

Empathy map

Use this framework to develop a deep, shared understanding and empathy for other people. An empathy map helps describe the aspects of a user's experience, needs and pain points, to quickly understand your users' experience and mindset.





Build empathy

The information you add here should be representative of the observations and research you've done about your users.

Says

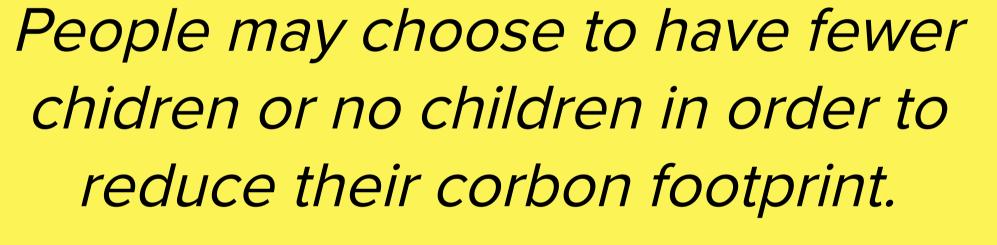
What have we heard them say? What can we magine them saying?

The world's population is growing too quickly,and it's putting a strain on resources.

> I'm worried about the impact of overpopulation on the enviroment and climate change.

worries about economic insecurity and job opportunities.





To initiatives aimed at promoting social

justice and equity, such as addressing

income inequality or advocating for

human rights.

Does

What behavior have we observed?

What can we imagine them doing?

People may also be influenced by

their socioeconomic

status, education level, cultural

background and other factors....



Different people may experience these emotions in different ways or for different reasons.

Achieving financial stability and

security. Finding love and

companionship.

Climate change and other enviromental issues can be a source of anxiety and fear for many peoples

There are many emotions that could influence the behavior of global population

Feels

Thinks

What are their wants, needs, hopes,

and dreams? What other thoughts

Material possessions, such as a

comfortable home,reliable

transportation and access to

techlology.

Belief's about the value of human

life an the importance of protecting

and improving the well-being of all

people.

might influence their behavior?

What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?



Tracing the growth of the Global community:A Populationforecasting Analysis





