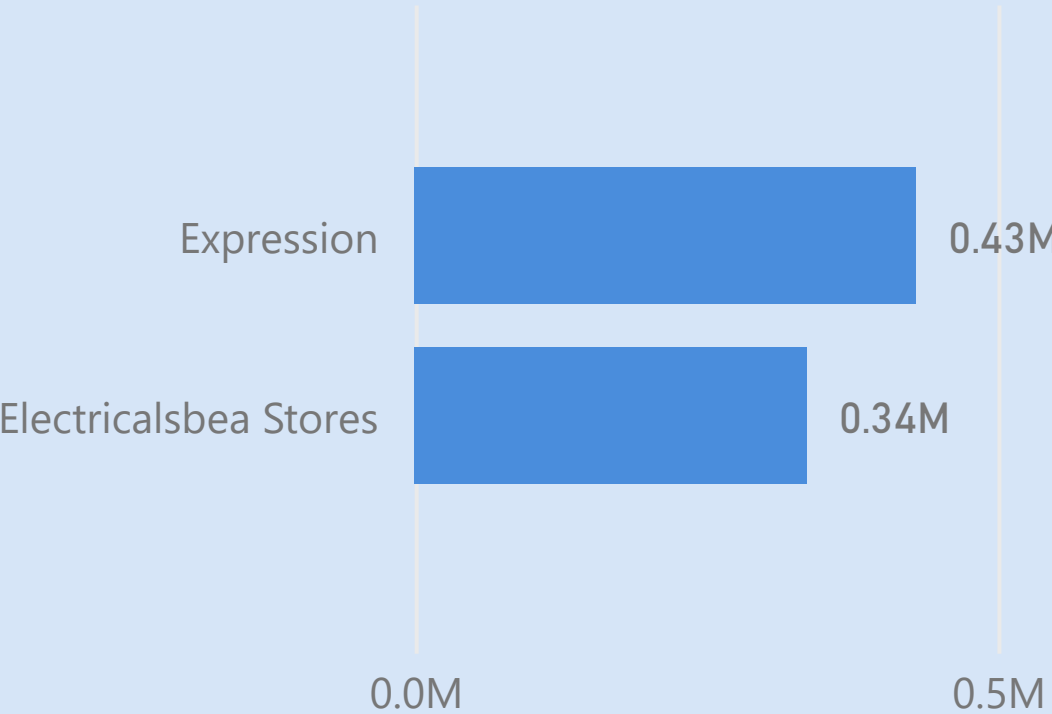
- Need to see what things we should improve to increase these products sales.
- we can add discount offers for the same.

Sales Qty by Zone



- Need to focus on south region more because it has less sales quantity as compare other regions.

Bottom 2 Customers



- We need to focus more on these two customers to find out why we are not getting much revenue to satisfy the customer needs.