Async brainstorming

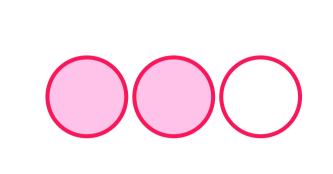
A brainstorm method tailored for async collaboration

INTRODUCTION

Design an inclusive and effective brainstorm with this template tailored for async collaboration. These activities are great when calendars are packed, participants can't meet live because of time zone conflicts, or when you just want to give collaborators more time to think about their ideas.







People2 - 20 1-2

Time 1-2 hours

DifficultyIntermediate

AGENDA

- 1 Define your problem statement
- 2 Brainstorm
- **Group ideas**
- 4 Prioritize

PREPARATION FOR ASYNC WORK

Before sharing this mural with collaborators, review the facilitation recommendations for async projects. Then, define the problem statement and fill out section 1.

Provide collaborators with a timeline for each phase of the brainstorm — then explain the activity checkpoints below. Consider recording a quick explainer video, if collaborators are unfamiliar with async collaboration.



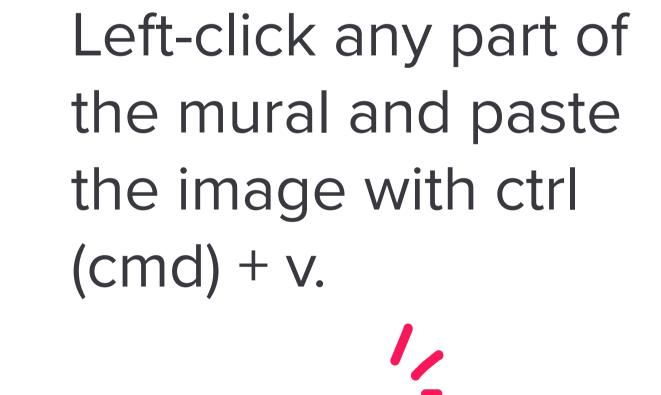
ACTIVITY CHECKPOINTS

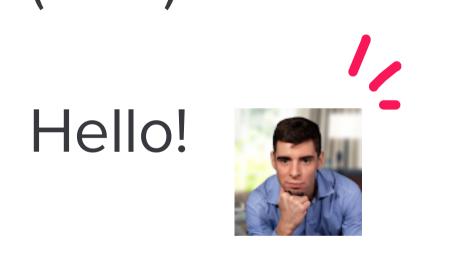
Add your profile picture here to help track the team's progress. After you finish an activity, move your avatar below.

Tip

You can easily add your profile image by right-clicking your avatar in the lower part of the mural - selecting the option "copy image".

Open image in new tab
Save image as...
Copy image
Copy image





Starting point - I have read the problem statement

Better Performance: Compared to Android devices, Apple phones offer better performance. They are built to work faster and smoother. Even the old iPhone models work well and have smooth functioning.

Brainstorm completed - I'm ready for grouping ideas

Better Performance: Compared to Android devices, Apple phones offer better performance. They are built to work faster and smoother. Even the old iPhone models work well and have smooth functioning.

Group ideas completed

Any new model launchedby companiesshows the advertisement about the features.It reahes all kind of people.

Goal reached - I have finished the prioritize step

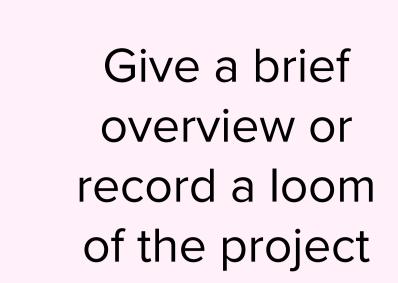
Move your avatar here

Share your feedback

Define your problem statement

What problem are you trying to solve? Frame your problem as a "How Might We" statement. This will be the focus of your brainstorm.

How Might We Iphone is rich in cost ans it is only possible for well in status.

