



Customer Churn Analysis

Total customers

7043

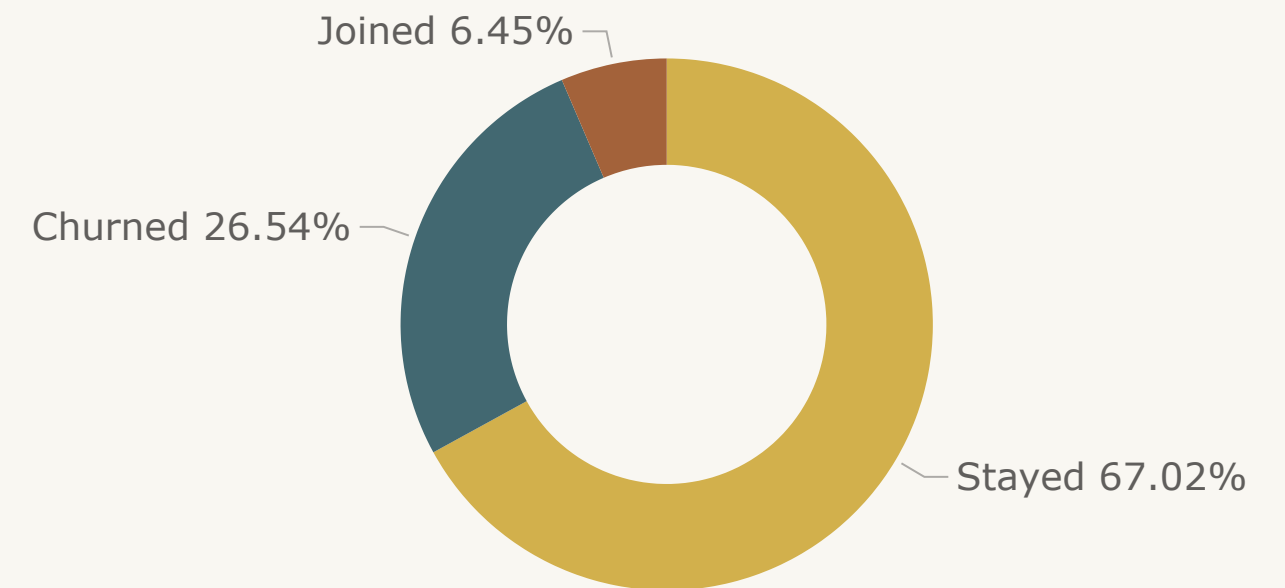
Churned customers

