



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?



Sakunthala S
Kaviya S
Irudhayamary A
Sushmitha J

A Quantitative
Analysis of
Candidates in the
2019 Lok Sabha
election

Transparent
analysis
contributes to
the credibility
of election.

What methods
should be
employed to
ensure accurate
and unbiased
analysis?

Candidates
require data-
backed strategies
to target their
campaigns
effectively.

Candidates
analysis can
reveal patterns
that influence
electoral
outcomes.

Can we predict
any trends that
could be helpful
for future
elections?

What factors could
have affected the
electoral
performance of
different
candidates?

Collect
comprehensive
election-related
data, including
candidate profiles
and results.

Work with
political
scientists,
statisticians and
researchers.

Eager to
explore data to
unveil hidden
insights and
correlations.

Desire to
contribute to a
deeper
understanding of
the democratic
process.

Communicate
findings through
reports,
presentations
and
visualizations.

Sense of duty
to provide
objective and
impartial
analysis.