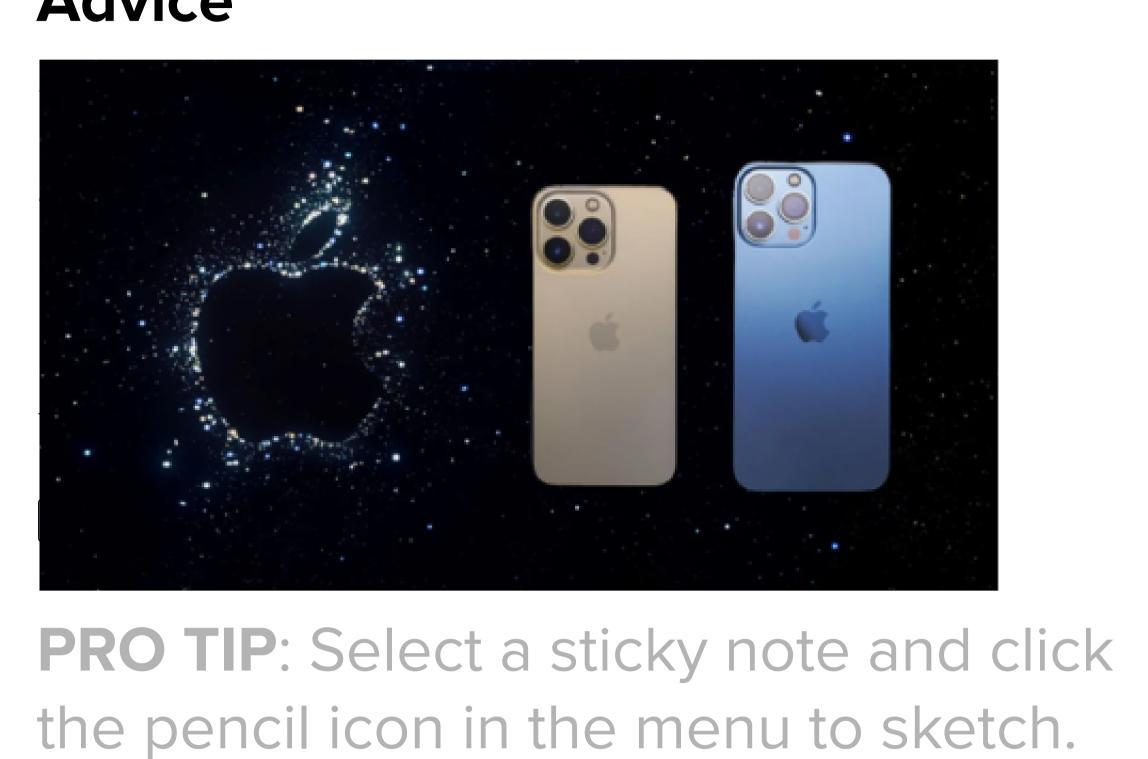




2 Brainstorm

Write down any ideas that come to mind that address your problem statement. Remember, the key rules of brainstorming are:

Advice



The government make policy with companies and fixed a price with per indian gdp at present

Group ideas

The facilitator should group all the ideas from the brainstorming process (step 2).

After that, you should add your opinions by adding arrows to point ideas into other groups and sticky notes and icons to share your thoughts.

PRO TIP: This is a great place to use color coding. You can change the color of multiple sticky notes at once.

Group 1

Group 2

Group 3

The government make apolicy with companies and fixed aprice with per indian gdp at present It reachea atleast middle class of india

Any new model launchedby companies shows the advertisement about the features. It reahes all kind of people.

Awarness create among the users about the iphones.

4 Prioritize

The facilitator should copy and paste the groups from step 3 into this area and setup the vote details. Let's vote! Add a vote on sticky notes you think are a high priority. You can also add your vote to an entire group.

Vote area

The government make apolicy with companies and fixed aprice with per indian gdp at present. It reaches atleast middle class of india.

Official company create the trial shows of new model how to uses. It solve the difficulty of users.



Low-priority



High-priority