1869

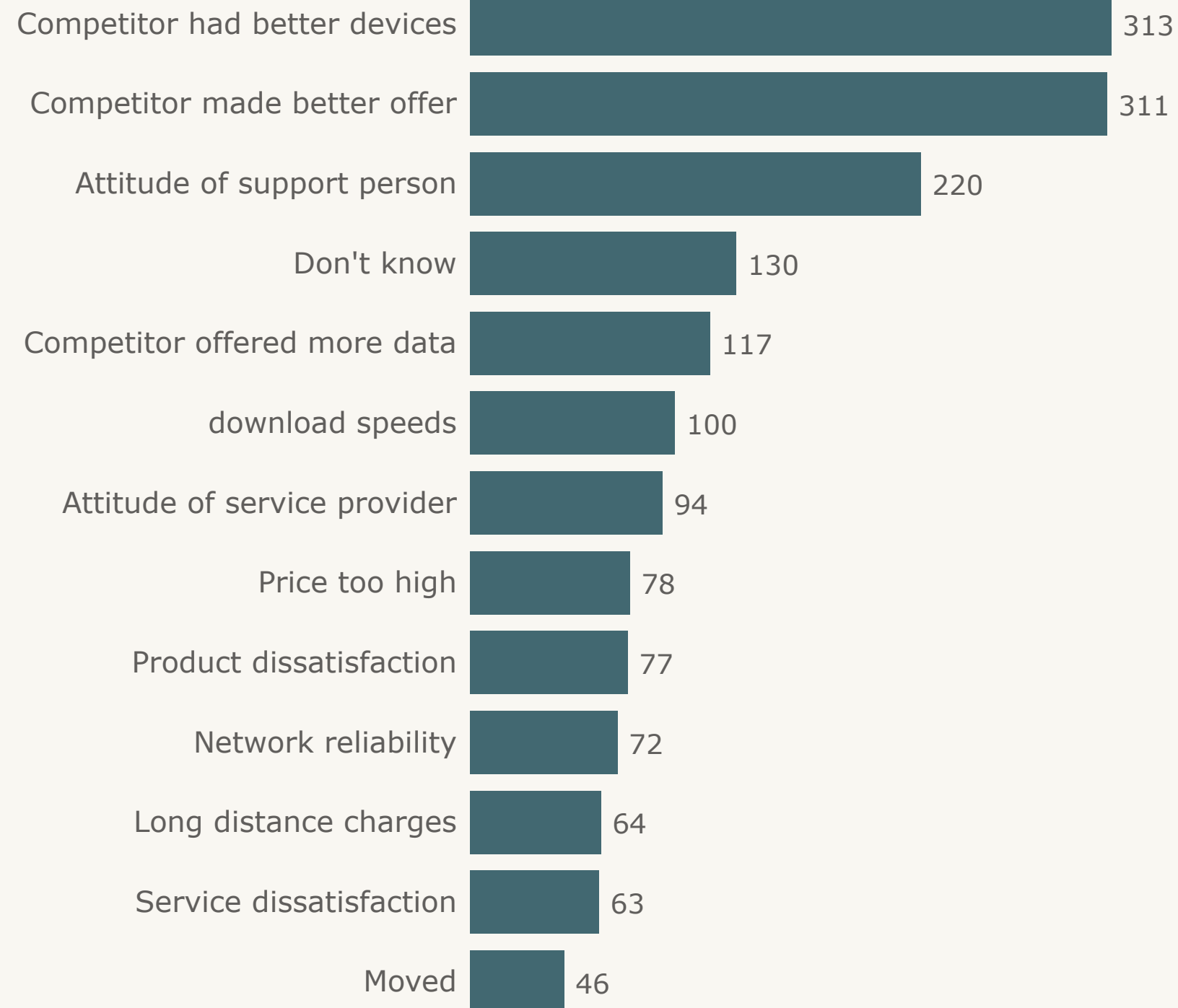
Churned rate

26.54

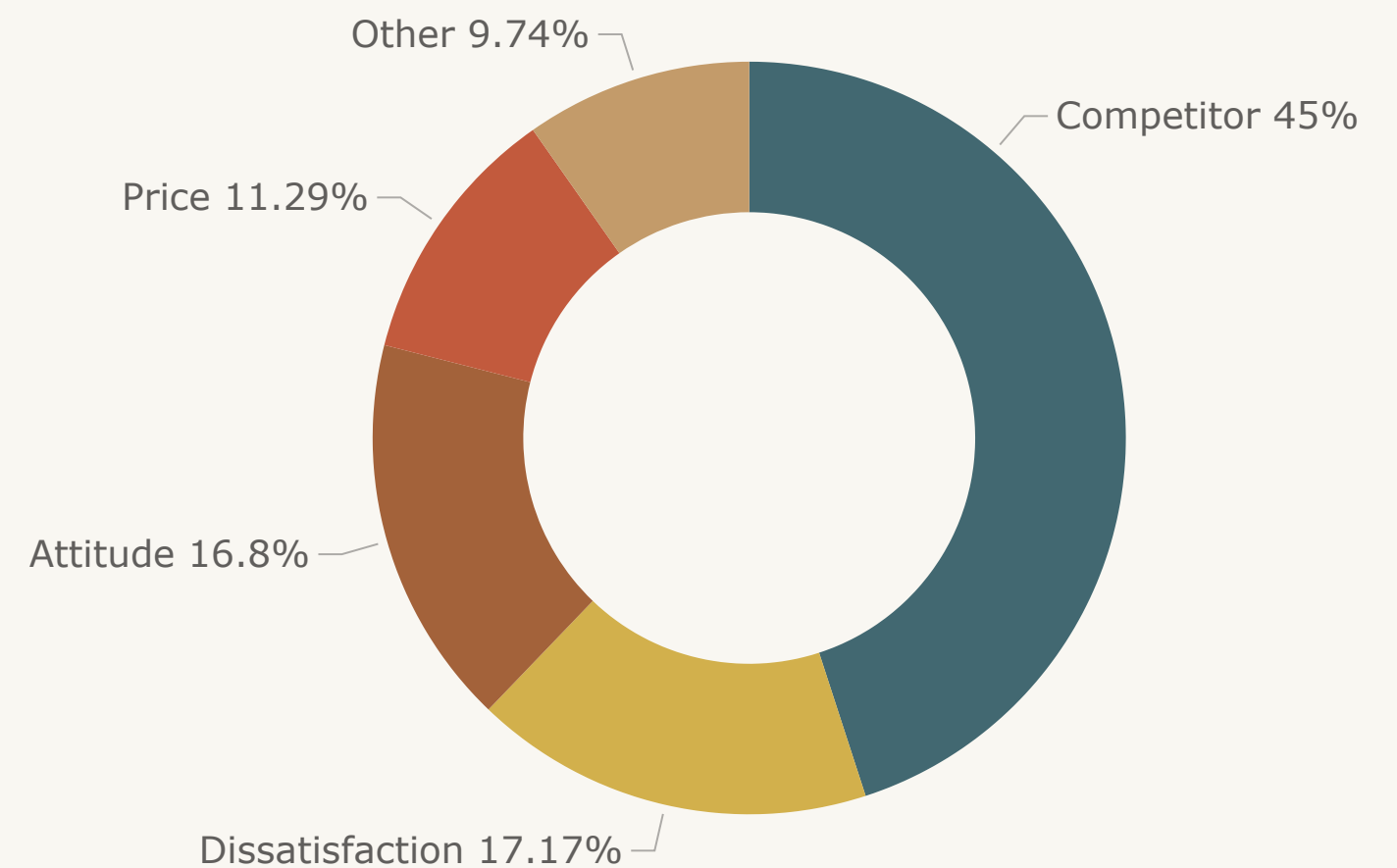
