

BEEJoy is the name of a physical product in the form of a game owned by **Edus.id**. BEEJoy has many series, one of which is already available: **BEEJoy Magic Box Series: Magical Adventure**. Currently, only the **Magic Box: Magical Adventure** series is available. Stay tuned for the excitement of other BEEJoy series!

When playing **BEEJoy**, there are several rules to follow:

1. In this game, children must be accompanied by parents or caregivers. Before playing, parents or caregivers can choose the **JOY card level** first, adjusting it to the child's age range.
2. All players must collect and put away their gadgets before playing, and prepare one phone to access the **Edus.id** app. [You can place the barcode here].
3. Before starting the game, all players should discuss and agree on a reward for the winner. Examples: The winner gets to be the first to use the bathroom the next morning, chooses the next meal's menu, or gets to make one request to be fulfilled by the losing player, etc.
4. The player order can be decided by rolling dice, using the hom-pim-pah method, rock-paper-scissors, or a random selection.
5. All pieces start on the **START** mark, and the game begins. Players take turns rolling the dice and moving according to the number rolled. If a player rolls a 6, they can roll again after moving their piece.
6. Watch out for the **snakes and ladders**!
 - If there is a ladder on your space, climb up to the space at the end of the ladder.
 - If there is a snake on your space, slide down to the space where the snake's head is located.
7. Pay attention to the **mascot** on your space!
 - If you land on a space with a **bee mascot**, take a **BEE card** and follow the instructions.
 - If you land on a space with a **butterfly mascot**, take a **JOY card**. If a parent receives the card, they should explain its contents to the child. If a child receives it, they should answer the question on the card. More detailed material can be found on the **Edus.id** app.
 - If you land on a **SuperBee space**, open the **SuperBee** menu in the **Edus.id** app.
 - If you land on a **SuperJoy space**, open the **SuperJoy** menu in the **Edus.id** app.

8. Continue playing until one player lands exactly on the **93rd space** (home). If you roll too high and exceed space 93, move back to the previous space. Congratulations, you have found the winner!

Playing **BEEJoy** is similar to playing snakes and ladders. Players take turns rolling the dice, moving forward according to the number rolled. Players who land on the end of a ladder can move up, while players who land on the tail of a snake must slide down to the snake's head.

- If a player lands on a space with a **bee mascot**, they take a **BEE card** and complete the challenge or answer the question.
- If a player lands on a space with a **butterfly mascot**, they take a **JOY card** and answer the question.

To purchase **BEEJoy**, you can visit our Instagram page at **@edus.id** or visit our online stores on **Shopee** and **Tokopedia**!

There are 25 **BEE cards** and **JOY cards** in total. Don't lose any! However, not all cards need to be used. Parents can choose which cards to use based on the appropriate level for their child.

BEE cards contain questions and challenges designed to strengthen the bond between parents and children.

Both **BEE** and **JOY cards** are drawn when a player lands on a space with a bee or butterfly mascot. **BEE cards** focus on strengthening the parent-child bond, while **JOY cards** contain questions and case studies to help parents introduce sexuality education to their children in a fun and simple way.

The **SuperBEE feature** is a challenge that involves all players. You can access this challenge by using the **Edus.id** app on the Play Store. Play and win!

The **SuperJOY feature** is a personal challenge given by other players. You can access this challenge through the **Edus.id** app on the Play Store. Get ready and show off your skills!

The **BEEJoy Magic Box: Magical Adventure** game board contains **93 spaces**.

BEEJoy comes with 5 cute character pieces:

- **Toni**, a boy,
- **Tina**, a girl,

- **Cemara**, the wise father,
- **Sunflower**, the loving mother, and
- **Cactus**, the fun older sibling.
 - **Tina** is an adventurous girl in the **Magic Box: Magical Adventure** world.
 - **Toni** is an adventurous boy in the same world.
 - **Cactus** represents a strong but kind-hearted older sibling.
 - **Sunflower** represents a warm, bright, and beautiful mother.
 - **Cemara** represents a strong, calm, and protective father. The **Cemara** piece is perfect for fathers because it symbolizes strength, protection, and tranquility. The **Sunflower** piece is perfect for mothers because it represents warmth, brightness, and beauty. The **Cactus** piece is perfect for older siblings because it symbolizes strength and gentleness.

Let's begin the adventure in the **Magic Forest**!

When playing **BEEJoy**, children must be accompanied by a parent or guardian to ensure they can ask questions and receive proper answers. Have fun!

JOY cards contain materials on sexuality education, and they are designed with a **leveling feature** that allows parents to choose the appropriate level for their child.

You can access the **SuperBEE challenges** through the **Edus.id** app on the Play Store. Play and win!

You can also access the **SuperJOY challenges** through the **Edus.id** app on the Play Store. Get ready and show what you've got!

The **BEEJoy** game is designed for children aged five and up and is suitable for elementary school children. The game includes two dice, and each session lasts between 60-90 minutes.

Bonding refers to the process of building a deep, strong, and intimate relationship between two or more individuals. Emotional closeness is characterized by trust, comfort, safety, and open emotional expression.

Emotional closeness between parents and children helps children grow and develop to their full potential, as it creates a warm, safe, and supportive environment.