1 INTRODUCTION

1.1 OVERVIEW

Process of examining and evaluating a business expenses.

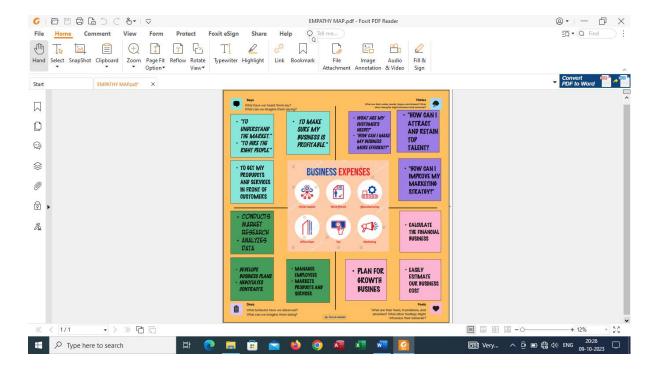
1.2 PURPOSE

Advertising and marketing.

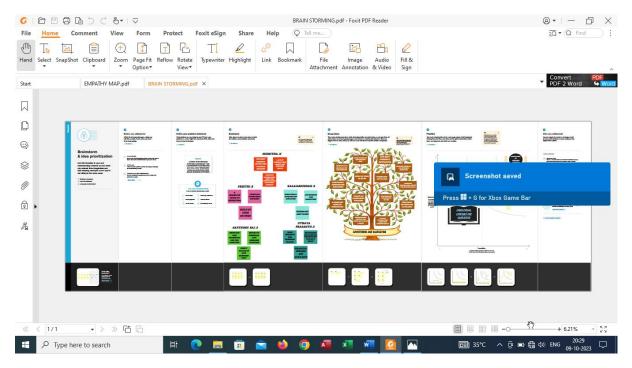
Bank fees and interest.

2 PROBLEM DEFINITION & DESING THINKING

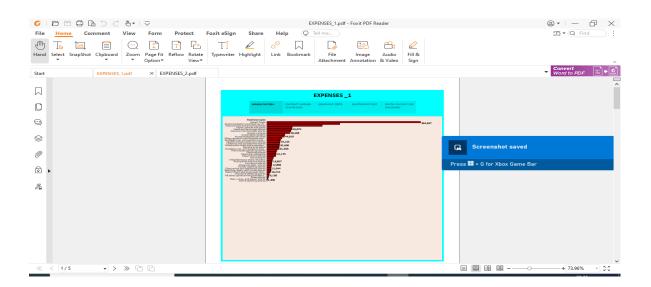
2.1 EMPATHY MAP

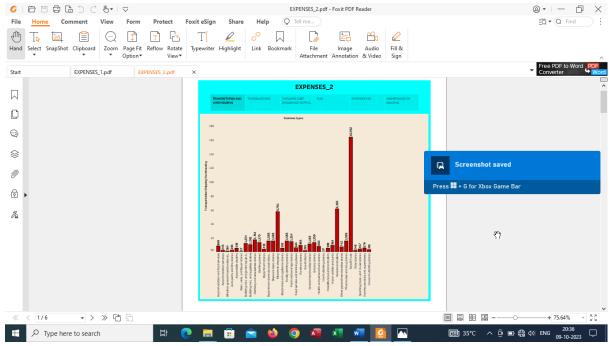


2.2 IDEATION & BRAINSTORMING MAP



3 RESULT





4 ADVANTAGES & DISADVANTAGES

Advantages

- It need to consider an input statement.
- An increase in any type of business expenses in less profit.

Disadvantages

- > A business requires on expensive amount of financial resources to launch and expand.
- > Lack of business processes and operations producers.

5 APPLICATIONS

- > Analyze past expenses.
- Use corporate credit cards.
- > Audit your expenses.

6 CONCLUSION

Cost management is an essential aspect of project management, and it plays a critical role in ensuring that projects are completed on time and within budget.

7 FUTURE SCOPE

> Advertising and marketing expenses.

- > Educational and training expenses for employee.
- > Office expenses and supplies.
- > Insurance costs.

8 APPENDIX

A. SOURCE CODE

- > Permits
- > Licenses
- > Trademarks or patents
- Market surveys
- > Partnership or employment agreements