Customer status repartition



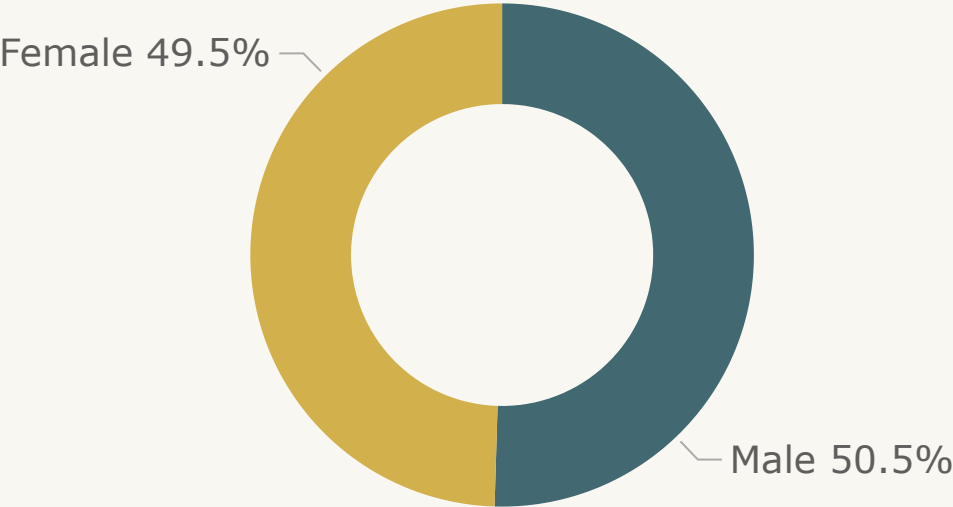
Churn reason



