

Product Vision Document

1. Vision Statement

To empower individuals and businesses with cutting-edge technology by offering a seamless shopping experience for high-quality computers and phones, ensuring accessibility, affordability, and exceptional customer support. Our vision is to become the trusted destination for tech enthusiasts, bridging innovation and convenience in the digital era.

2. Stakeholders

Name	Role	Responsible
Vannak Sopheaktra	Project Owner	- Defines the project vision, prioritizes requirements, and ensures alignment with business goals
Bou Sakvisal	Project Manager	- Helps implementing some key features of the project.
Veane Viney	Technical Advisor	- Overall technical advisor
Veane Viney	Technical Lead	- Oversees system architecture, resolves technical challenges

3. Target Audience

1. Students and Educators

- College or high school students needing laptops, tablets, or phones for studying.
- Educators seeking reliable tech tools for teaching and communication.

2. Professionals and Businesses

- Working professionals requiring reliable devices for productivity (e.g., laptops, workstations, and business phones).
- Small to medium-sized businesses seeking bulk orders or specific work-centric features.

3. Budget-Conscious Shoppers

- Consumers looking for affordable, refurbished, or mid-range devices that balance quality and cost.

4. Key Features

- Category for Mac or iPhone
- Log in
- Payment option
- Billing page

- Detailed Information of Products with Images

5. Process Flow

5.1. Current Process

- There is the availability to scroll and view different products.
- There is detailed Information for products when click upon.
- There is a category tab for both Mac and iPhone.
- There is billing page.

6. User Stories

User Story #1: Login

- **As a consumer**, I want to log in and purchase the goods online without having to leave the house.

Acceptance Criteria

- The system captures applicant information (personal details).
- Form submission is validated for completeness and correctness.
- Application is saved and assigned a unique ID.

Form for Login

Field Name	Type	Description/Condition
Email	Text	Enter the email
Password	Text	Enter the password

User Story #2: Product

- **As a consumer**, I want to browse and check the products available within my budget.

Acceptance Criteria

- A category is visible to click to view the intended products.
- Products have necessary information regarding the specs and build quality.

Form for Product

Field Name	Type	Description/Condition
Information	Text	It is the details of the product.

Card title	Text	It is a warning before buying the products
------------	------	--

User Story #3: Payment

- **As a consumer**, I want to be able to pay for the products.

Acceptance Criteria

- Billing information is displayed to guide the consumers to input the necessary information.

Form for Payment

Field Name	Type	Description/Condition
Full Name	Text	It is the name of the consumer.
Email	Text	It is the email of the consumer.
Address	Text	It is the address of the consumer.
City	Text	It is the city of where the consumer lives.
Name On Card	Text	It is the name on the card of the consumer.
Credit Card Number	Text	It is the credit card number of the consumer.
State	Text	It is the state of where the consumer lives.
Zip Code	Text	It is the zip of where the consumer lives.
Exp Month	Text	It is the expiry month on the card of the consumer.
Exp Year	Text	It is the expiry year on the card of the consumer.
CVV	Text	It is the Card Verification Value on the card of the consumer.
Proceed to checkout	Button	It is to finalize the payment.

Prepared by

Vannak Sopheaktra
Bou Sakvisal

Date: 25-01-2025