

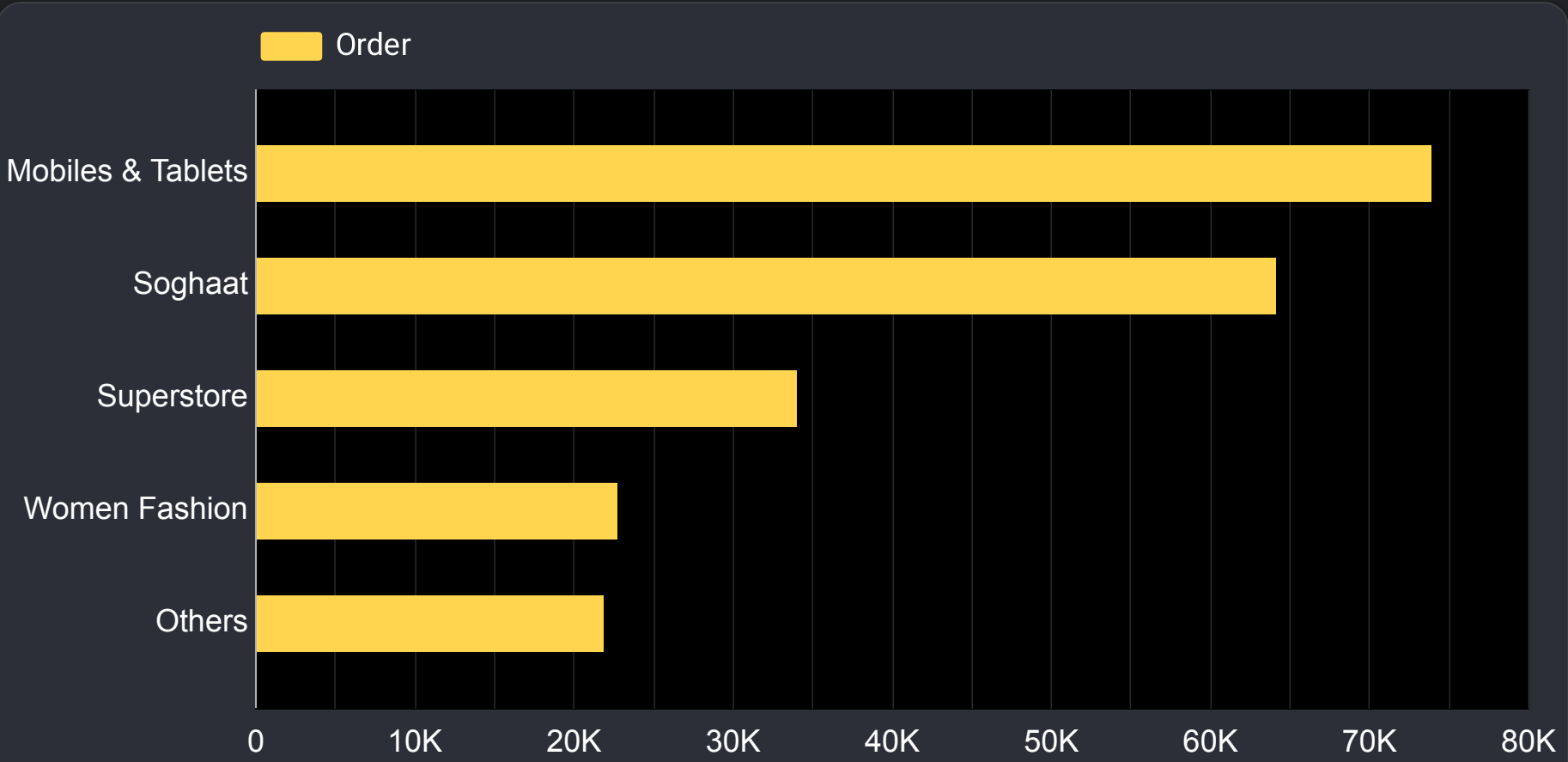
Sales Performance Dashboard – 2022 Analysis

Category, Product & Customer Insights

category

Year

Top 5 Products – Mobiles & Tablets (2022 | Valid Orders)