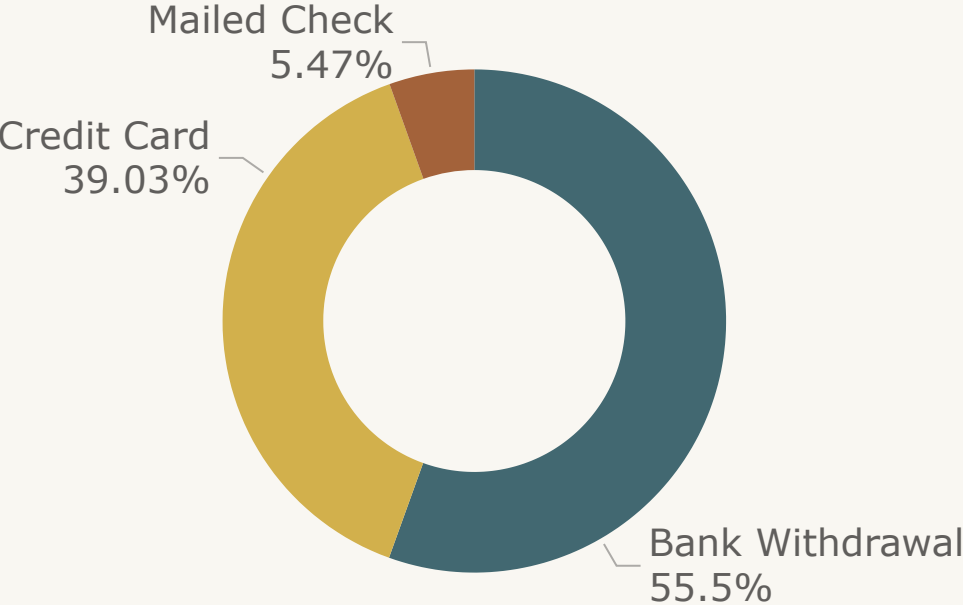
The main reason of churn



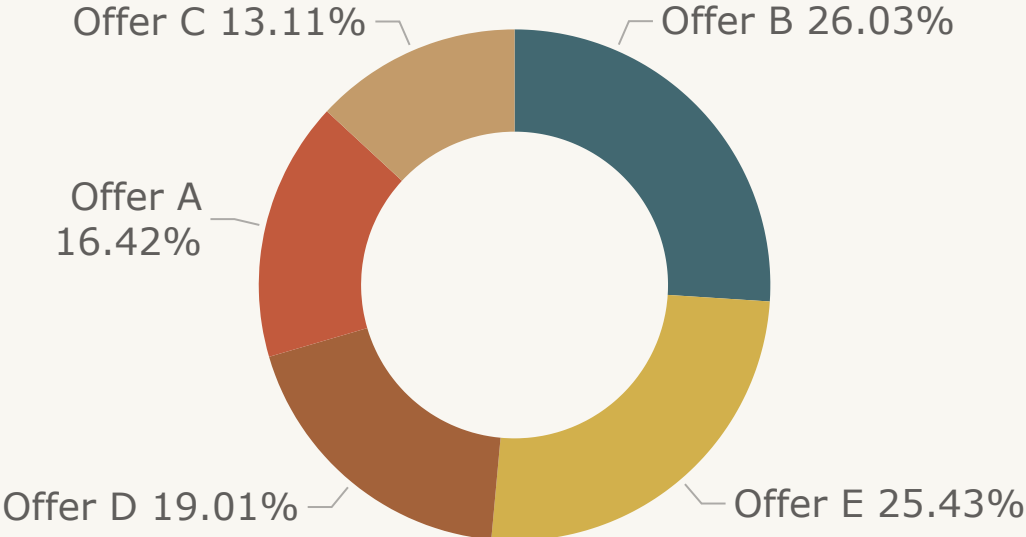
Customer by Gender



