



Elite

# NPTEL ONLINE CERTIFICATION

(Funded by the MoE, Govt. of India)



**Skill India**

कौशल भारत - कुशल भारत

*This certificate is awarded to*

**ANANYA RAKHI SINGH**

*for successfully completing the course*

**Marketing Analytics**

*with a consolidated score of* **61** %

Online Assignments	21.56/25	Proctored Exam	39/75
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*Total number of candidates certified in this course:* **1544**

**Jan-Apr 2025**

**(12 week course)**

**Prof. Haimanti Banerji**

Coordinator, NPTEL  
IIT Kharagpur



Indian Institute of Technology Kharagpur



Roll No: NPTEL25MG45S1242800935

To verify the certificate



No. of credits recommended: 3 or 4