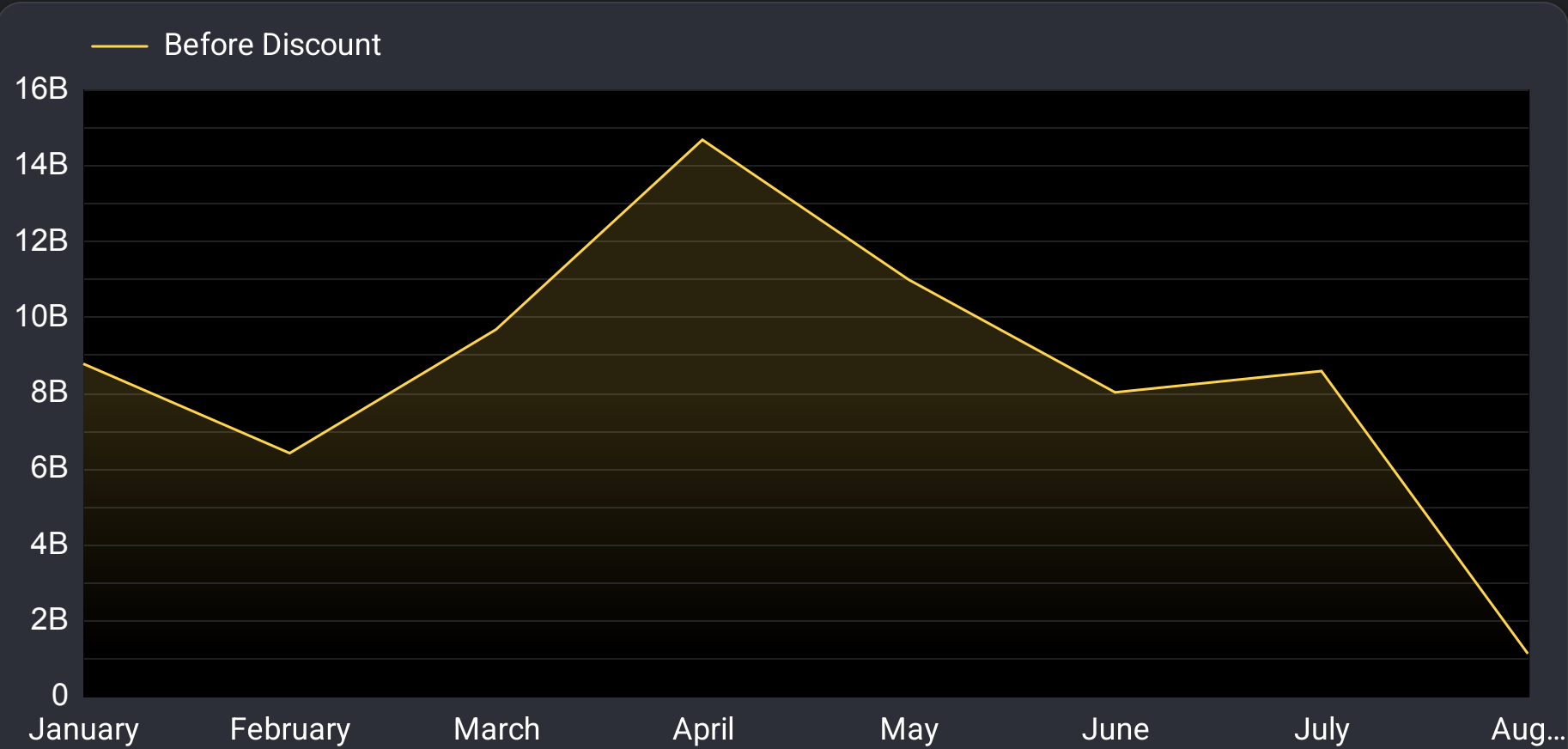
Total Revenue
136,815,642,173

Total Quantity Sold
359,991

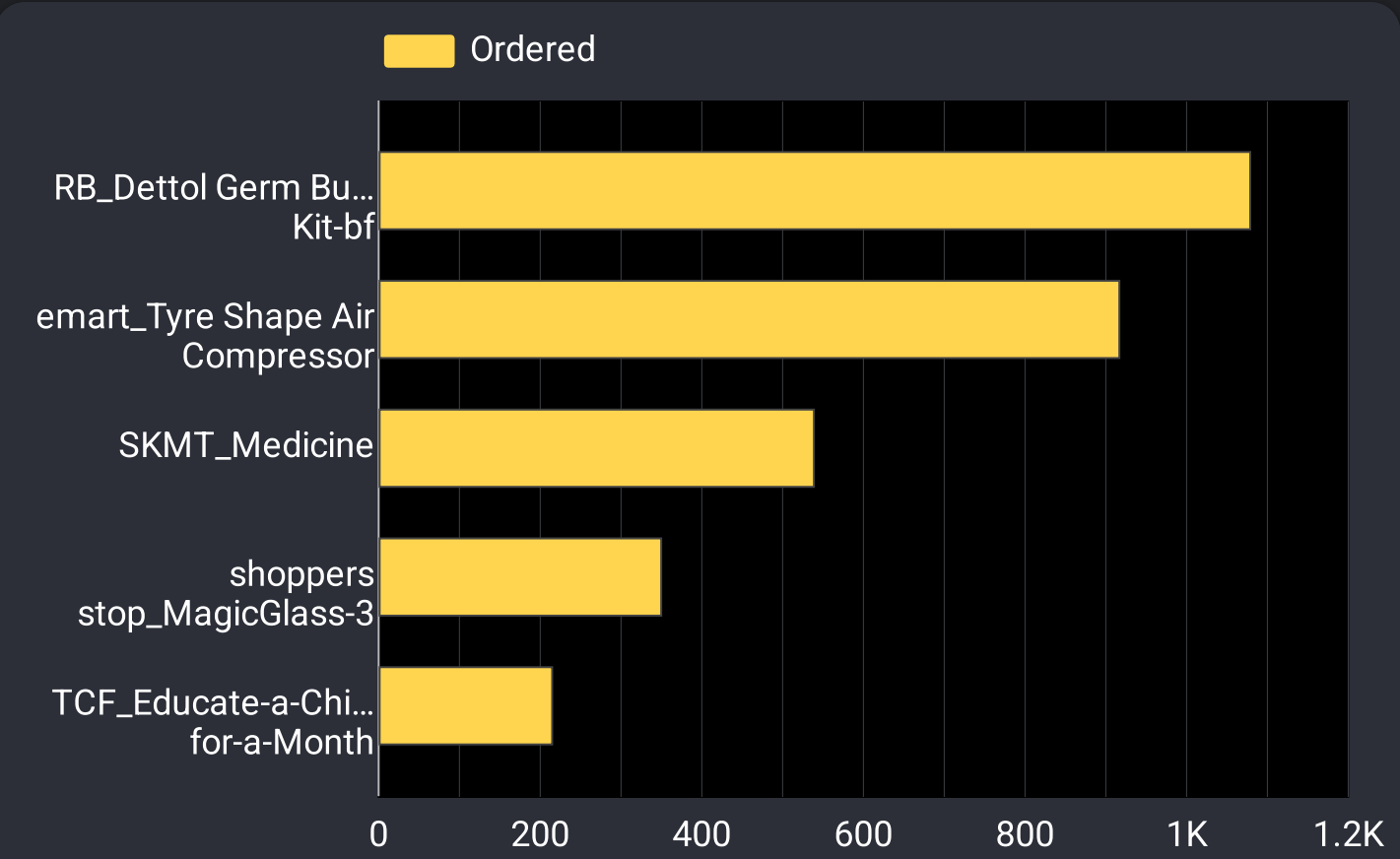
Total Orders
5,764

Total Customers
3,998

Monthly Sales Trend (2022)



Top 5 Products – Mobiles & Tablets (2022 | Valid Orders)



	customer_id	registered_date ▾
1.	C634745L	9-Sep-2021
2.	C145727L	9-Oct-2021
3.	C885565L	9-Oct-2021
4.	C795566L	9-May-2021
5.	C688872L	9-Jul-2021
6.	C546010L	9-Jul-2021
7.	C655017L	9-Jan-2021
8.	C259981L	9-Jan-2021
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	sku_name	sales 202...	sales 202...	sales ... ▾	Percenta...	Sales Sta...
1..	emart_0-37	27	189	6	6	UP
2..	emart_Tyr...	135	918	5.8	5.8	UP
3..	kansai_U...	81	162	1	1	UP
4..	MEGUIA...	27	54	1	1	UP
5..	vitamin_265	27	54	1	1	UP
6..	aw_CON...	27	54	1	1	UP
7..	Entertaine...	27	54	1	1	UP
8..	MEGUIA...	27	27	0	0	FAIR
9..	electro_H...	27	27	0	0	FAIR
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	Month	Date type	Before Discount ▾
1.	November	Weekday	3.1B
2.	December	Weekday	2.2B
3.	October	Weekday	2.2B
4.	October	Weekend	1.2B
5.	November	Weekend	819.2M
6.	December	Weekend	789.7M
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