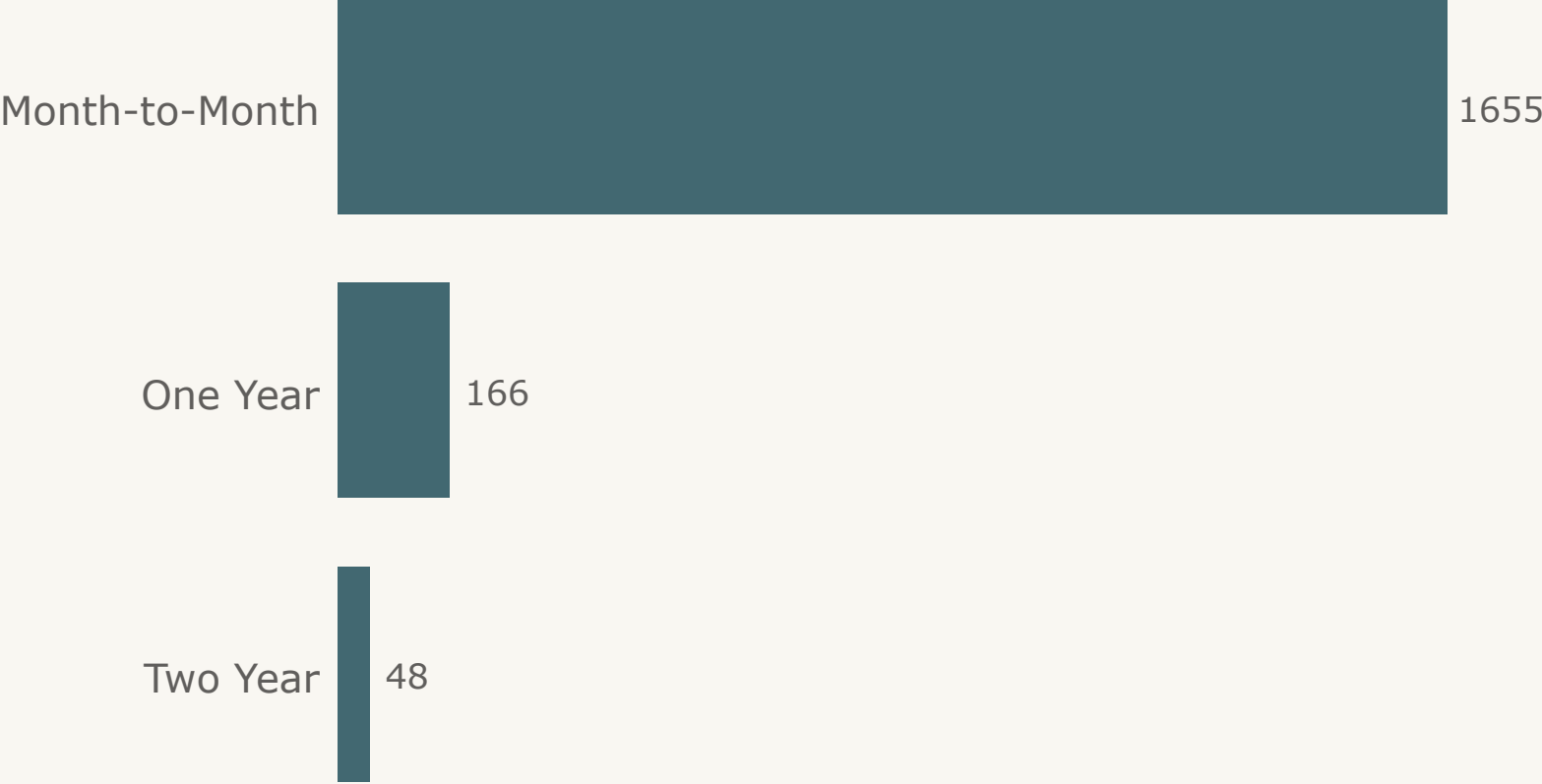
Payment Methode



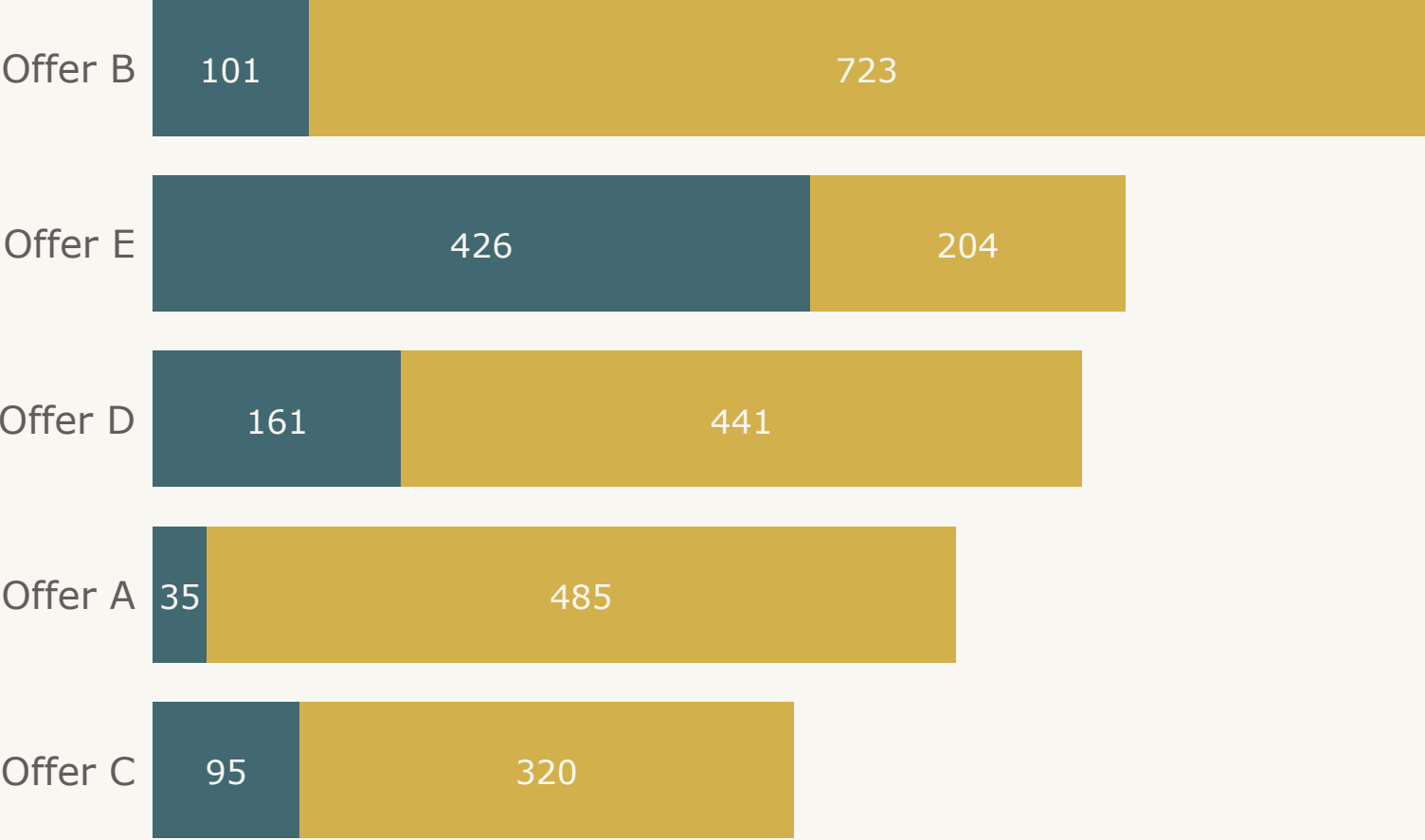
