



Says
What have we heard them say?
What can we imagine them saying?



Thinks
What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

Step2:Apple's users increases in india rapidly

Step3:Apple's branches are opened in india to attract the users in india

Step2: india is developing country so apple target the india to develope is market.

Step3: Now a day india is digitally developing nation whichis helpful t0 us.

Step1:I Phone Have Several Version And New Model Introduced Year By Year

Step1:Apple's branches provides job for indians.



***Step1:I phones with many features ans have new models.**

Step1: Cost of iphone is large which is difcult to buy

***Step2: Apple branches come to india and new model come to indian market quickly**

***Step3:Apple branches offer a jobs to peoples**

Step2: Government fxd a price with suitable amount

Step3: By fxing price which iphone to kind of peoples in india.



Does
What behavior have we observed?
What can we imagine them doing?



Feels
What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?