

# Sales Performance Dashboard – 2022 Analysis

category

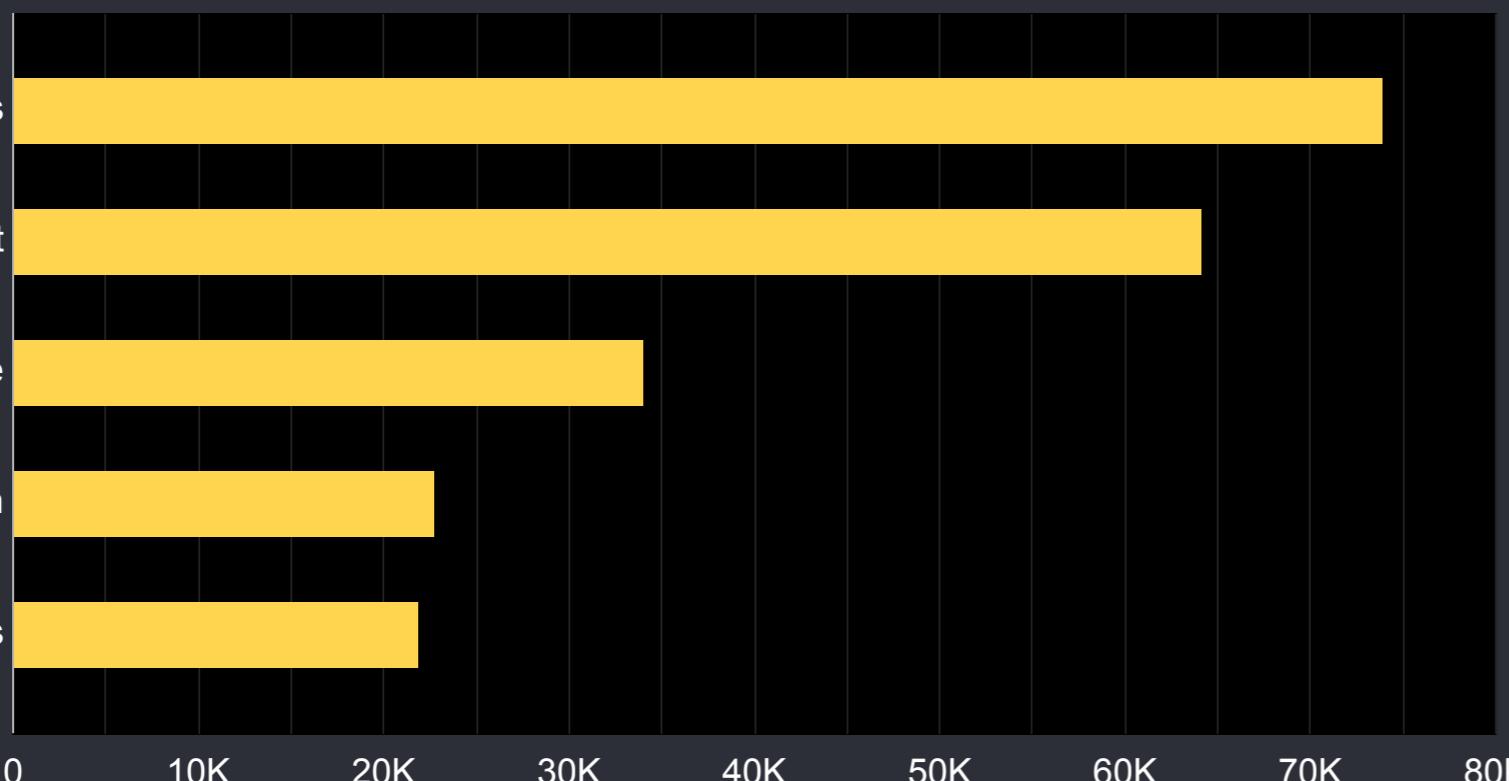
Year

Category, Product & Customer Insights

## Top 5 Products – Mobiles & Tablets (2022 | Valid Orders)

Order

Mobiles & Tablets



Total Revenue

**136,815,642,173**

Total Quantity Sold

**359,991**

Total Orders

**5,764**

Total Customers

**3,998**

## Monthly Sales Trend (2022)

Before Discount



## Top 5 Products – Mobiles & Tablets (2022 | Valid Orders)

Ordered

RB\_Dettol Germ Bu...

Kit-bf

emart\_Tyre Shape Air  
Compressor

SKMT\_Medicine

shoppers  
stop\_MagicGlass-3

TCF\_Educate-a-Chi...  
for-a-Month

0 200 400 600 800 1K 1.2K

	customer_id	registered_date
1.	C634745L	9-Sep-2021
2.	C145727L	9-Oct-2021
3.	C885565L	9-Oct-2021
4.	C795566L	9-May-2021
5.	C688872L	9-Jul-2021
6.	C546010L	9-Jul-2021
7.	C655017L	9-Jan-2021
8.	C259981L	9-Jan-2021

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sku_name	sales 202...	sales 202...	sales ...	Percenta...	Sales Sta...
1.. emart_0-37	27	189	6	6	UP
2.. emart_Tyr...	135	918	5.8	5.8	UP
3.. kansai_U...	81	162	1	1	UP
4.. MEGUIA...	27	54	1	1	UP
5.. vitamin_265	27	54	1	1	UP
6.. aw_CON...	27	54	1	1	UP
7.. Entertaine...	27	54	1	1	UP
8.. MEGUIA...	27	27	0	0	FAIR
9.. electro_H...	27	27	0	0	FAIR

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	Month	Date type	Before Discount
1.	November	Weekday	3.1B
2.	December	Weekday	2.2B
3.	October	Weekday	2.2B
4.	October	Weekend	1.2B
5.	November	Weekend	819.2M
6.	December	Weekend	789.7M

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