Customer by Offers



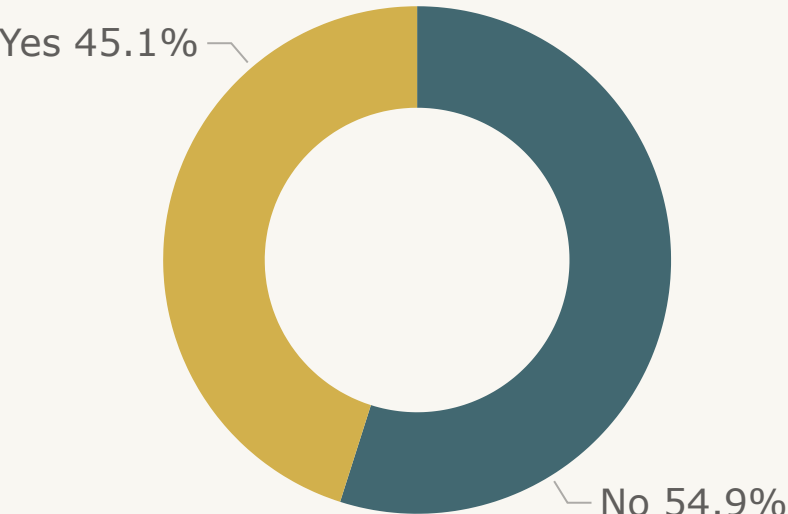
The type of contract affects customer churn



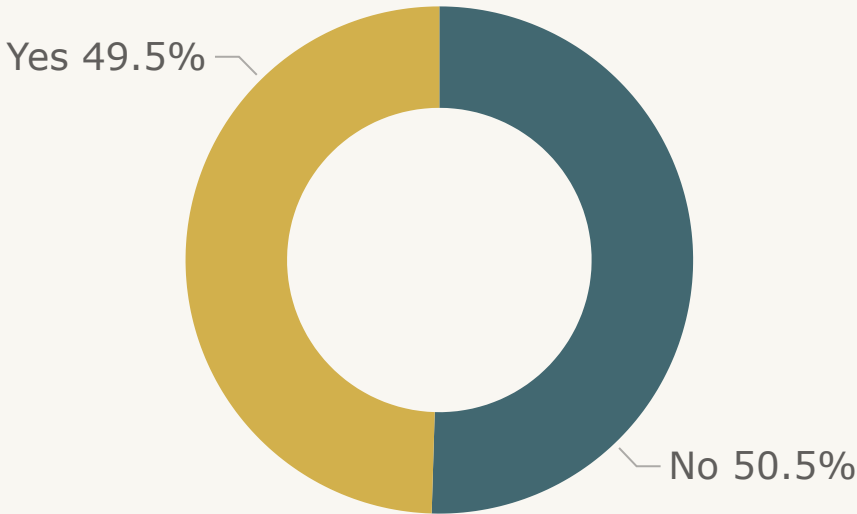
The effect of offers on customer status



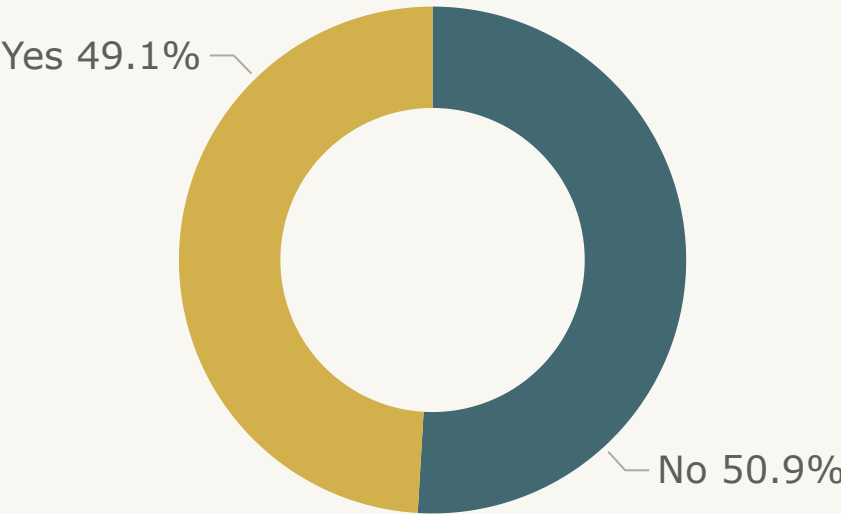
Streaming Music



Streaming Movies

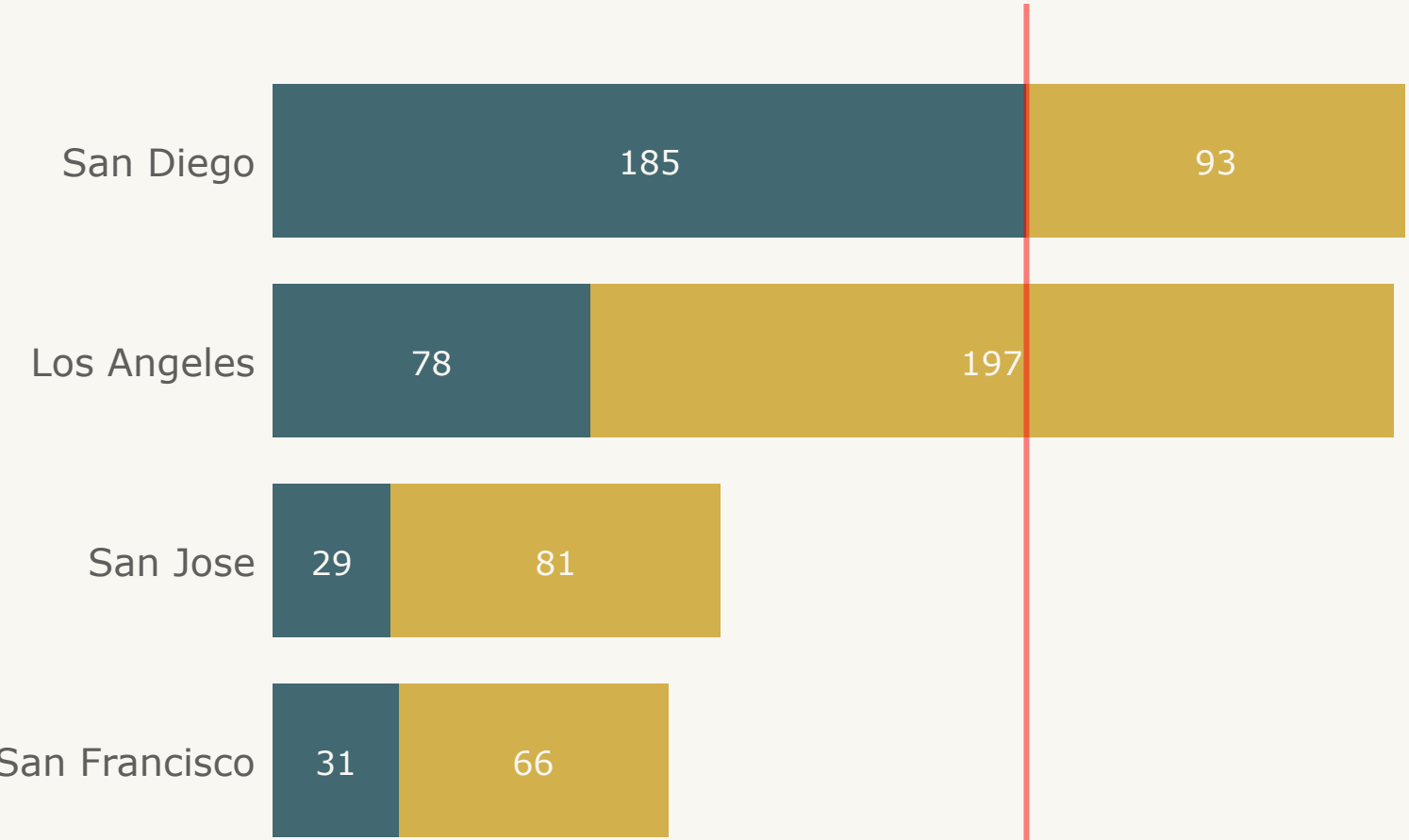


Streaming TV



Customer Behavior in Top 4 Cities

● Churned ● Stayed



Monthly Charges and Customer Tenure

